## FINANCIAL TIMES

Start the week



**Media futures** Rattling the phone companies' cage 71m Jackson, Page 11



FT Guide

MONDAY NOVEMBER 13 1995

New drugs, high stakes Clive Cookson, Page 10

**Lucy Kellaway** Five steps to being

a chief executive Management, Page 12



Today's surveys Vietnam; Devon and Cornwall

D8523A

#### **Executives urge** end to obstacles in **EU trade with US**

Top industry executives from both sides of the Atlantic issued a plea for the elimination of remaining obstacles to trade and investment between the US and the European Union. About 100 business leaders meeting in Seville called for "all possible measures" to liberalise trade, including some agreements as soon as next year. Page 20; Background,

Serbs accept Stavonia plan: Hopes of a comprehensive negotiated settlement in former Yugoslavia rose after Serb leaders in eastern Slavonia accepted a plan to return the area to Croatian

France backs Emu penalties: France agreed with Germany on the need for penalties to enforce budgetary discipline among countries belonging to the planned European monetary union, French finance minister Jean Arthuis said. Page 20

Brussels to revive media ownership plans: Controversial plans to harmonise media ownership rules in the European Union are to be revived by the Commission. Page 20

\$4bn UK aircraft order in doubt: A potential \$4bn export order for UK fighter aircraft to the United Arab Emirates may be threatened because the UK Foreign Office has failed to agree a defence pact between Britain and the UAE. Page 8

Sime Darby buys control of UMBC: Malaysian conglomerate Sime Darby is to pay M\$1.3bn (\$520m) for a controlling interest in United Malayan Banking Corporation, the country's fourth largest bank in terms of assets, Page 23

Murdoch buys Carolco Pictures: Troubled US undependent film maker Carolco Pictures was bought by Twentieth Century Fox, Rupert Murdoch's film and television production subsidiary, for about \$50m, Page 21

Seoul businessmen face bribery charges: Up to 10 leading South Korean businessmen may be prosecuted for allegedly giving kickbacks on state contracts to former President Roh Tae-woo and aiding him in laundering funds. Page 6

Russian party leader warns on poli delay: Delay in holding parliamentary and presidential elections in Russia would deal a devastating hlow to hopes of building democracy, Grigory Yavlinsky, leader of the largest pro-democracy party, warned.

Major rejects irish call on terrorist arms: UK prime minister John Major dismissed a call from John Bruton, his Irish counterpart, for a compromise over "decommissioning" of weapons held hy paramilitary organisations in Northern Ireland.

Mack lifts market share: Mack Trucks, US subsidiary of France's state-controlled Renault group, expects to raise its market share for the third year running, accelerating its return to profitability. Page 23 Moscow to clean up banking sector:

Russia's central bank is to crack down on criminal banks and strengthen its regulatory armoury as part of a drive to bolster the integrity of the country's financial sector. Page 3

israells rally for peace: An estimated 250,000 people rallied in Tel Aviv to back Arab-Israeli peace and show their respect for assassinated prime minister Yitzhak Rahin. Page 4

Caradon plans shake-up: UK building materials group Caradon is mounting a management shake-up and a cost-cutting programme to revive its weakened performance. The group is expected to make an exceptional restructuring provision of up to £25m (\$39.5m) and to shed several bundred jobs. Page 21

Former Beirut hostage dies: Former Beirut hostage Jack Mann died at his home in Cyprus. He was 81. He was held by Moslem militants for 2% years from May 1969.

Hill wine Adolalde grand prix: British driver Damon Hill won the Australian grand prix in Adelaide in a Williams-Renault. German Michael Schumacher, who has already won the world champlouship, retired after a collision.

European Monetary System: The spread between strongest and weakest currencies in the EMS grid widened by about 1 percentage point last week, but there was no change to the order of currencies. A French cabinet reshuffle prompted a rally in the franc. This allowed the Bank of France to reopen the 5-10 day lending window, which had been closed for a month, at 6.35 per cent.

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## Crisis over US budget deepens

Republican leaders in the US Congress yesterday demanded that President Bill Clinton engage in immediate negotiations to prevent a partial shutdown of the federal government at mid-

Senator Bob Dole, the majority leader, and Congressman Newt Gingrich, the House speaker, both said during television inter-views that Mr Clinton should cancel his trip to Japan, due to start on Thursday, if he carries out his threat and vetoes Repub-lican helis on temporary funding lican bills on temporary funding

and the debt ceiling today.
"I don't see how he can go to Japan because, frankly, the gov-ernment will be closed," Mr Ging-rich said. Mr Dole added that the trip, mainly to attend the summit Dole urges talks to avert government shutdown

Co-operation forum in Osaka, was "very important, but ha has no choice if we don't have an agreement". The White House insisted the visit was still on, but insisted the visit was still on, but might have to be curtailed.

The Dole and Gingrich comments brought a weekend of rising acrimony to a higher pitch and followed the failure of the sides to engage in direct negotiations. Mr Leon Papette, his White

of the Asia Pacific Economic

ing Mr Leon Panetta, his White House chief of staff, to talks on Capitol Hill on Saturday, but Mr Dole and Mr Gingrich objected because the president wanted other senior congressional Demo-

The two talked to Mr Clinton briefly on the telephone on Saturday afternoon but, Mr Gingrich complained, the president "hung up on us" and failed to return a call as promised. "Principals ought to talk to principals," Mr Dole said yesterday.

Mr Clinton objects to the two

bills because of a series of extraneous conditions attached to them, and to the demand that he commit himself, in principle, to the Republican goal of a balanced

budget within seven years. Mr Panetta, also interviewed yesterday, said: "This is not just a political game going on here, because there are very important issues affecting the whole direc-

tion of the country." He said Mr Gingrich had laid out plans for "a titanic legislative stand-off last April and was now deliberately engineering it.

Mr Clinton used his regular Saturday radio broadcast to accuse the Republicans of trying "to force us to accept extreme budget measures that would vio-late our basic values as a nation and undermina the long-term welfare of the American peopla".

The White House took specific exception to one Republican rider increasing patient premiums for Medicare, the federal bealth insurance programme for the alderly. Mr Dole said it was wrong to shut down the govern-

hnt Mrs Alice Rivlin, the hudge director, said the amandment was unacceptable and symptom-atic of the Republican determina-

without a last-minute compro-mise, Mr Clinton will today veto first the bill increasing and extending the \$4,900bn debt ceiling until December 12 because it contains clauses that would prevent the Treasury from taking vent the Treasury from taking special measures to avoid a default that could occur as early as Wednesday. Then he will veto tha temporary government spending authority, lasting until December 1, that Congress is due to vote on tonight unless it is stripped of its many conditions.

Battle to see who blinks over US budget spending, Page 4

#### UK refuses to rule out oil sanctions Aid for development to be frozen

## **Britain** plans to tighten **Nigerian** arms ban

By Michael Holman in Auckland and Caroline Southey in Brussels

Nigeria's military regime was hit by further punitive measures yesterday following its execution on Friday of nine minority rights

After the suspension of Nigerian membership of the Common-wealth on Saturday, Mr John Major announced that Britain intended to tighten its existing arms emhargo. The UK prime minister added to the pressure on General Sani Abacha, Nigeria's leader, by refusing to rule out oil and other sanctions, though stressing it would require a quite protracted timetable" and wide-ranging consultation.

The European Commission said was suspending development aid. The measure would include freezing the Ecu594m (\$778m) allocated to Nigeria in 1991-95, lit-tle of which has been disbursed. Mr Joaq de Deus Pinheiro, commissioner responsible for Africa, said the Commission would propose that the EU's council of ministers tighten existing sanctions against Nigeria, imposed in June 1933 following a presidential election annulled by the military



Respect for the war dead: (from left) South African president Nelson Mandela, Australian prime minister Paul Keating, Pakistani president Farooq Leghari and New Zealand's prime minister Jim Bolger stand in remembrance at Arrowtown War Memorial, Auckland

early measure under which applications for new export licences for defence equipment had to be reviewed "case by case, with a

presumption of denial". Commonwealth leaders reinforced their commitment to democracy, introducing measures to deal with autocratic regimes, including expulsion from memregime. It wants an EU-wide bership and trade sanctions. The

arms embargo in place of the initiative was described by Mr. Jim Bolger, New Zealand prime minister and chairman of the organisation's Auckland summit, as marking a "new era" for the

53-nation Commonwealth. The Nigerian regime outraged leaders at the biennial summit by hanging the author Mr Ken Saro-Wiwa and eight other activists despite international appeals for

cludes the establishment of an eight-member ministerial "action group" which will be convened "to deal with serious or persis-tent violations" of the principles of democracy and human rights

The Commonwealth plan in- set out in a Commonwealth communiqué in Harare in 1991. A central element of the plan

Continued on Page 20 Commonwealth challenge, Page 18; Lex, Page 20

#### Nuclear anger fuels fears that Beaujolais will bomb

By Our Foreign and Consumer Industries Staff

This week's party for Beanjolais Nonvean may be a very flat

Economic uncertainty and opposition to French nuclear testing are threatening to dampen the hype that usually accompanies the launch of the vintage, and sales could suffer. In Japan, a prime market, cus-tom officials at Tokyo's Narita

airport expect about 320 kilo litres of nouvean to be imported this year. This is 40 per cent down on 1994 and less than a sixth of the Beaujolais Nouvean that flowed into Japan during the late 1980s. The fad for nouvean hlossomed

in Japan just as it was opening its markets to foreign products. Japanese fondness for the first produce of the season also belped sales. Beaujolais Nouveau parties were held around Tokyo, with fashionable restaurants serving it at Y2,000 (\$20) a glass. Meidi-ya, a food and wine dis-

tributor, had boped that last year would see the bottom of the droop in demand. But It has been foiled by France's nuclear testing in the South Pacific, "Most retailers are nervous about the tests," sald an official. Mitsukoshi, a department store chain, said it would not promote Beaujolais this year and was treating it like any other wine on sale.

In France, the Beaufolais harvest seems to have gone normally, and the vintage which goes on sale on Thursday is described as a good one.

Mr Michel Deflache, assistant director of the Union Interprofessionnelle des Vins dn Beaujolais. the local wine producers' association, said reduced demand in Japan would be countered in growth markets elsewhere.

The strongest pressure to boycott French wine has arisen in the Netherlands, Mr Deflache said, where there had been a "hysterical" press campaign and threats to wine merchants. The Liquor Control Board of Ontario, the western world's higgest alcohol retailer, has slashed its Beaujolais Nonvean order by

Continued on Page 20

## China may allow currency convertibility next year

By Tony Walker and Peter ntagnon in Beijing

China plans to allow convertibility of its currency on the current account well ahead of a previous 2000 deadline, and pos-sibly as soon as next year. This would represent a substantial step towards integrating China's economy into the international

Mr Zhn Rongji, the powerful executive vice-premier in charge of the economy, declined to pro-vide a specific date but, in an interview, said the country would be able to fulfil the timetable well ahead of schedule" Western officials in Beijing said they had been told China

planned an important announcement about trade liberalisation at the forthcoming meeting of the Asia and Pacific Economic Co-operation forum (Apec) to be held in Osaka this week. Ms Wu Yi, China's trade minister, is due to outline a package of reforms at the Apec ministerial

talks. This may include a com-mitment on convertibility of the China's decision to bring for-ward currency convertibility has en belped by a strong build-up in its foreign exchange reserves, which reached \$72.9bn at the end of October - a fourfold increase in two years.

In Beijing, an International Monetary Fund official said a decision to allow convertibility on the current account would represent a "strong statement" of commitment to further reform. It would also push the renminbi towards becoming a "hard" cur-rency, tradable internationally.

Convertibility on the current account would streamline access for enterprises operating in China to funds for imports and other purposes such as business travel. It would also facilitate the repatriation of profits for foreign invested companies.
Mr Zhn's remarks represented

authoritative outline of plans for the Chinese economy given to a Western publication in the past few years. China would: "continue properly to tighten credit" with the aim of reducing inflation to 5 per cent during the ninth five-year plan (1996-2000). Growth would be targeted at 8

the most comprehensive and

per cent;
• try to "wipe out" its budget deficit by 2000; "spend more time and energy" prise reform: the banks by 2000 to bring them in line with international prac-

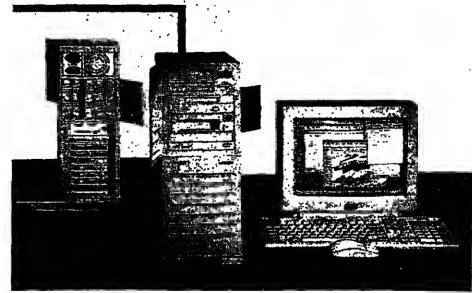
 begin to phase out preferential tax policies for foreign-funded enterprises, while respecting existing commitments; mress ahead more vigorously with tariff reform in line with the aim of becoming a member of the

World Trade Organisation. Mr Zhu claimed "great success" for an austerity programme introduced in July 1993, and said efforts to bring down inflation while maintaining a relatively high level of growth would not slacken. "The soft landing is not complete yet," he said.

He said preferential policies for foreign investors in China's five special economic zones and the Pudong area of Shanghai "should be hasically unchanged". But he also gave notice of a sweeping overhaul of tax exemptions as part of moves toward national treatment for both Chinese and foreign-funded enterprises.

Blueprint for reform, Page 19 China's socialist market econ-

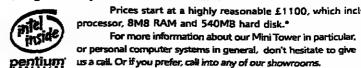
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By Andrew Fisher in Frankfurt

European banks have called on EU heads of government to make clear decisions about progress towards mooetary union at the Madrid summit oext month in order to avoid delays in the timetable.

The appeal by the European Banking Association, repre-senting the commercial banks of 18 countries, was made ahead of the presentation tomorrow of a report by the European Monetary Institute, forerunner of the planned European central bank, on how the transition to Emn should be made. This will be discussed in Madrid.

The association said Emu should be introduced in two stages: the first for monetary policy and foreign exchange. securities and money markets. and the second for the public and for retail banking after new ootes and coins had been issued. The time between the two phases should be as short as possible and demonstrate "e decisive and lasting commitmeot" to currency union by

It recommended that the time between the two phases be about two years. This is sborter than the generally envisaged period of three years from when Emu is due to start (in 1999 under the Maastricht treaty). There should be no obligation on anyone to use the new currency before new Euro-currency notes and

coins had been introduced

The European association said its views mostly followed those of the German Banking Association, which stated in September that poblic confidence in Emu could be won only if the new currency were introduced to the public sooner than generally envisaged and a name quickly agreed.

Mr Karl-Heinz Wessel, bead

of the German and European banking associations, said banks were ready to do their utmost to see the Euro-cur-rency adopted. The European association had prepared a paper on its introduction. The EMI's report is likely to

represent a compromise between the desire of larger banks to start using the new currency - most probably to be called the Euro - as soon as possible and the anxiety of smaller ones about the costs and disruption a sudden switch would cause. The EMI has consulted banks widely.

Mr Wim Duisenberg, the

Dutch central bank president. said last week that ceotral banks of countries joining Emn would probebly offer conver-sion facilities. These would enable banks not wanting to use the new currency immediately to conduct money market transactions in Euro-currency and normal dealings in the national currency. This would last until full introduction of new notes and coips, which he thought would take at least three years until 2002.

Chancellor Helmut Kohl's centre-right coalition since its narrow victory in the German

general election of October 1994 appears to be drawing to a

True, opinion polls still give Mr Kohl's Christian Democratic Union and its Bavarian sister party, the Christian Social Union, the support of 48 per cent of the electorate. implying they could form a government on their own if elections were held tomorrow. But the next election is not due until 1998 and in the past fortnight the government has suf-fered e series of setbacks that point to a tougher political climate ahead:

 The opposition Social Democratic party has turned the planned European ecocomic and monetary union into a political issue and put the government on the defensive by playing on voters' fears that the strong D-Mark will be

I has taken just over a year. But the long political for tune since honeymoon enjoyed by the election, writes Peter Norman. That could be coming to an end

inflation-prone Euro-currency. Mr Theo Waigel, the finance minister, has been defeated in his plans to lower business taxation, and will have to postpone for at least a year abolition of the trading capital tax. which is levied on businesses irrespective of whether they make a profit.

lengthen shop opening bours has been cast into doubt by MPs of Mr Kohl's own CDU. ● Last Friday, the government suffered its first defeat in the Bundestag (lower house) since the election when about 50 MPs from the CDU/CSU and Free Democrat coalition voted against it - and with the opposition SPD and Bündnis 90/ Green parties. The vote was in support of e resolution to with-

draw an invitation to Bonn to

A coalitioo agreement to

ing a Tehran government statement applauding the assassination of Mr Yitzhak Rabin, Israel's prime minister. The parliamentary defeat

was a very serious blow to Mr Klaus Kinkel, the FDP foreign minister, who had invited Mr Velayati with other Islamic notables to a high-level conference on relations with Islam this week: the conference has since been postponed. The vote nearly became a crisis for the government when Mr Kinkel threatened resignation. lt ing of coalition leaders on Friday, called by Chancellor Kohl. to persuade the minister to stay in office.

Despite the drama, however. Friday's vote is unlikely to do although Mr Kinkel's standing

the end of the all-party consensus not to question the merits of monetary union. After two weeks of heated

debate, there is in fact very little difference between the official government line on Emu and that of tha SPD. Both sides say they want it. In a resolution to be debated et its party congress in Mannheim this week, the SPD says "we need an economic and monetary union", while the document accompanying Mr Wai-gel's proposed "Stability pact for Europe" calls Emu "a milestone in e Europe of peace and

prosperity".

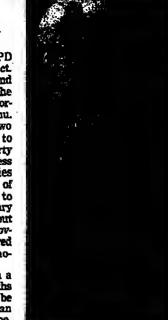
Mr Waigel, having disclosed his plans to bolster the Masstricht convergence criteria with tougher conditions including fines on Emu members which break the budget deficit

replaced by a weaker, more Mr Ali Akbar Velayati, the Ira-inflation-prone Euro-currency. nian foreign minister, follow-bigger long-term problem is demands for a stability pact. Both the finance ministry and SPD agree that meeting the convergence criteria has prior-ity over the timetable for Emu.

But the net effect of two week's debate has been to make the SPD appear the party which is concerned to address the German voters' worries about the prospective loss of the D-Mark. By refusing to answer a list of parliamentary questions from the SPD about Emu until February, the governing coalition has appeared uncommunicative, technocratic and out of touch.

The Emu debate has been a

tonic for the SPD after months of squabbles. It remains to be seen whether the party can build on this turn of fortune, and the recent setbacks suffered by the Bonn coalition, at



Chancellor Helmnt Kohl:

## German call for pension tax breaks

The head of Germany's largest investment fund group bas urged the government to pro-vide financial incentives along Anglo-Saxon lines for the growth of private pensions.

Mr Christian Strenger, chairman of DWS (owned by Deutsche Bank) which has DM80bn (\$57bn) of funds not enough to allow individuals to build up adequate funds for their old age. In the US and UK, long-term investment in

US shows united front across the divide

upported by tax breaks. Germany's pension fund sys-

tem has become the subject of an intensifying debate as the number of pensioners grows in proportion to those still workng. Under the pay-es-you-go system, state pensions are paid from current contributions. But the falling birth rate means there will be roughly one worker for every pen-

The government has acted to prevent individual and company pension contributions

equity-based mutual funds was from rising to intolerable levels in coming years and to ensure payments to retirees are maintained. But calls for further reforms - including the encouragement of private pension provision - have come from ecocomists, commercial bankers and the Bundesbank.

At present, Mr Strenger said, government-supported savings schemes only allowed sums are saved for consumer purchases and not for more long-term private provision."

He maintained that schemes should be implemented which would encourage people to save on a tax-free basis for retirement over at least 25

Bankers commonly state that the lack of a well-developed privete funded pension system, with money invested heavily in shares, is e handicap to the development of the German securities market.

Companies do set aside reserves for pensions to sup-plement the state scheme, but e source of cheap capital. Mr Strenger added, however, that there appeared to be a "fresh breeze" blowing into tha discussion on private pension provision.

He said the investment fund community was optimistic that the government would act in this area. Mr Manfred Laux, bead of the German investment fund association, which has been lobbying the govern-ment, said he hoped the mounting public concern over the viability of the state pension system would prompt

#### Nato loses second Dutch candidate

By Bruce Clark in Washington

The Dutch foreign ministry yesterday ruled out nominat-ing its former chief, Mr Hans van den Broek, now European Union commissioner, for tha post of Nato secretary-general.

The Dutch move deepened the disarray within the western defence alliance which has followed last month's resignation of the Belgian politician Mr Willy Claes from Nato'e top political job after he was named in a corruption scandal. Speculation had refocused on

Mr van den Broek after another top Dutch politician, Mr Rund Lubbers, former prime minister, was withdrawn from the race at Washington's insistence. The Dutch government made clear yesterday that, with sensitive oegotiations on the EUs future looming, it wanted Mr van den Brock to remain where be

Diplomats said the name of Mr Giulio Amato, the former Italian prima minister, had been tentatively floated by some US officials. However, after the Lubbers fiasco, Rome is expected to be cautious about formally nominating Mr Amato unless it is clear be enjoys support at the highest levels of the US administra-

Mr Amato, who has spent time in the US, is perceived as a strong supporter of the transatlantic link. His name was floated briefly for the post of European Commissioo president when that fell vacant last

European governments are expected to hold further consultations on Nato's leadership at a meeting of foreign and dafence ministers from the Western Europeeo Union,

which begins in Madrid today. Ideally, the Nato secretarygeneral should represent a European country which participates fully in Nato's military structure - e condition which rules out France and Spain - and is fully committed to the 10-nation WEU, a condi-

tion Denmark does not meet. Mr Uffe Ellemann-Jensen, the former Danish foreign min-ister, who was the first declared candidate for the Nato job. hopes to soften French objections to his candidacy.

But the French government is understood to be frustrated by Washington's refusal to accept Mr Lubbers, and it will therefore not be in a mood to rethink its attitude to the Danish candidate.

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#### under management, said curpeople on low incomes to accurent savings incentives were sioner around 2030; now, there over seven years. "This means are two for every pensioner.

David White reports on a meeting between bosses from both sides of the Atlantic

bluntly.

hoever has never leaders and administration offi-seen Seville, goes an cials spoke with one voice. I laws are maintained and there is a condition protection. old saying, has never seen a marvel. But some of the participants at the first top-level Transatlantic Business Dialogue meeting in a rain-swept Seville this weekend were unclear wbether they had witnessed a marvel or a conjuring trick. Among Europeans, and espe-

cially the French, there were Americans, many felt, came lations. better prepared. US business

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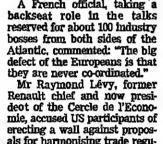
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of 66 organisarions worldwide.

seen Seville, goes an cials spoke with one voice, old saying, has never A French official, taking a

Mr Raymond Levy, former Renault chief and now presi-deot of the Cercle de l'Economie, accused US participants of erecting a wall against propos-



"Everybody wants liberalisa-

le's 1992 Expo, included what European Commission officials described as "soma pretty Henley today heated discussion". That, said Mr Timmer, was fine. "If emo-tions don't flare up once in a leading the way.

> debates of this kind might only increase tensions, and even slow down steps to lower tariff barriers and remove other

man of the Finnish Ahlström group, warned: "If we handle this the wrong way the practi-Early scepticism on the

laws are maintained, and those laws are American," he said This was not the view, however, of Mr Jan Timmer, presi-

dent of Philips. "I was favourably surprised by the flexibility the Americans bave shown, There was absolute agreement that there are far too

many rules now, and they are united in frustration."

The talks, held in the former Africa pavilion built for Sevil-

while, you don't really achieve But some were worried that

Mr Krister Ahlström, chair-

under the auspices of the US Department of Commerce and the European Commission was only partly dissipated. "It's very pretty to say we

'If emotions do not flare while, you do not

really achieve

changes'

Mr François Petit, vice-president of Alcatel Alsthorn, the telecommunications and transport equipment group. Discussions like this could not go beyond generalities, and that was "very dangerous". He contrasted the upbeat tone given to the discussions with tha slow progress made in 18 months of multilateral negotiations on e deal to liberalise

Should the two sides har-

No, said Mr Robert Grow, president of Utah-based Geneva Steel. "In the industry I'm involved in, we've had enough change for a while." As long as Europe exported 20 times as much steel to the US as the US did to Europe, there should be no change in the laws, he maintained. Some specific US grudges

monise anti-dumping rules?

were kept out of the published conclusions to the conference. dent of the Warner-Lambert drugs group, was unhappy that no recommendations were included on price-fixing and "parallel trade" in pharmaceu-ticals. "We had a slight difference of opinion here as to what we were going to do," he said. However, Mr Peter Suther-

land, former European commissioner and chairman of Goldman Sachs International, believed the conference - of which he was one of the co-chairmen - had created a momentum. US and European anthorities could not now ignore its proposals for further liberalising trade and invest-

Bnt one participant commented: "This was the easy



Former EU commissioner Peter Sutherland (right) has a quiet word at the meeting with Xerox chairman Pani Allaire

#### Russian pro-democracy party chief voices fears to European leaders at Berlin meeting

riots, because the Communist party, which leads the latest opinion polls, would bring its

## Yavlinsky warns of poll delay dangers

By Judy Dempsey and Quentin Pool in Berlin

Any delay in holding both parliamentary and presidential elections in Russia would deal a devastating blow to hopes of building democracy, Mr Grigory Yavlinsky, leader of the largest pro-democracy party, warned this weekend. That in turn would under-

mine stability in the country, and any hopes of lasting economic reform, he said. At the same time he warned the west that moves to enlarge

the Nato alliance to include the states of central and eastern Europe would play into the hands of Russia's military and Speaking at a conference of east and west European lead-

ers in Berlin, organised by the Herbert Quandt foundation and the Financial Times, Mr riots, because the Communist tary-industrial complex, and the military staff, who would be delighted to be able to main-Yavlinsky denounced new ettempts to have Russia's elec-toral law declared unconstitu-tional, which could lead to an indefinite delay in the polls. "We have to stick with the timetable. When you hear talk of postponing alections in Russia, that can mean postponing

them for centuries."
Only days after Mr Yavlinsky's own Yabloko party won an eppeal against being disbarred from next month's parliamentary elections, the aupreme court last week decided to refer the electoral law to the constitutional court. "This is obviously another

attempt to have the whole elec-

tion process put off," Mr Yav-

supporters on to the streets. . The move was part of a wider plot to stop next year's presidential elections, which were far more important for the future of Russia, he added. President Boris Yeltsin must be persuaded to leave office peacefully if ha lost those elec-

tions. "If the change of power is bloody, it will destroy democracy for a long time." Mr Yavlinsky said that it was not for Russia to block eastern European countries from joining Nato, but "there are strong forces in Russia dreaming of an expansion of Nato". They included the mili-

tain the existence of a "western threat". Any Nato enlargement would immediately be met by a

Russian military union with Belarus, and naked pressure on Ukraine to follow suit.

His doubts were echoed by
Mr Arkady Volsky, president
of the Russian association of entrepreneurs and industrialists, and formerly a top Communist party official. He warned against any attempt to link Nato enlargement to

Union. "You are treading here on very thin ice," he said. If the west went ahead with Nato enlargement, "we would look

enlargement of the European

national Development, said genuine economic reform had come to a standstill in Russia. The privatisation process which had taken place over the past three years had simply resulted in a massive transfer of property ownership to former epparatchiks of the Com-munist system. "The extent of theft of assets

Both Mr Yavlinsky and Pro-

fessor Jeffrey Sachs, director of

tha Harvard Institute for Inter-

has been incomparably more in Russia than in other [former socialist] countries." Mr Sachs said, with a devastating effect on public finances. Gazprom, giant state gas producer, had been "pocketed". "We don't know how, and we don't know

## aspirants 'need markets not subsidies'

By Quentin Peel

The new democracies of central and eastern Europe should renounce any claims to subsidies from the Europe Union's special funds for regional aid if they join the EU, and simply demand full market access, according to one of their leading economic advisers.

Professor Jeffrey Sachs, director of the Harvard Institute for International Development, and an adviser to Poland, Estonia and Slovenia, said EU enlargement was "not a luxury, but a geopobtical imperative". At a conference of east and west

European leaders in Berlin, organised requirement was a switch by the Euroby the Herbert Quandt foundation and pean Union away from trade sefethe Financial Times, be argued that the process need not be as expensive as west Europeans feared, nor long He set out a six-point programme for

enlargement which, he said, was both realistic and achievable. It would include membership for the "fastest-re-forming countries" by 2000, a 10-year transition period from that date for agriculture and the free mobility of labour, and an opt-out from the EU social charter for the same period. He said the most fundamental

pean Union away from trade safeguards, including anti-dumping measures, to common competition policy for the whole region.

Western Europe would drop its antidumping actions, while eastern Europe would renounce subsidies to state The aspirant member states of cen-

tral and eastern Europe sbould renomice their claims to subsidies from the EU "structural funds", "It doesn't need charity," he said. "It needs markets and membership. Struc-

anyone. . . . The east Europeans should say this clearly: we don't want Irish, Greek or Spanish money. We want access to the markets."

The other principal requirement was for a co-ordinated infrastructure programme between the two balves of Europe, a point also stressed by President Zhelya Zhelev of Bulgaria. Professor Sachs said the planning of key infrastructure projects for the 21st

century, including energy networks, telecommunications, and transport links, were being set today, "This is a key reason for accelerating tural funds do not belp EU politics or their membership," he added.



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## Russia plans to clean up bank sector

By John Thomhill in Moscow

Russia'e central bank is planning to crack dowo oo criminal banks and strengthen its regulatory armoury as part of a drive to bolster the integrity of the country's financial sector.

in his first interview since becoming acting bead of the central bank last Wednesday. Mr Alexander Khandruyev said bank officials would this week meet a US presidential representative to discuss ways to halt international money laundering.

Western banking officials bave grown increasingly alarmed at criminal involvement in Russia's 2,500 banks and bave denied several of them international licences until the domestic regulatory regime is improved.

"There is a small group of banks which deal actively with illegal structures and launder money," Mr Khandruyev said. "The so-called mafia works actively in this area,"

There were a range of instruments to force out these banks including the withdrawal of licences, temporary administration, limitation of banking operations and restricting access to refinancing, he said.

access to refinancing, he said.
But Mr Khandruyev, previously the bank's deputy chairman, said crime was limited in scope and emphasised there were many other clean banks which were growing increasingly strong and sophisticated.

"About 50-100 banks already equate to world standards," he said. "The relatively hig banks work in close co-operation with the government. It is profitable for banks to be close to power. That is true in other countries but especially in Russia."

Mr Khandruyev said the central bank would improve refinancing mechanisms to ease the liquidity problems that had paralysed the inter-bank lending market in August, and would encourage consolidation in the sector through mergers. "Many commercial banks bave difficulties related to insufficient liquidity, mismanagement, and a lot of bad debts," he said. "We now have a very, very important task to strengthen the banking sys-

tem."

Mr Khandruyev is a contentious figure in banking circles because of his close association with Mr Victor Gerashchenko, the head of the central bank during the rouble crash in October 1994. But he sought to counter concerns that the sacking of Mrs Tatiana Paramonova, his internationally respected predecessor, foreshadowed any easing of the

bank's tight monetary grip.

There would be a tough monetary policy and the main task of the central bank would be to eupport the stability of the national currency.

But, whila praising Mrs Para-

But, whila praising Mrs Paramonova's determination to defend the rouble, Mr Khandruyev implied she had been insufficiently flexible in dealing with parliament and government and ineffective in managing the bank's internal functions. "The central bank is not only a professional institution, it is also a political body. We have to co-operate with the legislative and executive powers," he said.

"Sometimes we are compelled to compromise but sometimes we have to be very firm in our position. The main menace for the central bank is not parliament but the huge appetite of the government for additional money."

Mr Sergei Dubinin, the for-

Mr Sergei Dubinin, the former finance minister, has rapidly emerged as the front-runner for the post of central bank governor. However, it seems unlikely that a permanent governor will be nominated by President Boris Yeltsin and approved by parliament before next month's parliamentary elections. In the meantime Mr Khandruyev is likely to face a stiff test of his independence as pressure mounts ahead of the election to loosen monetary policy.

## Russia plans | E Slavonia's Serbs fear a hidden agenda

constantly dream of Ostjek, said Mr Dragan Car, a Serb who fied to eastern Slavonia after being driven out of his home town by the Croats four years ago. "I lost everything. Here they gave me a house" he says.

house," he says.

Mr Car's hopes for a secure future rest on the peace plan brokered yesterday. It calls for transitional rule over eastern Slavonia, the Serb-held region of Croatia which borders Serbia, before the disputed region comes under direct rule by Zagreb. There will be detailed guarantees of human rights.

The agreement signed by local Serb and Croatian gov-

ent officials was put for

Ward by President Slobodan Milosevic of Serbia and his Croatian counterpart, Mr Franjo Tudiman, at US-sponsored talks in Dayton, Ohio.

Brokered by Mr Thorvald Stoltenberg, the UN mediator, and Mr Peter Galbraith, US ambassador to Croatia, the deal should avert a war, which had seemed imminent, and remove a big obstacle to a wider settlement for former

Yugoslavia.
But Mr Slavko Dokmanovic,
a member of the Serb negotiating team, is sceptical. "Tudjman wants to get rid of the last
Serbs from Croatia. There will
be no life for Serbs under Tudjman's government." Up to

Hopes of a comprehensive negotiated settlement in former Yugoslavia have risen following yesterday's acceptance by local Serb leaders in eastern Slavonia of a plan to return the area to

Croatian authority, writes
Bruce Clark in Washington.
Mr Thorvald Stoltenberg,
the United Nations envoy, said
the agreement to avert a new
Serb-Croat clash could mean
that "we have experienced the
start of the end of the war" in
the region.

Diplomats said yesterday'a accord on eastern Slavonia had shown that Serbian president Slobodan Milosevic

200,000 Serbs fied two Croatian offensives in May and August, which crushed the rebel Serb state of Krajina and left eastern Slavonia as the last Serb-held area in Croatia.

A year before war erupted, after Croatia declared independence from Serb-led Yugo-elavia, Mr Dokmanovic was elected mayor of Vukovar, whose population was split almost equally among Serbs, Croats and a jumble of other nationalities.

Four years ago this week Vukovar fell to Serb forces after a three-month stege. The dead bodies and twisted wreckage have long been cleared away, but there is scarcely a

retained influence over his kinsmen in neighbouring republics.

The deal, which clears the way for Belgrade and Zagreb to exchange ambassadors and recognise one another's borders unconditionally, marks the second hopeful development in the Balkan peace process over the past few days.

On Friday, leaders of Bosnia and Croatia agreed at the US-sponsored peace talks in Dayton, Ohio, to shore up their fragile federation and avoid the danger of a new conflict between Croats and Moslems

building which has not been scarred by Serb shelling of this once picturesque town set on the banks of the Dambe River.

All but a handful of the Croatian inhabitants of the region were expelled. The new peace plan grants the Croatian refugees the right of return, but Mr Dokmanovic says there is no room for them until Serb refugees in eastern Slavonia are allowed back home.

Like Mr Cer of Oxiok many

Like Mr Car of Osijek, many of the 150,000 Serbs now in eastern Slavonia fled fighting elsewhere in Croatia and say they will not leave the

egion. ing o Behind this defiant stand, Belgr



Road to ruin: A woman walks past war-scarred buildings in Vukovar after the 1991 invasion

striking change from the truculent nationalism of earlier years when the Serbs were the

strongest force.

Mr Dokmanovic insists the Serbs had a choice – either fight, leave or sign a peace deal. They chose to sign. "It is up to the international community to protect us," he says.

But fighting would have

meant defeat, since the Serbs could not count on Belgrade to come to their defence if the Croats had attacked the vulnerable plains of eastern Slavo-

In an effort to secure the lifting of UN sanctions against Belgrade, and wanting to appear before the international community as a peacemaker, Mr Milosevic, once widely seen as the man most responsible for Yugoslavia's violent disintegration, did not lift a finger to help the people in Krajina, whom he had once claimed to

champion.

By contrast, his opposite number, a euphoric Mr Tudjman, flush with Croatia'e military success, is bellicose. The president's troops were regronping as he warned he would seize the area by force if the Serbs did not sign a plan by November 30, when the UN mandate ran out. He vowed to drink coffee in Vukovar by

Vukovar is their symbol of

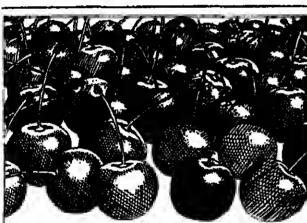
heroic resistance against the

Mr Car has met the presidents of both Serbia and Croatia before. Once the renowned manager of a landmark Osijek restaurant, Lovacki Rog, he had served the two presidents hunch at one of their 1990 summits which failed to halt the

march to war.

His only bope is that this time the two presidents have been more snccessful. "From the beights I can see my old apartment," be eaid with a smile, which quickly fades. "This time I have nowhere else to go."

Laura Silber



#### Business Information



## THE RIGHT BUSINESS INFORMATION

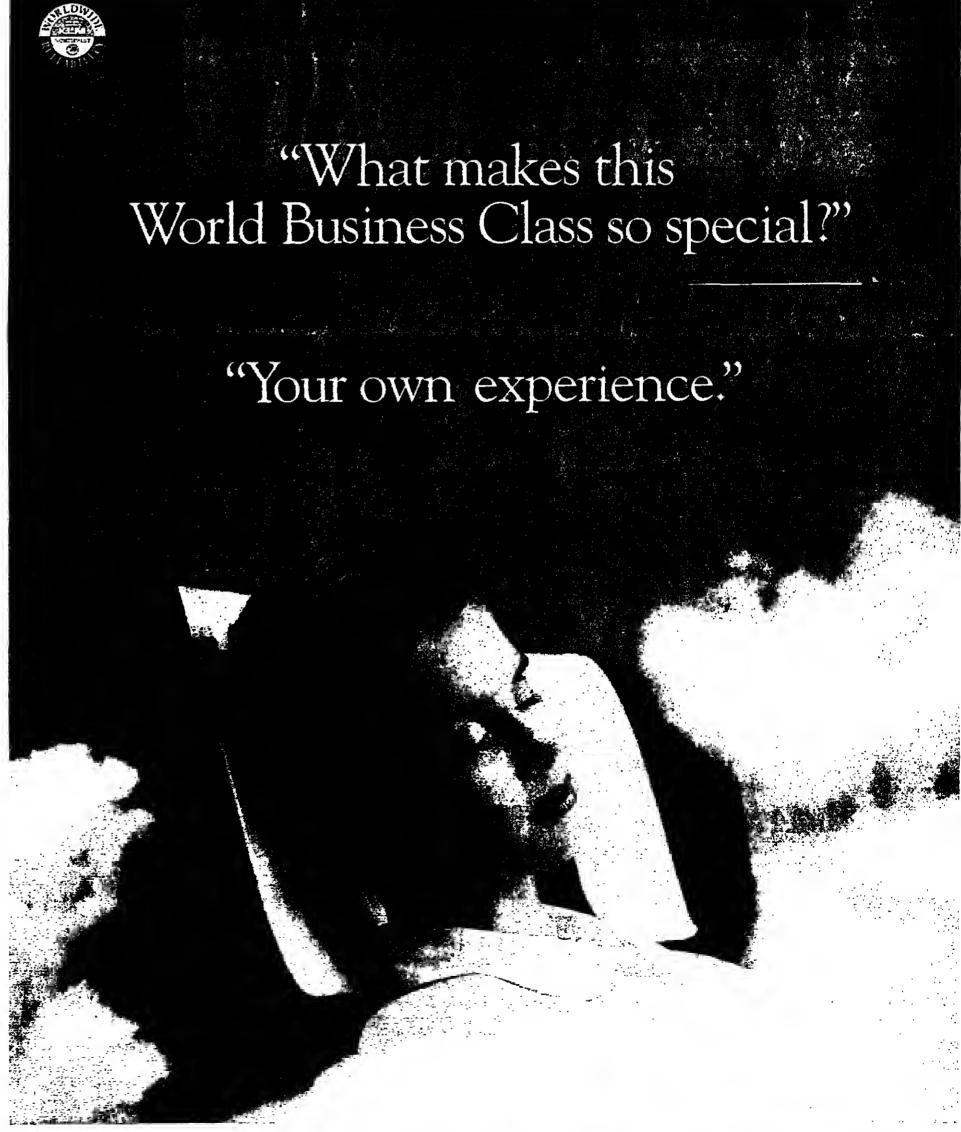
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## Silence of the grave in wake of hangings

By Paul Adams in Port Harcourt

Outside the public cemetery in Port Harcourt, sealed off by police since Ken Saro-Wiwa and eight other Ogonis were buried there on Friday, all seemed calm as people went to the nearby Anglican and Catholic churces yesterday.

In the big oil town in southeastern Nigeria, a few miles from Mr Saro-Wiwa's Ogoni birthplace, there have been no demonstrations since Friday's hangings nor outward signs of mourning for the late author, an Ogoni rights leader.

The apparent normality is partly contrived. The Funray, Port Harcourt's only daily newspaper, has omitted any mention of the hangings and earlier refused to publish an open letter by local leaders to bead of state General Sani Abacha appealing for a stay of execution, due to a news blackout by the state government.

Fear overrules the anger

may be happy that they eliminated Saro-Wiwa," says a motor mechanic. "The people that are bitter are the southern minorities. We are asking why the world did not do anything until the man was killed. We don't dare to do anything ourselves because we do not have

The outwards signs of nor-mal life hide bitterness and despair among many who believe that Mr Saro-Wiwa and the others were unjustly convicted of murder by a govern-ment-appointed tribunal because his campaign for more oil revenues and control over the environment challenged the military government and the oil industry which funds it. Across the Niger Delta. where millions live in poverty amid Nigeria's main source of wealth, the fate of Mr Saro-Wiwa is seen as warning from a regime dominated by the Hausa-speak-

ing north to minority tribes

are also a setback for attempts by multinational oil companies in Nigeria to improve strained relations with communities which surround their officelds.

Most of the vulnerable operations are run by Royal Dutch/Shell, which produces half of Nigeria's oil and unlike the other big producers, Chev-ron and Mobil of the US, oper-ates mostly on land. Shell had appealed to Gen Abacha not to execute the Ogonis and on Fri-day expressed sadness at the hangings. The Anglo-Dutch oil company withdrew from Ogon-iland in January 1993 after clashes with the community, which accuses it of polluting the environment. Grief for the four Ogoni poli-

ticians murdered last year has been forgotten amid the resentment since the trial.
"None of those hanged on Friday carried out the murders," said an Ogoni politician.
"The local people know who
did these killings but the police

were not allowed to investi-

picked np bystanders and Apart from Mr Saro-Wiwa, the others convicted were Barinem Kiobel, John Kpuniem, Baribo Bera, Saturday Dobiue, Felix Nwante, Monday Eawo,

All were taken from the

io to Hell Boycott Shell S Africans hold a vigil over the weekend outside the Nigerian High Commission in Pretoria

gate. The state administrator been held for more than a year to be hanged in the civilian prison, an old colonial building just called in the army which overlooking the Bundo waterside slum. Their corpses were put in the back of an open truck and taken to the public cemetery, where they were buried. A group of Ogonis who Daniel Gbakoo and Paul tried to get near were pursued and beaten up by police, according to nearby residents.

car has been stationed near Mr Saro-Wiwa's deserted office and a paramilitary group guards entrance to the cemetery. Friends and relatives are not allowed near the grave. In Ogoniland the army has stepped up operations to pre-empt any uprising. "The army has invaded, there must be two battalions and most people are

Shell to decide on gas plant by end of year

to go ahead with a \$4bn (£2.5bn) liquefied natural gas plant in Nigeria will be taken by the end of the year, according to Shell, the largest foreign investor in the plant, writes David Lascelles. Bnt Shell stressed in a statement last night that the plant would bring benefits to Nigeria and

the Ogoni people.
The International Finance Corporation, the commercial lending arm of the World Bank, pulled out of the project in protest at the execution of Mr Ken Saro-Wiwa on Friday. The IFC's 2 per cent share would have to be reallocated, Shell said. This will probably board meeting of the joint ven-

ture developing the project. Shell, with 24 per cent, is the second largest investor in national oil company. Other

with 15 per cent and Agip of Italy with 10 per cent. Mr Brian Anderson, the managing director of Shell development in Nigeria, said construction work would provide 6,000 jobs in the Niger delta region and that the plant would improve the environ-ment by reducing gas flare-

Charles Batchelor adds: Environmental campaign groups plan this week to step up their protests against the Nigerian government and

Greenpeace said lts priority was to exert pressure on gov-ernments and the EU to apply sanctions, while The Body Shop chain said its campaign headquarters had been inundated with offers of help.

Sir Bryan Nicholson, president of the Confederation o the plant after Nigeria's British Industry, said UK companies would support sancINTERNATIONAL NEWS DIGEST

## EU trade pact with Morocco

The European Union has removed one of the higgest stumbling blocks to its ambitious plans for a Mediterranean policy, to improve stability on its southern flank, by agreeing s wide-ranging trade and co-operation pact with Morocco. EU foreign ministers over the weekend settled differences between member states about the terms under which Moroccan agricultural products can enter the Union. The view Moroccan agricultural products can enter the Union. The view was immediately approved by Morocco. The agreement ends years of negotiations on an association accord with Rabat which encompasses closer political co-operation and the creation of a free trade zone with the EU within 12 years. The breakthrough concludes one of the most difficult aspects of the EU's Mediterranean policy and sets the scene for a successful Furn Mediterranean conference in Boroclane. for a successful Euro Mediterranean conference in Barcelona on November 27-28.

Caroline Southern Description Caroline Southey, Brussele

First poll for Azerbaijan

Azerbaijan yesterday held its first parliamentary election since it won independence in 1991. President Haydar Aliyev's Yeni Azerbaijan (New Azerbaijan) party looks set to win a majority in the Caucasus state's parliament. Foreign election monitors reported investigation in some activities reported investigation in some activities. majority in the Caucasts states his some politing stations, including multiple-voting. The vote had already been under a cloud of suspicion because many opposition parties and andidates had been excluded.

#### Environment plans 'inadequate'

The European Union's policies are inadequate to meet the adverse effects of environmental developments on human health and the ecosystem, a report by the European Environment Agency concludes. The stabilisation of emissions of carbon dioxide, the most important greenhouse gas, by 2000, is in doubt because of continued transport growth, low energy prices and slow importements in energy efficiency. The report, a review of the EU's Fifth Environmental Action Programme, is the first major report by the agency, which was set up by the EU in Copenhagen late last year.

The report says pressures on the environment have increased by more than the 1992 action programme expected, as a result of a larger increase in population growth, faster growth of road and air transport, and a continued rise in Hilary Barnes. Copenhagen

Romania opposition leader dies

Thousands of Romanians yesterday queued to pay their last respects to Mr Corneliu Coposu, the Romanian opposition leader and a national symbol of anti-communist resistance. who died on Saturday aged 79. Mr Coposu was imprisoned with the rest of the National Peasant party leadership by the Soviet-backed communist regime which took power In 1947. On his release in 1964 be had lost half his body weight and could barely speak after eight years in solitary confinement.

Mr Coposu revived the party within days of the overthrow of
the Ceausescu regime in December 1989, and over the next
three years made it the main opposition to President Ion Diescu, a former senior communist. In 1992, he led the Democratic Convention, a coalition formed by the NPP and other opposition groups, to victory in the country's first post-communist local elections. Virginia Marsh. Budapest

Mobil nears Jakarta gas deal

Pertamina, the Indonesian state oil company, has agreed in principle to grant a 13 per cent stake to Mobil of the US in the giant Natura gas project in the South China Sea north of Jakarta: Pertamina plans to divest much of the rest of its stake to Japanese companies, leaving It with 11 per cent of the project. Natuna contains an estimated 210,000hn cu ft of gas, of which 45,000bn cu ft are thought to be recoverable commercially. Mr Faisal Abda'oe, Pertamina's president director, said: "There are still more details to be discussed. because Mobil must carry the burden of Pertamina's stake in

## Commonwealth leaders give teeth to Harare declaration

By Michael Holman in Auckland

years Commonwealth leaders meeting in Harare, Zimbabwe, reaffirmed their commitment to democracy, human rights, and the rule of law, the declaration to which the city gave its name has been given teeth.

They may not yet have much blte, Commonwealth officials acknowledge, for the monitoring and consultative process that precedes action could be lengthy, and penalties and sanctions that face "errant" states which fail to live up to Harare principles may not win

But what has been called the Milibrook Commonwealth Action Programme, named after the New Zealand resort where the association leaders met to give it their blessing, is seen as a long overdue response to the charge that the Commonwealth was so preoccupied with fighting apartheid tbat it overlooked human

rights abuses within its ranks.

Although it is certain to prove difficult to put into prac-tice. Commonwealtb leaders have already taken one important step: they have made clear

that the Commonwealth is a club with rules and that coun-tries which persistently flout them will be suspended and if necessary expelled, as Nigeria discovered at the weekend. The first element in the pro-

gramme is a series of measures designed not to punish but to support countries in their efforts to implement the Harare declaration. Thus the Commonwealth

will provide aid in constitutional and legal matters, help running elections, and strengthening the judiciary, the public service, and other institutions essential to democracy, through training and

The document also stresses importance of the link between democracy and sound economic development, and the Commonwealth will increase funds available for assistance, urging greater investment in developing member countries through such schemes as the Commonwealth Private Sector initiative and throwing Commonwealth weight behind efforts to ease the debt burden

of poor countries.
This includes backing measures to ease the strains posed by repayment of multilateral debts - notably to the World Bank and IMF - faced by sev-

eral African countries. But at the heart of the pro-gramme is a step-by-step series of measures to be taken by the Commonwealth secretariat, based in London, in response to violations of the Harare principles. These include:

Immediate expression by the secretary general of collec-

tive disapproval

 Encouraging bllateral Appointment of an envoy or group of eminent Commonwealth representatives as factfinders or mediators.

years as a time frame for restoration of democracy.

Pending restoration, exclu-

sion of the government concerned from participation at ministerial-level meetings of the Commonwealth.

 Suspension of participation at all Commonwealth meetings, and of technical aid, if acceptable progress is not recorded by the government concerned after two years. Finally, punitive actions, including trade sanctions. An eight-member "ministe-

rial action groop" can be con-vened by the secretary general to deal rapidly with serious or persistent violations of the Harare principles.

For some delegates, the package falls short of what they would have backed, but in the words of prime minister John Major, bad the Commonwealth not acted on Nigeria and set up procedures to cope with other members who flont democrac "the Harare declaration would not have been worth the paper Stipulation of up to two lt's printed on".

## Battle to see who blinks over US budget spending

Republicans have gone to the brink but polls seem to harden Clinton's resolve, writes Jurek Martin

Between 10 and 12 abortions are performed on US military bases largest interest groups, but it around the world each year. As result, six weeks into the 1995-96 fiscal year, Congress has reached no agreement on the \$243bn (£155bn) annual defence budget. Right-to-life members are seeking an outright ban on the operation; abortion-rights advocates are

determined to resist. The stalled defence bill is not the main reason why President Bill Clinton and the Republicans in Congress have locked themselves into such corners thet, barring last minute compromises, the federal government will partly shut down orrow and risks default in its debt on Wednesday.

But it is symptomatic of the tactics the Republicans have used to further their own agenda and impose conditions on the President to get him to comply with their budgetary demands, thus avoiding Washington'a "donble witching

Some of the conditions are germane to the issue of the balanced budget goal, some are not. Congress has so far completed work on only four of the 13 regular annual appropriations bills and, of the incomplete, four are held up by abortion controversies. Caught in the wringer are such technical agencies as the Export-Import Bank, which provides export credits to US companies.

Typical of the unrelated is the Istook amendment, named after a Republican Congressman from Oklahoma. Mr Ernest Jim Istook believes that the welfare state has created too many vested interests, most of them liberal advocacy groups representing senior citizens and the poor.

His amendment would deny any group receiving federal grants the right to use other financial resources to lobby Congress and government. The

To the control of the

survives as part of the continuing resolution" designed to keep the government in business until the overall budget

confrontation is resolved. The weekend's particular sticking point concerns the increase in Medicare premiums ttached to the continuing resolution. Republican reforms of Medicare include higher premiums but Mr Clinton says they have no part in a temporary funding bill. He is refusing to negotiate with Congress so

long as this clause remains. Abolishing the Commerce Department also remains in the House version of the bill, though it may be removed tonight in the Senate. House Republicans see this as an important symbol of their determination to cut government down to size.

Other conditions appear more germane to the immediate issue. Language in both temporary bills requires the President to commit himself to balancing the budget within seven years, a key Republican demand especially from freshmen in the House.

Mr Clinton has not said this is impossible, though he would fer a longer period. But he believes it frames the necessary policy decisions in such a way that his hands are tied as he will be seen to have accepted fundamental Republican premises on which the budget debate is being fought.

The debt ceiling extension, as drafted by Congress, would deny the Treasury secretary the authority to take those "extraordinary" actions - such as under-investing in government retirement funds - considered essential to avoiding

Congressman Newt Gingrich, the Speaker and principal Republican warrior along with Senator Bob Dole, the Senate majority leader, said tbat "clean bills" - simply and unconditionally extending the debt ceiling and funding the government pending overall budget negotiations - would be tantamount to giving a bankrupt unlimited credit card

In driving themselves to the brink, and in adding all their conditions to the temporary bills, Mr Gingrich and bis allies seem convinced it is Mr Clinton, with a long record of vacillation, who will finally

But each passing day produces a poli that appears to strengthen the President's resolve. One to be published today by the Los Angeles Times finds better than 2-1 support for a presidential veto. About 70 per cent said they would never vote for Mr Gingrich as President under any circumstances.

The Speaker was dismissive of all polls yesterday and blamed their present trend on Democratic propaganda adver-tising which "in any commercial business would be grounds Yet the cold fact remains

that whatever happens in the

immediate days ahead - what-

ever Republican conditions are discarded or not - the budget battle still has not reached its Waterloo. That may not come now until well into December. In reality, the contrasting social visions of both sides will not be fully tested until next November's elections. Mr Clinton knows that - as he has shown in ever tougher public statements over the last 48 hours - and so did Mr Ging-

rich yesterday. Back in April, as the White House now likes to point out, the Speaker had promised a titanic legislative atand-off", in which all sorts of conditions would be attacked to the budget and debt ceiling bills. So far Mr Gingrich has been true

#### Peres at rally for Rabin

An estimated 250,000 people last night swamped central Tel Aviv to demonstrate their support for Arab-Israeli peace and show their respect for Mr Yitzhak Rabin, the assassinated prime minister. The rally was also unexpectedly attended by Mr Shimon Peres, acting prime minister, despite reports that security chiefs had urged him to stay away.

The large turnout at the rally, which marked the end of the traditional week of Jewish monrning, underlined the effect of Mr Rabin's death ou galvanising Israeli support for the government.

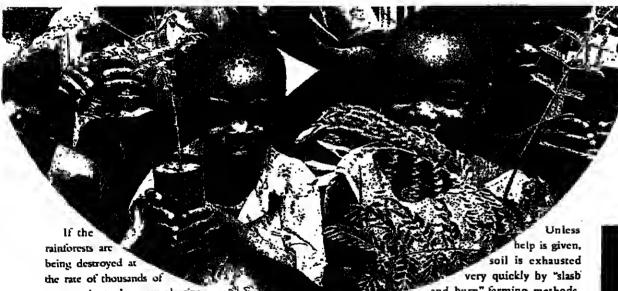
More than 2,000 police. marksmen, soldiers and secret security personnel were deployed ahead of an address by Mr Rabin's widow Leah around the public square where Mr Rabin was gunned down by a Jewish extremist last Saturday. In Cairo, 13 members of the

18-strong Palestine Liberation Organisation Executive committee attended a meeting of the ruling body to discuss the effects of Mr Rabin's death on the peace process and to plan for Palestinian elections due on January 20. Officials said it was the highest turnout since a September 1993 meeting narrowly approved the Israeli-Palestinian peace framework. Ahead of the Cairo meeting

Mr Yassir Arafat, PLO chairman, became the first voter to register for the elections as a three-week voter registration campaign got under way in the Palestinian self-ruled Gaza

Up to 1.2m people ont of a total Palestinian population of 2.5m are expected to register by December 2 to vote in the first Palestinian elections for a 82-member legislative and executive council and a separate ballot for a president of the council.

Palestlnian officials also expected Mr Arafat to lead negotiations in Cairo with the extremist Hamas Islamlo



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do with the people of the tropical forests. WWF sponsors students from developing countries on an agroforestry course at UPAZ University in Costa Rica, where WWF provides technical advice on growing vegetable and grain crops.

and burn" farming methods. New tracts of tropical forest would then have to be cleared every two or three years.

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demonstrares how these techniques can be used to grow a family's food on a small four hectare plot. (Instead of clearing the usual ten hectares of forest.) WWF fieldworkers are now involved in over 100

tropical forest projects in 45 countries around the world. The idea behind all of this work is that the use of natural resources should be sustainable.

WWF is calling for the rate of deforestation in the tropics to be halved by 1995, and for there to be no net deforestation by the end of the century.

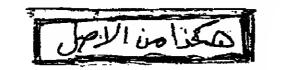
Write to the Membership Officer at the address below to find out how you can help us ensure that this generation does not continue to steal nature's capital from the next. It could be with a donation, or, appropriately enough, a legacy.

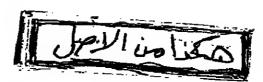


WWF World Wide Fund For Nature

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FINANCIAL TIMES MONDAY NOVEMBER 13 1995 ★

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## Apec's visionaries are put to the test ADB sets its

London, William Dawkins In Tokyo and Nikki Tait in Sydney

A visionary project for regional trade liberalisation enters a critical phase this week, when the 18 members of the Asia Pacific Economic Co-operation forum gather in Osaka, Japan, for their annual summit

Foreign and trade ministers plan on Thursday and Friday to finalise an "action agenda" for implementing last year's Bogor Declaration in which Apec leaders surprised them-selves by pledging free trade and investment in the region by the year 2020.

The agenda – to be approved by the leaders on Sunday – will set guidelines for the steps their countries will take, collectively and individually, to lower trade barriers and deepen economic, administrative and technical co-operation.

Consensus will require a careful balance. To keep Apec moving forward, the leaders need to agree on a substantive package of measures, while respecting members' disparate levels of development and political attitudes.

Together, they account for about half the world's trade and output. However, the US and Japan, the two richest, have national incomes per head more than 25 times higher than China, the poorest.

The US also has turbulent commitment by exempting trade relations with Japan and agriculture. However, he also trade relations with Japan and

Despite intensive preparations by officials, the search for consensus in Osaka still faces stumbling blocks. The biggest arises from demands by Japan, China, South Korea and Taiwan that farm trade be given special treatment. Though Japan, as an industrialised Apec member, is supposed to liberalise its trade by 2010, it is refusing to guarantee

to open its highly protected agricultural market by then. Mr Hiromoto Seki, Japan's Apec ambassador, says his gov-ernment is not seeking to dilute the grouping's free trade

President Kim Young-sam of South Korea is threatening to snub the Japanese prime

minister for a second time in a month as a

diplomatic dispute deepens over Japan's former colonial rule of the Korean penin-

The foreign ministry in Seoul warned

that a planned meeting next week between Mr Kim and Prime Minister

Tomiichi Murayama would be cancelled unless a Japanese cabinet minister was

dismissed for remarks apparently justifying Japanese rule of Korea between 1910 and 1945. The two leaders are scheduled

to meet this week at the Asia Pacific Eco-

nomic Co-operation (Apec) summit in

Osaka, Japan.

sula, writes John Burton in Seoul.

insists the commitment does not extend to "abolishing all

barriers to trade" by 2010. Such talk has infuriated other countries, particularly big agricultural exporters such as the US. Australia and Can-

US officials say they plan to press Japan hard this week. However, they are not expected to push the issue to the brink, for fear of embarrassing their hosts and inflaming already sensitive relations with Tokyo on security policy.

SEOUL-TOKYO RIFT GROWS

Japan is proposing, as a com-promise, that countries should be obliged for several years to

Last month Mr Kim dropped talks with

Mr Murayama during the 50th anniver-

sary celebrations of the UN in New York

after the premier implied that Japan's colonial takeover of Korea was legally

valid. Mr Takami Eto, the Japanese management and co-ordination minister at the

centre of the latest row, was quoted last week as saying that Japan had done many

good things for Korea during its colonial

rule. He later retracted the remarks. Seoul may also withdraw its envoy from Tokyo unless Mr Eto is sacked, according

to the South Korean news agency Yonhap.

South Korea last week refused a visit by

Mr Yohei Kono, Japan's foreign minister,

open farm trade no faster than status must be renewed annurequired by the Uruguay Round, provided they respect Apec's final liberalisation dead-

Senator Bob McMullan, Australia's trada minister, said last week that Australia could live temporarily with such an arrangement. Bot while cautiously optimistic about a settlement, bs said: "I think there are some things that only leaders can break through."

Japan, meanwhile, is seeking consolation in Washington's difficulty in guaranteeing that its future liberalisation will benefit all Apec members. The sticking point is China, whose Most Favoured Nation trade

ally by Congress. It is unclear how the prob-

lem will be settled - and whether it will reopen in Osaka arguments between the US and China over Beijing's stalled application to join the World Trade Organisation.

Also unresolved is how to ensure that countries dismantle trade barriers at comparable speed. Although the issue is largely technical, it highlights differences in approach between Apec's Asian and western members.

The former favour "concerted unilateral liberalisation" by individual countries acting in consultation. But the

Kim Young-sam: threatens snub

US and Canada say the term is meaningless and want members bound by clearer and more specific commitments. Some leaders may unveil fresh national liberalisation initiatives in Osaka. But most

are expected to table only measures already announced. Though countries soch as Indonesia and the Philippines are aggressively pursuing unilateral reforms, others seem reluctant to move faster than required by their commitments in the Uruguay Round.

The US, which once pushed hardest for decisive progress in Apec, will be hard put to offer much new in Osaka, because President Bill Clinton has limited trade negotiating authority. The US is expected to argue that its market is already largely open, and it is up to other Apec countries to

The firming up of market opening pledges is expected to be left to next year's Apec sun-mit, in the Philippines, shortly before the January 1997 launch date for the liberalisation exercise. The priority in Osaka will be to maintain the momentum. Apec officials are confident the leaders will not retreat from their ambitious shared vision. Says one negotiator: "No leader wants to stand up and tell the others they didn't really mean what they said in the Bogor Declaration.

## sights on rich Asian nations

By Simon Kuper

Asia'a richest emerging nations will this week be asked to increase their donations to the soft-loan fund of the Asian Development Bank, as western donors plan to reduce their grants.

Donors are meeting in Amsterdam today and tomor-row to start talks on the new replenishment round of the bank's Asian development fund, which is intended largely to reduce poverty.

In the previous round, in 1992, \$4.2bn (£2.6bn) was raised. South Korea and Taiwan each donated \$15m.

Hong Kong gave \$3m and Sing-apore nothing at all.

This year many western donors had expressed their "strong expectation" that these four countries would start paying more, said Mr Tadahiro

Asami, ADB treasurer.

Howaver, bank officials admit privately that the round may fail to equal tha 1992

Higher Asian donations would also encourage the US to pay in full the \$680m it pledged in 1992, said Mr Asami. So far the US has fallen short, and other western donors, whose payments are tied to Washington's, have followed

The ADB development fund has received about \$300m less than the amount pledged by donors in 1992. This shortfall and the yen's rise bave meant that Japan, in effect, has provided 57 per cent of the total 1992 replenishment.

The US Congress is propos ing to commit only \$110m to this year's round, although that is regarded as something of a triumph by the ADB, given the Repoblican party's onslaught on overseas aid.

South Korea appears the most likely of the Asian members to fill any vold created by a western shortfall; the ADB's Korean governor has said his country plans to give "substantially more". Seoul spends 0.07 per cent of

gross domestic product on overseas development aid, against an average of 0.35 per cent for nations in the OECD, the group of rich countries which South Korea expects to

join next year. Hong Kong and Taiwan have also indicated they will give more. Bank officials say these nations are keen to raise their international profile to assert their independence from

Singapore remains reluctant to contribute, not least because it disapproves in principle of cash subsidies.

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#### S Korean probe into | quit gas slush fund project in widens net

South Korean prosecutors may indict as many as 10 leading businessmen for allegedly giv-ing kickbacks on state contracts to former President Roh Tae-woo and aiding him in laundering funds, writes John

Burton in Seoul. Mr Ahn Kang-min, the senior prosecutor investigating Mr Roh's \$650m (£411m) slush fund, said there was evidence that corporate contributions given to the former president amounted to bribes for business favours during his

1988-1993 term. The charges against the busi-nessmen would follow the expected arrest of Mr Roh later

The leaders of the country's 30 biggest conglomerates have been questioned by prosecu-tors, including the heads of Daewoo, Lotte and Miwon yes-terday. The chairman of the Dongbang group, who is related to Mr Roh by marriage, faced a 49-hour interrogation. Mr Ahn said the prosecution was likely to extend its investigation to include state-run companies, bank executives,

and Mr Roh's family. Mr Park Kye-dong, an opposition MP who helped expose Mr Roh's slush fund three weeks ago, alleged at the weekend that the former president may have received more than

\$2bn in bribes. Meanwhile, a leading official in the ruling party said it might ask prosecutors to investigate allegations that senior politicians had taken money illegally from Mr Roh and business groups. The call for the probe appears aimed at opposition leaders who are already implicated in the scandal.

## |Mitsui to Vietnam

Mitsui and Co, the Japanese trading bouse, is pulling out of a \$420m (£266m) gas project planned for Vietnam and its partner, British Gas, has scaled down its involvement in the scheme, dealing another blow to the country's nascent energy industry, writes Jer-

emy Grant in Hanoi. The project, to build an offshore gas compression plat-form, pipeline, onshore facili-ties and a liquefied petroleum gas (LPG) plant on Vietnam's southern coast, was to bath been the country's first opportunity to use gas found offshore to fire power plants in the industrial sooth. However, Mitsui's pullout casts doubt on wbether Vietnam can meet a deadline set by Mr Vo Van Kiet, prime minister, to bring gas ashore by 1997 to feed a

series of new power plants. Mitsui said in a letter dated November 2 that, after Viet-nam bad failed to accept points made in the study. "we have no option but to with-draw", despite spending

much time and great efforts". A British Gas official in Hanoi said the company had decided three months ago that it would submit another proposal for a \$270m project consisting of the LPG plant and terminal only.

Dr Mr Nguyen Hiep, vice-president of PetroViet-nam, said Vietnam would press ahead with the offshore component of the project by itself.

The Mitsui decision comes just two months after Total of France abandoned plans for a \$1.2bn project to build Viet-nam's first oil refinery as it was commercially unviable.

Good

## Parallel imports leave bad odour

By Emiko Terazono in Tokyo

Tokyo's trend-setting office ladies have had a frustrating weekend. A crackdown by Japanese health anthorities forced 200 of them to go home empty handed on Saturday, having waited all morning at a retailer to boy cheap "parallel" imports of huxury brand cosmetics such as Chanel, Christian Dior and Calvin Klein.

Paralial importers acquire original, and often luxury brand, products from sources other than official distributors and sell them on at substantial discounts.

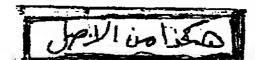
Although individual consumers can bring cosmetics bought overseas into Japan, distributors and retailers are banned by a drug law from selling imported cosmetics which do not have an attached list of the product's ingredients. This makes it impossible for parallel importers to retail cosmetics because manufacturers supply such information only to their official distributors. Before it was raided on Sat-

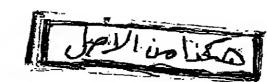
urday by health regulators. Designers Collezioce, which sells European designer clothing at low prices, was poised to sell 2,000 items of imported luxury-brand cosmetics at a discount of 30-50 per cent

The raid is the latest instance in which Japan's fashion-conscious female consumers have been hit by the country's non-tariff trade barriers.

Earlier this year, a boom in Chinese seaweed slimming soap - popularised by air stewardesses - prompted many women to buy the product in bulk from abroad, such as Hong Kong, where it cost only a tenth of the price in Tokyo But few purchasers were aware of a regulation which allows individuals to bring back only 24 bars of foreign soap into the country and so their surplus soaps were confiscated.

Designers Collezione says it is disappointed by the godfra-ment's response and is planning to challenge the government by submitting a petition demanding the law's revision.





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## Major rejects Irish PM's call on IRA arms

at Westminster

Tension between Britain and the Republic of Ireland about how best to drive forward the stalled Northern Ireland peace process increased yesterday. Mr John Major, the British premier, dismissed calls from Mr John Bruton, his Irish counterpart, for a compromise over decommissioning of weapons retained by paramilitary organ-

London on Saturday for a swift move to all-party talks - a position which would require Britain to soften its insistence on some surrender of terrorist

weapons beforehand. "The support of the British government for a reasonable compromise on the remaining issues in the way of all party talks is now needed to move the peace process forward," Mr Bruton said. The obstacles

were "comparatively minor in historical terms", be added. The issues still dividing the parties were "insignificant" and "little more than semantic". However, Mr Major, wbo returns to Britain today from the Commonwealth summit in New Zealand, rejected the call, saying the "impediment" to progress was not tha UK government but Sinn Féin, the political wing of the Irish

tatives expressed their "dismay and astonishment" at Mr Brutrack" compromise. The compromise, which involved an ton's speech, stressing the disindependent arms commission covery on Friday of a terrorist running parallel with all party talks, foundered after Sinn bomb in the republic near its border with Northern Ireland. Féin refused to accept the Mr Major also accused the demand that it hand over some weapons as a gesture of "good republic's government of caving in to Sinn Féin pressure

when it cancelled a planned Although he was careful not Anglo-Irish summit in Septemto attack or criticise Mr Bruton personally, Mr Major showed his irritation at the Irish preber after republicans mada clear that they would not

mier's speech and said softening the government line would be a "reckless short term gesture".

Speaking in Auckland, Mr Major said there had been a good compromise available in September. "It wasn't the British government that backed away from that compromise. It was the Irish government. It could not proceed because it came under pressure from Sinn Féin and other people."

## Minimum wage wins unexpected business support

A surprisingly high proportion of small companies - 40 per cent - have no objection in principle to a government imposed national minimum wage, according to a poll by the Forum of Private Business. However, 50 per cent of those polled oppose a statutory minimum wage, with 10 per cent undecided. The majority feel such interference in the employer-worker relationship would reduce flexibility of recruitment, would restrict job opportunities and could recruitment, would restrict job opportunities and techniqueses unemployment. "Even amongst those who agree with the principle of the minimum wage, there is very serious concern about the level at which it might be pitched and its possible effects on growth and jobs," said Mr Stan Mendham, he forum's chief executive.

the forum's chief executive.

The survey found that, of those supporting a minimum wage, 54 per cent feel that the £4.15 (\$6.55) hourly rate – for which some leading trade unionists have been pressing – would be too high. Andrew Bolger, Employment Correspondent

#### Shopping centres rated

Glasgow (the largest city in Scotland), Manchester in Northern England and London's Oxford Street are the UK's top three shopping destinations — well ahead of big out-of-town shopping centres such as Lakeside or Meadowhall — says a ranking of the quality and choice of the shops by Management Horizons, the retail consultancy. Ranked purely on the range and quality of their shops, traditional city centres score better than out-of-town "regional" centres, it says. While central London as a whole would top the rankings with 569 points, Management Horizons decided to split the city into several areas. On that basis, Oxford Street comes third overall, on 244 points, after Glasgow on 331, and Manchester on 249. Neil Buckley, Consumer Industries Staff

#### Plea to raise age limit rejected



Mrs Virginia Bottomley, minister responsible for the National Lottery, refused to raise the age limit for playing on the lottery from 16 to 18. She said in a GMTV broadcast that the government would not be forced into becoming a "nanny", and pointed out that people were allowed to marry at 16. The government came HE NATIONAL under pressure to raise the age last week when LOTTERY it emerged that a 15-year-old schoolboy had

won £10,000 in a National Lottery scratchcard game. He told the shopkeeper he was 16 and went back to claim his winnings with his mother. Mrs Bottomley dismissed fears that young people could be drawn into gambling.

#### EU tax rises opposed

European Union officials must resist calls for Europe-wide increases in alcohol and tobacco taxes when they meet in Lisbon today to discuss harmonising EU excise duties, says a report from a rightwing London think-tank. The euthor, Mr Keith Boyfield, a London-based consultant, says failure to harmonise European excise duties has triggered an explosioo in informal cross-border trade that "makes a laughing stock of the European single market". Participants at the Lisbon conference, organised by the European Commission, will debate whether to achieve greater harmonisation by levelling "up" duties in low-duty states; or by reducing the high duties charged in countries such as the UK.

Stephanie Flanders, Economics Staff

#### Names in court tomorrow

LIOYD'S Young Syndicate 255 Action Group will open the latest Lloyd's of London court case tomorrow. One of the members is Mr Ian Lang, senior industry minister in the Conservative government. The group is claiming damages of more than £300m (\$474m) for losses incurred largely as a result of catastrophes which hit the insurance market in the late 1980s and early 1990s. The case, which is expected to last until early next year, comes as Lloyd's continues its efforts to forge an out of court settlement with litigating Names - individuals whose assets have traditionally sup-ported Lloyd's. Ralph Atkins, Insurance Correspondent

## Fears grow over \$4bn aircraft order from UAE

By Bernard Gray, Defence Correspondent

A potential \$4bn export order for UK fighter aircraft to the United Arab Emirates may be threatened because the Foreign Office has so far failed to agree a mutual defence pact between Britain and the UAE.

The issue may surface as competition for the order between British, French and US manufacturers intensifies at the Dubai Air Show, which opened at the weekend.

The UAE is looking for up to 80 frontline comhat aircraft over the next five years worth a total of \$4bn-\$5bn, and to spend as much again in support over a 20-year period. But it is insisting that countries tendering for the order should have defence alliances with the wealthy but sparsely populated Gulf state.

Britain has been negotiating a joint-defence memorandum of understanding with the UAE for more than a year, but has failed so far to come to an agreement, The Foreign Office is thought to he concerned about the hinding defence guarantees it might be required to give.

Both France and the US have, however, signed such agreements, and are offering aircraft in the competition. France is offering the Dassault Mirage 2000 and its new Rafale fighters, while the US manufacturer McDonnell Douglas is offering its F-15 and F-18 fighters and Lockheed

with the F-16. Britain has offered to lease the UAE a squadron of Tornado ground attack aircraft until the Eurofighter becomes available after the turn of the century. The UAE is thought to be interested in the Eurofighter because it will be the most capabla fighter aircraft available beyond 2000 with the exception of the Lockheed Martin F-22, which is unlikely to be sold for export to Gulf

However, the UAE is insisting that it must have a defence agreement in place with the UK if it is to consider the Eurofighter. The Foreign Office says negotiations are continuing but it cannot give a date when an agreement might be

The timetable has already slipped badly. Earlier this year senior Ministry of Defence figures were confident the agreement would be in place by last June, and that the MoD would not take any decisions on military equipment which would prejudice the UK meanwhile. In March, however, a \$200m order for anti-submarine warfare helicopters which had been expected to go to Westland of the UK went to the Franco-German Eurocopter group instead.

There is concern within the defence industry that if the government does not agree defence links with the UAE, Britain's place in the competition will be jeopardised.

## Electricity supply reform at risk

The timetable for introducing competition into Britain's domestic electricity market in 1998 is being threatened by a dispute over who should meet the estimated £300m (\$474m)

bill for new computer systems. The electricity companies have been unable to agree on how the costs should be shared, raising fears that the start of the project could be

being accused of deliberately dragging their feet. "There are plenty of people who would prefer that 1998 did not happen, and take every opportu-nity to slow the process." said

one senior industry executive. Any dalay would be a serious embarrassment for the industry and tha government. Mr ter, is determined that there will be no repeat of the chaos

introduction of competition for commercial and industrial elec-

Extension of competition to all 22m domestic customers requires complex new computer systems. These will settle accounts between suppliers on the basis of estimated customer consumption and then adjust them according to sub-sequent domestic meter readings. Some generators argue

which followed last year's that they should not have to pay for the systems, because they receive no benefit from 1998. The regional electricity companies (recs) are concerned about how and when they would recover costs from cus-tomers. One rec chief executive said: "It is a genuinely tricky problem, but it needs to be sorted out quickly. The time-table is already very tight, and we really can't afford any slip-

## Labour sets out agenda for City

By James Blitz

Mr Alistair Darling, the opposition Labour party's spokesman on the City of London, is becoming a familiar figure to UK financiers - and with good reason. This affable 41-year-old Scot may soon be at the heart of the higgest changes to the regulation of hanks and financial services for a decade.

In recent days the structure of the financial services industry has been much on the minds of MPs at Westminster. A report by the House of Commons Treasury committee has called for a review of the Bank of England's role as supervisor of the UK banking system. It also raised concerns ahout the operations of self-regulating organisatious such as the Personal Investment Authority and the Securities and Futures Authority.

"The government has set itself against doing anything about the workings of the City before the election," says Mr Darling. "We are 40 points

ahead of the Tories in the polls. And the climate of opinion suggests that we will have no difficulty carrying out reforms in this field before too long." The latest possible date for the next general election is June 1997. Last month, Mr Darling

firmed up the Labour party's commitment to end self-regulation in financial services industries. The policy - which entails creating one regulator and giving that task to the Securities and Investments Board - is being fiercely resisted by organisations such as the Personal investment Authority, which believe they already act as accountable

But Mr Darling is adamant about the need to restore pubhic confidence and to end confusion about the roles of the SIB and the self-regulating organisations. "The public needs to know that there is one regulator and that the buck stops there," he says.

Reform of banking supervision is far more sensitive, bowever. Here, in the wake of the



Alistair Darling: confident about ability to carry out reforms

Barings collapse, Labour's instincts are for supervision to be taken away from the Bank of England and given to a new and independent commission. Asked how his review will

turn out in this area. Mr Darling is at his most inscrutable. He insists that he is under no pressure to come to a quick verdict. "This is not a party political issue," he insists. "We don't want change for the sake of it. Britain's reputation abroad - and the City's reputation - matters to us and we don't want to take decisions on the boof."

He runs through the case for a separate supervisory body. First, there are too many organisations acting as snpervisors in overlapping fields. He also says that the Barings debacle again raised doubts about the Bank retaining both the supervisory and

monetary roles. "Had there been a separate banking commission someone would have been fully focused on supervision and would not be spending half his time on monetary policy and the other

areas that the bank has to dis-

But he makes an equally good case for leaving the current system as it is - and betrays a little more enthusiasm as he makes it.

First, the system of supervision is only as good as the supervisors themselves - and it is far from clear that an independent body could get better staff than the Bank

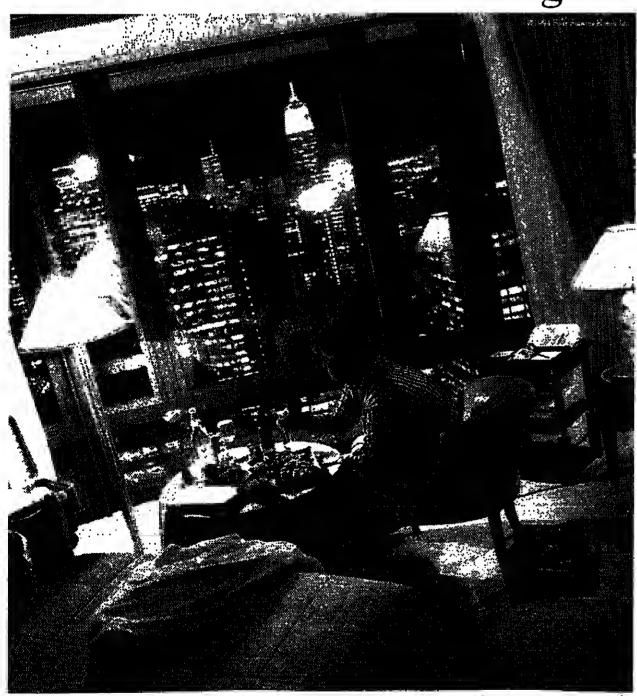
"People love to go around saying they work for the Bank of England," he says, "Bni would they like to work for an anonymous commission?"

He is also concerned by the international consequences of moving supervision away from the Bank. "The Bank of England, despite Barings and BCCI, enjoys a formidable reputation throughout the world," he says. "Many British institutions rely on that supervision for international credit rating purposes - so one has to be very very careful about removing that, and putting these institutions in diffi-

#### About 1,000 members of the Rose Thomson

Hivals swoop: The owner of prize-winning racing pigeons together worth £20,000 (\$31,600) blamed jealous rivals for killing 13 of the birds. "Half my team has been wiped out," said Mr Ronnie Williamson of Portadown, Northern Ireland. Police were shocked at the ferocity of the attack on a loft that was guarded by friends of Mr Williamson while he was being awarded more prizes at a pigeon-fanciers' rally in Belfast.

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## Accountance: Campaign against liability may undermine self-regulation Low-balling challenges profession

The State of Texas and the Law Sociaty of Northern Ireland share a distinction of tants. Both have tried to tackle the issue of "low-balling" - an issue which has quite recently prompted two leading UK firms to engage in a public slanging match.

Stoy Hayward, the leading medium-tier firm, chose to tackle the matter publicly when it lost the audit of the RAC Clnh to Price Waterhouse, one of the Big Six. The resulting consternation prompted an official inquiry.

Some people see low-balling merely as competition – the use of aggressive pricing to win revenue. To others, lowballing results in a damaging impact on the client or in the case of audit on the sharehold-

Undercutting of the audit price is seen as an entry fee. Once installed, the auditor tries to claw back losses either by securing other incrative contracts or by eventually raising audit fees

These practices mean that the audit contract becomes extremely important to the accountancy firm, because only by keeping it can the losses be reclaimed. In other words, the independence of the auditor is undermined. The auditor might also be tempted to give the clients what they have paid for a superficial

Touche Ross, one of the Big consultants to implement Six accountancy firms, has cut advice as well as provide it. arm's staffing by 10 per cent. The firm said that 27 people had been made redundant while 28 had moved to other parts of the firm or had taken jobs with clients. A spokesman said the market now required

Accountancy Act of 1991 tries to safeguard companies against the bed variety. If auditing skills are offered for "compensation" which is "less than the direct labor cost reasonably expected", then there is a pre-sumption that there has been a "loss of independence".

The Law Society of Northern Ireland takes a stronger line. A lawyer who belongs to the society "shall not work for a fee or at a rate which" can "reasonably be regarded" as designed to attract clients rather than to make a profit.

The rest of the world is reluctant to tackle this issue for good reasons. There is an understandable fear that in combating bad low-balling, the result will be unfair restric-

Any move to restrict compe-tition could be expected to face regulatory inquiry. There is also scapticism over whether had low-balling exists. Where, ask the Big Six firms especially, is the evidence?

A working party headed by an independent outsider was duly set up by the Institute of Chartered Accountants in England and Wales. It found So in theory there are two no evidence that large audit kinds of low-balling - tha good and the bad. The Texas Public petitive pricing. They choose

advice as well as provide it. This meant that staff with more "traditional" consultancy skills had left. The firm is also restructuring in preparation for its consultancy arm to join a new separate global consultancy

their auditors for many reasons, and price was not the crucial factor. "In the case of listed companies, the threat of litigation is the strongest pro-tection against bad work," said

But there is a catch here for the profession. It is currently campaigning on several fronts to try and limit its liability on andit. If it succeeds, it may therefore remove, at least to some degree, the self-regulating mechanism which most of the large firms claim keeps the quality of audit work as the highest priority.

Another worry is the ferocity of the price war for auditors. The report said big audit clients do not choose by price alone. So what is driving the price war? Recent research from the universities of Glasgow and Exeter show a 22 per cent drop in audit fees on a change of anditor. Anecdotal evidence suggests clients can cut 10 per cent from the fee by just suggesting a tender pro-

All firms competing for audit work need to offer a competitive price - often a very low one compared with that paid to the sitting auditor. They are then forced to maintain the quality in order to defend their

exposure to legal action. The client therefore gets a very

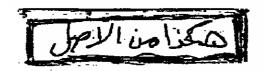
But the danger is that, at such a price, the client may undervalue the audit and look on it as simply a commodity. The independent report found the beginnings of an "expectation gap" between what management thinks it is paying the auditor for and what its auditor for and what its activation for any management thinks it is paying the auditor for any what its activation for any management than the supplementary of th auditor for and what it actually receives. The compilers of the inde-

pendent report found widespread concern over the quality of work done by some accountancy firms, regardless of size, on the accounts of smaller companies. Some of the smaller companies saw the audit as a costly and unproductive necessity and look for the cheapest one available. Not surprisingly, there is a perception that work done for smaller

clients can be poor.
The real problem appears to be that some clients are prepared to drive down the price of an audit because they do not particularly value its quality. It is important for the future of the profession that the emphasis is shifted from price to quality," concluded Miss Elizabeth Llewellyn-Smith. principal of St Hilda's College at Oxford University, who

headed the report team.

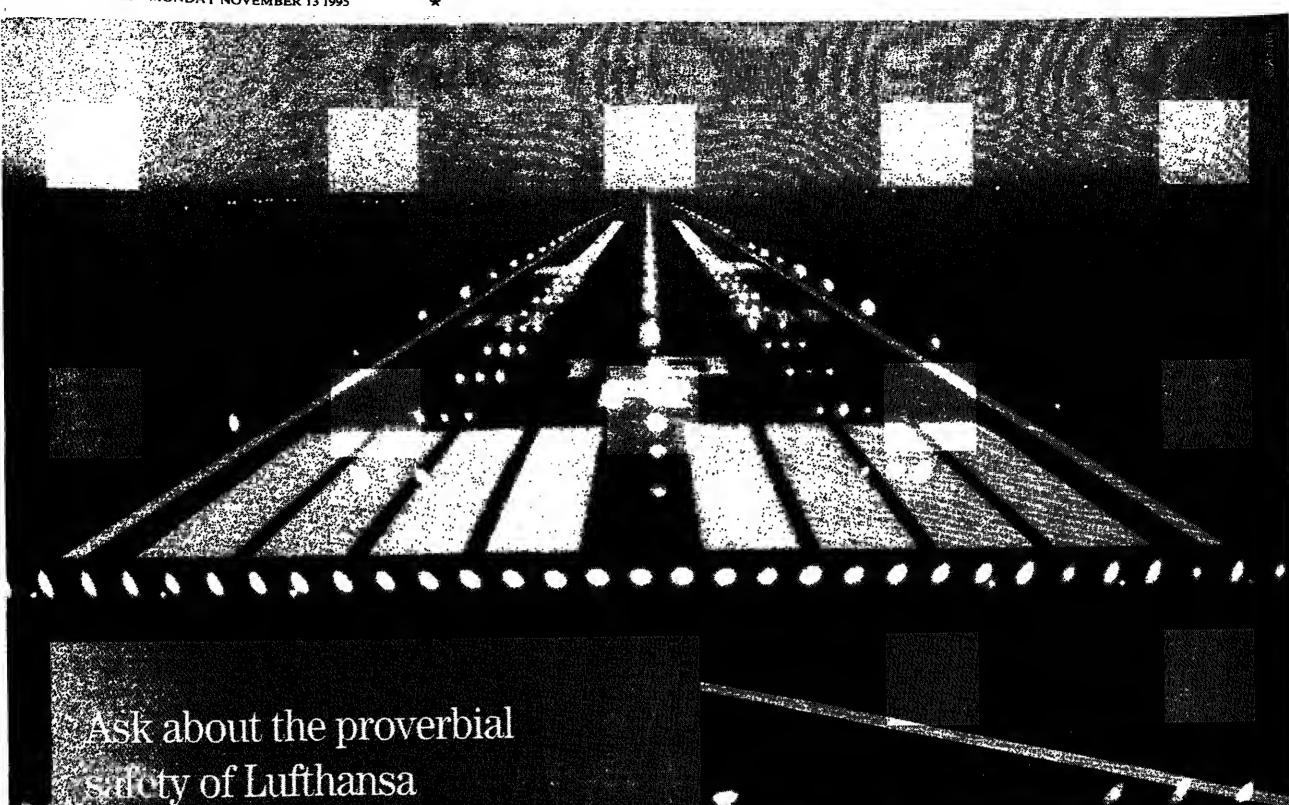
The working party even found some examples of promotional material for very small clients offering price cuts of 30, 40, or even 50 per cent compared with the current fee. The Llewellyn-Smith report quietly suggested that the institute look at ways of changing the way the audit is per-





FINANCIAL TIMES MONDAY NOVEMBER 13 1995

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## Fielding teams to maximise the score

he Washington Post will be ligh-free has become conter than usual this morning because the Redskins had yesterday off. Actually, if Jack Kent Cooke, owner of the football team, has his way, the Post might be permanently ligh-ter on winter Mondays because he wants to move the team out of the city - admittedly not far, to the Maryland suburbs, but Braves, previously still out of the stadium which bears the called Milwaukee hallowed initials RFK

On the other hand, 40 miles down the road, the Baltimore Sun - so strapped it recently closed down its afternoon edition - can expect fat Monday papers from next year. Having lost its football team, the Cotts, to Indianapolis in 1984, the city is getting ready to welcome - lawsuits and other minor considerations permitting the Cleveland Browns, whose owner, Art Modell, rather fancies his side playing in the brand new field that Baltimore has promised to build and make available rent free, and with \$75m of moving expenses

thrown in (well, football players are big). If most of the world is exercised by the trade in players to the point thet even the European Court of Justice has abandoned its fascination with German shopping hours to become involved, the land of the

sumed by the trade in teams, it is some thing which cuts across all sports. Even baseball's new World Series champions, the Atlanta

and Boston home. Yesterday's football schedule makes the point. Teams included the aforementioned Indianapolis Colts (ex-Baltimore); the Oakland Raiders (back home after some years in Los Angeles); the St Louis Rams (in Los Angeles last year); the Arizona Cardinals (ex-St Louis); the New England Patriots (ex-Boston proper) and two sides that did not even exist last season, the Carolina Panthers, out of Charlotte, and the Jack-

Sonville, Florida, Jaguars.

Next year the odds are on the Houston

Oilers moving to Nashville. Tennessee,
where they will presumably be called the Countrymen, or perhaps the Oprys. And there could be a double-whammy loss for Houston, because its baseball Astros could end up in a suburb of northern Virginia, if

not next year then DATELINE soon. This would be a part substitute for the Disneyland that Washington: The the well-heeled hor-

geographical mobility of sey set did not want city sports teams has little sullying their rolling to do with the fans, writes So, this is a highly **Jurek Martin** 

mobile society. What else is new? Well, this trade in teams shows the continuing attraction of Florida and most of the Sunbelt, excluding Los Angeles, as well as Houston, which clearly made a terrible mistake in staging the awful Republican convention in 1992. By thet yardstick, San Diego, next year's

host city and home to three professional major league sides, had better watch out.

The lure of the west coast is not exactly what it was in the 1950s when it first seduced baseball's Brooklyn Dodgers and New York Giants out to Los Angeles and San Francisco respectively. The city by the bay nearly lost its footballing 49ers years back, and its Candlestick stadium, which Willie Mays and Joe Montana once graced, has swapped its name for money and is now called, forgettably, 3-Com Park.

The hold both of baseball and football on Seattle is tennous, especially now that its good citizens have refused to vote the funds to build a new indoor stadium to keep out the rain (the old one leaks and tiles keep falling off its roof, endangering valuable centre-fielders and wide receivers, not to mention spectators).

On the other hand, the great old rustbelt cities are experiencing a measurabla renaissance, led by Baltimore and, Art Modell notwithstanding, Cleveland, and both because of lovely new downtown baseball parks. George Steinbrenner, owner of the New York Yankees, keeps talking about moving out of that venera-ble stadium in the Bronx, but he would be lynched if he tried.

The Boston Garden may be no more, but its replacement threatens to be comfortable and have sanitary toilet facilities, increasing the city's growing status as a place to work and watch play. That is good for Boston, hit as hard as any city by the real estate debacle of the 1980s.

The problem with this natural justice sis is that it has nothing to do with reality. Whatever owners may say about the attractions and/or shortcomings of cities, they move their sides for base



and/or good pecuniary reasons, with scant consideration for those who fill the seats or, as in political Washington, indict their neighbours neighbours on racketeering charges to acquire a season ticket. The Cleveland Browns, for example, have not been a great team since the 1950s, but sold out most Sundays whatever the weather.

What is more, urban officials are more than willing participants in the process. Governor Parris Glendening of Maryland

had never shown much interest in housing Jack Kent Cooke's Redskins, but he knows that the state's political power base lies in Relimore and was able to put together in a trice a package of incentives to lure the

Browns to the city centre.

Still, for every loss there is a gain. The football Bengals of Cincinnati could be headed for Cleveland soon. In this great global marketplace, the UK's own Watford should seriously consider Cincinnati.

#### PEOPLE

## Ayling takes the controls

Michael Skapinker talks to BA's new chief executive

As a teenager helping out in his parents' London grocery shops, it never occurred to Robert Ayling that

he might one day run a company as large as British Airways. The Aylings believed in working for themselves - or they did until the business collapsed when Robert was 15. He was taken out of public school and sent to work as a solicitors' clerk. For a time he regretted not having gone to university.

It was a real loss because all my friends were at university and there was a sense of having missed out," he says. While his friends were doing A-levels, Ayling was taking his final law examinations. "One grew up rather quickly," he says.

By the age of 24, he was an equity partner in a City law firm. Looking for something different, he moved to the Department of Trade, rose to become legal under-secretary, and caught the eye of BA. He joined the company in 1985, two years before it was privatised. After a variety of senior jobs he was appointed managing director in 1993. A youthfullooking 49, he becomes chief executive in the New Year. BA is one of the most respected

and profitable airlines in the world. but Ayling thinks it could be better. One of his priorities will be to rid BA of what he sees as the last vestiges of its nationalised industry culture. Is there a paradox in a former civil servant being irritated i the public sector residue at BA? "I don't really see myself as a public sector person because I started in the private sector. That's where my most impressionable years were, in

the City," be says. BA's public sector traditions live on in the refusal of many managers to take responsibility, be says. He recalls a meeting be once called to find out why the lounges at Heathrow airport's terminal four had not been finished.

He asked the meeting who was responsible for the lounges. Nobody answered. Finally, one of those



Robert Ayling gets set to rid BA of last public sector attitudes

present raised his hand. Ayling knew he was not the person responsibls, but when progress was made on the lounges he made sure the manager who raised his hand received the credit.

Do people refuse to take responsibility because they fear punishment if they fail? "The paradox here is that people are not punished. Not only are they not blamed, they are not praised either. A problem with BA is that there

are too many meetings, Ayling says. But the reason BA managers have so many meetings, he believes, is not just to avoid taking responsibility. It is because they want to find out what is happening.

If managers find it hard to know what is happening, it is even more difficult for employees lower down. Last week provided two examples of BA employees not getting the company's message. Staff at Heathrow's terminal one briefly walked ont when they discovered students with foreign language skills had been brought in to help deal with passengers. Ayling says staff members had been told six months ago that the students would be employed. The idea was to speed up check-in procedures, which would have benefited

both passengers and staff. But the message was still not very convincing for people on the front line. That can only be because the system of communication is not

what it should be," Ayling says. The second lapse was over a black British passenger who discovered that BA staff had photocopied his passport. BA said its staff had behaved wrongly. Because govern-ments fine airlines heavily if they transport passengers without valid travel documents, BA photocopies passports from countries whose citizens might seek asylum somewhere else. This clearly does not apply to black UK citizens and Avling apologise.

How will Ayling get BA's message to employees? By talking to them directly, he says. Even in a company with staff scattered around the world, television and satellite technology make it possible for all employees to receive news directly from the executives at the top.

Ayling says: "We should not use the written word. Nor should ws have managers cascading informa-tion to one another, which inevitably means that the message that's communicated is not the one you started with."

IN THE NEWS

#### Larsen nudges J&J toward a more assertive style

Ralph Larsen, chairman of Johnson & Johnson, has just done something deeply shocking, writes Richard Waters in New York.

The boss of the famously conservative healthcare and consumer products giant last week forced Cordis, a far smaller US healthcare company, to bow to an unwanted \$1bn takeover. It was the first hostile acquisition in the New Jersey group's history, and quite possibly a sign that J&J under Larsen is changing its style.

A career J&J man, Larsen, 56, has never cowered from making the tough decision. A decade ago, he urged the group to sell a division of which he had just been given charge, a move that threatened to leave him jobless. And soon after becoming chairman in 1989, he pushed through a round of job cuts that seemed to signal a change in the company's paternalistic style.

"To be a success in today's competitive environment, you have to be tough-minded," he said at the

Larsen began his working life at J&J 33 years ago and has been there ever since, save for a brief mid-career break at Becton Dickinson - the same healthcare company that nurtured Merck's new chairman, Ray Gilmartin. Though analytical, even clinical in his approach, Larsen does not work by dictat: rather, he has nudged and steered J&J's many

businesses in the direction he wants them to move.

The hostile move on Cordis echoes that approach. From the outset, Larsen offered the company the carrot of a higher price if it accepted J&J's overtures, then brandished the stick of a proxy battle for control of the company's boardroom. Eventually, Cordis accepted the higher price.

Viag's political fixer Old habits die hard at Viag, ths Munich-based diversified industrial conglomerate, writes Michael Lindemann in Bonn.

Not only is the Bavarian government still the company's largest single shareholder, with a 25.1 per cent blocking minority stake, but Viag has just appointed Georg von Waldenfels, until recently Bavaria's finance minister, as the new board member to oversee the contacts with the

political establishment. The appointment caused a furore in Munich, where the opposition Social Democrats in the Bavarian state parliament claimed that as finance minister Waldenfels gave Viag a tax break when it took over the Bayernwerk utility last year.

The discussion became even more heated when it emerged that. Waldenfels would earn about DM700,000 (\$500,000) annually in the post and had refused, initially, to give up his seat in the Bavarian state parliament. He has since been persuaded to do so.

Viag meanwhile insists that other German companies have similar political lobbyists, even if they are not as explicitly identified. Waldenfels will certainly have

his work cut out in the new job. Viag is one of Germany's 10 biggest companies in terms of sales, and in its core businesses - electricity, packaging, chemicals and transport - tha real money is to be made outside Germany.

Waldenfels, who also used to be Bavaria's minister for European affairs, will be expected to ensure that Viag gets a proper hearing in Brussels and develops the right strategy for its expansion in Asia and other developing markets.

#### MUSIC

Chris Difford and Glen Tilbrook, must have felt they were banging their heads against a wall as they brought out a succession of catchy, tuneful singles at a time – during the 1970s punk explosion - to which they were never really suited. But the dominance of Britpop and the impending wave of Beatles revivalism gives them a perfect context for their new offering. Ridiculous (A&M) has plenty of the strong hooks which makes the band's best work such fun to hear.

☐ It sounds like one of those collaborations which could have ended in a pretentious mess: André Previn providing the music, Toni Morrison the lyrics and Kathleen Battle the voice. In fact, Hue and Cry (Deutsche Grammop) moving work, not quite "classical", not quite jazz, and beautifully sung. The work is paired with Samuel Barber's Knozville: Summe of 1915, and a couple of Gershwins from Porgy and Bess.

■ It is hard to remain objective about Queen's Made In Heaven (EMI Parlophone). Singer Freddie Mercury knew of his impending death when the album was being recorded, but insisted on laying down some of the vocals. He certainly sounds in fine form, and the four-year wait until the album's release is a testament to the care taken in polishing the final product. It is essential for fans, and even nentrals will find the combination of Mercury's lyrics and the circumstances under which they were written resonant.

☐ Stevie Wonder's latest, Natural Wonder (Motown), is a double live greatest hits album, recorded in Osaka, Japan. The versions are no more than competent, and cynics will ask how this talented man went from "Higher Ground" to "I Just Called to Say I Love You".

#### FT GUIDE TO

**NEW MEDICINES** 

Medical researchers are becoming more and more excited about the remarkable growth in scientific knowledge about human health and sickness. They have discovered thousands of genes which can cause disease when they go wrong, and the biochemical work-ings of the body are understood in astonishing detail.

But where are the practical applications? When can we expect new drags to solve our greatest health problems, such as cancer and Alzheimer's disease?

Be patient. Remember that on average it takes about a decade to steer a new drug through the development process, from discovery of the molecule to large-scale clinical trials.

And for the most intractable problems, including degenerative brain diseases, several more years of basic research are required before the drug development process can start. There is no realistic chance that a cure for Alzheimer's, for example, could be on the market in less than 20

Medical researchers and the biotechnology industry are not always so cautious, are they? Soma scientists do become too enthusiastic about their own projects. And most biotech companies expect to lose money for several more years as they fund research and development without having products on the market. They tend, therefore, to exaggerate their

tors sweet. Can we at least trust the establisbed pharmaceutical companies to be bonest?

prospects in order to keep inves-

Well, they have no reason to talk up the potential of their long-term research. But the big companies sometimes allow their marketing departments to describe new drugs in terms which - while accurate enough to comply with regulations - give doctors and patients tha impressinn of a breakthrough when they are really only a marginal improve-

Where should we be looking for real breakthroughs in the near future?

In areas where there has already besn good progress in recent years, and where the disease process is already quite well understood. Here the extra knowledge given by human genetics will maks an impact relatively quickly, when combined with powerful new pharmacentical research techniques anch as high-speed screening of candidate drugs.

How about some examples? Cardiovascular drugs - to control the heart and blood supply - have improved greatly over the past decade or so. Doctors can now offer good treatments for problems such as high blood pressure, chest pain, excessive cholesterol and the consequences of a heart attack. Pharmaceutical researchers will build on this with new drugs to treat unsolved cardiovascular problems such as A slightly different example is

sthma, where drugs now do little more than relieve symptoms. A molecular understanding of asthma should lead to superior drugs that treat the underlying

Any chance of a cure for cancer? Yes and no. Cancer is not one disease but a collective term for many different disorders characterised by an uncontrolled proliferation of cells.

As the various genetic causes of cancer are discovered, researchers will be able to intervene in an increasing number of cases to stop the process and bring about a

Other cancers will remain recal-citrant. Of today's big killers, prospects look brighter for bowel and breast tumours than for lung and stomach cancers.

Is the pharmaceutical industry doing enough to bring us the ben-efits of the new biology? The world's drug companies are

spending as much on R&D as anyone could reasonably expect: abont £20bn (\$31.6bn) a year between them.

As a proportion of sales, that is as high as any other hi-tech industry. And many companies intend to maintain or even increase R&D budgets in the years ahead, while taking action to improve productivity and harness R&D more closely to the market-

But hasn't Glaxo Wellcome just taken ruthless action to cut its R&D workforce and close its UE research centre in Beckenham. Kent?

Yes, Glaxo Wellcome, the world's largest pharmaceutical group, said last week that it had cut 1,800 of the 11,500 R&D jobs inherited from Glaxo and Wellcome in this year's

merger. At the same time, bowever, it said it would maintain its R&D budget at £1.2bn a year by spending more on automation in-house on external collaborations. Its productivity target is a three-fold increase within five years in the rate at which it launches important new drugs.

Even if the drugs industry is doing as much research as we have a right to expect, can we be sure its efforts are being directed in the best way to benefit buman health?

No. Obviously each company is trying to develop drugs that will produce the highest commercial returns. And under present pricing systems the return is likely to be lower for a quick cure than for a long-term maintenance therapy thet keeps symptoms under control without solving the underlying problem.

There is an argument that governments and health services should change the system to give companies more incentive to cure diseases, and to work on priority projects, such as finding new ways to kill bacteria that are becoming resistant to today's anti-

But we must not expect too much. Some biological processes, such as ageing, will remain inevitable and irreversible, bowever much research we carry out.

Clive Cookson



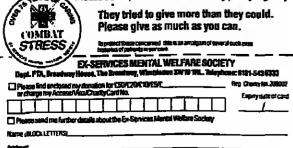
Medicinal value: Many companies intend to boost their R&D budgets



His mind shattered As he closed the door behind him and stepped into the street, the

bomb exploded. We collected him after his discharge from hospital. A bomb can do a lot of damage in a narrow Belfast street where danger was a way of life for over 25 years. We now look after him in our residential home. Hs will never leave h because of his fear of the outside. His brain connects the outside with pain, terror and danger. Ha can now only look at the outside world from

The Ex-Services Mental Welfare Society has nearly 4,000 ex-Service men and women to look after and there are more still on the waiting list. Please do help. We have need of every penny urgently.





Institute Benjamenta: Quay Brothers' surreal touch offers food for thought You may not like the sound of

ths French film La Haine. It is about violence, delinquency and living on the breadline - all the things we get enough of at home without wishing to re-encounter them on the Paris streets. But Matthieu Kassovitz's movie is

the best French debut in years. His hlack-and-white camera turns the city's suburbs into a nervy purgatory, while his central trio of mixed ethnic youngsters - a Jew, an Arab, a black African - show that in some parts of France racial difference is no bar to brute criminal solidarity. This is a French Boyz N' The Hood but without the preachiness or melodramatics. Even Hollywood, pre-Christmas,

is giving us a rest from those. Tommy Boy is a modestly praised comedy starring two ex-Saturday Night Livers, And Alfonso Aran's A Walk In The Clouds, from the director of Like Water For Chocolate, gives us Keann Reeves and lashings of magic realism in 1940s California. Lovely to look at

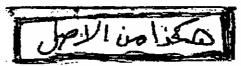
though less plot and more point might have helped. You could also explore curio

corner. Institute Benjamenta is the eagerly awaited feature debut of the Quay Brothers, the macabre surrealist animators. And Exquisite Tenderness has Charles Dance and Malcolm McDowell going mad in a blood-spattered bospital. ☐ Still time to catch two good

movies at the London film festival. Wayne Wang's Smoke teams Harvey Keitel, William Hurt and screenwriter Paul Austen in a Brooklyn-set comedy, while Stanley Kwan's Red Rose, White Rose is a dazzling story of doomed love. ■ Time, too, to fast-forward

through the week's principal video, Rob Roy. Skip the boring bits with Liam Neeson. Be amazed at Jessica Lange es Mrs Roy - Greek tragedy visits Scotland - and Tim Roth in fine form as the English villain.

Nigel Andrews



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#### MEDIA FUTURES



anywhere, forever. Never pay loog dislance. This is the slogan of a service that sounds too good to be true:

Jackson phone calls, car-ried over the Internet, that are completely free or cost no more than the price of a call to a friend around

The idea of luternet telephony will not be new to FT readers, for it was mentioned in this column last May as the last of a list of four threats to the profitability of the world's relephone companies. But something has happened in recent weeks that has suddenly made the threat more grave and more immediate, and consequently far more exciting for consumers.

The story starts with the fact that speech can easily be turned into data, just as pictures, numbers, text and music can. And once it has

## Dialup rattles the phone companies' cage

been digitised, a voice signal can be allow people to use their multimetreated like any other piece of data. It can be stored on a diskette or CD-Rom or in the memory of a PC, and it can be sent over the Internet in a fraction of a second.

Two years ago, a former Israeli army engineer called Elon Ganor coticed that this presented an extraordinary opportunity. To make international calls across the Internet, he reasoned, you would need a PC, a voice-enabled modem, a "soundcard" allowing the computer to record sounds and play them back and an Internet connection.

This may sound a long list. In fact . it is the standard configuration of what is now known as a multimedia PC. More than 1m people already have this equipment in their homes.

Ganor's New Jersey-based company, Vocaltec, launched a software package last March that would package was an impressive techni-cal achievement. To make it work, Vocaltec had not only to develop a revolutionary approach to com-pressing and encoding the voice signals, but also to make it work with the Internet's existing standards.

Since March, Vocaltec has fol-lowed the sales tactics that made Netscape famous. It gives away a free trial version of the software to anyone who chooses to download it from the internet, which limits the duration of calls to one minute.

The initial release of IPhone, as the product is known, had two drawbacks. One was that it did not allow callers to talk and hear the other party simultaneously. To have an orderly conversation, they every sentence. This problem was

allow simultaneous recording and playback.
The second drawback was more

serious: IPhone allowed callers to talk only to people already logged on to the Internet. This meant that conversations had to be scheduled in advance, or arranged by making a quick international call.

People without the necessary gadgetry could thus never receive incoming calls. As a result, even the greatest enthusiasts would be able to replace only a small proportion of their international calls with the Internet service.

Despite these drawbacks, some 10,000 peopla downloaded IPhona during its first week on the market.

remedied in the summer, with a new release of the program for use with "full-duplex" modems that and they could use it for only 1 per cent of international callers had IPhone, and they could use it for only 1 per cent of their calls, their own call revenues would fall by only 0.01 per

> Last month, that calculation was shown to be premature. A group of programming eothusiasts, enthralled by the fact that IPhone cow has 600,000 users and horrified by the high price of international calls, started working on a system that would allow IPhone users to make calls to any telephone in the

Here is how their system works. Instead of just playing the incoming speech through its loodspeaker, the computer receiving an IPhone call picks up the phone on e separate line and dials a local call. Once the connection is established, It patches the incoming Internet call oo to the outgoing local call. Result: a phone call between the IPhone user and an ordinary phone subscriber. The venture, called Free World Dialup (http://www.pulver.com/), made Its first successful call on October 17 between Tokyo and Jakarta. A beta version of the software is expected by November 22, and a working

commercial launch next spring.
Problems may arise with pricing.
World Dialup can only be free when the receiving computer pays nothing for making an outgoing local call, which is rarely tha case out-side the US. If it is *not* free, some way must be found of compensating the computer owner for the pennies that each local call costs. The service also raises legal issues. Jeff Pulver, the Wall Street analyst who is behind the venture, believes that its status as a non-commercial test makes it legal in the US. Elsewhere,

service is almost certainly illegal.
"It will be interesting to see how [phone companies and regulators] react to this oew development," says Pulver.

But phone companies may find that Free World Dialup is unstoppable. All it needs at the receiving end is an off-the-shelf multimedia PC and two phone lines – so a service could be maintained entirely by private individuals while siphoning off a growing proportioo of interna-

It is far too early to make predic-tions, but I cannot resist doing so. Six months from now, 10,000 international calls a day will be made using the Free World Dialup approach. A year from now, phone companies all over the world will see it as one of their biggest regulatory coocerns. Two years from now, the system will start to have a material impact on telephone companies' call revenues Tim Jackson can be reached at Tim Jackson@pobox.com

## Cyber sightings

WEST TO

• Touche Ross (http:// touche.gbnet.co.uki, one of Britain's leading accountancy firms, has established a site on which tax experts preview the UK's November 28 Budget. A complex. graphic-rich home page takes a while to load, but once you're in it looks good, with a simple button format. Hot Topics has a release on the EU capital adequacy directive. Good stuff.

Globai Inc • MSI (www.msiglobal.com) provides research on global investment opportunities: a nice site which is very straightforward and hints at the extensive services available for registered clients.

 A basic gopher has recently heen set up (gopher://gopher.imf.org) which gives access to International Monetary Fund publications, press releases, working papers, speeches, directories and survey details, plus some pretty solid research material.

 The Harvard Journal of Law & Technology (*http:*) fas-www.harvard.edu/ wtof; hjott.html) is a great source of current research in this cutting-edge area. It includes details of upcoming events, plus an excellent selection of legal, government and academic sites. (The current address is temporary, since Harvard Law School's computer system is being upgraded. When the site moves, a forwarding link will appear at this site.)

• US News and World Report (www.usnews.com) is the online version of the popular American news magazine. Well presented, with good graphics, the latest issue features a story on husiness on the Net, a guide to mutual funds and an interview with black-activist leader Louis Farrakhan.

· Details of the upcoming Osaka conference on Asia-Pacific economic co-operation are available at http:// oper.tokto.cn.jp. The service is provided by the Japanese ministry of foreign affairs.

 The US department of energy's fossil energy Web network (www.fe.doe.gov) is a good stopping off point for anyone in the resources sector, Good news updates, calendar of events and background information on US fossil energy programmes. Very detailed, but well laid out and easy to use.

 Anglian Water (www.anglunwater.co.uk;aw) has produced a nicely presented site with good environmental information as well as details of company and industry projects. It looks good and is simple and effective. The US Association of Water Technologies turar duriorg) also provides some worthwhile links.

 Nautica (tructe melink.it; issurica) is 2 monthly yachting maga-the, available in English or halum with a terrific range of information for sailors, from updated satellite weather images to the laws of the sea. Navigation simulators and an index of nautical classified ads are also

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World Wide Web www.ft.com www.usa.ft.com

## Games without frontiers

The online games sector is set for take off, writes **Richard Vadon** 

he Internet is still growing furiously. Yet some companies are already anticipating the next generation of online communications services, such as video-on-demand and video games that offer entertainment and interactivity.

Video-on-demand is being trialled in Europe, Asia and the US, and is still a little way from becoming a commercial reality. However, online video gaming services are up and running in the US, and big hitters such as international telecommunications giant AT&T and News Corporation, Rupert Murdoch's media group, are entering the fray. Indeed, research by Jupiter Com-

munications, the US consultant, predicts that online gaming will become a \$1.3hn business in the US by 2000. Playing games against unseen rivals who may live hundreds or thousands of miles away is not new - postal chess has been played for more than a century. But computers, which released people from having to find other people to play games with, are now bringing them together to play games in cyber-

The games themselves are only part of what makes online gaming enjoyable, for the players become part of a virtual community. All the US gaming networks report that players often log on just to watch others play, or to hang out and chat. Generally, online gamers tend to be older, smarter and richer

There is only a limited online gaming industry in Europe. But in the US things are moving fast, even though no-one is really clear how the market will develop or how best to deliver services. As a result, the leading US services - Catapult, AT&T's ImagiNation Network and Simutronics Corp - are taking differ-ent routes into the market.

Catapult is offering what almost amounts to a dating service for players of existing multi-player console and personal computer games such as Doom, Mortal Kombat and Streetfighter. Its service connects two players, keeps track of their scores and allows them to send e-mail and chat messages to each other.

Owners of PCs can already do most of this with direct modem-tomodem gaming, What makes Catapult stand out are the modems it has designed for consoles, which run at only 2.4 kilobits per second but allow full-speed real-time gaming because the only data sent are the joystick moves. The e-mail and chat services are so popular that Catapult sells keyboards for the games consoles

Simutronics uses online services such as America Online, Prodigy and GEnie to distribute its games. which range from graphics-based, arcade-style shoot-outs to text-based adventures. Simutronics' most popular game, Gemstone III, is a textbased, role-playing game. It is three bular as any of the comspend an average of \$85 per month indulging in it. Nell Harris, Simotronics' vice-president, thinks it is a success because its players think of Genistone as a place to visit rather

than a game.
AT&T launched its gaming service, the ImagiNation Network, more than a year ago. It is a directdial service where users log on to ImagiNation computers to play a variety of multi-player games in dif-ferent virtual worlds, ranging from fantasy role-playing to sports simu-lations. Traditional games such as bridge are also available – the US bridge team uses the ImagiNation Network to prepare for tournaments. ImagiNation customers spend about a third of their online time chatting or dealing with e-mail

In the UK, British Telecom has announced the launch of a service called Wireplay, which should be fully operational by next summer. The company is taking the dating agency approach, offering customers a chance to play games they have on their own PCs against opponents connected by BT. Charges will be on pay-as-you-play basis, with no subscription fees.

BT is negotiating with software developers to include the Wireplay access software within its games, and will introduce a special tariff for Wireplay calls which will also be available for other gaming operators. BT is not allowed to cross-subsidise its services, even to encourage use of pany's other games, and players the phone network. As a result, disadvantages and play to the Inter- graphical front end, so graphics do pretty stella affair.



Wireplay has to demonstrate to Oftel, the UK's telecoms regulator, that it is a stand-alone husiness.

The online services networks eventually hope to access the global audiences that the Internet offers. At present, gaming via the Inter-net is limited by the constraints of the system. There is no animation or sound, and there can be long delays while pages load. Many games that are entertaining on a high-speed Internet line are just not worth it with a 28.8kbps modem because of the amount of graphical information that needs to be sent. The hest mes on the Internet side-step these

net's strengths; interactivity and sense of community. Delphi, part of News Corporation, produces some excellent Internet games. Its newest and most advanced game is Netropolis, a kind of corporate Monopoly in which players compete by run-ning businesses. You lose if you go hankrupt, get caught playing too many dirty tricks or fail to partici-

pate for 96 hours. The game has been a great success, which inevitably means the server has been overloaded. Gaming via modems can be slow but Delphi wants to make its game more efficient by giving Netropolis its own

not need to be downloaded. All Delphi's games are free via the Internet; Chris Thomajan, Delphi Europe's vice-president, says Delphi is study-ing "revenue models". He helieves Delphi's games work on the Net because they have a "wicked spin" in keeping with the Net's spirit.

How quickly online gaming grows

will depend, in part, on the costs of access and service. In the US local calls are free, so customers only have to pay for the service. European customers have to pay for calls, and this will no doubt hinder growth. Eventually, however, online interactive

## First among equals

Paul Taylor on an Internet provider with a deal it hopes will put it at the head of a crowded field

Computer users wanting to join the Internet for the first time face a bewildering choice of service providers and software packages. Indeed, a report by Durlacher, a London-based broker and analyst, estimates that there are up to 95 Internet service providers in the UK alone. Many of these are small

operators reselling capacity acquired from a handful of primary Internet service providers such as Unipalm's Pipex and Demon Internet, which operate their own networks and transatlantic links. Breaking into a market

which is already showing signs of consolidation is a tough challenge, but one Global Internet, a new west Londonbased primary Internet access provider, believes it can crack. Rather than depend on the ommunications infrastructure

of others, Global Internet has

established its own transatlan-tic links from the outset. "We wanted to sit on the 'top table' right from the start " Laurence Blackall, Global's founder and managing direc-

The company aims to provide both home and business PC users with "the fastest. easiest and most economical way to access the Internet", and is offering a comprehensive software package called Total Internet for £34.99, cou-pled with access to the Internet for £7.50 a month. This undercuts many of its rivals.

The software suite contains 23 different programs. These include Eudora, the e-mail package; a World Wide Web browser called Super Mosaic 2.1; a WWW 'Yellow Pages' directory; and Internet Phone software, which enables users to make telephone calls over

Jan Murray, a non-executive director of Global and the PC World superstore pioneer, says: "Despite the burgeoning interest in the Internet, it is still difficult for many non-professional PC users to access and use this technology. At Global Internet we are offering an extremely simple-to-use software product and service. Blackall adds that the Inter-

net is fast becoming "one of [today's] most important forms of communication. The market is being driven by innovative and creative multimedia content and falling hardware prices". He says most of the best-known high street retailers have recognised the Inter-net as an extremely powerful medium for reaching the 18-35 age group. "With 65 per cent of all households forecast to own a PC by 2004, I think PC users without an Internet connection

## Samaritans cross over to offer online help

About 4,500 people commit suicide in the UK alone each year, though the British government has set itself the target of reducing that figure by at least 15 per cent by the end of the century.

As the Internet has expanded, observers warn that the isolation and detachment that can characterise heavy use of the Net Increases vulnerability and the risk of suicide. Novelists have produced nightmarish plots in which individuals, entire lives are conducted online.

"Internet users fit the geoeral profile of classic high-risk groups," says Mark Segal, external relations director of Befrianders International, the worldwide parent of the Samaritans, the counselling group.

Research shows that men

aged between 16 and 35 - a group which covers the highest proportion of Internet users are particularly at risk, and Befrienders International recently expressed concern that in the UK suicides among young men have increased by more than 70 per cent in the

In response, the Samaritans started an e-mail counselling service in the UK this summer, since when it has dealt with about 1,300 contacts, a high proportion of which expressed suicidal feelings. Now, with funding from

telecoms operator Cable & Wireless, Befrienders International is planning to take its electronic advice service worldwide. It hopes to extend the service to the US. Australia and Japan, where the aim is to develop a Japanese-language version, and Hong Kong, which will initially receive ao English-language service.

Apart from a basic computer

knowledge, no special skills are required for Samaritans operators who respond to e-mail messages, as distinct from the volunteers who deal with contacts by phone. "The special skill comes in the befriending," says Segal. But he acknowledges that

Internet culture is, by its nature, forthright and direct in its language and relationships. "When people are talking,

they might ramble for hours.

But in e-mail they are

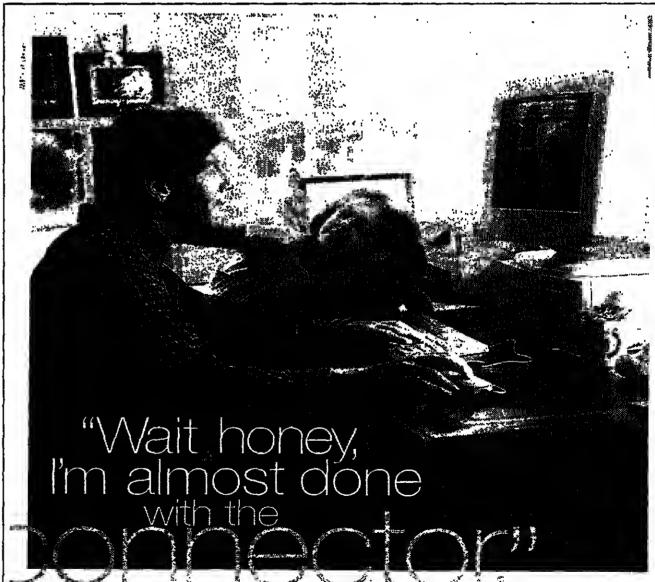
stunningly blunt. The pain and distress is just written down in front of you."

Phone calls to the Samaritans are never tape recorded, and the e-mail correspondence will ba retained only for 30 days before being destroyed. The advantage in this, says Segal. is that when operators come on duty they can review the previous correspondence quite quickly, which might help them to deal more effectively with people who contact them again.
It is also possible for callers

to retain their anonymity by routing their e-mail through an anonymous server. If it is thought appropriate, operators can encourage callers to use

We're not saying that one means of communication is better than any other," says Segal. "But the Samaritans want to respond to the way communicate." The Samaritans' e-mail

helpline can be reached at jo@samaritans.org Stephen McGookin



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AMP

## California's contract example

Inside every fat and bloated local authority there is a slim one struggling to get out.

o said Nicholas Ridley in a celebrated late-1980s attack on the state of English local government. He was particularly fond of lauding a council in California which had no employees, and where the councillors met once a year to review their contracts. He clearly saw it an ideal type to which England's councillors should aspire. At the time many in the UK found such ideas hard to believe. Yet such councils do exist and have a long history. They are the California contract cities.

In the US context, contract cities are not unusual in contracting for services. US local authorities have been contracting for well over a century. Their uniqueness lies in providing an alternative model of local government, based on contracting as a way of life. They tend to be small cities - a typical contract city will have a population of around 50,000, employ few staff and contract for virtually all its services.

These include "easy to contract for" services such as street maintenance and refuse collection, but also services regarded as sac-rosanct in the UK - policing, fire, libraries and a wide range of aupport services.

The first contract city was born in 1954 when Lakewood was incorporated as a city government. At the time Lakewood was a growing suburban community of 70,000, some 20 miles south of Los Angeles and adjacent to Long Beach. It was an "unincorporated" area - it had no city government. Local services were provided by the County of Los Angeles, such as policing, fire and road maintenance. Local taxes were low and residents wanted it to stay that way.

City governments traditionally provide a higher and wider range of local services than counties - such as recreation, landscaping and arts and cultural programmes and levy higher taxes. In Lakewood, residents had spent years fighting attempts by the City of Long Beach to expand its boundaries into its area. They did not want to be swallowed by the "Big Brother Long Beach", but at the same time could not afford to set up their own local authority. Moreover, both the political leaders and workers of Los Angeles County wanted the

county to retain its role as a major urban government to the millions of people who outbwark might appear an unlikely venue for experi-ments with innovative management techniques. Controlled by the Labour party for decades, it is a long sliver of inner London, stretching from the south

Bermondsey and Peckham. It has the capital's largest stock of council houses, and on economic indices It is among the 10 most deprived boroughs in the country.
It therefore caused surprise in some quarters when the first attempt to produce comprehensive benchmarks for English councils'

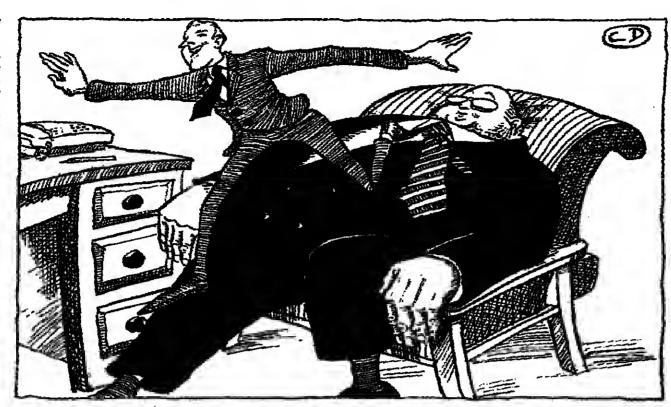
bank of the Thames through some

of the city's poorest areas, such as

wark to be one of the best-managed councils in the country. Its housing department, in particular, was far better than the average.

service to customers showed Sonth-

For example, it took Southwark on average only 3.4 weeks to re-let a council property - the shortest time for any London authority apart from the small and non-political reflect an "enabling authority"



lived in unincorporated areas like Lakewood. Jobs and political careers were at

The idea of creating a contract city in Lakewood was a novel marriage between county interests and local residents. Lakewood would become a fully fledged city but would contract with the county for its services. In particular, Lakewood contracted with the county for police, public works, recreation and various professional services. Special districts were established to provide fire and library services with County workers supplying the services.

As a result Lakewood was able to establish its own government but did not have the high setting-np costs that normally accompany incorporation. In the early years Lakewood employed only three staff; an with annexation soon followed the Lake-wood lead. In 1957 the California Contract Cities Association was established and by 1970 there were 32 contract cities. Today 116 of California's nearly 500 cities are contract cities. A new form of local government had been created, known as the "Lakewood

The Lakewood Plan has changed over time. Contract cities no longer contract exclusivity with the county, but also with a variety of suppliers, from the private and voluntary sectors as well as the county. Soma have also set up in-house service providers. Lakewood uses city staff for tree trimming, parking control, town planning, financial and personnel services. It now employs around 160 of its own staff for its resident population of 80,000.

Thare are fundamental differences between contracting by Lakewood Plan

cities and UK local authorities. These include:

• Complete versus partial and multiple contracting. UK local authorities often contract for an entire service with one supplier. Contract cities regularly contract out either part of a function, retaining some in-house capability or they contract with more than one supplier. This is because they want to guard against the dangers of relying on a monopoly supplier.

 Flexibility. Lakewood-style contracts tend to be more flexible than their UK counterparts. For example, it is usually possible to extend a contract without going through formal competition for many years. It is also possible to terminate a contract at ahort notice.

· Sacrosanct services. Contract cities do not hesitate to contract for core services

in the UK, such as policing, legal services, and the entire city engineer's function. Inter- versus intra-governmental contracting. Many of the contracts are with other governments. The scope for such "cross-boundary tendering" is currently limited in the UK.

● Ideology and home rule. Decisions on contracting in California tend to be made on pragmatic rather than ideological grounds - "we'll try it if it saves money". There is no compulsory competitive tendering and cities are proud of their "home rule". They decide which services they will provide and how, as well as their form of government - how many politicians there should be; whether to have an elected mayor, and so on. These are not seen as legitimate issues for the state or federal governments.

In other words, the Ridley image of the private contract city is largely a myth. Contract cities exist, but they employ signifi-cant numbers of staff, provide some services directly and much of their contracting is with other public agencies. Moreover, their councillors meet more regularly than once a year - once a fortnight is the norm.

Nevertheless, most observers regard contract cities as a financial success. Per capita spending for basic city services by contract cities is less than haif the level of their full-service counterparts. Yet crime rates are low and quality of life is at least as good as in service cities.

This explains why an increasing number of full-service cities now take contracting seriously. Tha contract city model also enables small communities to control their services without losing the economies of

scale of large organisations.

This point should have informed the current reorganisation of UK local government, Unfortunately, the government's preoccupatton was with structures, especially whether the two-tier structure should replaced by a system of unitary authorities. By separating structure from the way services are provided, they may have missed an opportunity to make local government more genuinely local.

Kevin Lavery is a senior consultant with Price Waterhouse, London. He spent 1994-95 as a Harkness Fellow in Los Angeles, and is currently completing a book on contracting

tions, seeing how much households in arrears are penalising them, are much more likely to take the ulti-

All the comparative data have been made publicly available. The council has also used other more orthodox measures to improve services. It voluntarily put its revenues services to competitive tender in 1993. While the contract stayed in house after the bid, the service was transformed into a separate group

The result of these reforms is the council's spectacular performance in the Audit Commission's performance indicators. Southwark is happy about the positive publicity this has generated. But it is refraining from too many grand claims. As Fraser says: "There's no magic. The

John Authers

## Benchmark in Southwark

City corporation. Nearby Hackney took an average of 37.4 weeks.

Southwark processed 96 per cent of housing benefit claims within 14 days, making it faster than any other London authorities bar the City and Kensington & Chelsea, nelther of which needed to contend with such levels of deprivation.

Auditors, startled by the results, speculated that Sonthwark must have subjected its housing department to some drastic management reforms. They were right. While the council is unlikely ever to attempt becoming a Californian contract city, it had overhauled its service instituting three main reforms:

 rigorous benchmarking: devolution of responsibilities; a management reorganisation to cut the number of senior staff and rather than one designed to protect the interests of departments. The change in managerial struc-

ture was implemented last year. According to Jeremy Fraser, the council's leader. We had to balance the budget and decide quality came before protecting staff. That meant we had to break up the managerial system, which was based upon ser-vice delivery. It looked at departments. It didn't look at clients against contractors. We had to empower a lot of middle managers a lot further down the line." The resulting changes, imple-

mented with cross-party support after the last local elections, removed a charter of the senior management structure and halved the number of chief officers, from 10 to five, saving about £1m from the annual pay-roll - a benefit which to provide the monitoring and set Coomber, local tenants' associa-

allowed the council to soften the pain of this year's notoriously tight local government funding settlement.

Devolution of power has been most dramatic in the borough's housing department. This was divided into 19 nelghbourhood offices, with control vested in forums run by the local tenants' associations. The borough merely provides "support units" for them, while the tenants fix the budget "right down to the overtime the chief officer for that area spends".

They have a big incentive to find savings and to collect rent arrears as they are allowed to keep half of any funds they raise beyond their targets to put towards long-term arrears collection. The borough director of housing's job is merely

targets - "more than enough pressure", according to Bob Coomber, the council's chief executive.

Performance indicators are used to police the newly freed housing departments. Each month the council supplies each neighbourhood with comparative statistics on how each is progressing towards its targets on a range of measures - numbers of empty homes, homes with squats, rent arrears, speed of replies to correspondence, speed of repairs, satisfaction with repairs and cleaning.

Each neighbourhood can see at a glance if it is improving, and whether it is up to speed with its neighbours. Performance is already levelling upwards, while the borough also now has the highest eviction rate in London. According to

mate sanction if necessary than rather more distant central housing directors

within the council which had to meet contractually set targets.

point is to get it done."

## Five steps to being a chief exec

Dear Mr Andrew Teare.

Congratulations on your new job as chief executive of Rank Organisation. Bingo halls and Butlins seem a far cry from the business you know best, cement and minerals, so I thought I might presume to pass on some excellent advice I have just beard. Like all new CEOs you will be faced with a dilemma in the early days: should you go in shooting from the hip, or should you spend your first months observing and learning at the risk of los-ing momentum?

You should do neither! Instead you should ask five key questions: What are the basic goals of the company? What is the strategy for achieving these goals? What are the fundamental issues facing the company? What is its culture? And is the company organised in a way to support the goals, issues and cul-

And don't forget: Listen to what people say to you. This advice comes from that sea-

head of SmithKline Beecham, who has just revealed his secrets of success to students at London Business School. I hope they are useful.

I must admit that until I read this

speech, I had no idea that the buslness of being a CEO was so simple as asking a few abstract questions and listening to the answers. That being the case I fail to understand why It took Rank a year to find the right person, but I suppose they know what they are doing.

"Directories, Jane speaking," said the woman when I phoned up Direc-tory Enquiries last week. I asked for a number, Jane found the correct one and handed me over to the computer which read it out. Another satisfied customer, I put the phone down. Except that I was not satisfied. Jane speaking indeed! It is bad enough when you phone up your bank, the airline, or British Gas to soned manager Bob Bauman, ex- be told you are speaking to Tracey.

LUCY KELLAWAY

Tony or to Tricia. But Directory Enquiries is taking this pseudo cor-porate friendliness one step too far. dialled 192 again. "Directories, Hello Michelle. Do you mind if I

ask yon how long you have been telling callers your name," I asked.
"Only since Monday." "And what's the reason behind it?

"It makes the service more personal. If you give your name you feel you are talking to a person, and it makes you do the job better." "And do you like it?"
"Oh yes!"

If it makes Michelle happy then it

repeat my first name thousands of times a day it would not do anything for my job satisfaction. And speaking as a customer, I reject the idea that service has to be personal. One of the beauties of phoning Directory Enquiries used to be that it was impersonal. They knew nothing about you, save the number you were calling, and you knew nothing

I found myself watching a documen-tary about work uniforms the other night. It was a peculiar, rambling can't be all bad. Yet if I had to programme in which rubbish men,

their working wardrobes. As I watched them tell us about how their uniforms made them stand up straight and feel ready for work, I realised that I too would like to wear a uniform. Of course most of us white-collar workers already have a dress code of sorts, in that the clothes we put on for the office are different to the ones we wear for walking the dog. But it would be so much easier - and cheaper - to have a real uniform, something that didn't need too much ironing.

You might say that the Japanese experience of uniforms is not altogether promising. Their office workers have been wearing them for a long time, but companies are now having second thoughts, fearing that the uniform is sapping the creativity of their staff.

This is an interesting idea. If creative people really do like to wear creative clothes (and this I doubt) it is surely not the clothes that make them creative. In any case it would

security guards and the London seem in a company's interests to Ambulance Service talked about stamp on any such expression of creativity. With this channel blocked, employees would be free to deploy their creative talents more profitably.

> I am puzzled by the idea that poten-tial chairs of Son of Cadbury Committee are being put off for fear that they will receive the Sir Richard Greenbury treatment. The reason that Sir Richard was given such a hard time by the press was that his committee was ruling on the dynamite subject of executive pay. Corporate governance does not have quite the same kind of popular appeal.

However, there are better reasons why husy executives might not want to chair a committee on such an intricate (and at times tedious) auhject, especially when nobody seems even able to decide exactly what it is the committee should be looking at.



#### FAST BOWLER

#### Devon Malcolm

Public humiliation appears to be out of fashion as a leadership device these days - unless you happen to be running England's cricket team. The furore provoked in South Africa by recent psychological assaults on the fast bowler Devon Malcolm by tour manager Raymond Hingworth and coach Peter Lever raises motivational issue which are relevant to modern business managers.
This weekend it was still too

early to tell whether Illingworth's earlier comment that Malcolm had been written off as a test bowler, and Lever's jibe that he was a "nonentity" in cricketing terms apart from his pace, had provoked a badly needed return to form for the West Indian born England star. While sceptical of what one called a "dinosaur" leadership culture, however, management

experts were careful not to dismiss the "Rhytollah's" style: David Whittaker, former England Bockey player and Great Britisin coach who runs Performance Consultants with the Olympic athlete Bayld Hemory and racing driver Sir John Whitmore, says the biggest surprise for him has been the public nature of the row. "There are times during interactions between people when strong words are spoken, but the key question is whether the performer is ready to hear a strong message.

Sport and business are identical in that both require humans to give high quality performances: the issues are the same whether the time frame is a short one (as in sport) or long (for example in developing a successful salesman).

Sport is a particularly apt metaphor these days, adds is typically "intrinsic". In today's "downsized" busines climate when companies are no longer able to bold out the promise of rich rewards and rapid promotion - the classic 'extrinsic" motivators of the 1980s - managers need to find other ways to bring out the best in their staff. Hence the new emphasis on encouraging personal development and trying to make people feel good about themselves. David Moore, managing director of The Results Partnership, a London-based

consultancy, believes empowerment is a winning style but he concedes that a "more rigid approach" may be necessary at some stages in a company'a evolution. "I don't think there is a right or wrong way. The drivers for change are usually external when the evidence of something like poor financial results demands a change of leadership and demonstrates that the old ways are no longer appropriate".

Moore's sporting case study is

the Austrian national ski team, whose insistence on highly trained and physically fit team members once produced spectacular results but which no tonger seems to be successful. The wisdom of leadership is to recognise where your team is on the global stage, what its skills and abilities are, and tease out their best performance."

Tim Dickson



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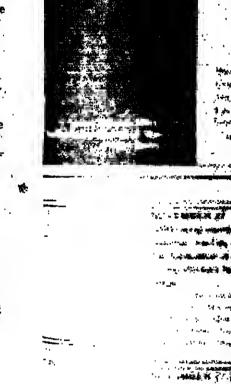
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#### BUSINESS EDUCATION

In the first of a series on company training, Della Bradshaw visits Motorola

## Chips off the old block

ben Robert Galvin, former chief executive of Motorola, was 72 years old be took up a new challenge windsurfing. Happuly or unhappily for those who work for the electronics com-pany, he demanded similar devotion to learning from his employees.

Galvin decreed that everynne working for him, anywhere in the world, had to complete a minimum of 40 bours' training a year - and that includes the highest-paid executives as well as those who work on the production lines.



"You have to train the top guys to ask the right question - to ask about quality, say, if you are focusing on quality," says Tonnes Funch, the Danish head of Motorola University in Europe, Middle East and Africa.

Motorola University was set up to develop the programmes and now has 10 campuses, as far afield as Beijing and Austin, Texas, and is continuing to grow. It consumes the lion's share of Motorola's \$170m (£107m) budget for training, although individual business units are free to go outside the com-pany for training if they prefer.

Much of the training relates to the procedures required of a high-tech manufacturing company - quality control, time to market and customer satisfac-

> without training," says Funch. "The idea is to develop the local people. If you don't give people training you are stealing from the future. So committed to global development is Motorola that it is piloting its own

on training for international markets.

"All the training for our top people is to get them to work in the global econ-omy," says Funch. "Our future competi-

tive advantage will be in dealing with

He explains the scale of the chal-

lenge. Because Motorola is a high-tech-

nology company it has a rapid turnover in products. By 2005, 75 per cent of the

company's sales will be for products

that today are just a twinkle in a tech-

To compound the problem the market

for Motorola products is changing rap-

idly. The company has moved into 100 new countries in the past seven years and by 2005 Funch reckons that India

will be a bigger consumer of Motorola products than the US.

We can't start up in a new country

different cultures."

nologist's eve.

international MBA programme from next year. The 18-month course will include time spent in five business schools - Tokyo, Lancaster in the UK, Insead in France, Bangalore in India and McGill University in Montreal, Canada, from where the programme will be

Funch is a strong believer that employees have to visit the country in order to soak up the cultural and business differences. "You need to be there, more by doing that than sitting and listening to someone lecturing you for

Funch argues that training provides a second very important function in an organisation which is growing so rapidly and has such a vast increase in new staff every year - 40,000 new employees have joined the company in the past two and a half years. "You need to have some glue to keep things together. Training is that give.

Surprisingly for an electronics company Funch admits that Motorola is not good at exploiting technology in order to deliver training to its international andience. There, however, the mobile phone to microchip manufacturer has big plans - to deliver 30 per cent of all training by one of the emerging technologies by the turn of the century.

. Although other companies such as McDonald's, the US hamburger chain. and Unipart, the British car parts manufacturer, have also dubbed their training facilities "universities" Funch still claims to be mildly embarrassed by the title. Indeed, in the UK the organisation has to call itself Motorola University (USA) to differentiate itself from regulated universities.

But Funch defends the name. "You can call it training or development, but who is electrified by that? He does concede, however, that there is one difference between the Motorola school and a traditional university. "Wa don't have a football team."

## **NEWS FROM**

Alliance of technology and the academic

Computer giant IBM has teamed up with Manchester Business School to develop marketing and manage development education packages for IRM employees The plans initially relate to

IBM employees in the UK, but other European and US divisions have shown an interest in joining the programme, which includes variety of courses, applied research, projects and consultancy. MBS has exchange schemes with 40 international business schools which could participate in the sche

Initially the venture should be worth about £500,000 a year to MBS. MBS already collaborates with IBM ou marketing courses. A modular MBA programme designed for employees at IBM will begin at MBS in 1996, with 25 students.

 MBS is marking its 30th anniversary with a series of celebrity seminars from politicians, business people, authors and religious figures including Gillian Shephard, the UK's secretary of state for education and employment, and Gordon Brown, shadow chancellor of the exchequer. The first of the 15 seminars

will be on Tuesday November MBS: UK, (0)161 275 6833.

From the coal mine to the top of the class

West Virginian coal miner's son Rex D. Adams has been appointed as the next dean of Duke University's Fuqua School of Business

The 55-year-old Rhodes scholar and graduate of Duke University is presently vice president of administration of the Mobil Corporation. He will succeed Thomas F. Keller, who has been dean at Fuqua for 22 out of the school's 27-year

history.

Adams' appointment comes
at a time when Fuqua is trying to increase its international appeal as a business school, particularly in Europe. Fuqua: US, 919 684 2823.

Students hunt for consultancy projects

Students taking their MBAs at Ashridge Managemer College are looking for companies for which they can carry out a business project as part of their course. Each of the self-sponsoring

candidates will spend between 80 and 100 days working on their project, which is conducted on a consultancy-style basis and is intended to produce a practical solution to a strategic business problem. Included in past projects was one for Swiss food

manufacturer Nestlé, exploring distribution networks in Russla and another to develop a quality nanagement system to ISO 9000 for RAC Mechanical nsurance Services in the UK. Ashridge charges a project management fee of £6,000.

Ashridge: UK, (0)1442 841127.

Giving credit where credit is due

With the increasing proliferation of business schools and their courses, many schools and employers now think the time is right to develop a European-wide accreditation system.

With this in mind the Bonn-based organisation Fibaa (Foundation for International Business Administration) is holding a European Accreditation workshop to explore ideas. The meeting is in Frankfurt on November 21. Fibaa: Germany, 228 10 44 90.

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#### BUSINESS TRAVEL

Challenge to Alitalia Alitalia, the Italian state airline, is to get competition on one of its

14

most profitable routes, between Milan and Rome, reports Andrew Hill in Milan. From November 23, Air One, a new private Italian carrier, will operate five flights a day between Milan's Linate airport and Rome's Fiumicino in a direct challenge to the

Air One plans to undercut Alitalia's prices in the initial promotional period with a low-cost, high-service approach,

using Boeing 737-300s. Until now, Alitalla has been the only sirine on the route, with more than 30 flights daily. Air One has evolved

from Aliadriatica, a small regional airline and air tad operator. A number of its managers, including chief executive Giovanni Sebastiani, are former Alitzlia employees. it may have started a

trend. Italian news reported last week that another private carrier, Noman, was planning to start a Milan-Rome service of six daily flights from mid-December, although they said Noman would not try to undercut

bank you for flying Alliance, your African

Africa's newest international

airline as we touched down at

Loodoo, but also a glimpse of

vecture hetween three state-

owned airlines: South African

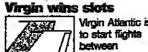
Airways, which owns 40 per cent, and Air Tanzania and

Uganda Airlines, which, with

Uganda's Eotebbe airport

bome in the sky," said

the bead purser on



London Heathrow and Washington DC

late next spring. "We are delighted that we have finally obtained stots to operate to Washington," said the altine which had unsuccessfully applied for the slots four times. The daily flights, using Airbus A340s, will leave London mid-morning and arrive at the

US capital's Dulles airport early in the afternoon. Return flights will leave Washington early evening to arrive at Heathrow early next morning. Virgin expects a "healthy demand" from business passengers.

New Irish hotels

Holiday inn is to operate four hotels in the Republic of Ireland, in Dublin, Cork,

Galway and Limerick, writes Scheherazade Daneshkhu, The Galway and Cork hotels will be in Holiday lm's Express budget range and are scheduled to open next April, while another Express hotel in Dublin will open in early July. The Garden Court hotel in Limerick is due to open in the first quarter of 1997.

Holiday inn also has agreements to run un un hotels in Northern Ireland, Guernsey let flights

An all-jet service between Guernsey and London Gatwick will be introduced by Jersey European Airways next March, when it starts using BAe 146 aircraft for its four-times-a-day weekday service. This will double its Guernsey-Gatwick seat capacity.

Barry Perrott, the airline's managing-director, says: "Lack of a high-frequency jet service to London has for some time been considered a handicap in the island's ability to realise its full potential in the offshore financial services market. "Indeed, Guernsey is the only

[such] island without jets. Similarly, the international fourism market expects jets," he Russian safety fears Standards of Russian air safety are falling dramatically, and the proportion of serious accidents caused by inadequate air truffic

control has disen sharply in the 1990s, a senior Russian official has warned. The share of accidents in Russia attributed to poor air traffic centrel has risen from 25 per cent to 35 per

cent in the 1970s to about 50 per cent in the 1990s, the official added. He said the main reason for the deterioration in safety was the poor financing of Russia's air traffic system, where controllers handle about 7,500 flights a day.

Likely weather in the leading business centres

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YOUR SWAHILI HAS GOTUSONE STEAK AND ONE LOCUST BIRYANI **SANDERS** 



## A flight into Africa's future

Joel Kibazo finds the region's new international airline a promising change from other services

oeighbouring countries. Alliance started operating earlier this year, gaining lucra-tive charter business during lt was oot only the end of a pleasant eight-bour flight from rugby union's World Cup in what may be the future for Africa's troubled airlines. The new carrier is a joint South Africa. But it was not until July that it launched its international scheduled passenger service with two flights week between Londoo, Entebbe and Dar es Salaam. Rontes to the middle east and

India are planned for next

their governments, speak for For seasoned business travel-lers in Africa, where air-lines generally do everythe other 60 per ceot. Both Uganda Airways and Air Tanzania will oow be limited to routes within Africa, hnt get passengers to their destinations on time, acting as feeders for other the arrival of Alliance flights and as onward carriers

Its Mooday and Friday flights from London's Heathrow airport leave at 10pm. allowing a full day of business before the flight. With British Airways having decided to transfer all its flights to east and central Africa to London's other main airport, Gatwick. from March next year, Alli-ance's Heathrow slot will be an undoubted attraction for many

Once ahoard, business-class travellers receive courteous bot unobtrusive service from a cahin crew that is a mixture of staff on loan from SAA and oewly trained Ugandans and

is likely to be welcome. Tanzanians. This courteons service is perhaps one of the main features to distinguish Alliance from some other African airlines with their frequeotly surly approach.
With a fine wine list mainly

made np of South African wines, I was looking forward to working my way through the menu. But what you get is steak or fish - only available in western style. The only conession to variety was vegetable biryani, a wise move given the hig British Asian community with business interests in east Africa for whom a nonstop flight to Uganda is a god-

could be considered traditional African food. With South Africa's spring-bok emblem on all the cutlery and crockery, there is no get ting away from the fact that SAA, which also leases a Boeing 747 to Alliance, is an

important part of the venture. But if SAA's equipment will he discarded as soon as that ordered by Alliance arrives, there is little excuse for the absence of Swahili on the newly printed Alliance safety

The cards are printed in English, French, German and Afrikaans. Yet Swahili is the national language of Tanzania and Kenya and is widely spoken throughout east Africa, the region from which Alliance hopes to draw many of its pas-

bestsellers airside for the week starting November 6. It is not due on general paperback sale until June next year. John Grisham's bestselling bardback, Rainmaker, is due to arrive at

airport bookshops in paperback on December 1, but will not be on general sale until January 29. "That will go straight to No 1," predicts Brown. For Grisham's last book, *The Cham*ber, Brown ordered 5,000 paperback copies for the airside shops, and sold out in three days.

With books published in tranches

during the year to catch seasonal markets, Brown says March is a good time to plan a trip. "All the summer best-sellers will be there."

## Masterpiece for a Geneva cathedral



not renowned for its great painters, but it can lay claim to arguably the AN HOUR first real land-TOSPARE scape of northern European

art. In pride of place in Geneva's Musée d'art et d'histoire, cordoned off by ropes to ensure that visitors keep a respectful distance, is Konrad Witz's St Peter Altarpiece. Witz, the most "Van Eyckian" of the early German paint-

ers, became a citizen of Basle in 1435, and was commissioned to produce the main altarpiece of Geneva's St Peter's Cathedral nine years later. Sceues from the saint's life are painted on both sides of its two panels. The Miraculous Draught of Fishes" is the marvel. While other painters before Witz introduced realistic land-

scapes into their paintings, Witz has located his Bihlical characters squarely in the local landscape. The fishermen cast their nets in the Lake of Geneva and Mont Blanc and snow-capped peaks rise in the distance. Each field and hedge, lakeside weed and suhmerged Kate Bevan ballucinatory clarity.

Witz revels in demonstrating his technical prowess and careful observation of oature . from the cirrus clouds above and the ripples made by the moving boat to the simplified reflections of the fishermen in the water and the hlurred form

of the half-suhmerged St Peter. But it would be a mistake to pigeonhole the panel as simply a piece of precocious topogra-, phy. Witz's composition is cleveriy composed and his recreation of the moment when Christ appears to his future disciples is masterly.

Inteot on pulling in their enormous catch or steadying the boat, not all the fisherman notice Christ hovering on the water. The astonishment of the others, and Peter's immediate response of plunging into the water with outstretched arms to embrace his Lord is truly affecting, despite the damage to the faces wrought hy 16th century iconoclasts.

It is hard not to read the nohle, red-rohed figure of Christ under Mont Blanc as an allusion to Christ's later words to Peter, and to the huilding of the new cathedral: "Thou art Peter, and upon this rock I will my Church.

hny at least one more when I get to a UK airport, for beyond passport control - "airside" - the shelves are stacked with titles not yet available in the "Once yon've gone through passport control, you've technically left the country," explains Sam Brown, airports book buyer for W.H. Smith, the UK retailer, which has shops both sides of passport control at most UK airports. "The publishing rules that apply in the UK aren't necessarily the

I pack for a trip, I always

same outside the UK. Thus books still in hardback in UK shops can be available in paperback at the airport, sometimes several mouths in advance. Books for the

## A departure for all readers

Christmas season, just now coming agreement earlier this year has had into the shops, have been available at UK airports since August or September, while books for the summer bolidays were being snapped up hy travellers in March.

But there is no standard for how early books arrive at the airports. David Crombie, trade sales director of publisher HarperCollins, says he presses for as long a period as possi-hle between hardhack and paperback publication, which has a knock-on effect on airport books. "There's no hard and fast rule," he says. The collapse of the UK's net book

little effect at airports, says Crombie. "Shops at airports have to have the same prices as they do in their high-street branches," under the rules laid down by BAA, the privatised airports Different airports have different

patterns of sales, says Brown. At Heathrow, "male reads" such as thrillers and husiness hooks - or "hoy's hooks", as she calls them - are stronger sellers than the latest fat bonkbuster. Soros on Soros, the autobiography of international financier George Soros, sells

"four or five times more" at Heathrow than Gatwick, she

"It's because there are more scheduled flights from Heathrow," she adds. "It's a different kind of passenger. Business trips are on scheduled flights, not charter flights" which operate out of other UK sirports, including Gatwick. (A few use Heath-

Some of the hig names for next year are already at the airport in paperback. Peter Hoeg's new book, Borderliners, was 11th in W.H. Smith's list of top 15 paperback

Susan Moore

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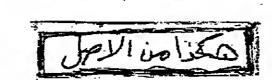
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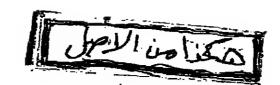
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#### SPORT / ARCHITECTURE

## New university building sheds light on student endeavours

Airy space dominates Sir Norman Foster's design for Cambridge. By Colin Amery

ir Norman Foster's buildings are rather like trees: perfectly designed to look at and to work. You could plant one of them anywhere and in its quiet, pragmatic way it would put down roots and grow.

Like trees, Foster's buildings have a specific form, a simple fitness for purpose; nothing about them is unnecessary. Some of his trees grow tall and strong in Hong Kong and elsewhere in Asia. Some are of the spreading variety, such as Stansted airport, long, low and stretching to the flat east Anglian horizon. Others are sinuous enough to enable them to fit into tight urban situations such as the office for Willis Faber Dumas behind its curvaceous glass wall in Ipswich.

All of them are of a very pure strain; they cannot be hybridised. In Cambridge, Foster's new law facwick site, where it is neighbour to the famous history faculty building by the late Sir James Stirling.

Cambridge University held a limlted competition in 1990 for this important commission: a building which is to be built in two phases,

something of a period piece. It is the arts campus for the university, which was developed after 1950 to a plan drawn up by Sir Hugh Casson. Casson had become well known

for his work on the planning of the Festival of Britain site on the south bank of the Thames in London, and his Cambridge plan has echoes of that polite, friendly Modernism that is more than slightly Scandinavian in origin. His faculty blocks in Cambridge with their central courtyard are all raised up on legs (piloti) in a Corbusian way. Apart from this fashionable oddity, the Casson buildings have worn well and are enhanced by more recent additions by other architects.

The law faculty is one large pavilion, and Foster has decided to sepa-rate the institute of criminology and make it into a gateway building for the entire site by placing it on the axis with the university library. Neither Stirling not Foster

decided to follow Casson's precedent and raise their buildings up on legs. In fact, Stirling decided to sink half his history faculty into the ground and Foster has also had to

criminology. The Sidwick Avenue sink part of the law faculty. What site is interesting because it is Foster's memorable glass and stone Foster's memorable glass and stone pavilion achieves is something more than an architectural statement. He has effectively adjusted the site levels to make a pedestrian space between his building and the existing ones that complements

> The new law faculty is big - probably a reflection of the needs of one of the few expanding professions. It includes the Squire law library, five lecture theatres, seminar rooms. and faculty offices. Altogether, there are some 9,000 square metres of serviced space. Four floors are

> above ground, two below.
>
> It is likely to be the most efficient and striking building that these budding lawyers are ever likely to work in. Ahead of them lies a life in fusty chambers and, when they get to court, some of the nastiest new buildings to blight our towns. They will even have to wear greasy wigs and gowns, and their glorious years in the Cambridge library will seem like a distant dream.

> The triumphant feature of this new building is the library itself,

that all look out into the world through the great glass north-facing wall. This curved northern façade is completely glazed, the glass being supported by a triangulated steel structure that arcs over a 40m span in a single grand volume. As you climb the stairs to the

part of the library where you are with light and gloriously visible. This has been criticised as being "un-library like", partly because there is some noise transmission. But having spent some depressing early undergraduate terms in gloomy law libraries, I thought that the place was marvellously light, refreshing and efficient.

However, critical judgments should not be based on subjective experience, and on its own architectural terms this faculty is intelli-gent, elegant and deceptively sim-ple. What I love about Foster's buildings is their resolution. His practice, which believes in creative teamwork, re-examines the needs of the client and often clarifies them. The design solutions to the brief will undoubtedly include necessary

the visitor a spatial and visual expe-rience that they will not forget. The innovation and technological



Room with a view: The law faculty's north-facing glass wall has a 40m span and is supported by a

saving energy. The practice has an unjust reputation for being expensive, but its airport at Stansted, ause it re-examined the needs of an airport and simplified the build-ings accordingly, cost 20 per cent less than any other new air terminal and is 100 per cent more beautiful than any of them. The costs of the Cambridge law faculty are not particularly higher than those of other new university facilities.

All significant new buildings offer

Stirling history faculty has its great glazed internal space. And the Foster law faculty has a memorable entrance, marked outside by a high pointed canopy. Inside you are greeted by a sense of sheer height and a dignified coolness.

Everything is beantifully made and put together. The palette is restrained, allowing the natural light and green views to enhance the overall effect. There is a sense of control over the architect-designed furniture, the finishes and the restrained range of colours.

Its architectural integrity is as measured as the statutes of the law, and as demanding. That is its real virtue. Refinement is not easy to achieve but any struggle here does not show. Foster's practice is produelegant architecture of our time. May all his millennium schemes prosper. Britain is remarkably for-tunate to have the right man at the

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 BBC1 will broadcast an Omnibus programme on the work of Sir Norman Foster tonight.



WHEATLEY

eagerly awaited lists in British sport appears tomorrow. Not the birthday honours, nor the FA Cup draw, but the earnings table for those competitors able to earn over the

It is not an easy subject to research - even the Inland Revenue couldn't persuade jockey Lester Piggot to tell

Boxers still lords of the earnings league nobody turns over the ground title fight was Bruno's first big earner for some time. Nichols Nichols, publisher of The BBC

Radio 5 Sports Yearbook. In pole position is Damon Hill with a haul of £3m. Nothing illustrates the volatility of motor racing better than the fact that Hill failed to make last year's list. Nigel Mansell, on the other hand, headed the previous table with £9m and does not figure at all this year. Boxing is easily the most

lucrative sport, accounting for six of the UK money league's 18 entries of £1m-plus. Despite Frank Bruno's victory in a version of the world title fight against Oliver McCall in September, he only made £2.45m and fourth place, compared with Chris Eubank - £2.75m and second place. Eubank, however, was on

the fag-end of a ludicrously generous 10-fight contract with can expect to see this marvel-Sky Television, whereas the lously talented 21-year-old in

earner for some time. Nichols has no doubt that after Bruno's rematch with Tyson next spring, Bruno will head the 1996 list and this year's wages will look like small change.

"Boxing's momentum is British fighter die in the ring and an American nearly dead - and it hasn't slowed the bandwagon one bit," says Nichols. "As long as boxing remains legal it's going to be extremely lucrative, and if it is ever banned, that won't be pop-

ular with the public."
Even the obscure heavy-weight Herbie Hide was able to make big bucks out of a single fight against Riddick Bowe. Bowe took the title, Hide walked off with £2m. The lowest placed boxer, Nasim Hamed, made £1.2m, but one

A significant new trend is the debut of the footballer playing for a British club. David Platt of Inter-Milan was the best-paid British soccer player both last year and this, and holds fifth place on the new list at £2.4m. Platt has also cost more in transfers,

£22m, than any other player.

Paul Gascoigne is now mak-

ing £1.6m at Rangers, with Alan Shearer on £1.4m at Blackburn and Andy Cole on £1.25m at Manchester United. "Football at the moment is the most extraordinary gravy train," says Nichols, "Because our list is British sportsmen, we haven't got entries for UK-based foreign players such as Bergkamp [Arsenal] and Juninho [Middlesborough], who are earning unbelievable

Nichols wonders whether

these financial levels are sustainable. Despite the generous satellite TV deal with the Premier League, and full stands on most match days, British soccer still relies to a large degree on hand-outs from football-mad tycoons. Will their hearts and pockets hold out for

£7m a year. You can't begin to call it an investment. Where's the return? You can't ever get your money back." Golfer Nick Faldo, despite a

poor season and domestic troubles, managed to earn £250,000 more this year than last, and finished in third place overall with £2.65m. Two major factors distorted

the year-on-year comparison, however. First, Faldo's \$1m win in the Sun City tournadecision to play the US tour. where prize money for moderate placings are much higher than in Europe. More than half Faldo's earn-

ings come from sponsorship and endorsements, with the Says Nichols: "You look at someone like Jack Walker riously shy of sportsmen who gather bad personal publicity, Mizuno golf clnbs. However, his wife and dalliance with a beautiful student half his age may damage his wallet. Colin Montgomerie is the

next golfer on the list - £1.75m and ninth place. He headed the money list on the 1995 European tour and has a blameless public profile, unless one counts a marked tendency to sulk when putts fail to drop. Winning the major that has thus far elnded him could see Monty shoot past Faldo in next

Nichols says that sprinter Linford Christie's very public slanging matches with both the British Athletics Federation and the media have hurt his image and marketability at least as much as have slower times on the track,

Last year Christie was the only track and field athlete on the list, with earnings of £1.1m. He fails to make this year's table and, according to Nichols, has lost several leading sponsors.

There are no jockeys this year, largely due to the retainer system going out of fashion with owners. Pat Eddery's deal with Khaled Abdullah put him in the £1m-ayear bracket, but that has ended and he has dropped off

Nor, yet again, are there any women on the list. Although Laura Davies enjoyed another brilliant year on both sides of the Atlantic, the world's top woman golfer probably made less than £500.000 between October 1994 and October 1995.

Since relatively few women play golf, the equipment market and thus the endorsement values are far lower than in the men's game. Prize money on the women's tour is still a fraction of that available to Faldo, Torrance, Woosnam and Co, and corporate days in the far east at \$250,000 plus expenses simply aren't on offer. The chairman of some far eastern truck company might be honoured to be beaten seven and six by Nick Faldo, but he sure as hell doesn't want to be trounced in front of his top management by a woman.

The advice from the FT sports career advice line is clear. He a man, my son, as large as possible, and pull on those boxing gloves. The Radio 5 Live Sports Yearbook 1996, Oddball Publishing,

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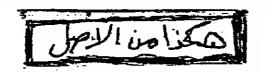
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Theatre, also from Tuesday. The

new version of the play is by

David Hare, Jonathan Kent



The floyer Opera courts composersy for the second time this season with its first ever production of Eindenith's operation masterpiece, "Mathis der Maler", on Thursday. The opening, has been timed to mark the centenery to the day of the composer's birth, but attention is more likely to be focuse on the contribution of the Amedican producer Peter Sellars, described in the advance publicity as "conoclastic". Ess-Petics Saloner is the conductor and the cast includes inga-

Swan Lake" with a difference (and possibly a variousness the swan is a shaple to on view at Sadier's Wells Theatre, London, from Toesday this week, as the dence troops Advantures in Motion Pictures plays its radical new steples.

Not, we'd hezard, for traditionalists.

Richard Chambertain, best known as e film actor, makes his Berlin stage debut on Wednesday as Professor Higgins in "My Fair Lady" Frederick Loewe's popular musical is no strænger to who usually hear it

tongue. This two-week run at the

performed in the

original English, with Meg Tolln as

The young Picesso first exhibited his paintings in February 1900 at e Barce tavern, Els Quatre Gats. This period of his life is evoked in a now, opening at the Muse

owing of Gary Beruni and staged Decker. The

AMSTERDAM in the early 1950s the Stedelijk was The 1995-6 European museum to take an interest in opens on postwer American Saturday with a rare Italian art. Now celebrating its centenary, the museum has put together a major survey of 20th century American art, with works by Edward Hopper, expressionist and Pop art, and paintings by Rober Barry. It opens on

## King of tenors lets his crown slip at the Met

Andrew Clark, reporting on the New York music scene, asks what Pavarotti is trying to prove

t is no easier for top tenors to age gracefully than it is for the rest of us. Carlo Bergonzi and Alfredo Kraus have managed it, but they are the exception. Whether Luciano Pavarotti could do so was the question turking behind his performance at the Metropolitan Opera last week-end, when he returned to the role of Tonio in Donizetti's La fille du régi-

ment after a gap of 22 years. This was the role which earned him the title of "King of the high Cs", because of his ability to toss off the nine high Cs in Tonio's aria at the end of Act 1. Pavarotti has one of the best vocal techniques in the business, but to submit himself to such a test at the age of 60 was tempting fate.

Although be hit all the notes, it was more of a struggle than it was worth. He looked nervous and distracted, like an overgrown schoolboy trying to memorise his lines. When his aria finally came, the high Cs creaked and cracked: the strain was audible, as if the voice were being frenetically pushed beyond its limit. The applause was dutiful. In Milan they would have booed.

What was Pavarotti trying to prove? It may have been a personal schallenge, but no one wants to remember him precariously holding on to his past. We know he is the real megastar, even when the Three Tenors make happy harmony. The only tenor who will knock Pavarotti off his perch is Pavarotti himself. He cannot defy the inevitable: ageing tenors have their limita-

With the exception of Pavarotti and a new production of Tchaikovsky's Pique Dame, the New York music season has so far been notable only for what happened offstage. At a New York Philbarmonic concert to mark the 50th anniversary of the United Nations, Yasser Arafat was expelled from the auditorium after the scherzo of Beethoven's Ninth Symphony, because the New York mayor said he had not been invited. So much for the brotherhand of man.

At another Philharmonic concert, the audience slow-clapped while pay negotiations continued backstage, overshooting the orchestra's strike deadline and delaying the start of the concert. Although the dispute was resolved, the wounds have yet to heal. The new contract sets a minimum salary of \$81,120 (£51,600), with nine weeks' paid holi-day, a generous health and pensions package, extra money for recordings and no restrictions on second johs. The New York Philharmonic is now the world's highest paid

At Carnegie Hall, where the Boston and BBC Symphony Orchestras have been the principal visitors, the performance under the stage has stolen the show. During the summer, while warps in the stage-floor were repaired, an undocumented layer of concrete was found underneath. Its discovery and removal have rekindled the thorny debate about the hall's acoustics. Was the concrete there before the 1986 reno-vation? If not, could it explain why the hall sounded more strident after the renovation? New York critics have been reluctant to make dog-

The strain was audible, as if the voice were being frenetically pushed beyond its limit. In Milan they would have booed

matic pronouncements about the "new" sound. The consensus is that yes, it seems to resonate more, with an unusually solid bass - but not enough to restore the sound to its pre-1986 glory.

Even at the Met and New York City Opera music has been forced to take a back seat. When the conductor Christopber Keene died last month at the age of 48, a part of City Opera went with him. In the words of The New York Times, "the cards dealt him when he took over the job of general director in 1989 were for the most part losing ones, but how cheerfully and gracefully be bluffed and sometimes won". His legacy is a courageous calendar of operas that no one else wanted to do - this season includes three US premieres - and a stock of repertory productions. But the company is crippled by a badly situated theatre, a mediocre orchestra and lack of money. Small wonder nobody wants the job - though David Gockley, Matthew Epstein, Gerard Schwarz and Francesca Zambello have all been canvassed.

The talking point at the Met has been Met Titles, the company's copyright name for its new \$2.7m simultaneous translation system. In spite of James Levine's warning that surtitles would be introduced "over my dead body". Met audiences can now follow an English text on individual screens mounted on a bar at the back of each seat. The screen accommodates two lines of computerised text, an on-off switch and a filter limiting visibility from either side. Although you can still see screens in the rows in front, it is easy to forget about the titles and focus on the performance. No texts flashing over the proscenium, no cricked necks.

So after a century of hearing the great operas sung in incomprehensible languages, are New York andiences any the wiser? Opponents argue that the onstage integration of music, text and action is complex enough without the distraction of constantly having to read a crib sheet. And before titles were introduced, even the Met's audiences knew when to laugh. The value of Met Titles is that everyone bas a choice, the cueing is perfect and the translations read well. They make conventional titles look

I suspect most of the audience gianced at their titles at some point in Pique Dame, Even so, Tchaikovsky lays bare the emotions in a way that transcends line by-line comprebension. It was good to encounter this difficult masterpiece in a big theatre, and to hear the music interpreted with unmistakable authority by Valery Gergiev - so sweeping in its turbulence, so precise in its

Elijah Moshinsky's staging was superficially impressive, thanks to Mark Thompson's handsome period costumes and a dark stage-frame which served for indoor and outdoor scenes. But it never developed beyond decorative patchwork. What was the point of the stylised behav-iour of the chorus? Why did the Countess's ghost have to smash her way through the stage floor? Gratuitous touches such as these suggested that at heart, Moshinsky had nothing to say. He moved his characters thoughtfully but avoided the central themes of fantasy and



The dramatic impact might have been stronger if Ben Reppoer had made a convincing Hermann. The voice is right, but he bumbled and stooped like an overweight Faust, and his relationship with Karita Mattila's charismatic Lisa was never established. Dmitri Hvorostovsky rescued his operatic reputa-tion with a dignified Yeletsky. As the Countess, Leonie Rysanek - in her Met farewell - made the most of the limited hand Moshinsky gave

Listening to Pique Dame and Carmen on consecutive nights was a reminder that the latter was Tchaikovsky's favourite opera: love-fixa-tion, fateful card-playing and a boys' soldier-chorus play a part in both. A revival of Peter Hall's 1986 staging of Carmen, now reduced to grand operatic functionalism, found Sally Burgess making a subdued Met debut. She is a lovely singer, with musicality high among ber gifts, but her performance lacked temperament, sexuality, vocal

allure. Carmen is not a sweet English rose, and that, I'm afraid, is what we got

Another British mezzo, Sarah Walker, made an embarrassing caricature of the Marchioness in La fille du régiment - in stark contrast to Micbel Trempont's witty Sulpice and June Anderson's sparky, spunky Marie. For all her Suther-land-esque mannerisms, Anderson sang flawlessly and she had a sense of bumour. How could Pavarotti

## Strange Passenger

till the end of January.

drama can engender a vague feeling of impropri-ety, as if the subject matter placed the plain question beyond criticism. However, there is more to the gemre than ideological and moral button-pressing. Sonja Lyndon's The Strange Passenger, presented by Paines Plough, attempts to circomvent the monochrome cliches of the topic, and takes her play on a circuitous metaphysical ronte which arrives back close to that

starting point. Her subject is the detention of Czech composer Viktor Ullmann (Andrew Normington) in Theresien-stadt, which combined the borrors of a KZ (konzentration slager) with the bizarrerie of a Nazi propaganda facade: a "settlement" in which, while assigned to brutal work details and given the inadequate rations of other camps, the Jewisb detainees were encouraged to engage in a rich cultural programme of lectures and concerts. In such a climate, Ulimann overcame the artistic block which bad led him to spend the previous three years working for the Rudolf Steiner movement, and composed his

opera The Emperor of Atlantis, Lyndon's Viktor finds himself torn between opposing principles, primarily expressed in the conflict between Heinrich the idealistic champion of art for art's sake and the cynical materialist Heino (both played by Peter Hamilton Dyer). But although Heino is openly mate rialistic, be may not in fact be material; certainly his opposite number Heinrich seems to be a figment of Ullmann's imagination. These two are, Lyndon explains, personifications of the spirits of Lucifer and Ahriman from Steiner's Anthroposophical writings, representing the forces of escapism and of this world respectively.

This cosmic dualism is mirrored in Viktor's personal dealings in the camp with his infuriated but realistic second wife Annie and her self-obsessed successor Elli. The end result is a theological fable in which Ullmann's historical existence is overshadowed by his mystical status as an Everyman who happens to be a composer in a concentration camp, and those around him take on the quality of abstract functions rather than people.

Director Penny Ciniewicz chooses

not to play up the metaphysics of the work. Lyndon has made a considered attempt to move away from the usual run of KZ drama, but this treatment both leads her inexorably back to the central dualities and has the effect of interposing a cerebral veil in front of the deformed reality of Theresienstadt.

#### Ian Shuttleworth

At BAC, London SW11, until December 2 (0171-223 2223).

# INTERNATIONAL

#### AMSTERDAM

Sothebys Amsterdam Tel: 31-20-5502200 Old Master Paintings: highlight of the auction will be a painting by Pieter Lastman, the leacher of Rembrandt; auction: 10.30am &

Concertgebouw Tel: 31-20-5730573 Istvan Parkanyi and Willem Brons: the violinist and pranist perform works by Schubert and Beethoven; 8.15pm; Nov 14 Nederlands Philharmonisch Orkest; with conductor Hartmut Haenchen performs Mahler's "Symphony No.9"; 8.15pm; No. 15, 19

#### BERLIN

CONCERT

CONCERT Tel: 49-30-203092100/01 National Orchestra of Denmark:

with conductor Ulf Schirmer and pianist Leif Ove Andsnes perform Beethoven; 8pm; Nov 14

**OPERA Deutsche Oper Berlin** Tel: 49-30-3438401 Aida: by Verdi. Conducted by Maurizio Barbacini and performed by the Deutsche Oper Berlin. Soloists include lidiko Szönyi, Julia Varady, Vladimir Bogachov and Reinhard Hagen; 7.30pm; Nov 14 Komische Oper Tel: 49-30-202600 Giulio Cesare in Egitto: by Handel. Conducted by Charles Farncombe and performed by the Komische Oper, 7pm; Nov 14

#### **■ CHICAGO**

Civic Opera House Tel: 1-312-332-2244 Chénier: by Giordano, Conducted by Bruno Bartoletti and performed by the Lyric Opera of Chicago. Soloists include Kristlán Jóhannson and Sergei Lelferkus; 7.30pm; Nov 15, 18, 21, 26 (2pm)

#### ■ COPENHAGEN

DANCE Det Kongelige Teater Tel: 45-33 14 10 02 Royal Danish Ballet: performs four choreographies by Peter Martins, director of the New York City Bellet. The works are "Ash", "Barber Violin Concerto", "Zakouski" and "Fearful Symmetries"; 8pm; Nov

Nationalmuseet Tel: 45-33 13 44 11 Asger Jorn and 10,000 years of Nordic Folk Art: Nordic art from the early hunting period, through the Bronze, Iron and Viking Ages are seen through the eyes of the Danish Cobra painter Asger Jorn (1914-1973). The exhibition is based on Jom's extensive writings and on over 20,000 photos taken by the French photographer Franceschi at Jom's request; Nov 15 to Feb 7

#### **■ FLORENCE**

**OPERA** Testro Comunais Tel: 39-55-211158 Macbeth: by Verdi. Conducted by James Conion and performed by the Orchestra a Coro del Maggio Musicale Florentino. Soloists include Alexandru Agache, Dmän Kavrakos, Deborah Volgt (Nov 14, 16) and Barbara De Maio (Nov 18); 8.30pm; Nov 14, 16, 18

#### **GENEVA**

THEATRE Grand Casino Tel: 41-22-7319811 L'Ecole des Fernmes: by Molière.
 Directed by Robert Manuel. With Michel Gelabru; 8.30pm; Nov 14, 15, 16

#### LONDON

ART & ANTIQUE FAIR Olympia Tel: 44-171-3708186 The Fine Art and Antiques Fair: with furniture, watercolours, oils and old master drawings, prints and

maps, porcelain, ceramics and glass, textiles, statuary and classical omaments, snuff and music boxes. **OPERA** Chinese and Japanese art and curiosities, clocks and barometers,

Christies South Kensington Tel: 44-171-5817611
Clarice Cliff: auction entirely devoted to the work of this British artist (1899-1972), known for the

Art Deco and Art Nouveau; from Nov

15 to Nov 21

creation of colourful hand painted pottery. Highlighting the sale is e rare plate from Cliff's "Applique range", decorated with the variegated, floral Eden pattern; 10.30am & 2pm;

#### CONCERT Royal Festival Hall Tel: 44-171-9604242 BBC Symphony Orchestra: with conductor Manfred Honeck, soprano Barbara Bonney and baritone Matthlas Gorne perform Webern's km Sommerwind", songs from

and Tchaikovsky's "Symphony No.5": 7.30pm; Nov 15 St. Paul's Cathedral Tel: 44-171-538 8891 (Barbican Box Yehudi Menuhin conducts in the presence of HRH The Prince Philip.

Mahler's "Des Knaben Wunderhorn"

Duke of Edinburgh: performance of Bloch's "Sacred Service". Also performed are Singer's "Psalms for Today" (world première), conducted by Andrew Millinger, Mendelssohn's Magnificat" and psalm settings by Stewart, Brahms and Horovitz, conducted by

#### John Scott; 7pm; Nov 14

London Coliseum Tel: 44-171-8360111 Carmen: by Bizet. Conducted by Michael Lloyd and performed by the English National Opera. Soloists Include Louise Winter, Robert Brubaker and Cathryn Pope; 7.30pm; Nov 15

POP MUSIC Wembley Stadium, Arena Tel: 44-181-900 1234 David Bowie: guest Morrissey;
 7.30pm; Nov 14, 15, 17, 18

#### ■ NEW YORK

EXHIBITION The Frick Collection Tel: 1-212-288-0700 The Butterfly and The Bat,
Whistler and Robert de Montesquiou: exhibition devoted to James McNeill Whistler's portrait "Arrangement in Black and Gold: Comte Robert de Montesquiou-Fezensac", painted in 1891-92. Included will be paintings,

drawings, prints, sculpture, photographs, decorative art objects, books, period clothing, and memorabilia.

These items, many of which belonged to Whistler or Mantesquiou, will serve to document the history of this portrait; from Nov

JATT & RI LIES Blue Note Tel: 1-212-475-8692 Herbie Hancock Trio: featuring Dave Holland and Gene Jackson; 9pm & 11.30pm;

#### Nov 14, 15, 16, 17, 18, 19

THEATRE Brooklyn Academy of Music, Majestic Theater Tel: 1-718-636-4100 Chinoiserle: play by Michael Mathews on music by Guy Kluceviek. Featuring Ping Chong; 8pm; Nov 14 (7pm), 15, 16,

#### PARIS

CONCERT Salle Pleyel Tel: 33-1 45 61 53 00 Orchestre de Paris: with conductor Sir Georg Solti, soprano Julia Varady and bass Laszlo Polgar perform Bartók's "Music for Stringa, Percussion and Celesta" and "Duke Bluebeard's Castle"; 8.30pm; Nov

#### **OPERA** Opéra Bastille Tel: 33-1 44 73 13 99 Eugene Onegin: by Tchaikovsky. Conducted by Alexander Anissimov and performed by the Opéra

National de Paris. Soloists include Gerlinde Lorenz, Solveig Kringelborn and Randi Stene; 7.30pm; Nov 14,

#### **■ WASHINGTON**

Opera House Tel: 1-202-416-7800

■ Luisa Miller: by Verdi. Conducted by Richard Buckley and performed by the Washington Opera. Soloists include Veronica Villaroel and Lando Bartolini; 8pm; Nov 14, 17, 20 (7pm), 25 (7pm)

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**Michael Prowse** • on America

Public aector pensions are supposedly based on an inter-

generational "social compact". The idea is that today's workers pay the pensions of today's

retirees and receive their pen-

sions in turn from tomorrow's

But such compacts are

entirely fraudulent. There is no sense in which workers yet

to be horn can be said to have

agreed to pay whatever level

of taxes are necessary to fund the pensions that today's poli-ticians have promised today's

workers. Indeed they are highly unlikely to fulfil the

promises made on their

A more rational approach is

for individuals to take respon-

sibility for their own retire-

ment by investing a portion of

% of earnings subject

workers.

hehalf

## Pensions fraud

The longer privatisation is delayed, the harder the eventual adjustment and the greater the penalty paid

Politicians around the world share a guilty secret: they are defrauding young workers of large sums by forcing them to contribute to public sector pension schemes.

In the US employees (and their employers) are made to pay social security taxes at a combined rate of about 12 per cent. However, the pension that young workers can expect to receive from the fedrequired after 2013 dwarfs eral government is likely to today's budgetary challenges. The solution is for the US fall far short of what could be earned if the same sums were government to admit that social security was a terrible mistake - and privatise it. invested in private capital

In a recent paper for the Cato Institute, a Washington think-tank, Mr William Ship man estimates that people born in 1970 would get up to six times the benefits they are scheduled to receive under present rules if they were allowed to invest their social security taxes in corporate equities. And this makes the heroic assumption that future governments will not scale back promised social security benefits - for example by taxing them more heavily or

raising the retirement age. Yet they probably will. Social security is as unstable as a chain letter. Those who joined early did very nicely. They received benefits far in excess of their contributions because a small retired population was supported by a steadily growing pool of

In 1950 there were 16 workers paying social security taxes for every retiree drawing benefits. But now the scheme is maturing the arithmetic looks horrible. The number of workers per retiree has fallen to just over three; by 2030 there will be less than

Politicians talk confidently of "trust fund" surpluses. But this is hollow rhetoric. Like most other countries, the US runs a "pay-as you-go" system. Because baby-boomers are still working, it is raising more in social security taxes than it needs to pay the pensions of today's retirees. But

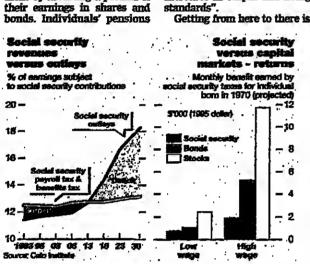
the surpluses are not invested; would then depend on the less difficult than it looks. The fraction of income they choose to save, the skill with which they are siphoned off by other arms of government and used to finance current expendithey invest, and the general performance of financial mar-The trust fund has no assets kets. Since asset returns are highly correlated with economic growth over long other than a collection of IOUs from the government to itself. perioda, tha averaga These can be honoured only by raising taxes or cutting pensions earned by each genspending. As the chart shows, eration would depend largely the scale of adjustment on their own productive

efforts. When workers retire they would enjoy a clear legal right to the financial assets they have accumulated. This would not offer perfect security that is not possible - but it would be preferable to vague assurances from politicians that future pension commitments will be met -

The most important argument for privatising pensions is arguably ethical: to ensure that workers get the pensions they deserve on the basis of their own efforts and investment decisions. But the abolition of unfunded public sector schemes would also offer large economic benefits.

In a study for the National Bureau of Economic Research, Professor Laurence Kotlikoff of Boston University argues that privatisation would lead to higher saving and, consequently, "major long-run increases in output and living standards"

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social security taxes and requira employees and employers to invest the equivalent monies in a basket of financial assets. To ensure that everyone gets a minimum basic pension, people should be required to invest a minimum proportion of the cash in safe assets. But beyond that they should be free to invest as they see fit. And they should be allowed to retire whenever they want - provided they have accumulated sufficient assets to finance the

minimum pension. But what about the social security rights that workers have already accrued? Tha best solution, adopted by Chile when it privatised its public pension scheme in 1981, would be to issue "recognition bonds". Individuals would be given bonds maturing at their expected retirement date equivalent to the actuarial value of their accrued pension benefits. If government reckons the benefits already promised cannot be honoured, it could offer bonds worth some fraction of previously promised benefits

This leaves one large snag: how to replace the revenue lost when social security taxes are abolished. Government after all, must still honour its commitments to existing retirees. The answer is through a combination of new borrowing, spending cuts and consumption taxes - which would shift some of the burden on to the elderly who have already benefited so much from public

pensions. It may seem ironic that abolishing social security could necessitate a temporary increase in public borrowing. Yet that is a price worth paying to eliminate the much larger implicit liabilities associated with today's unfunded public scheme. But remember. the longer privatisation is delayed, the harder the even tual adjustment and the greater the penalty paid by today's young workers.

## LETTERS TO THE EDITOR.

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to 'fine'), e.mail: letters editor@ft.com Translation may be available for letters written in the main international languages.

## Elements of Blair approach to business welcome

Sir, Philip Stephens seems to have got his chickens and eggs mixed up with regard to Labour leader Tony Blair's new found friends in British boardrooms ("Lost voice of business", November 10), Mr Blair has been accommodated their recognition that, barring a big upset, the Labour party will be in power in the not so distant future.

The Labour party's position on Europe is a secondary, but none the less important,

consideration in the developing relationship between Mr Blair and those at the help of British industry.

This position is still in its

infancy, but, disregarding the overrated fear of the Social Chapter, certain elements of this policy should be welcomed. Mr Blair's self-conscious pro-Europeanism, mixed with an element of caution, is a credible and pragmatic

approach to developing British interests within the European Union. A comparison with

defence secretary Mr Malcolm Rifkind's national interest test indicates the potential parity of the two main parties' stance on Europe. Where the present government has fallen down is that the national interest test has been applied at a broad political level. This is

perceived as too confrontational in the consensus-minded capital of its EU partners. Nevertheless, it is undeniable that Mr Rifkind's test is a necessary tool in certain circumstances, for example behind the closed

doors of the Council of Ministers

Mr Blair's approach seems more in tune with the other EU member states. It should however, be borne in mind that occasionally, even frequently, an element of caution may not suffice to protect vital national interests. Mr Blair still needs to reassure both business and the electorate his caution will be sufficient.

Andrew Cecil. 34 rue d'Alsace-Lorraine, 1050 Brussels, Belgium

#### E-money threat to cash

From Mr Giles Keating. Sir. Prof Alec Chrystal (Letters, November 8), commenting on my Personal View (November 2), argues that because cash is unimportant, its replacement by smartcards will have little mpact. However, cash is virtually the only type of money issued by government (in the UK, more than 99 per cent). If a government cannot issue cash because e-money facilitates the use of another country's currency for domestic transactions, it will lose virtually all its seignorage. The government would have to issue some £23bn extra gilts and then pay about £2bn every year in extra interest.

Moreover, cash circulates much more quickly than bank deposits (it has a high velocity-adjusted weight). Cash

was used for almost 15bn retail transactions in the UK in 1993, versus less than 4bn for all other methods. So the currency in which retail transactions are priced is in practice determined by the denomination of cash. E-money would threaten this dominance, allowing people to stop using domestic currency completely (other than for

The importance of e-money replacing cash is greater than possible effects on exchange rates. Rather, it might make certain currencies to all intents and purposes disappear.

Giles Keating, head of global economics, CS First Boston, One Cabot Square, London E14 4QJ.

#### Consensus of centre-left

From Mr Pete Ruhemann. Sir, LINC (Labour Initiative on Co-operation) wants to help build a radical consensus for change on the centre-left. The Liberal Democrats' suggested Queen's Speech shows the extent to which that consensus already exists.

As our recently published

comparison of Labour and LibDem policy papers, What's the Beef?, shows, there is wide agreement between the two parties on democratic change. education and training, bonsing, public sector investment and transport, all of which figure in Liberal Democrat leader Mr Paddy Ashdown's package, as well as on many other issues.

The analysis, based on 23 Labour and 10 LibDem documents shows "many of their principles and premises their proposals are essentially the same" and concludes that if the general election produces a hung parliament it should be possible for Labour leader Tony Blatr and Paddy Ashdown to agree a Queen's

are the same and very many of

Both parties, and the British electorate as a whola, should take comfort from the fact that the two independent policy processes have produced such a wide consensus. This stokes up the political heat on the Tories and increases the chances of the first non-Tory government since 1979 being successful in the great task of revitalising the UK.

Pete Ruhemann. director, LINC, 66 Brooksby Road. Reading, Berkshire, UK

#### Quality improvement, not education, is required formula

From Mr David Jenkins. Sir. Your article " Poor leadership' in car parts sector (November 8) on a UK. Department of Trade and Industry-sponsored report makes interesting reading. However, its authors' central superficial for it to make the

conclusion and recommendation are too mpact that the subject merits. British managers again are berated for lack of leadership

skills - a historic fault to be

remedied by education. In reality this bland prescription lets manufacturing businesses off the book.

The report makes it clear that dramatic improvements in quality are needed. In fact there is a fairly straightforward formula for achieving this aim. You have to organise into natural teams the people who make the product, give them a clear specification of what is required, and then give them

best to match it. This means that managers have to hand over many of the tasks that have traditionally been their preserve, leaving them to focus on the one key function they cannot divest: ensuring a uniform standard in what is manufactured.

the power to determine how

This prompts the obvious question: if the solution is that simple why has it not been more widely applied? You do not have to look far for the

answer. The programme has far-reaching effects on the function and role of many managers. Few are immune. If by identifying shortcomings in leadership the report's prognosis is a lack of will on the part of senior managers to make the structural changes that better quality requires, then its findings are sound.

David Jenkins, TEK Associates. 9 Middle Way, Oxford, UK

#### Many east Germans are glad of freedom unification gave them From Mr Ernest Gobert. Even a year after unification old Staxi HQ. And then there was enough to explain to me

Sir, With regard to the article, "The Wessis don't want to know" (November 4), your correspondent in Germany, Jndy Dempsey, seems singularly unlucky in her choice of the people she

interviews. Before its unification, I was a frequent visitor as chairman of a British company to many parts of West Germany. In December 1990, I was asked to lecture at a technical seminar at Subl, a spa of some 55,000 inhabitants not far from Weimar and in the heart of what was East Germany.

I was appalled by what I saw. Time had stood still there for more than 50 years. Conditions were not primitive, they were urimeval.

I was exceptionally lucky not to be asked to share my tiny decaying hotel room at some Berghotel in the Thüringer Wald with a complete stranger. Phoning my wife in England proved to be an undertaking of Wagnerian proportions and I often did not succeed.

My West German companion bought diesel (laced with debilitating water) at the only petrol station, not far from the

They were not used to driving at speeds above 50 kph.

were the Brabants. Stinking, pathetic and obtainable only after a 16-year wait. No wonder many East Germans killed themselves around that time in modern West German cars.

While I did see the large swaths of forest which had been destroyed along the border between east and west to prevent East Germans from escaping. I did not see the polluted lakes (a problem to this day), nor the many other leftovers of the communist paradise. But what I did see

the reason wby people want to I accept that suddenly to be

dragged from the 1930s to the 1990s may have been for some a traumatic experience. But why did Judy Dempsey not interview the many east Germans who were glad to be free and to have become a member of the family of modern nations, warts and all?

Ernest G. Gobert, 3 Beechwood Drive. Marlow, Bucks SL7 2DH,

#### Personal View · Michael Holman

## Commonwealth challenge

In return for debt relief, Nigeria must do more than start a programme of economic reform



Saldom International affairs has a gauntlet been thrown down so arrogantly by a challenger seemingly so

vulnerable to retaliation. But there may have been method in the Nigerian regime's seemingly inexplicabla decision to execute community activist Ken Saro-Wiwa and eight others on the very day the Commonwealth sum-mit opened in Auckland, ignoring their appeals and leaving delegates stunned and out-

raged. General Sani Abacha, as ruthless a military leader as Nigeria has produced, holds the fate of Nigeria in his hands, as much a hostage to his power as the men he so callously hanged.

If I can do this, his gesture seemed to say, in defiance of pleas from Nelson Mandela, heware what I could do to Nigeria if you forced my hand.

Whether events would have turned out differently had General Abacha and his regime been treated less tolerantly by Britain and other key partners when he took power two years ago is impossible to say. But the signals he received from London at least have been

A ban on visas for military members of the regime has main export.

often been breached. Instead it should have been strengthened by including civilian ministers who have been free to come and go, not to mention being invited to a Foreign Office reception to mark a Nigeria investment conference in Lonin don last month. However, whatever short-

comings there may have been in British policy. Mr John Major, the British prime minister, can have left General Abacha in no doubt about his repugnance for a regime he accused of "judicial murder". And he and other Common-wealth leaders drew up for the first time the framework under which they can try to ensure that member states meet the principles set out in Harare and if necessary introduce graduated forms of pressure beginning with suspension of errant states and ending in

sanctions. Yat vulnerable though Nigeria is to an oil embargo, which if properly applied and policed could cripple it in months, it is not necessarily the best or safest way of returning a country in the hands of a man like General Abacha to democracy.

Thirty-five years of mismanagement since independence in 1960 have taken a dreadful toll and sanctions could induce a trauma Nigeria might not sur-

lts civil institutions are so weakened by neglect and corruption, that the country has lost the capacity to manage its own recovery, or be trusted with the receipts from the 1.4m barrels of oil a day that are its



Executed: Ken Saro-Wiwa

Without external assistance of a nature and scale that would be without precedent. the crisis in Africa's most populous nation will deepen with profound consequences.

So while sanctions should be kept as an option, there may yet be a role for the Commonwealth in finding an alterna-tive. No policy will succeed, no external assistance is possible, however, until the gravity of the crisis encourages Nigeria's civilian leaders to bury their differences and set aslde personal ambitions.

Reconciling Nigeria's politicians, and convincing them to pool their talents will be no easy task. But the first step the Commonwealth can take is to offer to convene an axternally located conference under a Commonwealth chairman, which brings civilians and soldiers together.

But more than politics has to be on the agenda if it is to win the support of politicians and soldiers alike.

While keeping the sanctions stick in the background, a hig carrot will be more effective The most enticing carrot would be substantial and rapidly delivered relief on an external

debt approaching \$40bn.
The Commonwealth should be in the forefront of efforts to convince creditors that a radical review is needed if Africa's second largest economy is ever 💺

In return for rapid, phased, but substantial debt relief Nigeria must do more than implement an economic reform It must allow on the spot

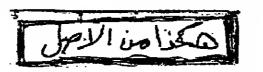
monitoring of key ministries oil, finance, and central bank And bowever distasteful the prospect, tha army must be party to the process. A demobilisation fund, draw-

ing oil receipts which are cur-rently diverted into army pockets, should be used to win the soldiers support for Common-wealth monitored elections. The army will only co-oper-

ate if there is a well-funded programme with several objectives: to help reduce the size of the army by retraining those who want to leave; improve living quarters; and above all, provide golden handshakes to officers who want to leave, and provide retirement gratulties for those who stay.

Its faults notwithstanding, the Commonwealth is well equipped to play the role of convener and honest broker. There is just one thing missing: the passion and the fell

your that the Commonwealth brought to its campaign to end apartbeid. Ksn Saro-Wiwa's death should belp rekindle it.



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#### FINANCIAL TIMES

Number One Southwark Bridge, London SEI 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Monday November 13 1995

## Allies in disarray

Even the most loyal Nato officials can no longer pretend, after the collapse of Ruud Luhbers's candidacy for the secretary-generalship, that all is for the best in the best of all possible alliances. His roles that all is for the best in the best of all possible alliances. His rejection by the US is a serious blow to trans Atlantic co-operation. Urgent efforts must now be made to secure a replacement acceptable to both sides.

The identity of the secretary. general ought no doubt to be a secondary matter. Nato is primarily a military organisation, run by military commanders. Its political direction comes from the 16 governments of the member states, represented in the North Atlantic Council. Still, the secretarygeneral has to foresee and if possihle defuse problems among the allies, remind them of commitments they have made to each other, and ensure that alliance interests are kept in mind when national priorities are set.

Manfred Worner, the last secretary-general but one, helped define the alliance's changing role after the cold war. That task is far from complete, as Nato prepares to implement a possible peace agreement in Bosnia, and to decide which central European countries it should admit as new members of the alliance. So there was no excuse, once it was clear that Willy Claes would have to relinquish his post, for member governments to approach the choice of his successor with anything but the utmost care.

Over the last year or two, thousands of words have been uttered by political leaders about the importance of strengthening trans-Atlantic ties and improving channels of communication. In the EU, the Spanish government has made this the main theme of its presidency.

#### Channels failed

But desirable as such channels may be, they will only be useful if the governments concerned actually use them. Those governments that belong to Nato already bave all the channels they could possibly want, both bilateral and multilateral, and they never cease proclaiming their desire to work together. Yet when it came to such a central task as choosing a new secretary-general these chandown. US officials did nothing to prepare for his eminently foreseeable departure. They gave the impression that it was for the alliance's European members to choose the next holder of this post

traditionally held by a European.
Then, when the Europeans
agreed on someone who appeared highly eligible - the experienced and respected former prime minister of a country with impeccable Atlanticist credentials - the US effectively vetoed him. The Europeans understandably feel burt by this, but cannot avoid their share of the hlame. It seems amazing that the UK, in particular, should have given public support to a candidate without first making sure he was acceptable to the US.

Bruising wrangles

Mr Lubbers was faulted for not being "up to speed" on Bosnia. That defect would no doubt have been quickly remedied had be won the job. But the accusation shows how much Bosnia has already damaged the alliance. Not long ago US officials would bave assumed almost antomatically that a candidate good enough for the UK would be good enough for them. But the endless bruising wrangles over Bosnia have left them deeply suspicious, especially when Britain and France have agreed a common position.

However irritating they may find the US's performance, Nato's European members have to accept that the central purpose of the alliance is to sustain the US commitment to their security. No secretary-general will be the slightest use unless be (or she) enjoys American confidence, it is tempt ing to think the problem could be solved by giving the job, for the first time, to an American - but, given the sharp divisions within the US, that could easily be com terproductive. The search must be renewed for someone who can credibly represent Europe in assuring Americans of its continued commitment to the alliance and reminding them why Europe both needs and deserves their continued support.

## The backlash on governance

One of the more surprising balance from accountability to features of the Cadbury committee's report on corporate governance was that its publication met with a relatively muted backlash from Brittsh business. It looks Increasingly as if Sir Richard Greeobury's report on directors' remuneration will prompt a more robust response. Because of the row it provoked in July over the taxation of share options, the report's central recommendations failed to attract the attention they deserved. They are tougher than expected. And the cumulative impact, on top of Cadbury, is such that hostility is building up over the direction taken by the corporate governance bandwaggon.

Last week Mr lan Lang, trade and industry secretary, welcomed the support which Greenhury had received since publication. He is apparently deaf to the onslaught of Lord Young, chairman of Cable & Wireless, who recently declared that Cadbury and Greenhury were more damaging to British industry than the social chopter of the Maastricht treaty. Others bave complained, in less contentious terms and with more justice, that the governauce agenda has become too narrowly preoccupied with restrictive codes at the expense of enhanced performance.

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Some question the need for a successor to the Cadbury committee at all; and those charged with finding a chairman for it appear to be having remarkable difficulty persuading anyone to do the joh. An announcement on the appointment has once again been deferred. There is thus a big question mark over where corporate governance goes from bere.

#### Corporate failures

The best reason for pressing ahead with Cadbury Mark Two is that if contentions governance issues are to be sorted out by the private sector, this is the obvious forum in which to do it. The original committee's reason for addressing issues of accountability was that its sponsors asked it to do so, in the wake of several corporate failures that exposed weaknesses in governance.

The terms in which Cadhury provided for a successor hody need not preclude a shift in the

efficiency, especially in relation to smaller listed companies. A fur-ther debate on where to draw the line here would be welcome. Yet there can be no escape from continuing stress on accountability, if Greenbury is to be implemented.

When companies confront the committee's requirements fully there will be squeals of anguish The disclosure provisions in relation to remuneration policy and performance criteria are demanding. With pensions, revealing details of the full actuarial cost of raising directors' pay risks causing public anger.

Quality managers

Under Greenbury, the role of the chairman of the remuneration committee is uncomfortable since he is personally required to justify the committee's decisions to shareholders. Definitions of independence in relation to nonexecutive directors on the remu neration committee are tougher than in the Cadbury report. And Greenhury calls for voluntary adjustments - ie, cuts - to pay packages at ntilities, which describes as richer than required to recruit, retain and motivate quality managers.

se recommendations were carefully judged response to justi-fiable public concern. They have government sopport. To retreat from them, in the face of pressure, would thus be damaging. If there is an increased burden on busi ness, that is a price that has to be paid to put right the damage done by the top pay flasco.

The worry must be that the present backlash is symptomatic of the weakness of an approach that depends on exhautation and non-statutory sanctions. If consen sus is lacking, it cannot be fully effective. In addition, the involvement of a wider group of represen-tative bodies in Cadhury's pro-posed successor committee may result in a bias not towards effi-ciency or necountability, but to the lowest common denominator of bureaucratic prescription. Sir Adrian Cadbury and Sir Richard Greenhury made a solid job of their unrewarding mandates. But it is hard to be optimistic about



The FT Interview · Zhu Rongji

## Beijing's blueprint for reform

r Zhn Rongji, the executive vicepremier in charge of the economy, is one of China's most powerful figures. He is also among Its more reticent leaders when it comes to sharing views with the western press

But in a forthright discussion in Beijing's Zhongnanhai leadership compound last week, the 67-year-old Mr Zhu outlined China's economic agenda for the next five years and beyond. In the process he ranged across the structural and fiscal challenges facing the world's fastest-growing major economy at a critical moment in its transformation from a centrally planned to a

market-based system. He was also at pains, it seemed, to reassure foreign investors that China would stay the course in Its reforms and was committed to broadening its integration with the world economy. His statement that China plans to make its currency convertible on the current account well ahead of schedule - the authorities had been talking about 1998 was clearly intended to signal bolder reforms to the external sector in line with requirements of the

world trading system. His comment that it was a "must" for China to reduce its high tariffs, which stand at 35 per cent compared with an average of 15 per cent for all developing countries, was part of the same message. China understood the need to push ahead faster with trade liberalisation both to make its domestic economy more competitive and to satisfy requirements for entry to the World Trade

Organisation. Mr Zhu, whose public image is that of a stern technocrat, appeared relaxed, allowing himself the occasional earthy observation, delivered in the accent of his native southern Hunan province. He was intent, it appeared, on responding indirectly to suggestions that he had somehow lost his reformist zeal.

After a difficult two years, during which he has shouldered much of the burden for overseeing efforts to calm an overheating economy in his role as China's economic tsar, Mr Zhn indicated be believed the worst was over. But he emphasised there

China's reticent tsar goes on the record to tell Tony Walker and Peter Montagnon there will be no turning back in the fight against inflation or in seeing through the country's reform agenda, which he expects to accelerate next year

would be no turning back in the fight against inflation, which reached 21.7 per cent in 1994.

His observation that China's economy had not yet achieved a "soft landing" was clearly aimed at countering persistent demands from the business community for an easing of credit restrictions now that price rises are abating. Gross domestic product growth has come down to about 10 per cent, from 11.8 per cent in 1994, and an inflation et for the year of 15 within reach.

Mr Zhu appears to feel the need to continue reminding state enterprise bosses and provincial officials that recent gains can easily be squandered. This role as China's harbinger of had news has not endeared him to managers of creditstarved enterprises, nor to private businessmen who plunged into the property boom of 1992-93.

However, he displayed no reserva-tions about the course set in July 1993 with the introduction of a 16point austerity programme, described by the Chinese as their macroeconomic control" policy.

"Many people abroad confuse Chi na's macro-control measures with tightening credit," he says. "This is not correct. We are not excessively tightening credit. To put it more correctly, we are readjusting the direction of our investment."

He also pledged that China would continue to guard against what he described as "speculative activities' in the money markets and property sector. "I want particularly to point out that in 1993, when our economy was overheated, it was...overheated in the property area. If we hadn't adopted resolute measures to restrict its development at that time, we would now face a

worse situation than Japan."
That Mr Zhu should have chosen

to bring the economy under control and probably reflected a feeling that his own position has stabilised. His star, which had burned

But in the 90-minute interview he gave no sign of these pressures: on

the reform of state enterprises". "Next year we will spend more

to speak on the record indicated satisfaction with progress in efforts

brightly before 1993, appeared to wane somewhat in the past year - it was inevitable the austerity programme would have earned him enemies - giving rise to a view that

the contrary, he spoke with authority about China's reform agenda. and also allowed himself a moment of self congratulation when be noted: "In July 1993 when I became the governor of the central bank, China's foreign exchange reserves were only \$18bn. Today, I am no longer governor [he stepped down in July], but by October 31, our foreign reserves had reached \$72.9bn a fourfold increase."

e also appeared anxious to convey the message that in snite of a period of pause in the crucial area of state enterprise reform, the government was preparing to move forward more quickly next year. Reform measures, he said, had

been concentrated in the "macro economic area, meaning reform in the fiscal, banking, taxation, foreign trade, foreign exchange and invest-ment sectors". But China had "not had time vet to focus on the micro aspects of the economy, and one of the key issues of micro reform is

time and energy on the reform of the state enterprises," he said of plans to earmark 1,000 key enter-

prises for [corporatisation] out of China's 14,000 large and mediumsized state firms. Some 40 per cent of these are loss-making. Reform of loss-making state enterprises was in turn linked with the commercialisation of the banking sector. Banks could not become

commercial entities in the western sense while their loan portfolios ied down with t debts of the state sector. "If the state banks are to be genuine commercial banks we have to await the completion of the reform of the state-owned enterprises, and we will try to attain that goal by the end of the century," be said.
In his observations about the way

ahead, Mr Zhu appeared to be working very much to a five-year programme. Thus state enterprise reform would be carried out by 2000. In addition, the banks, would be commercialised over the same period, and other important elements of the reform process - such as trade liberalisation - would also be advanced. That, at least, is the theory, and Mr Zhu seemed not to he in any doubt that significant progress would be achieved.

In his five-year blueprint, Mr Zhu would clearly like to move faster, as his comments about currency convertibility and tariff reform indicate, but he also knows that in complex areas such as financial sector reform he needs to be mindful of the risks involved. The freeing of interest rates and the introduction of open market operations is clearly a priority, hut these reforms are constrained by implications of market-based interest rates for strug-

gling state enterprises, many of

which are barely in a position to service the interest on their present preferential loans.

"It will take time hefore the banks in China can make timely adjustments to the national economy by utilising the tools available to them including interest rate, exchange and open market operations," be said.

Mr Zhn's observations about the

need for further trade liberalisation to satisfy requirements for member-ship of the WTO, were also accom-panied by a caution that China would not yield on its demand that it be regarded as a developing coun-ity for the purposes of entry. "By any measure China is still a developing country... No matter bow much desire we have to become a member of the WTO, China should

not be expected to assume the obli-gation for a developed country." Mr Zhu also made it clear that reform of tariffs would be linked with changes to the tax system, incentives for foreign invested enterprises to satisfy the national treatment requirements of WTO. At present, joint ventures pay corpo-rate tax of 15 per cent, while Chinese enterprises are being taxed at more than 50 per cent.

China has the determination to reduce the high tariff rate now hnt, of course, it is impossible to finish the joh within a single year." he said. "If we reduced the tariff rate by such a wide margin, and at the same time stopped the tax exemption treatment enjoyed by foreign enterprises, ... we would have a budgetary crisis because we would have no revenue."

Mr Zhu said he doubted that the gradual phasing out of preferential tax policies would affect foreign investment: "I think anyone with vision would know that China offers a very hig potential market, if not the biggest." Perhaps surprisingly, given the difficulties of the past two years, he was sanguine about the pace of the reform effort and the barriers to change. "The pace of progress has generally been the same as we envisaged," he said. "Originally, we had anticipated more risk, but as it turned out, we have seen less risk and more suc-

## · OBSERVER

#### Gimme some blue sky?

■ What is Sol Kerzner, South Africa's answer to Donald Trump. up to? He has stepped down from the chairmanship of Sun Boputhatswans, which controls San City, South Africa's premier sambling joint

Only last month Kerzner was hosting the 1995 ABTA convention for the UK travel industry at the mega resort, two hours drive from Johannesburg, where he built his fame and fortune. Kerzner, whose web of hotels and

resorts has made him the major player in South African tourism. eaid at the time that he was "very bullish about my country being a major player in international

It seems strange that he is howing out just when South Africa is on the brink of becoming one of the world's hottest tourist

Although he has turned 60 and is reckoned to be a billionaire, he shows no intention of retiring from his punishing work routine. He still owns 10 per cent of Sun International Management, which manages the South African

rescris.
For whatever reason, he seems far more fascinated at the moment in his risky overseas gambling ventures, such as the \$250m Atlantis resort on Paradise Island

in the Bahamas and a casino joint . funneled into the enforcement venture with the Mobegan Indians

Puppy grows up. When futures brokers move clients' positions around too frequently, they are accused of "churning". So what happens when those that regulate them swap job slots in short order?

It is but a year since Mary Schapiro was confirmed as chairman of the Commodity Futures Trading Commission, Now her name tops the list of candidates to lead the newly formed and still unnamed. enforcement arm of the National Association of Securities Dealers

The Nasdaq stock-dealing system has teetered on the edge of scandal all year, and hadly needs a tough enforcement official. Schapiro is in demand because she has impressed in her brief spell at the CFTC.

Poor cousin to the much larger Securities and Exchange Commission, the CFTC had lacked a permanent belimsman for more ban two years before her arrival. It had also long been accused of excessive cosiness with the industry.

But within months Schapiro, a lawyer who had seven years' experience as an SEC . commissioner, had reorganised the CFTC's enforcement division; she had won a budget increase she

area; and she had issued several swift and shattering disciplinary rulings. Derivatives dealers were on notice that the puppy dog was belatedly growing teeth. She also shone in the Barings crisis, when she encouraged regulators to share information, thereby helping to avoid global gridlock. The NASD would be a bigger

pond for her. But futures industry executives rather hope she will stay put. They dislike many of her sures, but they know that better regulation means a much-needed fillip for their business's reputation.

Trouser press OK, OK. So Observer is a few

basis points short of a discount rate cut when it comes to enumerating the world's female central bank governors. hi last Friday's note, following the ousting of Tatiana Paramonova in Russia, we tentatively suggested thet Hungarian Hanna Gronklewicz Waltz might be the sole representative of her sex governing a central bank. Temporary myopia, on a north-easterly and north north-easterly bearing, has been diagnosed by a couple of readers. Sirkka Hamalsinen has of course been in charge in Finland for the past three years, while Bodil Nyboe Andersen took over the Danish central bank at the beginning of the year. Just one other thing.

Perhaps the next female to scale these beights could be someone with a shorter name?

#### Moi?

 Alain Juppé'a government, mark II, drew praise indeed over the ekend from Jean-Claude Gaudin. the Gaullist senator who heads the regional council of Provence-Alpes-Côte d'Azur. "It is much better than the previous one," opined Gaudin, who is also now the mayor of Marseilles. Actually Gaudin has just added further to his bulging portfolio, becoming Juppe's new minister of local development, urban affairs and integration.

Might be right

Still on France, an advocate has just overturned a court ruling to expel as an illegal immigrant Nourredine Hamidi a 44-year-old Algerian who has been brought up in the country since he was one. Fighting the injustices of the interior ministry was one Marine Le Pen, daughter of Jean-Marie, leader of the extreme right-wing National Front party. She is a paid-up member of her father's party and its legal adviser. But she argues that the case against her client is unjust, and that the National Front does not believe in aggression against individuals. Too bad many of the party's supporters don't behave like her.

Financial Times

#### 100 years ago American iron trade

The iron trade of the United States is prospering in the opinion of the New York "Engineering and Mining Journal." The pig-iron production for October - nearly 1,000,000 tons - was at a higher figure than has ever been reached in the country. The total output for 1894 was nearly 900,000 tons less than that prodoced up to date in the present year.

#### 50 years ago No more women

As from 24th of March next, the Stock Exchange Council proposes to withdraw permission for the admission of women to the Settling Room, Under Temporary Regulation 7. members could employ a woman as a Settling Room clerk on completion of Form 22A in the Appendix, one of the terms being that permission would terminate on repeal of the Temporary Regulations. The Council considers that the admission of women to the Settling Room, a temporary war measure, will no longer be necessary after 24th March next, by which date the Council will require such clerks to be withdrawn by their employers.

## FINANCIAL TIMES

Monday November 13 1995



## France backs Germany on Emu penalties plan

By David Buchan, Andrew Jack and John Ridding in Parls

France agrees with Germany on the need for penalties to enforce budgetary disciplins among countries belonging to the planned European monetary union, Mr Jean Arthuis, the French finance minister, said in an interview. He enthusiastically endorsed the suggestions of Mr Theo Waigel, the German finance minister,

who called last Friday for members of the future monetary union to adopt a "stability pact". Mr Arthuis said work on it should begin at once, even though monetary union was three years off and its member-ship uncertain. "All those countries which intend to be in monetary union must look ahead - to avoid accidents and to prevent

underhand behaviour." However, Mr Arthuis refrained from immediately endorsing Mr Waigel's call for automatic fines on Emu participants which per-sisted in running budget deficits above the Maastricht treaty target of 3 per cent of GDP.

He said he was "still pondering" the specific nature of sanc-

includes provision for bilateral and multilateral measures "by all member states, including limita-

tion of government-to-govern-

ment contact, people-to-people

measures, trade restrictions and,

in exceptional cases, suspension from the association".

Although yesterday's move by

the Commonwealth is seen as a

significant step towards enforc-

ing the Harare principles, the

immediate impact on Nigerla and other military regimes is limited. Although South Africa and

Britain have recalled their high

commissioners for consultation,

no other African Commonwealth

members have followed suit, nor

have they announced support for

French wine

about 10 per cent this year, to

5,000 cases. Beaujolais nouvean has never

been marketed beavily in Aus-

tralia, a bitter opponent of

French nuclear testing, not least

because of the logistics involved.
"French wines really have not

been promoted at all for the past

six months," said an executive at

Liquorland, an arm of the Coles

Myer retail group. Is this year's vintage worth bothering with? Mr Deflache, of

the Beaujolais association, says

the new crop is "very good ...

rather complex, full and round".

He says the greatest increase in

the wine haughtily.

orders is coming from France

an arms embargo.

Continued from Page 1

Nigerian

arms ban

Continued from Page 1

he made clear that France was just as keen on the separate issue of sanctions to deter countries which were likely to stay outside Emu, such as Italy, from devaluing their currencies and taking trade from those inside Emu.

His comments came ahead of a series of important policy initia-tives to be unveiled this week by the French government. It should announce plans to wipe out the country'a FFr60bn (\$12.32bn)

annual social security deficit

over the next two years, to prune public spending by a further FFr20bn, to hold this year's budget deficit to FFr322bn, and to wrap up parliamentary debate on a 1996 budget aimed at bringing the deficit below FFr290bn.

Mr Arthuis played down con-cerns about Franca's slowing economy and signs of a crisis of confidence among consumers, in spite of rising unemployment in August and September and a stndy released last month by Insee, the national statistics was more pessimistic about eco-nomic prospects than at any time since the end of 1998.

The finance minister argued that confidence was being restored by the government's tough line on cutting budget defi-cits, outlined by President Jacques Chirac and confirmed after last week's cabinet reshuf-

He said the government'a commitment to reducing the public deficits was enabling the reduction in interest rates necessary to stimulate the economy and shift aavings towards consumption. Savings are so high because interest rates; we have to remove this easy rent," he said.

Mr Arthuis emphasised that the elimination of the deficit by 1997 – the objective set by Mr Alain Juppé, prime minister – would be achieved through spending curbs and increased rig-our in managing the welfare sys-tem. The elimination of the social security deficit is a central element of the government's effort to aatisfy the conditions for

## Top executives urge end to obstacles in **US trade with EU**

By David White in Seville

pean Union.

Top industry executives from both sides of the Atlantic issued a plea at the weekend for firm steps to eliminate remaining obstacles to trade and investment between the US and the Euro-

About 100 business leaders called for "all possible measures" to liberalise trade, including some agreements as soon as next year and the setting-up of working groups on tariff cuts in specific sectors. At a two-day meeting, also attended by senior US and European officials, they endorsed a wide-ranging list of recommendations, arguing that oint efforts were needed to keep the US and Europe competitive in

world markets. The US administration and European Commission, which promoted the ground-breaking Transatlantic Business Dialogue conference in Seville, promised to take the proposals into account for a US-EU summit in Madrid on

December 3. Some of the recommendations will be included in an "action plan" at the summit between President Bill Clinton, Mr Jac-ques Santer, bead of the Euro-pean Commission, and Mr Felipe González, prime minister of Spain, which currently holds the

EU presidency. The proposala studiously avoided the term "free trade area". Mr Peter Sutherland, for-

mer EU commissioner and chair-

man of Goldman Sachs International, said the two sides wanted to avoid giving the impression of an inward-looking club". If implemented, the recommendations would make "a dramatic change". Mr Ron Brown, US commerce secretary, promised to report by the end of March on the

progress made.
A mixed government-industry advisory committee is due to be set up in the next two months to monitor moves on barmonising

regulations and standards.
Mr Alex Trotman, Ford chairman, told the conference that putting the proposals into prac-tice would take "months and years" of work.

The industrialists called for negotiations to be completed next year on mutual recognition of standards in specific sectors including electrical, telecommunications and computer products. They also emphasised the need for mntually accepted safety and

environmental rules for cars. The US and EU should seek agreements by the end of 1996 on information technology and access to government-funded research and development, they said. They sought commitments to end restrictions in public procurement and to work towards a multilateral agreement on invest-

The conference document also expressed strong opposition to unilateral trade sanctions.

FT WEATHER GUIDE

Conference details, Page 2

## **Disputes** likely over EU rules on media ownership

European Union are to be revived by the Commission, a move cer-tain to rekindle arguments with member states.

The proposals, which form part of the Commission's new work programme to be presented this

angered Germany and Britain, which remain strongly opposed to measures which they say breach the principle of subsidiarity. But Mr Mario Monti, the aingle market commissioner,

media industry.
"The idea is to get rid of the disparities of national legislation which for the time being hamper cross-border activities," said a Commission official. "There is a risk that the enormous potential for growth in the media sector, especially in the new digital services, will not be used properly because of these disparities."

ity, stressing that national authorities will oversee the regu-

convinced of the need for action at EU level. "The idea is fraught with difficulties and I think the chances of member states being able to agree on common rules are pretty slim," said a British diplomat. Harmonisation is also unpopular in Germany where the Länder (states) do not want to concede authority over media

Commission officials believe the current botchpotch of rules is seriously disabling the industry. For example, media companies in Germany are allowed to own only two satellite channels. "If RSkvR wants to offer a package of six channels to a German audience, it is unable to do so," said a Commission official.

media companies, is expected to present the completed proposals in the first half of next year. Meanwhile, officials are working on tha problem of bow to mea-sure "ownership". The final defi-nition is likely to involve an examination of a company'a audience share and the "controller"

Controversial plans to harmonise media ownership rules in the

week, aim to set common standards across the EU on bow many media operations a com-pany or individual can own. They are broadly similar to plans dropped a year ago when Brus-sels accepted they were unlikely to be approved by member states. Their reintroduction has

believes he can improve on the plans. He argues they are essen-tial for encouraging cross-border investment in Europe's growing

Brussels is conscious of the sensitivity of the proposals and wants to dispel any idea of a cen-tralised European media author-

But some countries are not

Mr Monti, who has the backing of many influential European behind its investment.

Lloyd Webber targets Express

## THE LEX COLUMN

## Not Shell-shocked

Friday's brutal execution of Mr Ken Saro-Wiwa has sparked debate over whether to embargo Nigeria's oil exports. That might seem to spell trouble for oil companies active in Nigeria, notably Shell. But in fact investors can afford to take a sanguine view.
While the US, UK and other countries are happy to ban arms sales to Nigeria, they are reluctant to stop oil exports. This may be partly because they are worried that such economic pressure could destabilise the country, but it is also because their own economic interests lie in keeping the oil forwing The US. flowing. Tha US is the biggest importer of Nigeria oil, while Britain is concerned not to damage Shell's

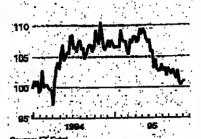
relationship with the country.

Nigeria is unlike Iraq, where an oil embargo made sense on grounds of realpolitik. Nor is Nigeria like South Africa, where apartheid so ignited worldwide public opinion that considerations of *realpolitik* were overriden and sanctions imposed. Without the race issue, a dictatorship – however harsh - is unlikely to provoke tha same moral indignation.

If an embargo were imposed, the impact on Shell could be positive. Although the giant operates Nigerian oilfields producing 900,000 barrels a day, its economic interest is only 250,000 barrels - roughly 8 per cent of its worldwide production. Moreover, because there is little slack in the world oil market, cutting off Nigeria's supply would drive cruda prices higher. It would only take a \$1 or so on prices to compensate Shell for los-ing its entire production.

The Italian treasury'a biggest ever privatisation - the sale of up to a quarter of Eni, the oil and gas giant . s a crucial test. It is the first of a batch: stakes in Enel and Stet are lined up for sale within the year. If Eni is a flop, the chances of using a stream of sales to cut Italy's debt will disappear.

The price, to be fixed between L5,250-L6,000 per share, is in line with the oil sector. Given that Ent benefits from a strong stream of steady earn-ings from its gas supply business, which other oil companies do not have, it looks cheap. But, as British Gas shareholders know to their cost, gas monopolies cannot maintain high margins for ever. Ultimately, customers start demanding competition or at least regulation. The Italian govern-ment's need to prop up the value of its Dow Jones Indices (European oil compenies



own holding, though, offers some pro-tection. This also means it is less likely to rewrite Eni's favourable

upstream tax regime.
International investors are likely to hid low for more short-term reasons. They are jittery about the oil price and they have to make up their minds before next week's Opec meeting. Moreover the share price will be badly exposed to political risk: the group will account for nearly 15 per cent of the Italian market and will still be state-controlled. So the treasury may have to put up with a price towards the bottom of the range. It can probably live with that, as it is keen to see the shares perform well after they are sold. It can always consola itself that if the share price does steam ahead, future privatisations will get a boost.

#### Cash flow

European investors are increasingly confronted by a new acronym: Ebitda. The term - which means earnings before interest, tax, depreciation and amortisation - has long been a favourite among US investors. As US share-holders increase their ownership of European stocks, the term is crossing

Ebitda, which is also loosely known as operating cash flow, has several attractions by comparison with more familiar valuation measures such as earnings per share (eps) and price/ earnings ratios. One is that, by strip-ping out depreciation, it avoids many problems that stem from different accounting and depreciation practices. Such difficulties are especially severe when comparing companies in different countries - which is why Ebitda is particularly in vogue among cross-bor-

Another feature of Ebitda is that it

is blind to a company's gearing. Eps. on the other hand, can be skewed by a company's capital structure: higher gearing typically boosts eps. There is nothing wrong in that. But a company with higher gearing will also have more volatile eps and should therefore enjoy a lower ple ratio.

Ebitda sidesteps differences in capital structure by stripping out interest MARKETS

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payments, which means there is no point comparing it to market capitalis-ation. The normal practice is to relate Ebitda to "enterprise value" (EV) debt plus market capitalisation - since operating cash flow has to service creditors as well as shareholders. As such, Ebitda also comes close to the cash flow valuations used by corporate financiers in takeovers and com-

pany restructurings.

But Ebitda is not a holy grail. Although the measure strips out much that is misleading, it removes valuable information too. Take tax. A company with a low tax charge is more valuable to investors than one paying high taxes. Eps makes a distinction but Ebitda does not. It is precisely in cross-border comparisons - Ebitda's particular strength - that tax differences can be significant

Stripping out interest payments is also a mixed blessing. The implication of using EV/Ebitda multiples is that a company's capital structure is irrelevant to shareholder value. This is an extreme hypothesis. One only has to look at the UK's regional electricity companies to see that higher gearing can boost shareholder returns.

But perhaps Ebitda'a biggest drawback is that does not take account of capital expenditure. Even if shareholders accept that depreciation is often arbitrary, they cannot ignore the fact that businesses must keep investing to survive let alone grow. Moreover, some companies - particularly those in capital intensive industries - have greater investment needs than others.

An appealing way of overcoming this problem is to adjust Ebitda for the amount of investment a company needs to make to maintain its buslness. The snag with this is that working out auch "maintenance capital expenditure" figures is fairly subjective. Still, the process of trying to calculate how much a business needs to invest can also be enlightening.

Some investors are so persuaded of the merits of Ebitda that they dismiss eps and p/e ratios as meaningless. This is over the top. Eps and Ebitda both have advantages and defects, and both should be in an investor's quiver.

This announcement appears as a matter of record only.

## LORÉAL

L'Oréal

Acquisition of

Jade Cosmetic GmbH

from

Hoechst AG

#### **Baring Brothers**

acted as exclusive financial adviser to L'Oréal in this transaction



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OCTO8ER 1995

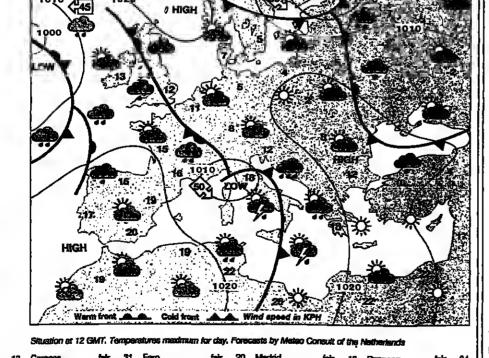
#### **Europe today**

Light rain or drizzle will fall in England. Wales and Scotland, Ireland, however, will remain dry with a few sunny spells High pressure will bring dry and sunny conditions to central and eastern Europe and the Balkans. Winds will be light and temperatures seasonable in this region. In contrast, southern France and northern Italy, will have heavy rain, while thunder showers will erupt over central and southern Italy. Further west, a ridge of high pressure will bring dry conditions and sunny spells to Spain, but it will become rainy in northern Spain and northern Portugal during the afternoon.

#### Five-day forecast

Rain will fall in Ireland and western France on Tuesday and then spread across England, the Benshix and northern expected in Italy and Greece High pressure will continue to bring dry and generally sunny conditions to easter Europe, while southern Scandinavia will turn colder at the and of the week.

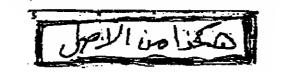
TODAY'S TEMPERATURES



Athens Athens Atlanta B. Aires B.ham Bangkok

No global airline has a younger fleet. Lufthansa

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## **FINANCIAL TIMES COMPANIES & MARKETS**

Monday November 13 1995

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## **MARKETS**



TONY JACKSON: GLOBAL INVESTOR For the past two decades, the US growth rate has been well below the historic average. Now the economy is ready to take off again. The Federal Reserve stands accused of bottling up this potential for fear of inflation. But inflation, even on overstated official figures, is no longer a threat. Page 24

MARTIN WOLF:

**ECONOMIC EYE** China'a industrial dynamism is in large part explained by the rapid growth of enterprises that are run by its townships and villages. Meanwhile, resources are being wasted in state-owned enterprises, which absorb about three-fifths of fixed investment. These locally owned enterprises are like bumble bees. They fly, but how? Page 24

The syndicated loans market is once again abuzz with talk that interest margins are on the rise, though many say that's wishful thinking. Page 28

**FOUITIES:** The withdrawal of two offerings last week, Pioneer Goldfields and Far Eastern Textiles, has raised fears that the primary equity market is closing down earlier than usual this year. Page 27

**EMERGING MARKETS:** Investors expect a measure of sanity to return to Mexico's financial markets this week following a surprise central bank intervention last Thursday.

CURRENCIES:

The initial focus of the foreign axchanges this week is likely to revolve around the US budget battle, with the unthinkable prospect of the US government delaulting on its debt if no solution is reached. Page 26

COMMODITIES:

A warning that platinum's prospects were being damped by the increasing use of palladium in catalysts used to clean car exhaust emissions was delivered by Mr Michael McMahon, chairman of Impala Platinum, the world's second largest producer. Page 24

UK COMPANIES:

business-to-business magazine sector, is planning to merge two companies he bought from the administrators of the Maxwell Communication Corporation and seek a full quote. Page 22

INTERNATIONAL COMPANIES: Scandinavian Airlines System (SAS) continued its earnings recovery in the third quarter, taking pre-tax profits for the first nine months to SKr2.14bn (\$322m). Page 23

#### STATISTICS

Base lending rates ...... Company meetings ....... 10 Dividend payments ....... 10 FT/S&P-A World Indices .. 30 FT Guide to currencies .... 26 Foreign exchanges ......31

London share service ...34.35 Managed fund service .32,33 New int bond issues ...... 28 36.37

## Murdoch buys Carolco for \$50m

By Christopher Parket in Los Angeles

† **\*** 

**OTHE FINANCIAL TIMES LIMITED 1999** 

Carolco Pictures, the troubled US independent film maker, has been bought by Twentieth Century Fox, Mr Rupert Murdoch's movie and television produc-

tion subsidiary.
Carolco, which had a reputation in Hollywood for budget over-runs typical of an earlier age, was sold for about \$50m

Twentieth Century Fox, an offshoot of

Creditors, including French-owned Metro-Goldwyn-Mayer and Canal Plus of France, are expected to be repaid a portion of their lendings from the sale, with more to come - possibly - from the proceeds of the pirate film, Cutthroat Island, soon to

be released, and a remake of Lotita. The deal ended a 20-year career in which the company's dozens of films generated an estimated \$3hn gross. Mr Mario Kassar, chief executive and

co-founder of the company, resigned on Friday, although there were reports that News Corp, is taking over the Carolco co-founder of the company, resigned on library - its principal asset - and partial friday, although there were reports that rights to films yet to come, including a he might shortly return as a fixed-fee-earn-

ing producer on projects at Carolco or at Cinergi, another independent company established by his former partoer at Carolco, Mr Andrew Vajna.

Mr Kassar and Mr Vajna were consid-

ered masters of the art of raising financing by selling their movies in advance into foreign markets.

Despite producing hits such as the Rambo series and Basic Instinct, the com-pany had been dragged to the brink of collapse by a combination of high-spend-ing and increasingly heavy risk premiums damanded by backers, distributors and

suppliers.
Residual profits from the successes also

tended to be swallowed up by losses from flops, such as *Chaptin*. But Carolco was ultimately defeated by the ferocious competition in the domestic market and its failure to control costs. The company is widely credited with starting the escalation in star fees when it paid Mr Michael Douglas \$12m for his role in Basic Instinct. Mala film stars, such as Mr Sylvester Stal-

lone, are demanding about \$20m a film. As several potential hit films have sunk almost without trace in a mass of US autumn releases, doubts have been raised about the survival rate of the dozen or so Hollywood movies due for release over tha

Many European groups are seeing a slowdown in the pace of the modest recovery

## Horizon scanned with caution

urope's companies are bracing themselves for an economic slowdown. Even though many groups have posted strong profit increases in recent months, they are becoming increasingly cautious about the

There are exceptions, notably among companies exporting to high-growth markets such as China and in expanding industries including computers. But the overall view from the boardroom is that demand has weakened since the summer.

As Sir David Lees, chairman of GKN, the diversified UK motor components group, says: "I can't see it in the order book. But I can feel it. Sentiment has got

His remarks have been echoed in Germany by Mr Hans Meinhardt, chairman of Linde, the industrial group, who has noted "a significant decrease in economic growth", especially in the home market. And in France. Peugeot-Citroën, the vehicle maker, has warned of "an absence of recovery" in the coun-

tries of western Europe. Few speak of recession, merely of a slowdown in the pace of the fairly modest recovery which begun in the UK in 1991 and spread to the Continent in 1992. The talk is not of an end to growth but of a pause. However, each bit of bad economic news multiplies worries about bow long that pause might last.

The voices of caution are by no means unanimous. Mr Jürgen



Strube, chairman of BASF, the

week said: "We see no signs as

yet of a general economic down-

However, recent surveys of business sentiment suggest Mr

Strube is in a minority. In Ger-

many, the DIHT, the umbrella

group for chambers of commerce,

warned in a twice-yearly report

last week of weakening business

confidence, faltering investment

and rising unemployment. In the

UK, both the Confederation of

British Industry and the Institute

of Directors, the two main busi-

ness organisations, have pub-

lished quarterly surveys showing

confidence falling sharply to its

lowest level since 1992. In France,

a recent survey by Insee, the

national statistics office, showed

business opinion about prospects

turning negative for the first

To some extent, the gloom is a

reaction to excessive optimism

late last year, when markets

were buoyed by strong growth in North America and Asia, which

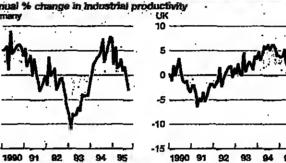
lifted European exports and

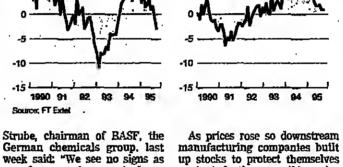
helped to raise prices in indus-

time in over a year.

trial raw materials.

Source: FT Extel



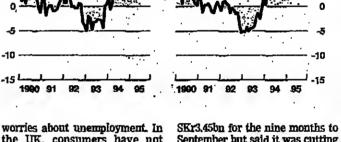


the UK, consumers have not recovered from the housing slump. Real interest rates remain against further possible price increases. However, with excep-tions, demand for manufactured high in both the UK and In France. In Germany, there are fears that the rise of the D-Mark goods from EU consumers will prompt further big job cuts. This uncertain outlook has colremained flat - so the stock building had to stop. Industrial

material prices are falling, not oured many recent company least because producers stepped results announcements. While up output to take advantage of higher prices. Plastics prices are the profit statements covering periods up to the end of Septem-40 per cent off their spring peaks: ber have often been strong, the steel prices have dropped since comments about prospects have the summer by up to 10 per cent. been unexpectedly cantious. The Economists still see growth in contrasts have been sharpest for the main economies, but many raw materials producers, because are cutting forecasts, notably the they have seen the greatests French government's Isee which swings in prices. has cut its prediction for gross national product growth from 3.1

For example, Stora, the Swed-ish forest products group, which last week announced results for the first nine months of 1995, saw a three-fold jump in pre-tax profits to SKr6.2bn (\$932m). But It warned while demand for newsprint and magazine paper 2.7 per cent for GNP growth in remained strong, orders for fine paper, packaging and pulp had

In steel, Avesta Sheffield, the Anglo-Swedish group, reported a four-fold increase in profits to sumer demand, born mainly of



September but said it was cutting output to meet a fall in orders for cold-rolled flat steel, its main product. Industry executives will pay close attention to results due today from British Steel for any similar warnings. The news from the motor

industry was generally gloomy. with weaker-than-expected profits at Sweden's Volvo and at Evans Haishaw, the British car dealer, which said the market had "dried up" in mid-August.

Engineering and electronics groups offered mixed reports, with evidence of progress from companies in computers and computer-related business and from those in high-technology industrial equipment such as process controls.

ABB, the Swiss-Swedish engineering group, which posted a 61 per cent gain to \$197m in the three months to September, said demand for capital goods bad been good. But Mr Percy Barnevik, chief executive, warned demand for cars and other consumer goods was slowing.

Stefan Wagstyl #220m.

#### Shake-up at UK building group By Motoko Rich in London

Caradon, one of the UK's largest building materials groups, is removing a management layer and mounting a cost-cutting programme to revive its weakened performance

The group, which was forced to bring forward the publication of interim results in September after a profits warning, is expected to make an excaptional restructuring provision of up to £25m (\$39.5m) in its 1995 accounts. The charge will include redundancy costs for "several hundreds" of job losses. As part of the restructuring.

Mr Daniel Cohen, chairman of the European building products division, is leaving the group and the company has hired Rus-sell Reynolds, the head bunter, to find a chief operating officer. Before taking over the European post two years ago, Mr Cohen was finance director from

1985. While be was highly praised in the finance job, his time as an operational manager has been difficult. Regional executive committees in charge of North America and Europe have been dissolved, and

the group's seven operating divisions now will report directly to Mr Peter Jansen, chief executive, rather than through regional

It is understood that Mr Cohen was on a salary before bonuses of about £255,000-£260,000. The terms of his departure have not been settled.

Mr Tim Walker, chairman of the North American division, is returning to the UK where he will continue to oversee the US security printing business and will take on responsibility for

UK commercial relationships. The search for a chief operating officer is believed to be in

the early stages. It is understood the person who fills that job could be the heir to Mr Jansen, who is expected to retire around the turn of the century. The group's share price has

fallen from a 1995 peak of 270p to 180p on Friday, following a disappointing set of results at the half-year stage.

Despite cutting £40m in costs last year, depressed UK and US construction markets have hit profits at the company, which is this year expected to post pre-tax and exceptional profits of about £160m (£201.2m). Earlier this year brokers were

forecasting 1995 profits of up to

#### This week: Company news

#### **EURO DISNEY**

1 4

#### Happier theme for the French park operator

Analysts are predicting that Euro Disney, operator of the Paris-based theme park, will report modest profits on Wednesday for the first year in its troubled three-year history, writes Andrew Jack Estimates vary between about

FFr20m and FFr150m (\$51m), but most seem confident that the park will return modestly into the black, echoing its first-ever profits of FFT170m for the Third quarter reported in July. At the time, Mr Philipse Bourguignon, chairman, hinted that the group was likely to break even for the full year,

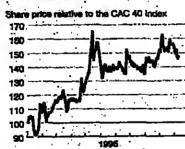
after months of refusing to make any such positive predictions. The full-year figures will reflect the full impact of the changes made under a financial restructuring negotiated in summer last year with creditor banks. which cut interest payments, leasing charges and royalties to its parent, the

US-based Disney Corporation. Euro Disney executives claim that last year's drop in attendance - from 9.8m to 8.8m visitors - was the result of rumours about the potential closure of the park. Analysts will be keen to see whether the figure has increased again, after the launch of a new marketing strategy and the opening this summer

of the Space Mountain attraction. They will also study changes in the occupancy of the group's hotels, and how much money visitors are spending in the park on food and merchandising. Mr David Kleio, leisure analyst with NatWest Sellier in Paris, projects that the park will make profits of FFr50m for 1994-95 on about 9.5m visitors. If they are still getting people through the

dows now with all the problems they have faced, things are looking good."
The real question for Euro Disney is whather it is moving to a sustainable keed of profits before interest and other financial charges that were removed during the restructuring begin to kick back in from next year.

#### Euro Disney



#### US AIRLINES Deals and defences at board meetings

Events this week could begin to lift the uncertainty over the future shape of the US airline industry, writes Maggie Urry in New York. Analysts predict the sector is on the brink of a wave of mergers and consolidations. The first sign could come from UAL, parent of United Airlines. Its directors meet today to decida whether to pursue a deal with USAir, the troubled carrier in which British Airways has a near 25 per cent stake. It is now more than a month since USAir revealed it was in talks with UAL and rival AMR, American Airlines' parent, over a possible alliance

or merger. UAL promised to announce by mid-November what its plans were. If USAir does fall, another likely candidate for takeover is Northwest Airlines. Its board also meets this week to discuss its defences, much to the annoyance of its 21.5 per cent shareholder KLM Royal Dutch Airlines. KLM last week sued other Northwest Airlines shareholders over limits put on its voting rights as one of the original investors which backed Northwest's buy-out in 1989.

■ Honda: First-half figures from the Japanese carmaker which are due out on Friday are likely to show a firm performance, particularly in the domestic market.
Honda has had enormous success with its Odyssey recreational vehicle and the CR-V. As a result, the company is expected to show higher domestic sales than initially forecast.

Schering: Germany's pharmaceuticals company announces its nine-month results today against a background of controversy over several of its drugs and the expectation of a decline in profits caused by the D-Mark's strength against the US

The German federal institute for Drugs and Medicinal Products said it would impose restrictions on the availability of some of Schering's third generation contraceptive drugs because of possible side-effects. The costs of launching Betaseron, its multiple schlerosis drug, are proving higher than expected.

Schering is aiming to maintain sales and profits levels: last year it reported net profits of DM210m (\$148m) on a turnover of DM3.52bn.

■ British Steel: Sharply increased steel prices and healthy volume growth in Britain and continental Europe should lift the steelmaker's interim profits to between £530m and £550m (\$860m), against £415m in the second half and £159m in the first half of last year when it reports today. The dividend is expected to be lifted from 2p to 2.25p. with up to 9.5p (7.5p) pencilled in for the full year.

■ BOC: Tomorrow the UK industrial gases group, is expected to unveil a surge in full-year profits to £400m, up from £253m last year, more than doubling earnings per share, to 51.4p

Ent

■ General Accident: Results on Tuesday from the composite insurer

per cent to 2.9 per cent. In Ger-

many, DIHT forecasts a slow-

down next year to 2 per cent

from 2.5 per cent this year. In the

UK, new forecasts from private

sector economists are averaging

1996, down from earlier predic-tions of 2.9 per cent.

continuing weakness of con-

Underlying these revisions is a

will be affected by Caribbean hurricane losses but a jump in pre-tax profits for the first nine months from £322m to about £370m is expected. GA is relying increasingly on overseas operations, including Canada and the US, to compensate for tougher UK conditions. Similarly, results on Wednesday from

Commercial Union, the largest UK-based composite, will be watched for the performances of its Groupe Victoire operation in France and the strength of North American activities. A rise in pre-tax profits at the nine months stage from £305m to about £370m is forecast.

■ British Gas: The company will report its traditional third-quarter loss on Wednesday, with the market expecting a deficit of between £140m and £155m, against last year's £149m. The focus will be on what the company has to say about its take or pay contracts, where it is locked in to buying gas at painfully

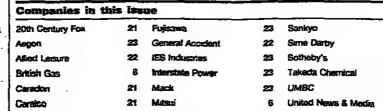
Cable & Wireless: Interim pre-tax profits at the electronics and telecoms group will be swollen by the sale of a stake in the second German cellular licence which resulted in an exceptional profit of about £195m. As a result pre-tax profit figures will show a jump of about 40 per cent to around £806m. Atteotioo will focus on Hongkong Telecom which is expected to confirm growth and Mercury Communications in the UK where operating profits are expected to show modest growth.

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Royal Dutch/Shell

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#### **COMPANIES AND FINANCE**

## Lloyd Webber targets Express Sotheby's

The public declaration by Sir Andrew Lloyd Webber, the composer, that he is interested in putting together a consortium to bid for Express Newspapers should help to flush out whether the titles really are for

Lord Stevens, chairman of United News & Media, has repeatedly said he is not trying to sell the papers, unless he receives the sort of offer that would be impossible to refuse. In the past, although everyone from Mr Conrad Black, chairman of the Telegraph Group, Mr Tony O'Reilly, head

Plans by General Accident, the

Scotland-besed composite

insurer, to acquire Provident

Mutual are expected to be

approved this week by policy-

holders at tha mutual lifa

An extraordinary meeting in London on Wednesday is

expected to produce strong

support for the £170m takeover

which is widely seen as fore-shadowing further consolida-

tion in the UK financial ser-

vices industry. The deal would

more than double funds under

management at GA's life operations to £14bn.

Howaver the plan has ettracted some criticism -

likely to be voiced et Wednes-

day's meeting - that policy-

holders are not being rewarded

sufficiently for the loss of vot-

ing rights and the share GA

will take in future profits from

to 1995 Meetil Lynch & Co. Approved for publication in the UK by M

GA takeover likely

cations and even Mr Maurice Saatchi has been linked with the Express Group, Lord Stevens insists he has yet to receive a formal offer.

In recent years, Lord Stevens' main aim had been to manage the three national titles - the Daily Express, Sunday Express and Daily Star profitably, despite declining circulations.

In 1994, Express Newspapers produced £30m in pre-tax profits although that figure is unlikely to be matched this year as the effects of newsprint

The £170m paid into the

Providant Mutual long term

business fund consists of

£145m for a 10 per cent interest

GA will have in the fund and

£25m intended to "sweeten"

the deal for Provident Mutual

Provident Mutual and Gen-

eral Accident refused to pre-

dict the outcome of Wednes-

dey's vote but Mr Barrie Holder, deputy chief executive at GA said: "We are hoping to

have a good vote in favour

because we think it is good for

The deal requires the sup-

completed early next year.

Provident Mutual warned

last month that failure to back

its acquisitioo by GA would

result in restructuring costs of

policyholders.

before excentionals is more likely this time.

The recent 3p price rise to 35p at the Daily Express will help revenues as long es it does not speed up the rate of circulation decline. In the past 10 years, the Daily Express has lost about 600,000 circulation to

drop to less than 1.3m. Earlier this month, Sir Andrew had lunch with Mr O'Reilly and outlined his ideas. These apparently include the possibility of investing up to 2100m of his own money in the venture. Other possible part-

of Independent Newspapers of prica rises and the continuing ners such as Mr David Mont-Ireland, Mr Michael Green, price war bite aven harder. Some analysts think £20m Mirror Group, have not been gomery, chief executive of the Mirror Group, have not been approached.

Sir Andrew has made it clear he would only go ahead if he could attract partners with newspaper experience. His idea is for a rejuvenated middle ground paper without any political slant.

Sir Andrew's intervention, by focusing interest on the future of the Express group, may help to establish what people are prepared to hid for three national newspapers that have seen better days - and whether the price offered is high enough for Lord Stevens.

## Flextech £13m in to get strong support red for nine months

By Motoko Rich

Flextech, the US-owned media group which launched Playboy TV this month, made pre-tax losses of £13.3m in the nine

months to September 30.

The group, which is owned by Tele-Communications International of the US, said it was reporting on a quarterly basis following the Nasdaq listing of its parent company. Since this was the first time the company had reported quarterly results, comparable figures from the previous period were unavail-

port of 75 per cent of those voting. Provident Mutual has The group also announced several board changes, includ-500,000 policyholders, but not all are eligible to vote. The deal also requires high court ing the appointment of Mr Adam Singer, executive director. as non-executive deputy approval but is expected to be

The losses were struck on turnover of £23.7m. At the operating level, losses from continuing ectivities were £6.9m, and £2.6m from the discontinued IVS Cable Holdings. The group sold IVS for £62.6m to KPN Kabel, a subsidiary of the eponymous postal and tale-communications company in the Netherlands. Third quarter results were

affected by costs associated with the launch of Action Stations, an indoor adventure playground for children, and start-up costs for Playboy TV. The group said that in the first week of Playboy TV's transmission, the channel, broadcast on both cable and satellite, had attracted more than 17,000 direct to home subscription enquires. The chan-

nel has distribution contract

commitments from more than

one third of the UK cable net-

Flextech said marketing costs for the quarter were unusually high to cover one-off campaigns to launch its eutumn schedule, It said programming costs also increased in line with its commitment to

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## auction sales rise 20%

A rise in demand for Impressionist and Modern art fuelled a 20 per cent growth in Sotheby's auction sales in the nine months to September 30, while seasonal weakness led to third quarter losses.

Income before tax in the nine month period more than doubled to \$8.42m (£5.32m), against \$4.18m. In the third quarter, losses before tax were flat at \$19.4m (\$19.2m). Profits in the main auction

business rose to \$7.7m (\$3.7m) to the nine month period, and widened to losses of \$19.8m (\$19.2m) in the third quarter. The group said the third quarter was historically a period of "minimal sales activity in the art auction market", leading to losses every year

during those months.

Sales in the auction division increased by 14 per cent to \$168.5m (\$147.9m) in the nine month period. Ms Diana Brooks, president and chief executive officer, said sales of Impressionist and Modern art led the growth, but were also helped by a 37 per cent rise to

jewellery sales. Auction sales rose 21 per cent in North America and 20 per cent in Europe.

During the nina month period, the financial services business increased pre-tax profits to \$3.59m (\$2.95m), and the international real estate division returned to the black with e \$24,000 profit (\$41,000

Losses per share were unchanged in the third quarter at 21 cents. In the nine month period, earnings per share increased to 9 cents (4

## Brian Gilbert lines up stock market listing

Mr Brian Gilbert, a leading poblisher in the business-tobusiness magazine sector, is planning to merge two compa-nies he bought from the administrators of the Maxwell Communication Corporation and seek a full Stock Exchange quote.

Waterlow Information Services and Wilmington Publishing will come together under the Wilmington name and the aim is to raise about £12m, by placing between 33 and 34 per cent of the shares with institu-

Mr Gilbert built up United Trade Press, originally bought from the receiver for £44,000, until it was eventually sold to MCC for nearly £35m in 1987. Later he became a director of MCC and ran its business mag-azines and exhibitions busi-

company in November 1990, a year before the death of Mr Robert Maxwell, the MCC chairman. Wilmington publishes a

number of established business publications such as Architects Standard Catalogue, Modern Power Systems and Soap Per-fumery and Cosmetics. The company also publishes a growing number of electronics products such as Music Master/Gramophone CD-Rom and

ASC Diskindex. In the year to the end of February 1995, the Wilmington companies had turnover of £23.2m (£20.8m) with profits before tax and interest of £2.5m (£1.8m). In the six months to the end of August the rising trend continued and the company made pre-interest profits

Under the flotation plan,

ness. He resigned from the third of the shares will be held by five board members and 22 senior managers through the conversion of options into

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The final third will be held by the original shareholders, including Schroeder Ven-

Mr Gilbert, who was previously chairman of both Weterlow and Wilmington, will become chief executive of the merged group. Mr Alan Dickinson joins the board as non-ex-ecutive chairman and Mr Dennis Rooke as a non-executive

Although there are no specific takeover targets in mind it is clear that Mr Gilbert sees the flotation as a way of building up a "warchest" for future acquisitions in the business

## Allied Leisure £20m buy

Allied Leisure has rolled to the top of the UK's ten-pin bowling league with the £19.8m acquisi-tion of Granada's 19 bowling

The cash purchase, funded in part by a £15.8m rights issue, gives Allied, formerly a restaurant and night club business, more than 1,000 lanes at its 35

bowling alleys.

Mr Kenneth Scobie, chairman, said prior to the expansion "the company was barely large enough to justify plc sta-

The acquisition provided "an excellent opportunity to expand our business and to pursue our objective of achieving leedership in bowlinghased entertainment". Allied forecast the ecquisi-

tus and lacked critical mass".

tion would be earnings enhancing to the year to June 1996. Granede's predominently southern business will comple-ment Allied's largely northern

Granada's bowling business part of the entertainment group's leisure division, had turnover of £18.1m and operating profits of £2.4m in the 12 months to September 30 1994. Book value was £12.2m.
Allied said 1995 profits were

set to be "significantly higher - expectations are pitched at about 23m - and it calculated book value at £14.9m.

The rights issue is on a a 2-for-3 basis at 34p. The shares closed unchanged at 41p on Friday, Panmure Gordon, the proker, has fully underwritten the issue.

Allied said it would fund the rest of the deal via bank debt.

## Roxspur set to make cash call

By Motoko Rich

Roxspur, the specialist engineering group which had its shares suspended last month, is expected to announce a rights issue as

The group's shares were suspended after it said trading and shares for Wills, and disconditions at Wills, the fluid covered shortly after the acqui-

handling subsidiary it ecquired in April, were "substantially worse than anticipated". It is expected to make a cash call of about £2.5m to help

meet working capital require ments, with the issue likely to be priced at about 3p. Roxspur paid £25.1m in cash

suffering severe short-term. However, the group's posi-

sition that the business was

tion was improved last week when it announced the sale of Algo, a Wills subsidiary, for film to Hunt Valves & Fittings, e private valve company. The buyer also assumed £1.7m of

	CROSS BORD	ER M&A DEAL	\$		
BIODER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT	
Central & South West (US)	Seeboard (UK)	Electricity distribution	£1.8bn	Seventh Rec bid	
Texas Utilities (US)	Eastern Energy (Austrelia)	Electricity	£1bn	Another Victoria sale	
National Australia Bank (Australia)	Michigan National (US)	Banking	£969m	Formally completed	
inflo Holdings (US/ Belgium)	Unit of United Biscuits (UK)	Food	£316m	UB exits US	
MBO Team (UK)	Unit of ADT (Bermuda)	Vehicle auctions	£211.5m	ADT switching focus	
ADT (Bermuda)	Alert Centre (US)	Security services	£58m	to electronic security	
Antofegesta Holdings' (UK)	Banco Crédit Lyonnais Argentina (France/Argentina)	Banking	£47.4m	Luksic furthers financial interests	
Sage Group (UK)	Sylvel Informatique (France)	Computer services	£16.2m	Third French buy	
Tesco (UK)	Savia (Poland)	Retailing	£8m	Extending East Europe presence	
Softbank Corp (Japan)	Ziff-Davis Publishing (US)	Publishing	£1.3bn	Forstmann-Little takes profits	

ntice of Partial Reden to the Holders of inco Central de Costa Rica

each dated May 21, 1990

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The redemption on November 21, 1985 unded with the proceeds of the Novembre 1994 and May 21, 1995 Value Rac Payments in respect of with Sanco de Costa Rica deposited funds with the Agent on October, 1995, and with Agent on October, 1995, and with 1995 and 19

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HSBC GLOBAL INVESTMENT FUNDS té d'investimement à Capital Variable ed Office: 7, rue du Marché-aux-Flerbes L-1728 LUXEMBOURG R.C. Luxembourg B.25.08 en to Shareholders, that the

ANNUAL GENERAL MEETING s in HSBC Global Inv registered office at 7, rue du Marché-aux-Herbes, L. 1728 LUXEMBOURG, on Priday 24th November 1995 at 11.00 am for the purpose of considering the ordinary business of the Company and voting upon the following agenda:

1. Submission of the reports of the Board of Directors and of the Independent Auditors.

appropriation of the net results. Discharge of the Directors. Re-election of the Directors.

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## **COMPANIES AND FINANCE** SAS continues profits recovery in third quarter

Scandinavian Airlines System (SAS) continued its earnings recovery in the third quarter. taking pre-tax profits for the first nine months to SKr2.14bn

The result, which compares with a SKr1.24bn profit a year ago, showed the success of the group's efforts to drive up yields, hy concentrating more on business class passengers, and the impact of a tough cost-cutting programme. But its figures were hit by strikes and foreign exchange losses.

The airline expects full-year profits to reach at least SKr2.5bn - a big advance on last year's Skr1.5bn - which will entrench its recovery from four years of losses from 1990

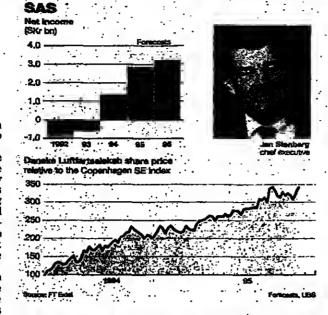
SAS said nine-month operating revenues rose 7 per cent to SKr26.7bn and operating

income after depreciation increased from SKr857m to SKr2.61bn

It achieved a 5 per cent rise in aircraft revenues, despite unchanged traffic volumes, by increasing the number of its EuroClass passengers, raising fares in some markets and adjusting routes and frequencies. Operating costs were broadly unchanged, hut showed a falling trend in the third quarter.

Strikes cost the group SKr300m in the first nine months. They will also hit the group's final quarter figures after the recent, but now settled, dispute involving Norwe-gian and Swedish cabin staff.

SAS has been badly affected by industrial disputes over the last year, denting its reputa-tion for reliability and infuriating some of its regular customers, who have limited alternatives to SAS within the Nordic region.



Mr Jan Stenberg, SAS chief executive, said regaining cus-tomer confidence and minimising the risk of conflicts was a top priority.

SAS, controlled by Danish. Norwegian, and Swedish interests, lifted third-quarter profits from SKr624m to SKr1.1bn. The strengthening of the Swedish krona during the

period produced foreign exchange gains of SKr187m hut currency losses for the first nine months were still SKr251m. Traffic volumes improved in the third quarter, after a 2 per cent drop in the first half.

#### SAS plans to enter a strategic alliance with Germany's Lufthansa next year.

## Cost-cutting helps Japan's drug groups

By Emiko Terazono in Tokyo

Japan's leading drug makers reported solid earnings figures of for the half year to September, Cost-cutting over the past

few years contributed to favourable profit margins and earnings were also helped by the absence of the Ministry of Health and Welfare's biennial cuts in drug prices which were made the previous year.

The hot summer boosted sales of drinks but sales of antihiotics continued to sag due to concerns over "in-bouse" infections, where illnesses spread within hospltals due to the over-prescription of antibiotics.

For the second half, many cumpanles are projecting a moderate fall in demand ahead of the government's cut in official drug prices next April.

		Seles Pe	change	Current P profes You	change
Takeda		295.9	* 44*	. 44.4	9.2
Sankyo	A 1	206.5	2.2	44.2	2.6
Yamanouchi		145.2	6.6	30.9	4.8
Eisai		.125.B	6.4	19.3	2.5
Talsho		115.9	5.1	33.8	13.2
Shionogl		110.4	-2.5	11.0	-0.1
Calleton	•	100 4	04	100	44.5

Mr Toshihide Yoda of UBS Securities expects profits to be moderately strong, although companies may not book sharp profits growth when hospitals and drug wholesalers are facing losses due to the government's crack-down on prices. "Companies seem to be book-ing special losses to keep the profit growth down," said Mr Yoda.

ously, it had forecast an

increase of between 7 and 12

The third-quarter rise came

despite the negative effect of

currency translations caused

by the guilder's strength and

currency factors and the deci-

The government is due to unveil measures involving sharp price cuts for drugs with long life-spans, so affecting the profitability of many companies. The measures are expected to take effect in the next

Takeda Chemical recorded firm sales and profits thanks to strong exports of its gastric ulcer drug and brisk sales of

booked a loss of Yihn (\$993m) due to the withdrawal of a joint venture in Thailand.

Sankyo's sales and earnings exceeded initial estimates thanks to cost cuts and sales promotions. The company spent Y7.8hn on plant and equipment during the first half while depreciation expenses totalled Y8.3bn.

Yamanonchi saw firm sales of ulcer drugs but it logged an extraordinary convertible bond loss, amounting to Y18.6bn. Risai achieved a 6 per cent

rise in drug sales but revenues from allergy treatments were slack. Pajisawa suffered falls in

recurring profits and sales due to the termination of an over seas sales tie-up. The company lost Y10.8bn in sales as a

#### Aegon raises full-year | Mid-west electricity earnings forecast higher\* than 12 per-cent. Previ-

per cent.

in Amsterdam

Alegon, the Dutch insurer. made o small upwards revision in its 1995 profit forecast after reporting a 15 per cent increase in third-quarter net profits. This was an improvement on the 12 per cent growth seen in the first slx months of the

Net profits rose from FI 285m (\$178m) to Fl 328m, lifting ninemonth net profits from F1835.6m to F1943.3m, slightly above the top end of analysis' expectations, which had ranged from FI 918m to

The company reported better performances in local currencies in the US. Europe and the Netherlands, with European results in particular substantially higher.

This increase is due in substantial part to a better performance of Scottish Equitable, as well as the increase of our participation in the profit stream of this company from 40 per cent to 60 per cent at the end of 1991," it said.

Aegon added that it now expected growth in full-year results to be "somewhat

## utilities to merge

The wave of consolidation in US electrical utilities continued with a \$2bn merger between three companies serving the mid-west states of Iowa, Illinois, Minnesota and

from the merger at \$700m over

By Haig Simonian, Motor Industry Correspondent

Mack Trucks, the US subsidiary of France's state-controlled Renault group,

expects to raise its market

share for the third year run-

ning, accelerating its gradual return to profitability.

Mack, one of the most

famous names in the US truck

industry, has improved its market share to 12 per cent in

the first half of this year, com-

pared with 11 per cent in the same period in 1994. That is

still far below the 20 per cent

share it commanded in the last

1970s, but represents a steady

improvement over its perfor-

mance in 1991, when its

finances were at their weakest.

chairman since March, said the

company planned to improve

operating income by \$200m more than forecast in its cur-

rent five-year plan.
"Our goal over the next several years will be to achieve a

20 per cent return on assets

and a 50 per cent increase in business growth, with a corre-

sponding 50 per cent reduction

in waste of all kinds," he told a

meeting of Mack managers

The company has returned

Mr Pierre Jocou, Mack's

damage suffered on the Dutch half of the Caribbean island of The merged company, com-St. Martin by the hurricanes prising IES Industries and Luis and Marilyn. Interstate Power Company, both of Iowa, and Wisconsin-The Dutch insurer calculated based WPL Holdings, will be the 34th largest utility in the the cost of the hurricanes to the group to be no more than US, based on revenues last Fl 6m, thanks to what it rear of \$2.1bn. described as sdequate reinsur-

The merger, with a combined ance coverage. It said net profits for the market capitalisation of nine-month period would have around \$2bn, is smaller than aome others already announced, such as last been "considerably" higher if had not been for the firmness month's \$8.4bn combination of of the guilder. Turnover in the first three Baltimore Gas and Electric and quarters fell by 2.6 per cent from more than Fl 15.9bn to Potomac Electric. However, it is the first three-way deal in the industry. The companies put estimated cost savings The decline reflected both

sion taken in October 1994 by the next 10 years. The merger is constructed as a tax-free deal for sharehold-Aegon UK, the group's London insurance-market operation, to stop writing new husiness. If turnover is adjusted for these ers. Holders of IES and Interstate Power stock will be two influences, the nine-month issued stock in WPL, which will then be re-named Interfigure would have been 7.3 per state Energy Corporation.

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This is not the first merger in the mid-west. Earlier this year, Wisconsin Energy and

Pressure for consolidation in the industry comes from the threat of deregulation, whereby utilities stand to lose their historic monopolies in the regions in which they operate. Although no state has yet introduced competition, all are now free to do so under Fed-

eral legislation passed in 1992. The appeal of mergers between contiguous ntilities lies in cost savings. The Baltimore Potomac merger is expected to save \$1.3hn over 10 years. The \$3.2bn merger of two adjacent utilities in Colorado and Texas, announced in August, is expected to save \$770m over 10 years.

Energy will be Mr Lee Liu, chairman of IES. Mr Wayne Stoppelmoor, head of interstate Power, will be vice-chairman. After two years both men will step down, and the chairman's job will go to Mr Errol Davis, bead of WPL. In the

Northern States Power came together in a merger worth

The chairman of Interstate

wrongdoing at the bank.

#### Hoechst

J.P. Morgan sovised Hoechst in its acquisition of Marion Merrell Dow, not Lehman Brothers as stated in an article

investment

#### Sime Darby buys control of UMBC for M\$1.3bn

By Kieran Cooke in Kuala Lumpur

Sime Darby, the Malaysian conglomerate which describes itself as south-east Asia's biggest multinational, has com-pleted lengthy negotiations for the purchase of a controlling interest in United Malayan Banking Corporation (UMBC), the country's fourth largest eank in terms of assets.

Sime Darby says it will pay M\$1.3bn (US\$520m) cash for 60.3 per cent of UMBC's shares. The deal will be financed through a rights issue of 210m new Sime Darby shares and by internally gen-

erated funds. It is buying its stake from Datuk Keramat Holdings (DKH), originally a tin smelting and trading firm which moved into UMBC in 1993. Sime Darby said the acquisi-

tion would enable it to become one of the main players in Malaysia's fast-expanding financial services sector. UMBC is involved in a wide range of financial services, incloding commercial banking, merchant banking, stockbroking and insurance. The hank has more than 70 branches in Malaysia as well as offices overseas.

Analysts say the UMBC pur-chase will add financial muscle to Sime Darby's activities. In the past, the conglomerate. whose main activities are trading, manufacturing, plantations and property development, has been accused of being overly conservative and of not using its considerable cash holdings to sufficient

The UMBC deal was first proposed more than six months ago. The price is considered to be low, leading analysts to speculate that Sime Darby has accepted liabilities arising ont of share trading losses incurred by UMBC Securities, the bank's stockbroking

Founded in 1960, UMBC has had a chequered bistory with ownership changing several times. In a mid-80s recession in Malaysia UMBC ran up

It is helleved that Bank Negara, the central hank, applied pressure for a change of ownership at UMBC following the discovery last year of questionable loans and other alleged irregularities at the

bank. Among the deals investigated by Bank Negara was an allegation that DKH had indirectly used UMBC funds to purchase a controlling interest in listed George Town Hold-

Last week a subsidiary of George Town, the Millennium Gronp, announced it was entering the British film industry with the £200m pur-6.875% per annum for the inte period 9 November 1995 to chase of the Leavesdome Aerodrome film site in Hertford-shire. Mr Mobamed Noor Yusof, UMBC's chairman and a former political secretary to Dr Mahathir Mohamad, the prime minister, bas denied

#### CORRECTION

## Mack lifts market share

meantime Mr Davis will be

chief executive officer.

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Mack Trucks: gradually returning to profitability

to modest profitability, after five years of losses, on the back of new models and greatly increased productivity.

Mack is now the third-biggest manufacturer of beavy trucks in the US after Freightliner and Navistar, having increased its heavy truck sales by 22 per cent to more than 15,200 units in the first half of

this year. Dana, the US vehicles components manufacturer, is to buy the Brazilian light axle operations of Rockwell do Brasil, an indirect subsidiary of the Rockwell group.

The deal, for an undisclosed

sum, marks Dana's second sub stantial axle scouisition in a week, and follows its purchase of the European axle group of GKN, the UK auto components and engineering company.

Dana said the latest pur-

chase was a further step in expanding its international activities in hig automotive Mr Southwood Morcott,

chairman, said the Brazilian purchase would strengthen Dana's position in automotive components in south America and leave it better placed to meet likely growth across the



CORPORACION INDUSTRIAL SANLUIS, S.A. DR C.V. (the "Essuer") orporated under the laws of Mexic

NOTICE OF A MEETING

ing of the Noteholders convened by the leaser will be held at the office aday, 4th December, 1995 at 10,00 a.m. (London time) for the purp

EXTRAORDINARY RESOLUTION "THAT this Meeting of the holders of the U.S.575,000,000 % per cere. Notes that 1998 of Corpo, the "Notes" and the "issuer" respectively) conginued by the Trust Deed dated 16th November, 199 lancer and Chane Membration Trustees Limited (the "Trustee") on misses for the holders of the Notes (1) assents to the modifications of the Terms and Conditions of the Notes on privated on the re

of Chase Mechantan Trustees Limited (the "Trustee") in mustes for the holders of the Notes (the "Noteshold assents to the modifications of the Trust and Conditions of the Notes in priced on the reverse thereof an in the Trust Deed by:

(a) the deletion of the words "Assent Period then ending" and the substitution therefor of the words ending after the words "Quarterly Balance State Due for the "in Condition 81 1/a);

(b) the deletion of the figures" "1.75" and the substitution therefor of "2.0" after the words "Consolidate for Debt Service equal at or greater than "in Condition 81 1/a);

(c) the deletion of Condition 81 1/c) in its entirety; and (e) the insertion of Condition 82 1/d in its entirety; and (e) the insertion in Condition 82 1/d in its entirety; and the insertion in Condition 82 1/d in its entirety; and the insertion in Condition 82 1/d in its entirety; and (e) the insertion in Condition 82 1/d in its entirety; and of the Coopers appearance means any three moonth particle; senctions every abrogation, modification, compromise or arrangement in respect of the rights of the Notes of the Coopers appearancy in the Notes of the Coopers appearancy in the Notes of the Coopers appearancy in the State of the Coopers appearancy in the Notes of the Coopers appearancy in the substitute and requests the Trustee at concur in the worldifications referred to in paragraph (1) of this Responsions and the Chairman thereof with such amendments (if any) thereto as the Transforders Resolution is being sought because the Issuer believe; that the proposed modifications at the

ingement in respect of the rights of the Notcholders and the bold or involved in or resulting from the modifications referred in

purpose of identification signed by the Chairman theory with storic memorance of the systems and we have purpose of identifications signed by the Chairman theory with storic memorance of the systems are the Trustee shall require."

The Extracrdinary Resolution is being sought because the Insuer believes that the proposed modifications at the financial undertakings contained in the Conditions of the Notes will result in Insuerial undertakings which are more appropriate at the current business and operating conditions whilst as the same time heaving the regard at their position.

On the passing of the Extracrdinary Resolution and its implementation, each Noteholders with Financial parameters which better reflect those operating conditions whilst as the same time heaving the regard at their position.

On the passing of the Extracrdinary Resolution and its implementation, each Noteholder shall become eligible for the payment of a fee by the human at the rate of U.S.250.00 per U.S.250.00 in principal amount of Notes held by such Noteholder payable on presentation of the elevant Note on the hunternst Psyment Date falling on 16th May, 1996.

Pall details of the background its, and the reasons for, the proposed modifications and the Extraordinary Resolution are contained in an applantancy letter prepared by the Issuer dated 10th November, 1995, optes of which are available for collection by Noteholders an the specified offices of the Psying Agretis set out below.

The Issuer and its financial solvients, Samed Montage & Co. Limited, consider that the proposed modifications contained in the Extraordinary Resolution set out above are fair and reasonable in the circumstances and, accordingly, the Issuer recommends all Noteholders an use in Favour of the Extraordinary Resolution.

The attention of Noteholders is particularly drawn at the quantum required for the Meeting and for an adjourned Meeting which is set out in paragraph 2 of "Voting and Quorem" below. Having regard in such quorum requirements, Noteholders are strong

VOTING AND QUORUM

of the Paying Agents an not below) instructing a Paying Agent to appoint a proxy to attend and were at the Meeting in accordance with his instructions.

Notes may, not less than 48 homs before the time fixed for the meeting, be deposited with any Paying Agent or (to the satisfaction of such Paying Agent) held to its order or under its control by Cedul Bank, société anonyme or Morgan Gausanty Treat Company of New York, Sussels office, as operator of the Euroclean System or any other persons approved by such Paying Agent, for the paypose of obtaining woting certificates on orall the time being 48 hours before the time appointed for holding the Meeting (or, if applicable, any adjourned such Meeting) or upon surrender of the voltage certificates on the state of the control of the Meeting of upon surrender of the voltage certificates; or, so these than 48 hours before the time appointed for holding the Meeting) or upon surrender of the voltage certificates; or, so these than 48 hours before the time for which the Meeting for, if applicable, any adjourned such Meeting) is convered, the voltage instruction receipts; instead in respect thereof.

The quantum required at the Meeting, is one or more persona present holding Notes or voting certificates or being proxies and holding or representing at the appropriate a clear analysis in the following for the limb being outstanding. If a quotum it wot present as the Meeting, the Meeting will be adjourned and the Extraordinary Resolution will be considered at an adjourned Meeting institute of which will be given at the Noteshotiers. The quotum at such an adjourned Meeting will be one or more persons present holding Notes or voting certificates or being proxies whatever the principal amount of the Notes in held or represented by them.

Every question submitted at the Meeting will be decided on a show of brads severy person who he or present thall have out vote in respect of each U.S.51 in principal amount of the Notes so held or represented by humb. On a show of brads every per

cases U.S.S.1 in principal similarity for the Notes to projection or represented by the voting contractine to produced or in respect to winch is a printy. To be passed, the Estimantizary Resolution will be binding upon all the Notesholders, whether or not uposed in each identify and whether or not voting, and upon all holders of Coupous appertuning to the Notes. The Notesholders will be notified by publication in the Financial Times to module leading English language duity newspaper published in London) and in the Londonburgh Wort for another faily newspaper published in Londonburg approved by the Trottee) of the result of voting on the Extraordinary Resolution within 14 days of such result being known, but may contact the Principal Paying Agent M any lime following the nanchosion of the Meeting for the purpose of Ascertaining whether or not the Extraordinary Resolution was passed at the Meeting.

PRINCIPAL PAYING AGENT

PRINCIPAL PAYING AGENT The Chase Muniminan Bank, N.A. Woolgase Bouse Coleman Street Landon BCZP ZHD PAYING AGENT 5, mc Phetis L-2338 Laxembor This Notice is given by: CORPORACION INDUSTRIAL SANLUIS, S.A. DE C.V.

Notebolders whose Notes are held by Euroclear or Cedel Bank, société anonyme should contact the following for further inforfaction: Castody Operations Department (telephone Brussels (3:22) 5/191211, telex 6/1025)

Codel Bank, société anonyme: Corphese: Action Department (telephone Luxembourg (3:52) 448 821, telex 27/91).

**Birmingham** Midshires

\$150,000,000 Floating Rate Notes 1999

9 February 1996. Interest . payable on 9 February 1996 will amount to \$172.81 per \$10,000 note and \$1,728.14 per Agent: Morgan Guaranty

COMMUNAUTE URBAINE Cad 35,000,000 9 4 % 1986/1996

Pursuant to the Fiscal Agency Agreement, dated 20 June 1986 and in accordance with the Terms and Conditions of the Notes as set out in the Offering Circular dated 20 June 1986, notice given by the Issuer that Banque Nationale de Paris Succursale de Belgique shall cease to act as a Paying Agent in Belgium in the above issue and Agent in Belgium in the above issue and that Banque Bruxelles Lambert S.A., Avenue Mamix 24, B-1050 Brussels (Belgium) has been appointed as its um) has been appointed as its sor Paying Agent with Immediate

Shancial Times plans to Saudi Arabia or Tuesday, December 19.

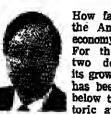
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FT Surveys





the American economy grow? two decades. its growth rate has been well below the his-

toric average. Now, according to various critics. America's productive capacity has been transformed. The economy is ready to take off again.

The Federal Reserve stands accused of bottling up this potential for fear of inflation. But inflation, even on overstated official figures, is no

longer a threat. So wby does the Fed not raise its growth targets, slash its rates and let the good times

It seems a seductive notion. Whether the financial markets agree is another matter. Most market economists would accept the Fed's implicit judg-ment that over time, the US economy's natural growth rate is at or just above 2.5 per

Mr Stephen Roach, chief economist at Morgan Stanley. puts it at 3 per cent: but that view, he cautions, is not widely

If the authorities were to shift their sights to 3 per cent, he believes, the financial markets would be seriously THIS WEEK

## Global Investor / Tony Jackson in New York

Seductive notion or false beacon?

Since the argument turns on the inflation outlook, the issue is inevitably partisan. Perhaps the simplest position is that of captains of industry: many of flexibility in manufacturing and all too aware of their inability to raise prices, see the Fed's caution as perverse.

At the political level, the issue becomes more delicate. It is now commonly argued - for man Mr Alan Greenspan - that the consumer price index over-states the rise in the cost of living by between half and a full percentage point (the pres-ent CPI rate being about 2.75 per cent). This is not because the index is faulty: it measures not the cost of living as experi-enced by the consumer, but the change in prices, which is a different thing.

This has serious implications for the budget debate. Some government payments, such as social security and Federal pensions, are linked to the CPL Cutting the CPI by a percentage point, it appears, would lop nearly \$300hn off the budget

Per cent

Reel US growth? 7555 Reel change in US stock prices? 1955-80 60-65 65-70 70-75 75-80 80-85 85-90 90-95 "Real GOP growth, "Defeated by CPI

deficit by 2002, when the budget is supposed to come into balance.

The growth conundrum

This is not calculated to appeal to the retired or the unemployed. Nor will it appeal to the markets. In both cases, the distinction between the cost of living and the change in prices is academic. What matters is the threat to returns, whether in the form of welfare payments or interest rates.

Granted, there is the prom-ised trade-off of higher economic growth. But from the markets' point of view, this is of doubtful relevance.

The bond market, in particular, is often accused of being hostile to growth. It is not it merely fears the inflation which for the past 30 years has accompanied it. Growth itself scarcely matters either Total return in local currency to 9/11/95

US ·	Jepen	Germany	France .	Italy	U
0.11	10.0				0.13
	0.04	0.34			0.57
6.69	275	5.56	6.33	9.88	7.31
					:
0.01	0.45	0.56			0.44
1.17	. 0.55	1.42			1.72
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Even for equities, growth is not the beacon it might appear. As the chart suggests, there is a poor correlation historically between economic growth and the performance of the stock market. Compare, for instance, the two five-year periods 1960-65 and 1990-95. The growth rate in the first period was double that in the second: but in the second, the real value of

Inflation is not much of a guide either. Over the decade 1965-75, inflation totalled 70 per cent and stocks lost two fifths of their real value. During the following decade inflation accelerated to 100 per cent, and the real value of stocks rose a

The lack of correlation with growth, in particular, is easily explained. What matters for the stock market is not the

level of growth, but the propor-tion of growth which is retained by corporations in the form of profit. The present ratio of profits to GDP, at about 10 per cent, is the highest for over 15 years.

This has largely come at the expense of the workforce. New technology and restructuring, with their associated lay-offs. have favoured the providers of capital more than the providers of labour.

From a corporate viewpoint, as Mr Roach of Morgan Stanley observes, the growth rate in this cycle, while unusually low, has also been uncommonly cost-effective.

Meanwhile, the frustration of politicians is understandable. For two decades growth has stalled, and the average standard of living in the US has if

anything declined. The conclusion is obvious. Get growth going again and the problems are solved: if the markets do not like it, hard

It will not work that way. in the first place as Mr Robert Rubin, the Treasury secretary.

pointed out last week, the cost of money throughout the US economy is in large part determined by the Treasury bond yield. Even if the Fed made an aggressive effort to cut the cost of borrowing, interest rates would be determined by the US government's creditors.

Second, it is not at all clear that the Fed has the power to increase the growth rate. The chief function of monetary pol-icy is to manage the business cycle. This does not mean it can work across cycles.

Mr Wayne Angell, chief econ omist at Bear Stearns - and a former Fed governor - argues that the first duty of the central banker is that of the doctor under the Hippocratic oath: to do no harm.

Monetary policy can cor-tainly slow growth down, as it did by promoting stagilation in promoting growth, its chief task is to avoid recessions.

This in turn means not over stimulating the economy. Growth, Mr Angell says, does not cause inflation: monetary stimulus does. Stepping on the accelerator now means slamming the brakes on

In the long run, the advocates of growth may be on to something. In practical terms, as dictated by the markets, they will have to wait thet

COMMODITIES

## Platinum under scrutiny

A warning that platinum's prospects were being damped by the rapidly increasing use of palladium in catalysts used to clean car exhaust emissions was delivered by Mr Michael McMahon, chairman of Impala Platinum, the world's second largest producer.

We will have a much clearer idea to what extent palladium has been benefiting at platinum's expense when Johnson Matthey, the world's biggest platinum marketing group, publishes its interim review of the 1995 market

on Tuesday. South Africa is the biggest platinum producer and Russia dominates the palladium market but recently has been digging deep into its stocks to keep the market adequately supplied. Analysts suggest Russia

remain concerned in case the palladium price rises too far and consumers will be encouraged to find and use substi-tutes.

According to JM, demand for platinum reached a record 45m troy ounces last year and

its previous report, six months ago, hinted that even more of the metal would ba sold in 1995. Palladium demand also broke records in 1994 at 4.85m

 On Wednesday the World Gold Council, a promotional organisation financed by some producers, will present its review of trends in the physical gold market in the third quarter. Analysts suggest demand has been strong, par-ticularly in Asia and the Middle East, but it remains extremely price sensitive and

buying dries up as soon as the gold price rises by a few dol-lars an ounce.

Kenneth Gooding

 Meanwhile, business in minor industrial metals has been slow because many market participants were last week at a ferro-alloys conference in Tuscon, Arizona, and this week are moving on to another at Monte Carlo, this time organised by Metai Bulletin.

Also this week, in Libreville, Gabon, the InterAfrican Coffee Organisation is to hold a meeting that starts tomorrow and continues until Saturday.



stocks rose faster.

China's economy ahould than it has Since it has apparently expanded at

an annnal average rate of 9 per cent since 1978, this statement must appear laughable. But even China's growth has been held back by the waste of resources in its state-owned enterprises (SOEs), which continne to absorb some three fifths of fixed investment.

Between 1982 and 1992, the share of the state sector in industrial investment fell modestly, from 86.5 to 74.3 per cent, while its share in output fell sharply, from 74.4 to 48.1 per cent (and then 43.1 per cent in 1998). Despite their disproportionate access to funds for investment, the increase in the real output of SORs was trial expansion between 1969 and 1993, when the compound annual growth in SOE output per cent in non-SOEs.

that, between 1985 and 1992. non-SOEs required, on average, less than a third as much investment as SOEs to achieve equivalent industrial ootput. This discrepancy does not solely reflect concentra-tion by SOEs in capital-intensive industries. SOEs had higher ratios of fixed assets to net output in all but two of 40 industrial sub-sectors.

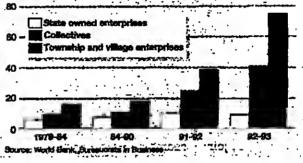
How can a country in which the relics of socialism continue to be so wasteful have performed so well? At least five answers can be offered:

• the officially estimated investment rate has varied been 33 and just above 40 per cant of GDP in the 1990s. enough to finance vast investments within SOEs and leave plenty over for non-SOEs;

 China has unlimited supplies of cheap labour: • China can also exploit the but not labour and capital. gap between its own low They have almost no discre-

Economic Eye / Martin Wolf China's socialist market economy

> Some public enterprises are better than others Chine: arrival growth infee by ownership type, %



productivity and higher pro- tionary power to tax and are even SOEs are being disciplined by market competition; and non-SOEs have been

incredibly dynamic. 193 per cent, a performance that can have no historical parallel. But it creates another puzzle. Why were non-SOEs so dynamic when the majority were collectively owned or run by townships and villages? In China, it appears, it does not matter whether an enterprise is publicly owned, but which level of government controls it. The share of township and village enterprises (TVEs) in industrial output, in

cent in 1989, to 24 per cent in the first nine months of 1995. These TVEs are like bumble bees: they fly, but how? An illuminating paper by William Byrd and Alan Gelb compares China's townships and villages to micro-states under free trade.\* Goods flow freely across their borders,

particular, rose from 13 per

ing. Some 70m rural people, a sixth of the labour force, now seek work elsewhere, but as temporary migrants, not perer cent in non-SOEs.

In just four years, between manent emigrants. Hitherto, 1989 and 1993, the industrial village populations have been output of non-SOEs rose by TVEs operate under compet-

itive pressure and the hardest of budget constraints. Not only are local communities unable to afford subsidies, but as much as 90-95 per cent of their revenues - as well as the privileges and pay of local officials - come from TVEs. Equally, the ability of individual TVEs to invest depends on their profitability. Day-to-day direction is typi-

cally given to managers, through a management responsibility contract". But these managers work under the supervision of the TVE's effective owners, the community government, representing the population, which has a big stake in its success. This direct interest of local officials is helpful in a country without secure property rights.

These conditions for the

achievements of TVEs hardly the World Bank, 1990).

appear replicable elsewhere. Where else might it be possible to turn local governments

into conglomerate businesses? For all their successes, TVEs do have drawbacks. One is the clash between the regulatory and entrepreneurial functions of government. It can be no accident that pollution by TVEs has become wor rying. Another is the limitations they impose on the transfer of capital and entrepreneurship across jurisdic-tions. Rich communities power ahead. Backward ones fall ever further behind, a process made worse by the temptation of poorer communities towards fiscal predation upon their already sickly TVEs.

The "shares" in these community conglomerates are implicitly owned by a local population bound together by ties of family and of residence. As people start to move more freely around the country, they will wish to take "their \$ capital with them. The alignment of interests within the community will then also tend

China's uniquely successful social ownership seems to depend on the continued stability of its rural life. But it is hard to believe that even the Chinese state could sustain tight control on movement throughout the rapid development now under way. in the longer run, private ownership would seem unavoidable with the flexibility it alone can give to the lives of both individuals and enterprises.

China's TVEs are indeed an economic wonder of the world. The country would be much better off if its SOEs operated under the same fierce disciplines. But people should visit the TVEs soon. They seem unlikely to endure forever.

\* William A. Byrd and Alan Gelb, "Why Industrialize? The Incentives for Rural Community Governments", in Byrd and Lin Qinsong, eds, China's Rural Industry (New York: Oxford University Press, for

# GIORGIO ARVIANI LE COLLEZIONI

#### FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are owned by The Financial Times Ltd., Goldman, Sectes & Co. and Standard & Poor's. The Indices are compiled by The Financial Times Goldman Sectes in conjusction with the institute of Actuaries and the Faculty of Actuaries. NatiWest Securities Ltd. was a co-founder of the Indices.

REGIONAL MARKETS Floures in parentheses	110	W		Y NOVE	BER 10				- Th	RIRSDAY	NOVEME	ER 9 19	95	DO	LIAR De	nev
show number of lines of stock	Dollar Index	%chg since 30/12/94	Pound Starling Index	Yen	DM Index		chg from 30/12/94	Div. Yield	US Dollar Index	Pound Sterling Index	Yen Index		Local Currency	52 week		Year ago
Australia (82)	182_11	6.1	171.39	115.92	. 139.71	164.06	11.5	3.96	182.32	171.24			tridex	- igh	LOW	(appro
Austria (27)		-6.6	160,70	108.89	125.37	125.29		1.34	171.78	161.33	117.08	134.23	164.58	191 01	157.95	169.
3elgium (35)	195,36	16.0	183.86	124,35	143,44	139.81	5.8	9.74	185.18	183.29	110.32	126,46	126.37	199.28	167,48	180.
Razi (26)	129,52	-20.4	122.18	82.64	95.32	229.72	-0.7	1.83	134.40	128.23	125,33	143.68	4-140-04	201.12	164.78	188
m mda (100)	144,94	12.0	135.41	92.26	108.42		7.9	2.80	144.79	135.99	86.31	98.94	237.78	186.35	86 06	
enmark (33)	280,48	11.4	263.97	178.54	205.P4			1.56	280.98	263.90	92.99	106,80		150.83	121 81	
ries (26)	224,74	20.9	211.51	143.06	165.01	200.14	8.2	1.60	228.64		180,46	206.86	_,0.0.	295.99	236.61	
(100) eoner	177,49	6.5	167.04	112.98	130.32		-0.9	3.23	178.35	212.86	145,55	186,65		27B.11	171 13	
emany (58)		10.7	149,30	100.96	115.48		0.9	2.06	159.51	167.51	114.54	131.30	136.63	161.1.	157 79	
long Kong (56)	361.25	10.8	339.99	229.95	265.25		10.7	4.08		149.82	102.44	117.43	117.43	167.74	135.39	
dand (16)		20.8	234.86	159.71	183,07		15.7		384.02	341.90	233.79	268.01	361.47	389.39	777.40	
aly (56)			85.65	44.40	S1.22			3.48	250.55	235.32	180.91	184.46		250 55	195.34	
peri (483)		-8.5	134.59	91.08	105.00		-5.8 -8.0	1.83	70.40	66.13	45.22	51.83		82.71	65 45	
lataysia (108)		- 8.5	408.34	276.13	318.57			0.84	141,97	133,34	81.16	104,52	91.18	164.82		
		-39.4	808.03	548.51	630.39		-10-2	1.95	436.42	408.90	250,28	321.30	426.08	561.98	136.95	
tedoo (18)	255 06	17.6	240.05	182.35			-5.0	1.92	622.40	772.41	528.17	605.46			296.16	
ew Zealand (14)		15.5	78.56		187.28	184.13	7.2	3.55	253.53	238.21	162.89	186.73	183.90	2125.20	647 61	
orway (33)	200.00			51.78	59.73			4.38	80.90	75.89	51.96	59.56		563.99	207,60	215
			212.18	143,51	165.58	190.90	-2.5	2.19	226.05	212.31	145.17	188.42	65.96	85.49	69.56	76
Ingapore (44)		-22	348.23	232.14	267.77	237.33	-5.8	1.74	36B.81	346.40	236.66			243.79	192.92	196
outh Africa (45)		11.6	353.66	239.19	275.91	298.53	-0.5	3.91	376.08	352.28	240.89	271.53	240.15	414,28	313.94	
pain (38)		128	140,06	94,73	100,27	137,40	4.4	4.14	149.37	140.29		276.14	298.25	375.77	281,06	
weden (47)		32.0	287.03	194,13	223,53	298.98	17.9	2.00	307.02		85,93	109.97	138.20	160.51	124.10	
witzeriend (41)		36.2	211.78	143.22	165.21	158,68	18.4	1.67	225.57	288.36	167.16	226,04	302,82	320.43	225.80	
halland (46)	149.09	-5.7	140.31	94.90	109.47	145.35	-5.7	2.80		211.86	144.87	166.07	159.69	225.57		
hited Kingdom 206	223,83	14.9	210.66	142.48	164.35		14.1		161,53	142.32	67.32	111,56	147.99	184.55	158 38	
SA (504)	242.53	29.2	228.26	154.38	178.08	242.53	29.2	4.11	225.37	211.67	144.74	165.92	211.67		130 1S	
				10-100	11000	2-2.33	24.2 .	244	242,83	228.07	155.95	178.77	242.83	227 31	187.07	-
mericas (650)	220,82	26.6	207.82	140,56	162.13	185.54	27.2	2.43	221.07	207 24		.,,,,,	240.00	245 83	182.33	189
Lifopa (737)	194,06	14.9	182.64	123,53	142.49	162.49	7.9	3.12		207.63	141.97	162,75	165.83	221.07	4 300 000	
	277.37	23.6	261.04	176.55	203.65		11.1		194.98	183.18	125.22	143.55	163 39	199.02	170.68	
acitic Basin (832)	152.72	-7.0	143.74	87.21	112,14	100.94	-6.5	1.88	278.95	261.99	179,15	205.38	235.87		163.04	
ro-Pacific (1586)	169.85	22	159.86	108.12	124.71	124.19		1.29	151.67	142.73	87.60	111.88	101.20	205.02	215.79	
orth America (604)		28.4	222.58	150.54	173.65	235.79	-0.6	216	169,80	159.48	109.05	125.01		171 67	145 93	
LETOPO Ex. UK (531)		14.8	163.60	110.65	127.63	138.78	28.2	2.44	236.77	222.38	152.06	174.31	124.68 236.08	178.33	154.73	168.
achte Ex Jepan (349) _		33	231.58	155.63	180.67		4.5	2.55	174,44	163.83	112.03	128,42		230.77	178 80	186
fortd Ex US (1760)		2.1	180.80	108.76	125.45	217.17	4,2	3.39	247,43	232.39	155.90	182.16	137 08	179,46	148.45	154
Horld Ex. UK (2058)		11.1	178.89	120.88		127.83	-0,6	2.21	170,79	180.41	109,69		218.60	286.72	211.19	256
lorid Ex. Japan (1781)		20.2	207.58	140.45	139,41	155.83	9.1	2.10	189.78	178.24	121.86	125.74	128.34	178.73	155.42	
					162,00	205.38	17.5	2.77	221.23	207.79	142.08	139 71 162.88	156.35	191.32	163,46	
he World Index (2264)	192.84	11.4	181,49	122.75	141.59	180.79	9.5	2.30	182.88	161.16			203.06	221.43	178.95	198
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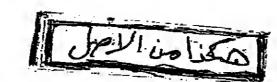
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THE SEMBO



#### JOINT ANNOUNCEMENT



## Impala Platinum **Holdings Limited**

(Inco: porated in the Republic of South Africa)
(Registration number 57/01979/06) ("Implats")



(Registration number 01/01232/06) ("Gencor")

Purchase of Western Platinum Limited ("Westplats") and Eastern Platinum Limited ("Eastplats") (collectively "LPD" or "Lourho Platinum Division")

#### 1. INTRODUCTION

On 20 June 1995 it was announced that agreement in principle had been reached to combine the operations of Implats with the platinum mining interests of Lonrho Plc ("Lonrho"). In that announcement it was stated that "full due diligence investigations will be conducted prior to entering into definitive agreements,"

A satisfactory due diligence exercise on each other's operations has now been completed by both parties and purchase agreements were signed on 10 November 1995. In terms of these agreements Lonrho and Maiden Resources Limited ("Maiden") will sell their 72,59% and 0,41% interests in LPD for 29 431 127 Implats shares and 148 429 Implats shares respectively. In addition Lourho will cede to Implats its claims on loan account against LPD amounting to R262,8 million. The purchase agreements are subject to the fulfilment of the conditions precedent as set out in paragraphs 4.1.5 and 4.2.4 below.

The effective date for the purchases is 1 July 1995.

#### 2. RATIONALE AND PROSPECTS

The purchase of the LPD operations by Implats and the subsequent amalgamation of the two operations will result in an organisation:

- that is extremely cost-competitive in the current market
- that is capable of expanding without significant capital expenditure, should market conditions warrant it;
- that has the flexibility to develop different orebodies under different market circumstances;
- that will realise significant synergies through:
- rationalisation of the smelters;
- savings in the refining operations; and
- inter alia, such activities as joint research and development

The synergies arising from the transaction have been confirmed by an independent technical team. In summary, the new group will realise significant benefits that will

improve its operating flexibility and cost-competitive position and that will enhance the value of the shareholders' interests in the new

#### 3. INFORMATION ON LPD

LPD owns and operates three platinum mines (Western Platinum mine and Karee mine, both being divisions of Westplats, and Eastern Platinum mine), a smelter complex and a base metal refinery in the Marikana district of the North-West Province, east of Rustenburg, and a precious metal refinery at Brakpan, Gauteng Province. LPD is the third largest platinum producer in the western world with an output of approximately 560 000 ounces for 1995. It is a low cost producer at approximately R810 per onnce of platinum group metals for 1995.

Whilst the Western Platinum and the Eastern Platinum mines were founded by Lonrho, the Karee mine was acquired from Implats in 1989 in return for shares in LPD. As a result, Implats currently holds 27% of Westplats and Eastplats which will, subsequent to the purchases, result in Implats holding 100% of LPD.

#### 4. DETAILS OF THE VENDORS

The vendors of Lonrho Platinum Division are:

Name	Note	Address	Current shareholding in LPD
Lonrho	1	4 Grosvenor Place London SW1X 7DL	72,59%
Maiden	2	222 Elizabethan Square Block D Grand Gayman Gayman Islands	0,41%

#### Notes:

- (1) Lonrho is a public company listed on both The Johannesburg
  Stock Exchange ("the JSE") and The International Stock
  Exchange of the United Kingdom and the Republic of Ireland
- Limited ("the LSE"). (2) The sole shareholder of Maiden is Indian Island Trust.

#### 4. ] The Lonrho purchase

4.1.1 The Lonrho purchase consideration

The basis for calculating the total purchase consideration was the relative value of the implats and the LPD operations to each other.

Based on this calculation Implats will issue 29 431 127 new Implats shares to Lonrho in consideration for the cession of its shareholder's loans of R262,8 million to LPD

and for the purchase of its 72,58% interest in LPD. On 8 November 1995, the last practicable date prior to publication of this announcement, Implate shares traded at R77,50 per share, placing a value of R2 280,9 million on the Lonrho purchase consideration. This results in a premium of R576,6 million over the attributable net asset value of LPD at 31 March 1995.

In accordance with the accounting policies of Implats the difference between the purchase consideration and the fair value of the acquired assets will be set off against non-distributable reserves.

#### 4.1.2 Sale of shares

Subject to the issue of the new Implats shares to Lonrho. Lonrho has undertaken to sell such number of Implats shares to Gencor that the number of Implats shares owned by Gencor subsequent to this sale will be equal to the number of implats shares owned by Lonrho.

#### 4.1.3 Warranties

As a consequence of the due diligence exercise the parties will not be required to give warranties for this transaction other than that they have made full disclosure of all material information relating to the merger.

#### 4.1.4 Restraint

Lonrho has undertaken that it will not, directly or indirectly, be involved in any business primarily concerned with mining, production, processing or sale of platinum group metals, other than through implats.

#### 4.1.5 Conditions precedent

The Lonrho purchase is conditional upon fulfilment of all

- the approval by shareholders of Implats;
- the approval by shareholders of Lonrho;
- the approval from the European Commission; and - obtaining a satisfactory legal opinion to the effect that the obligations of Gencor in terms of the put option set out in paragraph 8 below are legally valid and binding obligations and are enforceable.

#### 4.2 The Maiden purchase

#### 4.2.1 The Maiden purchase consideration

The basis for calculating the total purchase consideration was the relative value of the implats and the LPD operations to each other.

Based on this calculation Implats will issue 148 428 new Implats shares to Maiden in consideration for the purchase of its 0.41% interest in LPD. On 8 November 1995, the last practicable date prior to publication of this announcement, implats shares raded at R77,50 per share, placing a value of R11,5 million on the Maiden purchase consideration. This results in a premium of R3,3 million over the attributable net asset value of LFD at 31 March 1995.

In accordance with the accounting policies of Implats the difference between the purchase consideration and the fair value of the acquired assets will be set off against non-distributable reserves.

#### 4.2.2 Warranties

- Maiden has warranted in the Maiden purchase
- upon delivery of the share certificates representing its interest in LPD, and duly completed transfer forms, ownership of those shares will pass to implats; and
- all the shares in LPD which it owns are free of any cession, pledge, lien, hypothec, notarial bond or encumbrance and of any other security, interest or right of retention or pre-emption.

No restraint of trade agreement has been entered into with Maiden.

#### 4.2.4 Condition precedent The Maiden purchase is conditional upon the Lonrho

5. FINANCIAL EFFECTS OF THE PURCHASES The effect of the purchases on the earnings and net asset value per Implats share, without taking into account any synergies arising from the purchases, based on the assumption that the purchases had been effective on 1 July 1994, are as follows:

purchase agreement becoming unconditional.

	Notes	Before	After	% Change
Implats shares in issue (m)		62,2	91,8	47,6
Earnings per Implats share (cents)	1	425	414	(2,6)
Net asset value per Implats share (cents)	2	4 641	4 992	7,6

- (1) The figures for earnings per Implats share are based on Implats' audited results for the financial year ended 30 June 1995, and LPD's results for the twelve months ended 31 March
- (2) The figures for net asset value per Implats share are based on Implats' net asset value at 30 June 1995 and LPD's net asset value at 31 March 1995.

#### 6. CHANGE OF CONTROL AND RULING OBTAINED FROM THE SECURITIES REGULATION PANEL ("the SRP")

Currently, Implats' controlling shareholder is Gencor. Subsequent to the purchases Implats will be jointly controlled by Gencor and Lonrho through a voting pool arrangement. Gencor and Lonrho will each have a 31,8% interest in the enlarged Implats,

Dispensation has been granted by the SRP to Gencor and Lonzho, as concert parties, from making an offer in accordance with the provisions of the Securities Regulation Code on Takeovers and Mergers ("the code") to the minorities in Implats, on the basis that a special resolution is required to be passed at the general meeting of Implats shareholders to increase its authorised share capital so that the purchases can be implemented. In terms of rule 8.7 of the code a majority of independent shareholders of Implats may, by resolution, waive the minority offer and the SRP has ruled that, by voting in favour of the special resolution required for the increase in authorised share capital, the minority Implats shareholders will be dispensing with the requirement that an offer be extended by the concert parties,

#### 7. NEW IMPLATS SHARES

In order to effect the purchase of the LPD operations Implats will issue 29 579 555 new Implats shares. Such new Implats shares will rank pari passu in all respects with the current listed Implats shares save that the new implats shares will not rank for any dividend declared by the company for the year ended 30 June 1995. The new Implats shares will not be available to the public. Share certificates for the new Implats shares, which will be in registered form, will be issued seven business days after the fulfilment of the

Application has been made to the Committee of the JSE for the listing of the new Implats shares. Application has also been made to the LSE for the new Implats shares to be admitted to the Official List of the LSE. Such admission will become effective and dealings in the new Implats shares on the ISE and the LSE will commence once all conditions precedent have been fulfilled.

Over a period of several years, it has become public knowledge that Chief Edward Lebone Molotlegi of the Bafokeng tribe has expressed dissatisfaction over certain mining rights arrangements which Implats has in the Bafokeng areas. Implats has recently sought and obtained reconfirmation from senior counsel that its title will prove secure in the face of potential litigation.

On the strength of this legal opinion the Gencor board has agreed to grant to Lonrho the right to put its interest in the merged Implats to Gencor, not later than 31 December 2002 (at a price not greater than the equivalent of R74 per share) for either cash or Gencor shares, at Gencor's option, in the unlikely event of Implats losing its right to mine the Bafokeng areas.

#### 9. OPINION OF FIRSTCORP MERCHANT BANK LIMITED ("FIRSTCORP")

FirstCorp is of the opinion that the terms and conditions of the purchase agreements are fair and reasonable to the shareholders

#### 10. SALIENT DÄTES AND TIMES

1995 Circular to shareholders posted on Monday, 13 November Last day to lodge forms of proxy (10:00) Monday, 4 December Tuesday, 5 December

#### General meeting of shareholders (10:00) Results of general meeting published

11. DOCUMENTATION A circular containing full details of the proposed purchases, and incorporating a notice of a general meeting of Implats' shareholders, will, subject to the approval of the JSE and the LSE, be sent to Implats' shareholders on Monday, 13 November 1995.

Johannesburg 10 November 1995

In South Africa

**Merchant Bankers** 

Attorneys

Sponsoring Brokers

In the United Kingdom

Wednesday, 6 December

First Corp

Member of the Dresdaer Bank Group



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The Emerging Investor / Leslie Crawford in Mexico City

## Volatility of peso pushes foreign fund managers to the sidelines

nvestors expect a measure centred on how the currency of sanity to return to market will behave in the of sanity to return to Mexico's financial markets this week following a surprise central bank intervention last Thursday that arrested the peso's collapse and halted panic selling on the stock exchange.

Trading on the Bolsa, however, is likely to remain lack-lustre until the end of the year because of the continoed gloomy outlook for the economy and tha fright investors took at Mexico's second currency crisis within a

"Most emerging market funds are likely to remain on the sidelines until the start of 1996," said Ms Karen Miller at Latinvest Securities in New

Some funds have already closed their books for the year. while others have prefered to stay liquid, building cash reserves for January," she

Fund managers in Europe said the recent volatility of the peso had made investing in Mexican equities "messy and very risky", particularly in the absence of any signs of an eco-

nomic recovery.

They believed, however, that some investors might be tempted to hold short-term positions in blue-chip stocks. In Mexico, most attention is

**CURRENCY MARKETS** 

wake of the Bank of Mexico's intervention last week. Finance ministry officials do not rule out another attack on the peso, but they hope the threat of sporadic central bank

action will deter speculators. The presentation of the 1996 budget to Congress on Tuesday is expected to hold few surprises, as Mr Guillermo Ortiz, the finance minister, made public its broad outlines in

The budget is expected to include tax breaks for invest-ment and further cuts in government spending. Mr Ortiz has forecast economic growth at 3 per cent for 1996, although some private sector economists believe even this modest goal will remain in doubt until the exchange rate and interest rates stabilise. Most forecasters expect the economy to contract by between 6 and 7 per cent

The government's decision to use central bank reserves to defend the peso - after it had fallen to an all-time low of 8.30 against the dollar on Thursday and a stiff rise in interest rates had failed to arrest its decline marked the first departure from an orthodox stabilisation plan which had been followed to the letter since its introduc-

this year.

The central bank's intervention was greeted with relief. although some bankers and economists were angry that the finance ministry and Bank of Mexico, which bear joint responsibility for exchange rate policy, had not acted sooner to halt the peso's decline.

One senior finance official admitted the delay was due to disagreements between the ministry and the central bank. "The central bank was reluctant to intervene because of

the risks of defending the cur-

rency with limited reserves," ha said. "In retrospect, we should have acted sooner. For the past month, the Mexican economy had been held hostage to the tyranny of the currency market - a small, restricted trading arena which, in times of volatility, can be manipulated with as little as

inance ministry officials offer the following explanation for the sudden loss of confidence in the peso: Towards the end of Sentember. brokers and speculators went sbort in equity and in pesos selling stocks and currency they did not have in the hope of buying them at a cheaper price at the time of delivery. The short positions grew to as much as \$1bn by the middle

of October - an amount equal to about 10 times the average daily trading volume on the Bolsa. It therefore became expedient to manipulate the stock market and the peso to bring about their fall.

While it is true that unsubstantiated rumours of military coups and ministerial resignations did affect trading, finance officials are more hard-presse to explain why the markets should have been so impres-

Once panic had set in, however, the currency market proved immune to the orthodox medicine applied by the Central Bank: A 10-point rise in interest rates, which brought the annualised return on short-term Treasury bills to above 54 per cent last week, failed to halt the peso's fall. If anything, the rise in interest rates proved counter-pro-

Foreign investors took the very high yields on T-bills to reflect the risks still inherent in investing in Mexico. Mexicans interpreted the rise as a harbinger of more economic turmoil. Analysts worried that high interest rates would stifle any fledgling economic recov-ery, while the banking sector cursed a measure that was likely to weaken its portfolio by accelerating the number of

When the peso reached 8 to the dollar, a 25 per cent fall since September, there was a risk that corporations with dollar debts would begin to default on their obligations. It suddenly became clear to the government that the bout of volatility in the financial markets was threatening to derail their economic programme.

Ithough traders believe A the heterodox mix of high interest rates and occasional Bank of Mexico forays into the currency markets will stabilise the peso, the deci-sion to adopt a "dirty float" is

not without its risks. The Bank of Mexico's ability to defend the peso is con-strained by the fact that most of its \$14hn of currency reserves - about two months' worth of imports - have been borrowed from the International Monetary Fund and US Treasury on condition that it meet strict quarterly foreign

currency reserve targets. "The markets know that the Mexican economy remains vulnerable and that our threshold of pain is low," a finance ministry official said.

"It is an environment that is ripe for speculators. The only thing we can do right now is to stick to our economic policies and hope that reason will pre-

Philip Gawith

## Seoul shudders to virtual standstill

South Korea

he political scandal involving former President Rob Tae-woo's \$650m slush fund has put paid to recent predictions that the Seoul stock market was entering a bullish period after a dull

Instead, the market has shuddered to a stop. The general share index closed Saturday at 976.30, a modest decline of 24 per cent since the slush fund was revealed three weeks

Investor confidence has been dampened as prosecutors question the country's leading nessmen to determine whether they bribed the former president in return for government contracts during his 1988-1993

Trading volume has been light as cantious investors retreated to the sidelines to wait and see whether some owners of Korea's biggest conglomerates will be indicted for bribery.

Investor deposits with securi-ties houses, a key indicator of future market performance, has fallen from this year's average of Won2,700bn to below Won2,400bn last week.

Foreign investors are retreating from the market, with a net outflow of Won71.2bn so far this month, because of wor-ries that the Roh scandal will have an adverse impact on the

bourse. This follows a gradual reduction in the buying of Korean



stocks by foreigners since July, when the foreign investment ceiling in listed shares was raised from 12 per cent to 15 per cent. The cooling of over-seas interest reflects the una-vailability of blue-chip stocks once their foreign investment

1991 92 93

quota are filled. The market may take a further slight tumble this week after the chief prosecutor said at the weekend that he had secured evidence that some husinesses had bribed Mr Roh, with the suggestion that et least 10 leading executives

could face charges. "The market sentiment is poor and the worst is not by any means over," said Mr Eugene Yun of Schroders Securities in Seoul Investor attention will focus on industrial groups closely associated with Mr Roh, including Daewoo,

Sunkyong, Dongbang and

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Bot the market may recover once the prosecution fully reveals the results of its interrogation of business leaders. which could come as early as the end of the week. This could clear many conglomerates of bribery suspicions and improve investor confidence.

The growing scandal has distracted investor attention from the good fundamentals that led many analysts to predict that the stock market could soon exceed its previous record high of 1,145.01 points set on November 9 1994. The main reason for optimism is the possibility of increased liquidity flowing into the market, an important consideration in Koren's capital-scarce econ-

Heavy industrial investments over the past 18 months have robbed the market of funds. But the period of robust industrial expansion appears

to be coming to an end.
One probable means to boost the market would be raising the foreign investment ceiling in listed shares by 2 to 5 percentage points in the hope of attracting liquidity from abroad.

But if the bourse rises unaided, foreign investors who not already in the market will once again have the frustrating experience of being unable to

## Markets focus on US budget

The initial focus of the foreign exchanges this week is likely to revolve around the US budget battle, with the unthinkable prospect of the US government defaulting on its debt if no solution is

Markets have so far been fairly sanguine about prospects of an agreement being reached, but if this proves wrong, and a default ensues, the dollar is sure to be sold beavily as investors indicate their displeasure at this threat to good economic management.

The other important news event with the potential to affect the dollar will be the APEC meeting in Osaka,

Within this gathering, Mr Ryutaro Hashimoto, the Japanese trade minister and Mr Mickey Kantor, his US counterpart, are expected to discuss the vexed issue of whether or not to renew the semiconductor agreement which guarantees market share to foreign imports into the Japa-

The US wishes to renew this

agreement when it lapses next year, while Japan has said it has no such intention.

Observers believe that a high profile dispute is unlikely, but any sign of renewed trade tensions will probably unsettle Trade tensions between the two countries was a key factor

behind dollar weakness in 1994-95. Another country in the spotlight will be France, where a fiscal debate will shed light on

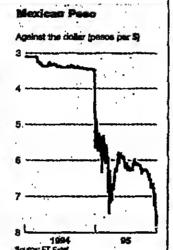
what balance the government

plans to strike between tax

increases and spending cuts in attempting to instil greater fiscal disciplina.

In the UK, the public sector borrowing figures will be wetched with more than usual interest, given the proximity of the budget later this month. This should provide an indication of bow much room the chancellor enjoys for tax

The trend in the dollar, however, is likely to prove more important for sterling than anything which emerges from the economic data.



		Week on week	k movement	Month on month		Year to det	
Index	10/11/95	Actual	Percent	Actual	Percent	Actual	Percent
World (380)	136.87	-2.35	-1.69	-9.11	-6.24	-21.17	-13.39
Latin America							
Argentina (23)	74.82	+0.53	+0.71	-4.69	-5.90	-11.29	-13.11
Brazil (22)	177.41	-1.27	-0.71	-16.05	-8.30	-31.97	-15.27
Chile (15)	178.83	-6.76	~3.64	-5.71	-3.10	-32.73	-15,47
Maxico (24)	81.28	-1.89	-2.99	-8.33	-11.97	-36.35	-37.23
Peru (15)	908.78	-131.77	-14.01	-204.39	-20.17	+39.89	-4.70
Latin America (99)	108.86	-2.52	-2.27	-10.58	-8,87	-30.11	-21.70
Europe							
Greece (20)	98.31	-0.86	-0.86	-4.03	-3.94	+11.32	+13.01
Portugal (23)	116.87	-2.03	-1.71	-0.09	-0.08	+0.59	+0.51
Turkey (21)	96.38	-5.48	-5.36	-5.44	-5.35	+20.27	+26,64
South Africa (33)	148.00	+4.16	+2.89	+7.59	+5.41	+20.05	+15.67
Europe (97)	119.42	+1.82	+1.54	+3.76	+3.25	+21.72	+22,23
Asia							
Indonesia (32)	137.02	-5.00	-3.52	-5.80	-4.06	+3.34	+2.50
Korea (23)	148.68	-3.76	-2.48	-5.32	-3.45	+8.80	+6.29
Maiaysia (22)	207.63	-2.05	-0.98	-13.77	-6.22	-3.23	-1,53
Pakistan (16)	72.50	-2.29	-3.06	-11.82	-14.02	-33.70	-31,73
Philippines (15)	237.04	-9.96	-4.03	-25.28	-9.64	-45.09	-15.89
Theliand (26)	233,46	-9.15	-3.77	-24.89	-9.64	-18.18	-7.23
Taiwan (31)	121,21	-3.68	-2.95	-16.20	-11.79	-62.94	-34,18
Isla (163)		-5.10	-2.58	-16.01	-7.68	-18.11	-8,60
Il indicas in & terros, Jun		100. Source: Bertry's	acation's 's				

#### **Emerging Stateside** ( Latesh 3 a day Ottawa - Washington, 5 a day Tomnto-Washington, 12 a day Toronto SIGMA SECURITIES S.A. - MEMBER OF THE ATHENS STOCK EXCHANGE TEL: (301) 3311456 - 3245674 REJIERS PAGES: ATGG-H-I FAX: (301) 3252241 - TELEX 210733 ATRA GRI TELERATE PAGES: 17890-1-2 Contact Name: Mr John Marcopoulos/Ms Athina Dessypr ATHENS STOCK EXCHANGE 3 Nov - 10 Nov '95 GREECE GDP (USD bn) ASE INDEX P/E 95e (after tax) Per Capita Income (USD) 9,810 Inflation Rate (% Y.O.Y, October 95) %Chg (Prev. Wk) -0.67 Yearly High 996.75 EPS GROWTH (%) 956 12 month T-bill (%, and of October to Yearly Low 782.22 P/CE 95e/94 7,4/9,8 15.63 1-month Athibor (%) WEEKLY VOLUME (USD n P/BV 956/94 233 Z %Cha (Prev. Wk) -0.18 Div. Yield (%) 956/9 A.S.E. Market Capitalisation - (USD bri) 17.10 1 Y Wh. Ang. (USD m) 96.34 IPOs & Flights Issues (USD m Jan 95-10 Nov 275.19 This announcement appears as a matter of record only.

#### THE REPUBLIC OF MAURITIUS

U.S.\$150,000,000 Floating Rate Notes due 2000

Issue Price: 100 per cent.

**HSBC Markets** 

**BNP Capital Markets Limited** 

Bank Bumiputra Malaysia Berhad,

Crédit Lyonnais Euro-Securities Ltd DG BANK

Daiwa Europe Limited Dresdner Bank **Merrill Lyoch International Limited** 

J.P. Morgan Securities Ltd. Nomura International

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October 1995

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The table below gives the latest available rates or exchange (rounded) against four key currencies on Friday, November 10, 1995 . In some cases the rate is fromhal. Market rates are the average of buying and selling rates except

in; i) Parallel rea (5 You'de rote (4) Currotery lead against the US Dollar (4) Floating rate ; \$ Russia applies to sected in the Routile Zone. (1) Paidsten Rupse (from THE WAMPELTERS CLOSING SPOT RATIES & Back; of America, Economics Department, London Tracing Centre. Engulate: 5171 534 4585.

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Floating Rate Notes due 1998

1995 to 12th February, 1996 the Notes will carry a Rate of Interest of 6.45% per annum. The Interest Amounts payable will be U.S. \$168.42 per U.S. \$10,000 Note and U.S. \$1,684.17 per U.S. \$100,000 Note. The Interest Payment Date will be 12th February, 1996.

Company, London

Agent Bank

HAY & ROBERTSON PLC

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LONDON

few people expect any interest rate

November 28 Budget.
So unless any of the numbers are startling, Footsie may remain stuck around the 3,500 level.

While takeover speculation has

the prospects for corporate earnings growth have helped to bold shares

back. The result has been deadlock

At least there will be plenty of

interested, with results from a host of

corporate news to keep investors

between bulls and bears.

Lisa Bransten

**EQUITY MARKETS:** This Week

Philip Coggan

#### Fears of debt default likely to dominate

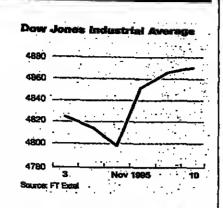
**NEW YORK** 

On Wednesday the Federal Reserve's Open Market Committee will meet to consider monetary policy. Opinion is almost unanimous on Wall Street that the Fed will keep monetary policy on hold until Congress passes a budget

investors are more likely to focus on whether Congress will lift the debt ceiling and allow the Treasury in raise money to service its debt, a large chunk of which comes due as the FOMC sits

relatively stable but the possibility of a defaultbrought some fitters on the bond market on Thursday and Friday that could spill into the equity sector if the situation is not resolved.

This week also brings a spate of what the FOMC will do in December if



Tomorrow's data on October retail sales should indicate whether consume spending will to inject life into the economy. Economists are looking for retail sales to remain unchanged after eptember's 0.1 per cent rise.

In addition to the FOMC meeting, Wednesday brings figures on capacity utilisation, industrial production and consumer prices from October. Economists believe capacity ntilisation will have inched up to 83.5 per cent while industrial production will be off 0.2 per cent. The consumer price index is expected to have risen 0.2 per cent.

#### FT-SE-A Aff-Share Index Deadlock between the bulls and bears A spate of economic statistics this week will give the FT-SE 100 Index a chance 1,730 to break out of its recent narrow Producer and retail prices, average 1,720 earnings and unemployment numbers will all give clues to the level of UK inflationary pressures. Nevertheless.

leading companies, including BAA, BOC, British Steel, British Gas, move from the euthorities before the Commercial Union, Land Securities, PowerGen and Unigate. There were some noticeable disappointments last week, including flat interim figures generally been supporting the market, from Amersham and a profits warning caution about the slowing economy and from Ladbroke.

The wind of change may blow from the US, of course, where the budget battle was starting to cause jitters in the bond markets late last week. Even a technical US default on bond

payments would be bound to upset

rather than abating.

week fell to an all-time low,

Many brokers fear the H

share companies stand to be

hit with bloated tax bills as

unified tax system to help

creata a level playing field

top of a round of depressed

of the H share companies

part of China's move towards

with the domestic enterprises.

These new concerns come on

earnings reported by the bulk

and concerns are growing

International offerings

## Withdrawal of two deals spells early close to year

Tha withdrawal of two offerings last week, Pinneer Goldfields and Far Eastern Textiles, has raised fears that the primary equity market is closing down earlier than usual this year.

With more than \$10hm worth of stock to be priced between now and Novembar 20, the market is starting to look con-gested, so it is hardly surprising that some of the more marginal deals have fallen by the

We are coming to the end of busy year and although tha stock markets are major heady investors do not want to take unnecessary risks," said one banker.

The London flotation of Pioneer Goldfields, which owns a gold mine in Ghana, was shelved last week because of poor market conditions and the poor performance of other recent deals. Pioneer Group, a Boston-based fund management company, had expected to raise between \$249m and \$275m from the sale of about 20 per cent of its gold subsidiary.

Bankers involved in the transaction said there had been demand for the shares, but well below the asking price. The vendor is believed to have been willing to drop the price by 10 per cent but decided to pull the deal when it became clear investors wanted

an even larger reduction. The other casualty of the week was Far Eastern Textiles. one of Taiwan's largest textile manufacturers. Although its share price deteriorated during the book-building process, bankers said FET had pressed ahead with the offering of 6m American depositary receipts (ADRs) because it would have been the first US-listed offering by a Taiwanese company.

However, by last week the company decided to postpone the \$120m issue, citing its low share price. Even at those levels, the demand was not there, bankers said.

The demise of Pioneer Goldfields and FET has prompted some banks to postpone Asian this year until after the Christ- has been hampered by its size mas break. These include offer-

green, all Taiwanese compa-nies. It is also believed that a \$60m offering for Metro Cash and Carry, a Sonth African company, has been delayed until 1996.

But there is no suggestion

that the primary market is about to return to the hostile conditions of the early part of this year. Bankers believe lack of US demand is one of tha main factors behind the decisions to delay deals. Industry data show that IIS investment funds have been switching 6 to 13 per cent away from their intarnational portfolios in favour of domestic portfolios to increase exposure to the strong

domestic stock market. Bankers were therefore not surprised that US investors were slow to respond to the offering by PT Telkom, Indonesia's telecom company and the government's biggest privatisation to date.

Early last week tha government said the domestic offer of shares had been fully subscribed. Pricing discussions for the international tranche, made np of shares ADRs (each worth 20 ordinary shares), were held over the weekend and the final price should be announced today.

Of the three regional tranches, which each comprised of 23.3m ADRs, demand was said to be strongest in Asia but that Europe and the US were only just covered. In the US tranche, indications that one-third or more of the orders were from retail accounts caused some institutions to back away in the fear that a wave of selling by retail investors would cause the

share price to fall. There was speculation last week that the lukewarm response from US investors could force the government to reduce the size of the international offering. While this is unlikely, the government is expected to price the ADRs at the bottom of the \$19.50 to \$24.50 price range, thus raising

\$2.5bn rather than \$3.1bn. There is a view in the mar-- it is three times bigger than ings for UMC, Yageo, and Ever- Indonesia's largest previous

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stock leasing companies (ROSCOs)

privatisation - and by the lack of leadership. The governglobal co-ordinators has meant no one bank feels particularly responsible for the success of the transaction.

Although the primary market is showing signs of wear and tear, the runaway success of Adidas, the German sports shoe and equipment manufac turer, ahows there is still demand for offerings seen to be reasonably priced.

Although the books had been scheduled to close on Friday, many banks in the syndicate stopped taking orders earlier in the week becausa of tha bealthy over-subscription of

close to 10 times.
"We thought we had better close the books before we got orders from Mr D. Duck and Mrs M. Mouse," said one banker, referring to the specu-lative money which flows into deals which are set to sparkle

in the after-market. As a result of the strong demand from investors, the size of the offering has been increased to 27.3m shares, representing 60.2 per cent of the share capital, from 22.7m. The increase includes the 15 per cent green-shoe or over-allotment option of 4.1m shares.

Among other deals in the market, pre-marketing began last week on the \$150m offering of shares in Christiania Bank which is 69 per cent owned by the Norwegian government. The sale should reduce the state's holding to about 50 per cent. Book-building should start today, with pricing sched-

uled for December 6. The assassination of Mr Yitzhak Rabin, Israel's prime minister, caused some uncertainty for banks arranging the \$150m secondary offering for Koor Industries, Israel's biggest industrial conglomerate. One banker said the news of Mr Rabin's death prompted one fund manager to withdraw his order only to put it back into the book later in the week, following the recovery in the underlying stock market. The deal is expected to be priced

tomorrow. Antonia Sharpe

with credible deficit reductions.

down to its meeting. Early last week, US markets were

economic statistics that should help economists formulate opinions about there is a budget package.

OTHER MARKETS

FRANKFURT

Germany's front-line

Schering, until recently

pharmaceuticals stock, has

been upstaged recently by

Hoechst and Merck, writes

G US; and the latter, since its

bigger and cheaper pure

alternative.

Institute.

first-half fall.

William Cochrane. The former

has been re-rated following the

\$7.1bn MMD acquisition in the

recent flotation, has offered a

pharmaceuticals investment

Schering has also been

shaken by its susceptibility to

currency swings, which left it

ex-growth after six months of

1995, by highly publicised UK

contraceptive pills and by the

partial restrictions imposed on

worries about low dosage

these drugs last week by

Germany's Federal Drugs

Schering reports third

Tracey at Goldman Sachs

decline after a 31 : per cent

espects a 4 per cent net profit

Today olso sees the setting of

the Adidas IPO price: the size

of the offer was increased from

22.7m bearer shares to 27.3m on Wednesday. On Thursday, says Mr Reinhard Fischer at Research

Vision, the Bundesbank has

the potential to cut key interest rates: economic growth is below expectations and inflation is not a big problem; but whether it will do so is open to question. The central bank cut another 2 basis points off the repo rate last week, leaving it, at 4.00 per cent, 39 basis points down since the last Buba key rate cut on August 25.

#### MILAN

Italian investors have until Friday to book early for the sale of ENI, the energy giant whose privatisation is Italy's largest ever placement of an unlisted company. The Italian government has earmarked 25 ~50 per cent of the shares in the L10,000bn (\$6.3bn) flotation for the Italian public, The price for the placement will be set next Sunday with the official offer beginning two days later. quarter figures today; Mr Mark The Italian government,

anxious to sell the privatisation to local small investors, has offered incentives, including the promise of a special bonus to small investors, if the price falls below the offer price. But indications last week were that potential buyers were treading warily, mindful that shares of the last four major privatisation candidates in

Italy quickly fell below the original offer price. Meanwhile, Olivetti launches its L2,300bn capital increase, announced in September, on

## Thursday. It will run until

STOCKHOLM

Nordic sentiment this week will be determined mainly by the reaction to Ericsson's third quarter on Wednesday, says UBS, noting that technology stocks have been boosted recently by a strong US book to bill ratio. Eriesson has insisted that US weakness in mobile handset sales, as experienced by Motorola of the US and Nokia of Finland, will not impact on itself, notes the broker, which is looking for a 35 per cent gain in net profits to SKr1.1bn for the three

#### AMSTERDAM

The Amsterdam stock exchange will get a rest from third-quarter results this week, allowing the bourse to absorb the disappointment which companies ranging from Philips to Akzo have caused so far in the reporting season, writes Ronald van de Krol. A lone exception is Stad Rotterdam, the medium-sized

including CSM, the food group, and ING, the financial services company. In spite of the sometimes severe negative reactions which have greeted some companies' results, analysts are generally sanguine that the bourse will continue to move sideways for the rest of the year rather than undergo a serious correction.

insurer due to publish

third-quarter results this

unveil results next week.

Several companies are due to

#### **HONG KONG**

Poor sentiment is unlikely to be chased away from the Hong Kong stock market in the early part of this week, writes Louise Lucas. Foreign and domestic selling are forecast to continue on disappointing corporate earnings, lowering expectations of a cut in US interest rates and renewed Mexican-inspired jitters in Asian markets broadly perceived to be "emerging

markets". Fund managers and securities houses are largely underweighting Hong Kong. and are even more cautious on H shares, the former China enterprises now listed in the colony. The index tracking the performance of H shares last

#### TOKYO

Investor confidence in Nintendo, the video games company, remains weak, writes Emiko Terazono. The Nihon Keizai Shimbun reported last week that the launch of its new 64-bit game would be delayed to next year, although the company refused to confirm the news.

"Fundamentally, the company remains strong, but there seem to be some investors who regard the stock as overpriced," says Mr Reinier Dobbelmann, analyst at SBC Warburg in Tokyo. The company does not report interim earnings until November 27, but the stock of the announcement.

Compiled by William Cochrone

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#### **WORLD BOND MARKETS:** This Week

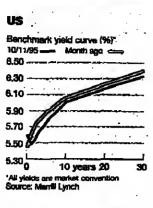
#### The overshadowing question for the bond market this week is, of course, the threat of default by the US Government. The immediate battle concerns \$25bn of interest payments due on Wednesday, without which

**NEW YORK** 

the US will be technically bust. Despite the escalation of rhetoric on both sides, the markets are counting on a compromise: otherwise, the long bond yield would scarcely have closed on Friday below the level of a fortnight before. On the other hand, as market commentators point out, the

issue is bound to recur. The other main event of the week also falls on Wednesday: the Federal Open Market Committee meeting, at which the Fed is on balance expected to leave interest rates

unchanged. The main statistic for the week is Wednesday's figure for the consumer price index. Forecasts for the October figure are around 0.2 per cent month oo month, giving a figure of 2.7 per cent for the



Tony Jackson

first 10 months of the year, in line with the year before. That will be prefaced on Tuesday by the retail sales figure, which is expected by Donaldson, Lufkin & Jenrette to fall by 0.6 per cent, due mainly to a 7 per cent drop in car sales.

Also due this week are figures for industrial production, capacity utilisatioo and inventories for October, expected on Wednesday, and October housing starts on

## LONDON

Gilts lost some of their shine on Friday with stronger than expected retail sales figures contributing to a flat day. Even so, over the week as a whole they continued their strong run, which began after the successful Bank of England

20-year auction last month. The 10-year 81/4 per cent gilt due 2005 closed the week vielding 7.86 per cent, a fall of 4 basis points on the week and 14 points over the last month. This week, ettention will focus on producer price figures

for October, due to be published today; retail sales, unemployment and earnings figures on Wednesday; and retail price and public sector borrowing requirement details oo Thursday.

If these confirm the picture

remain bullish in the run-up to the budget later this month. Expectations of interest rate cuts will grow, bringing particular benefit to the

of a slowing economy and

waning inflationary pressure, market sentiment is likely to

## Richard Lapper

Benchmark yield curve (%)\* 0/11/95 - Month ago -7.50 5 years 20 25

short-end of the curve and short sterling should rise. The current expectation is

for 25 basis points off three-month money by March 1996." said Mr Andrew Roberts gilts analyst at UBS. The December short sterling contract closed on Friday at

93.34 down 0.02 on the week Analysts also expect index linked gilts to under-perform conventional stock, because recent supply is still hanging over the market.

#### FRANKFURT

German government bonds, or bunds, are set to continue outperforming US Treasuries this week on expectations of further short-term interest rate cuts in Germany and fiscal worries over the debt ceiling debate in the US.

Last week, the 10-year bunds yield spread over Treasuries shrank hy 16 basis points to 27 points on Friday. We look for this trend to

continue this week," said Mr Thomas O'Shea of Yamaichi International, adding that the yield differential could narrow another five to 10 basis points. The main focus this week will be on the Bundeshank's next round of securities

repurchase agreements. After last week's two basis point drop in the repo rate to 4.00 per cent, a decline below that psychologically important level should spark further yield-curve steepening as "it would keep the whole rate cut story alive," said Mr O'Shea.

However, few observers

expect the Bundesbank to cut

#### Germany Benchmark yield curve (%)" 10/17/65 -- Month apo --6.00

5.00

Conner Middelmann

interest rates at its meeting on

ce: Mertil Lynch

10 WS 20 4

Thursday. Mr Christoph Anhanm of UBS in Frankfurt, expects the yield curve to shift downwards, and with lengthening trades becoming more frequent, the long awaited shift in sentiment towards the long end could

happen", he predicts. Next week is also expected to bring bond-friendly producer and wholesale price data. which should confirm a picture of subdued price pressures.

#### The Ministry of Finance has stepped up efforts to heighten public awareness of the need for fiscal constraint due to revenue shortfalls and

TOKYO

ncreased debt financing. It is scheduled to make a statement this week on the seriousness of the fiscal situation. It has already announced that it plans to

curb spending on education. Barclays de Zoete Wedd in Tokyo expects tax revenues for the current business year to be around Y50,000bn, which is Y3,500bn less than the MoF'e initial estimate and the fifth consecutive annual decline.

Actual growth in the overall budget is expected to be minimal, with most of the increase reflecting a rise in debt service payments. The government is likely to

issue some Y3,000bn in deficit covering bonds as part of the third supplementary budget. This is expected to push up issuance of new government bonds to around Y28,000bn. boosting the ratio of revenues

Benchmark yield curve (%)\* 10/11/96 --- Month ago ---4.00 3.00 2.00 1.00

Emiko Terazono

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Europe -

from bond issues to the general account to nearly 30 per cent, the highest issue since 1980. The bond market has seen

support from low short-term interest rates and buying from the Bank of Japan but such an environment will eventually weigh on investor confidence. Bond issues for the second supplementary budget were not fully digested by the market, with the MoF's trust fund bureau buying 41.5 per

Syndicated loans

## Deals finely priced despite Japan premium

The syndicated loans market is this is unlikely to lead to a once again abuzz with talk that interest margins are on the rise, though many say that's wishful thinking.

"There continues to be talk of pricings moving upwards, but evidence points to the opposite," says one banker. "Of course, that could change if the US Government defaults on its debt obligations [this] week. People are completely underestimating the negative effect that could have on all the markets," he warns.

The US Government is close to its official debt ceiling and a temporary resolution, allowing Washington to function in the absence of a budget, expires today, only two days hefore \$25bn of interest payments on government debt fall due. If no solution is found before then the government might have to default on that payment.

Meanwhile, although the recent increase in Japanese hanks' funding costs over those of their non-Japanese competitors - the so-called Japan premium - has affected the speed and ease of execution. of some transactions, many say

widespread increase in interest margins, which have fallen this year to as low as 114 basis oints over the London interbank offered rate for UK borrowers and even lower in continental Europe.

"In the last month or two, eome Japanese banks bave been finding it difficult to fund finely-priced transactions and have been going for deals with higher margins," says a banker at a Japanese house. However, he says, most non-Japanese hanks are still "extremely asset-hungry and don't neces-sarily need Japanese banks to get deals done".

Moreover, several Japanese banks have, in fact, been participating in deals at pricings way below their own funding costs to assert their commitment to the market. That strategy seems to have been partially vindicated by the fact that the "Japan premium" has been narrowing in the last two weeks, dealers said.

Highlighting borrowers' ability to get finely-priced deals away smoothly, the £1.5hn credit facility for Hanson was

closed last week after attracting some £2.1bn in subscriptions from 35 banks, including several Japanese houses.

Hanson is paying a mere 12% basis points over Libor, rising to 13.5 points if more than half the facility is drawn, in light of the enthusiastic reception. traders said the deal, arranged by Chemical Bank and Nat-West, could be increased.

Elsewhere in the UK, banks have begun arranging the financing for last week's £1.6bn agreed bid for regional electricity\_company Seeboard hy US utility Central & South West Corp (CSW) and the UK gov-ernment's £1.8hn sale of British Rail's rolling stock leasing companies - or roscos - to the

With CS First Boston acting

both as M&A and financing adviser to Seehoard-acquirer CSW, a two-part financing, consisting of an \$850m US facility and a £1.25bn UK portion is being arranged jointly by Cittbank, Credit Suisse and UBS.

The UK facility will be in three parts: a £250m one-year tranche naving between 25 and 75 basis points over Lihor. depending on leverage, an £850m five-year term facility and a £150m five-year revolving credit facility, both priced at between 32.5 and 100 basis points over Libor.

Meanwhile, banks are putting together the financing for the acquisitions of three UK roscos. The purchase of Porterbrook Leasing, bought for £527m by a consortium led by its management, will be funded with an equity investment of £75m from Charterhouse Development Capital and bank facilities totalling £490m, underwritten by Bankers Trust; the consortium is in talks with Bankers Trust to arrange further facilities totalling £100m to buy new trains.

Some £510m of debt for the £580m purchase of Eversholt Leasing by a consortium of investors will be arranged by Deutsche Morgan Grenfell, which is underwriting the deal jointly with Fuji Bank, Société Générale and Royal Bank of Scotland. The £672.5m acquisition for Angel Train Contracts is likely to be financed by Nomura, one of the acquirers Elsewhere, Chase and JP

Morgan have been putting together a group of co-arrang-ers for a £1.2bn loan for Hutchison Telecommunications, operator of the Orange cellular

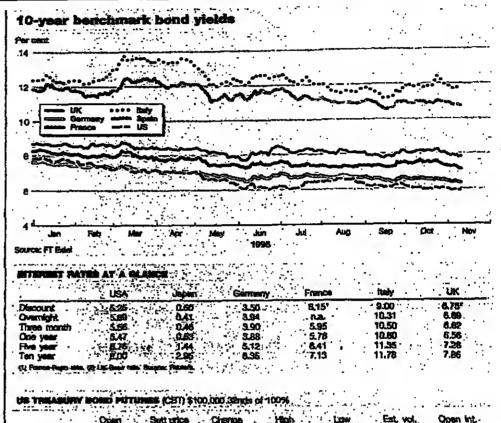
phone network. Outside the UK, a \$700m sev en year facility for Sadaf, a joint venture between Shell and state-owned Sandi Arabian Basic Industries Corporation was signed after 11/2 years of planning. The delay was caused by the inability of the borrower to raise more than \$500m among regional banks, so Chase and Citibank took up the remaining \$200m. To attract other interna-

tional hanks, the governing law was changed from Saudi to English, but in the end the facility, which pays 125 basis points over Libor, was comfort ably oversubscribed. Meanwhile, Italy's Mediocredito Lombardo last week mandated the Bank of Tokyo and Société Générale as arrangers

less one day and paying 17.5 basis points above Libor. Conner Middelmann

for a L250bn term loan facility

with a maturity of four years



International bonds



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## Investors take another look at France

117-03

As it has been so often in the last few months. France was last week again at the forefront of attention in the European bond markets, with Tuesday's government reshuffle triggering something of a rally.

And this week bond traders will again be playing close attention to events in Parls, with the new government team set to announce plans to reduce its FFr60bn social security deficit on Wednesday. The ability of Mr Alain

Juppe's team to make progress on this front, in the teeth of trade union opposition nationwide protest strikes are promised tomorrow - will be an important indicator of its chances of cutting the broader fiscal deficit towards the Maas-tricht criteria level of 3 per cent by 1997.

Hopes that the oew administration will adopt a firmer fis-cal stance, coupled with signs that the Bank of France wants to reduce interest rates, certainly helped the market last

benchmark 10-year paper fall-ing from 7.26 per cent to 7.07

Jon

117-18

By Wednesday evening the 10-year yield spread of French over German bonds had fallen to 70 basis points, their lowest level since early September. The market then eased off -10-year bonds yielded 7.15 per cent hy Friday evening - par-tially as a result of developments in the US and the related weakness of the dollar, which led the D-Mark to

Signs of government firmness next week can only help the market but in the longer term its health will be heavily dependent on the government's ability to prevent economic slowdown turning into recession; reducing tax revenues and aggravating the deficit

Evidence of slower growth has come in sharply lower than expected monthly production and consumer activity week.

Bond prices moved up sharply on Tuesday and Wednesday, with yields on published later this month.

Mr Dominique Barbet, an economist at Banque Paribas

-0-17

-0-17

-0-17

"The economy is slowing down very fast. There is a lack of confidence in the future on both the corporate and household side," he says.

strengthen against the French

NEW INTERNATIONAL BOND ISSUES

in Paris, says that slowing growth and the risk of reces-sion is the biggest obstacle to deficit reduction.

117-21

117-09

115 60

116-26

... 116-16

-116-00

An easing in monetary pol-icy is seen as vital for renewed growth. Indeed there are some signs that the prospect of rate cuts, underlined by the Bank of France's move to reintrodnce its five to 10-day lending window, which had been suspended following currency volatility last month, is helping revive international interest in the shorter-end of the curve, with hedge funds buying two and five-year paper in

recent weeks.
The bank's move to set a new rate of 6.35 per cent com-pared with the 24-hour rate of 6.60 per cent under which emergency funds had been available followed cuts in the emergency rate itself, and the yield curve is now expected to

progress on the fiscal front will be necessary before international investors are attracted back to the French bond market in numbers.

412,693

17,826

1,487

400,991

45.211

10,590

International investors owned 42.9 per cent of ontstanding 10-year French government bonds in 1993 and 32 per cent of all government paper in the same year. Those percentages have

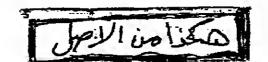
and now stand at 21 per cent and 20.1 per cent respectively, the lowest levels since 1989. Despite last week's changes, many observers remain sceptical of the government's capacity to deliver.

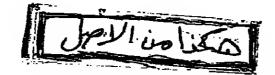
declined steadily since then,

Mr David Brown, an economist with Bear Steams international in London, eays: "French policy is still facing all the same imponderable paradoxes. Chirac's hopes for stronger economic growth, faster job creation, more fiscal austerity, coupled with the 'Franc Fort' is a Gordian knot which not even sharp French rate cuts can slice through."

Richard Lapper 🙀

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#### THE WEEK AHEAD

#### **DIVIDEND & INTEREST PAYMENTS**

#### **■ TODAY**

AMP (UK) 13% Bd '15 £650.0 Argos 4p Barclays Bank Jnr Undid FRN \$168.11 Sido.11 British Empire Secs & Gen Tst 0.75p Coca-Cola Amatil 7.625% Bd '96 \$381.25 DRS Data & Research Services £587.50 Housing Finance 8% Db '23 £4.3125 JIB Grp 2.5p Linton Park 6.25p MAI 6.7p Mazda Motor FRN 2000 Mazda Motor FRN 2000 731129.0 Mrsubishi Finance Intl 74% Sb Nts '07 \$387500.0 S x L Corpn 5.35% Nts '96 Y535000.0 Taisei 4.05% Nts '97 Y405000.0
Do 4.8% Nts '98 Y480000.0
Tottenham Hotspur 3p
Trafford Park Estates 2.3p
Wassali 1.55p

#### **■ TOMORROW**

hook at 1%

Legister Sand Const.

Abbey National Tsy Serv 71/496 Nts '96 FFr725.0

Culver Hidgs 0.13p Gramplan Hidgs 1.8p Helical Bar 2.9p I&S Optimum Inc Tst 2.15p Italy (Republic of) 9½% Nis '95 \$950.0 Kingsbury 1p London Secs 3.5p Marsh & McLennan \$0.80 Rubgy Estates 0.725p Tibbett & Britten 5p Volvo Gro Finance Sweden 11% Nts '95 SKr1100.0

#### WEDNESDAY **NOVEMBER 15**

Abbott Labotories \$0.21 Abtrust Preferred Inc Inv Tst Abrust Preferred Inc Inv 1st 3.25p Aon Corpn \$0.34 Arjo Wiggins Appleton 2.9p BBA Grp 1.8p Berclays Bank 18% Un Cap In 102/07 £8.0 British Sky Broedcasting 2.5p Burndene Inv 15% Un Ln '07/12 £7.50
Camellia 17.5p
Chase Manhattan \$0.45
Clarke, Nickolis & Coombs 0.12p
Clinton Cards 1.75p
Colgate-Palmolive \$0.47
Conversion 9%% £4.875
Conversion 10% '96 £5.0
Delphi 1.5p
Exchequer 1314% Loan '96
£6.625
Fairey 2.55p £7.50 Fairey 2.55p Fiscal Properties 0.6552p Foreign & Colonial Smilr Cos 8%

(4.2% net) Cm Pf £2.10 GESB 8.35% Secd Bd \*18 £41.75 Group Development Cap Tst 0.33p Hambros Inv Tst 5% (3.5% net) Cm Pf 1.75p Inter-American Deve Tst Inter-American Devi Bank 9%% Ln '15 £4.875 Ln '15 £4.875 Laporte 8.5p Lawrie 19p Mithras Inv Tst 1p Nationwide Bildg Scty 61/6% Nts '99 £81.25 Nihon Doro Kodan 91/6% Bd 2000 \$475.0

Parity 19 Sanwa Finance Aruba Step-up FRN Nov '04 \$1629.17 Scottlish Asian Inv (22.0 Sinclair (William) 5.8p Sonar 1 Cl A Mort Bkd FRN '21 2175.0 Do Ci B Mort Bkd FRN '21 5203.85 Do Ci C Mort Bkd FRN '21 5225.27 Standard Chartered Undtd Prim Cap FRN \$325.83 TSB Glit Fd partg Rd Pf (Cl A)

2.05p Tenneco 11% Nts '95 \$110.0 Treasury 12¾% Loan '95 £8.375 Waterman Partnership 0.5p Woodchester Inv UNITS IR2.75p YKK Corpn 3.9% Nts '99

■ THURSDAY **NOVEMBER 16** 

BT Finance 9%% Bd '98 \$468.75 Britannia Bidg Scty FRN '96

£177.86 Euro-Vip Secd VRN '30 Ser B \$36927.78 Finnish Export Credit 6% Nts '95 \$60.0 NKK Corpn 6.1% Bd '99 Y610000.0 NatWest Bank Cap VRN '08 \$164.51 \$164.51 Ocean Wilsons 1p SIG 2.2p SKOPBANK-Finnish Savings Banks Assoc SarB Undtd SbVRN \$174.10 Towry Law 1p Wyefield 0.5p

## FRIDAY

**NOVEMBER 17** 

Anglovaal R1.06
Do 'N' R1.06
Ash & Lacy 2.6p
Barratt Developments 5p
Bluebird Toys 2.25p
Boot (Henry) 1.95p
Brierley Inv N2\$0.05
Caradon 2.9p
Citicorp \$0.30
Commercial Union 10.7p
Dagenham Motors 2.2p
Drive Secs CI A FRN '96
£184.63
Do Mezz FRN '96 £204.79 Do Mezz FRN '96 £204.79 Electricite de France 11%% Serial Ln '09/10/11/12 Senai Ln (S/10/11/2) 2293.75 Frogmore Estates 14p Gent (SR) 1.5p Gieves 0.75p Henderson Highland Tst 1.45p HSBC Hidgs Sb Clird

FRN '08 \$30.27 Isotron 3.42p Jacks (William) 0.75p Lloyd Thompson 6.25p MR-Data Management 1.5p Mayflower Corp 0.87p Merchants Tst 3p National & Provincial Building Society FRN '99 £176.18 NatWest Bank Jnr FRN \$167.71 Nicherel 5% Bd 2000 Y500000.0 Personal Assets Tst 110p PizzaExpress 1.6p Prestwick 714% Conv Rd Pf

18.125p Redrow 2.1p Royal Bank of Scotland FRN '05 £87.43 237.43 Rugby 1.5p Sekisui House 5.95% Bd '99 Y595000.0 Sharpe & Fisher 1.7p T & N 3p Thorpe (FW) 2.75p Toyobo FRN Feb '98 Y29788.0

#### SATURDAY **NOVEMBER 18** Treasury 10% 'D4 £5.0

Ugland Intl 2.06p

SUNDAY **NOVEMBER 19** 

Exchequer 9% '02 £4.50 Treasury 101/2% '89 £5.25

#### **UK COMPANIES**

BOARD MEETINGS: finals: Carr's Milling Inds Sidlaw Utility Cable Interims: British Steel Cranswick Cranswick Critchley Finsbury Tst London Industrial Renold

**■ TOMORROW** COMPANY MEETINGS: Community Hospitals, The Brewery, Chiswell Street, E.C., 12.00 12.00
Frogmore Estates, Durrants
Hotel, George Street, W., 11.00
Groupe Chez Gerrard, Scotts
Restaurant, 20-22, Mount Street,
Maytair, W., 10.30
Sinclair (William), White Hart
Hotel, Bailgate, Lincoln, 11.00
BOARD MEETINGS: finals:
Asset Mingmt Inv
BMG Charles Sidney
BOC Grp
Dickle (James)
Femer
Foreign & Colonial Emerg
Mkts
Wardle Storeys
Interims:

Bank of Ireland Borthwicks Carnell Chamberlin & Hill Great Portland Est Guardian Media

Jarvis Porter Marshalls Wyndeham Press

■ WEDNESDAY NOVEMBER 15 NOVEMBER 15
COMPANY MEETINGS:
Domestic & General, 18, St
Mary-at-Hill, E.C., 11.30
Isotron, The Howard Hotel,
Temple Place, W.C., 12.00
Towry Law, Baylis House, Stoke
Poges Lane, Slough, Berks,
12.00
Usborne, The Power Meeting

12.00 Usborne, The Barn, Micheldever Station, Winchester, Hants2.30 BOARD MEETINGS: finals: Miliwall Northchart Inv Interims:
Bradford Property Tst
Dawson Intl
DCC
Essex & Suffolk Water

Flogas Foreign & Colonial Inv Gwth Inv Tst Forward
Greenway
Hambros
Jersey Electricity
Land Sec
Lazard Select Inv Tst
Oxford Instruments
Property Partnerships
Unicate

THURSDAY NOVEMBER 16 COMPANY MEETINGS: Barratt Developments, Plaisterers Hall, 1, London Wall, Plasterers Hall, 1, London Wal E.C., 2.30 Beazer Homes, Assembly Rooms, Bath, 2.30 Beckman (A), Durramts Hotel, George Street, W., 12.00 Hollas Group, Belle Epoque Hotel & Kinn Street Hotel, 60, King Street, Knutsford, Cheshire, 10.00

BOARD MEETINGS: finals: Capital Radio Finsbury Gwth Tst Glasgow Inc Tst Wigmore Property Inv Tst Interims:
Adam & Harvey
Break For The Border
Cable & Wireless
City of London PR
Hardy Oil & Gas Portsmouth & Sunderland Powergen Scapa 600 Grp Tring Inti Yates Bros Wine Lodges York Waterworks

#### **■ FRIDAY** NOVEMBER 17

COMPANY MEETINGS: Glaxo Wellcome, Grosvenor House, Park Lane, W., 11.00 Lendu Holdings, 3, Clanricarde Gardens, Tunbridge Wells, Kent, 12.00
Redrow Group, St. David's Park
Hotel, Clwyd, 12.00
Renishaw, Gables Inn, Faffield,
Gloucs, 12.00 BOARD MEETINGS: Interims: Black Arrow

Company meetings are annual general meetings unless otherwise stated. Please note: Reports and accounts are not normally available until approximately so weeks after the board meeting to approve the preliminary results.

# RIZE

David Thomas was a Financial Times journalist killed on assignment in Kuwait in April 1991. Before joining the FT he had worked for, among others, the Trades

His life was characterised by original and radical thinking coupled with a search for new subjects and orthodoxies to challenge, particularly in the fields of industrial policy, third world development and the environment.

In his memory a prize has been established to provide an annual study/travel grant to enable the recipient to take a career break.

In this, the fifth year of the prize, the Trustees are inviting applicants to write A Letter from a European City focusing on a feature which enriches people's lives and explaining how it might be transferable to other European cities. The 1996 prize will be worth not less than £3,000.

Applicants, aged over 25, of any nationality, should submit their Letter of up to 800 words in English, together with a brief c.v. and a proposal outlining how the award would be used to explore the theme of the Letter further. Please keep David Thomas's interests in mind when writing both the Letter and the proposal.

The award winner will be required to write a 1500 to 2000 word essay at the end of the study period. The essay will be considered for publication in the FT.

#### **CLOSING DATE JANUARY 5 1996**

APPLICATIONS TO: ROBIN PAULEY, MANAGING EDITOR THE FINANCIAL TIMES NUMBER ONE SOUTHWARK BRIDGE LONDON SE1 9HL

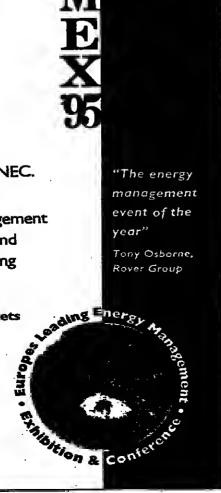
#### Don't miss the biggest Energy **Management Exhibition** in Europe -NEMEX '95

to be held on 5th and 6th December 1995 Birmingham Metropole Hotel, NEC.

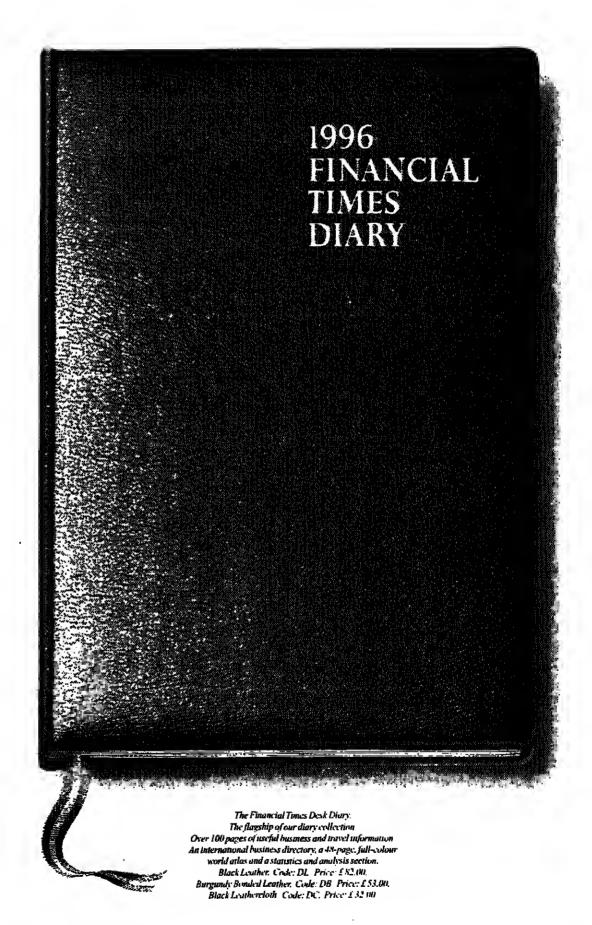
Over 150 leading energy management companies and the major fuel and power suppliers will be exhibiting at NEMEX '95

For free exhibition invitation tickets or details of the supporting conference programme, please contact the organisers:

**Energy Systems Trade Association** PO Box 16, Stroud Gloucestershire GL6 9YB Telephone (01453) 886776 Facsimile (01453) 885226



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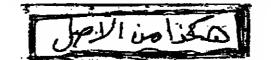
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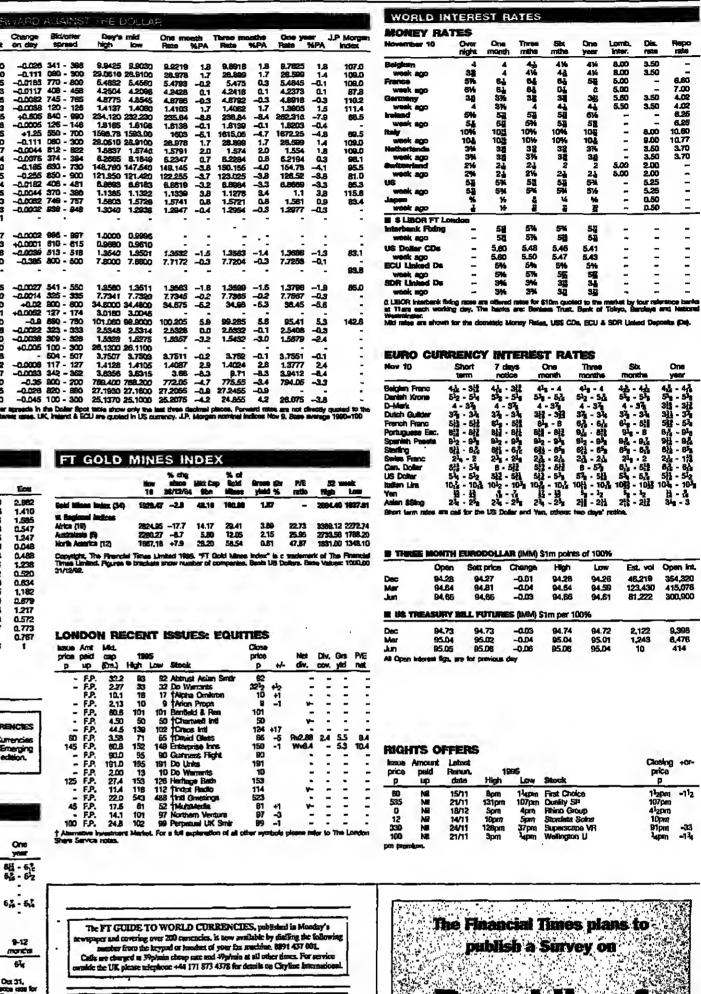


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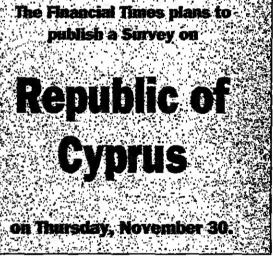


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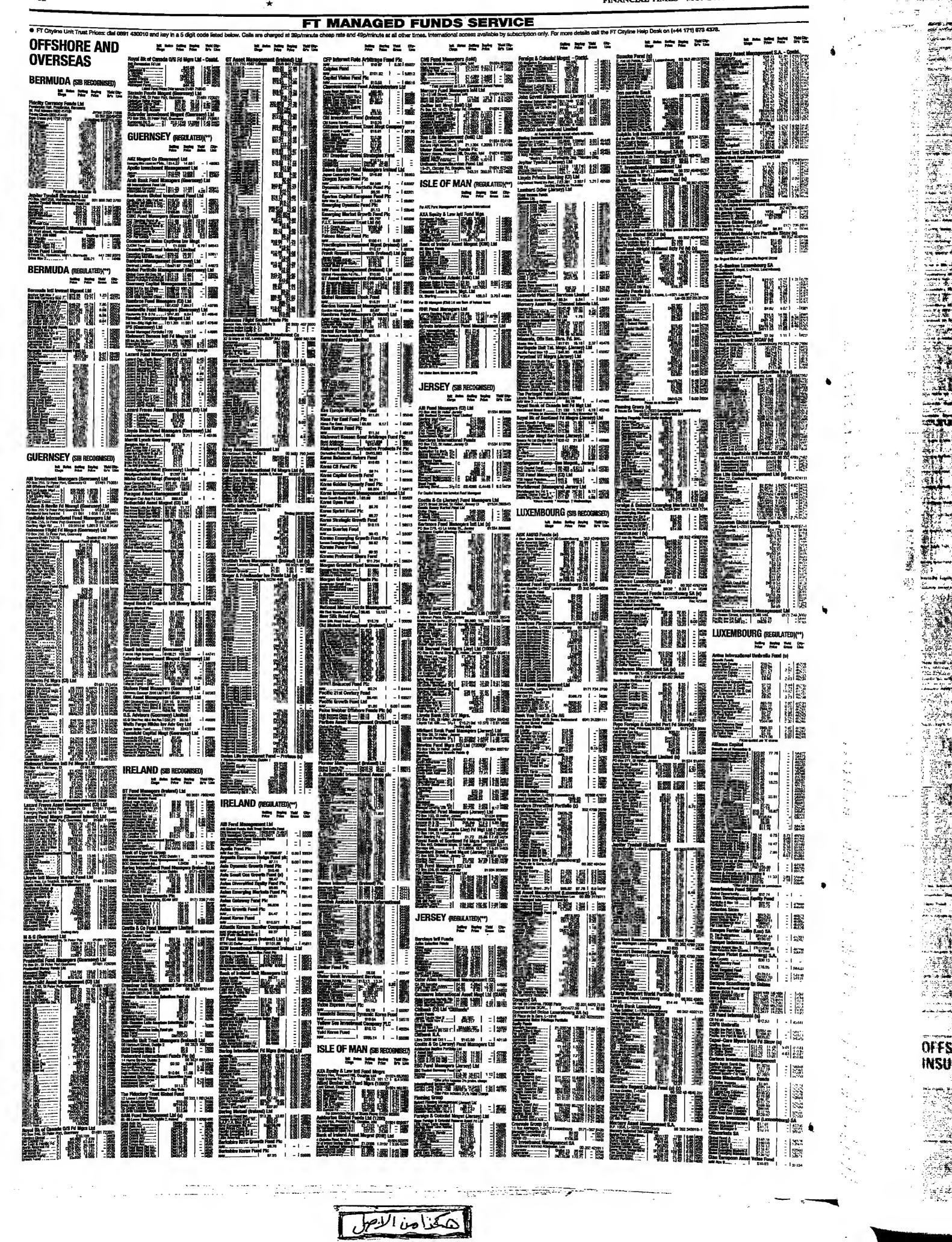
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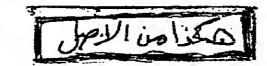
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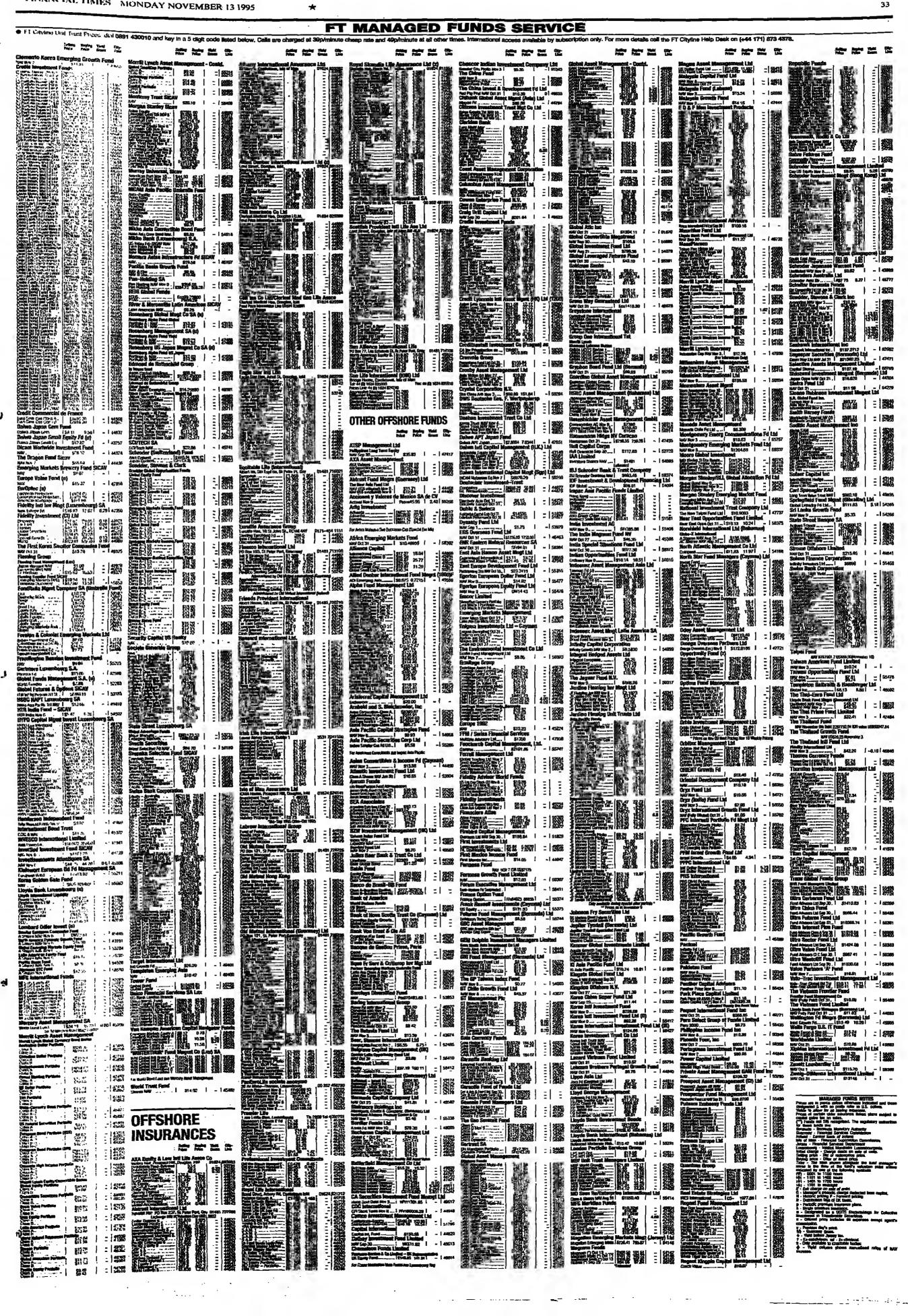
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34	*		FINANCIAL TIMES MONDAY NOVEMBER 13 1993	91 POLOTS SPECIF CAPACITY
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some specified equipment held east of the

the agreed limit because of tension in the

region. Nato has said it will not ignore the

Algeria votes for a president

presidential elections. The Islamist armed

opposition has vowed to disrupt the poll and opposition leaders have called for a

boycott. The vote is the first since the

legislative elections in 1992 which the

Since then, Islamists and government

struggle, which has already cost more

than 40,000 lives. Four candidates, all

perceived to be pro-government, have qualified for the election. The incumbent,

South Africa and England start their first

17

Test at Verwoerdburg (to Nov 20).

Derivatives and Europe's Dynamic

SDLP party conference

party, at its annual conference in

government to convene immediate

Newcastle, County Down (to Nov 19).

British policy in Northern Ireland is set to come under fresh attack from John Hume,

leader of the province's moderate nationalist Social Democratic and Labour

Amid signs of unrest among hardline republicans, with the seizure last week of a 300lb bomb in the Irish Republic, Mr

Hume is expected to step up his call on the

of the real-estate board game. Invented in

the US in 1933, it was first marketed in the

UK in 1935. Highlight of the evening is the

auction of a special Monopoly set made of

appears in the UK edition. Non-UK readers

**Mastering Management** 

The fourth of the FT's 20-part series

precious metals and gems.

can take out a subscription.

FT Surveys

Holidays

Azerbailan, Zaire.

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A Monopoly 60th

is appropriately held at the Park

Lane Hotel,

anniversary party

Mayfair, honouring

the two highest value properties in the English version

Liamine Zeroual, is widely expected to

carry the vote.

FT Surveys

Entrepreneurs.

FRIDAY

all-party talks.

Monopoly at 60

Cricket

forces have been locked in a hloody

Islamic Salvation Front was poised to win.

army cancelled the second round of

Ural mountains because of financial problems, and has a concentration of veaponry in the Caucasus which exceeds

breach, but will work with Russia to

Algeria holds the first round of

resolve the problems.

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WEU meets in Madrid

Foreign and defence ministers of the Western European Union begin a two-day meeting in Madrid. They will try to agree a document setting out options for the organisation's future and its relation to the European Union. The UK, due to take over the WEU presidency for six months in January, is resisting any move towards

#### Euro MEPs ponder fraud



The European parliament plenary session in Strasbourg (to Nov 17) will be dominated by the annual Court of Auditors report on fraud. It is tipped to include a

catalogue of irregularities and mismanagement in EU institutions running to a cost of Ecu500m. On Tuesday, Boutros Boutros Ghali, secretary-general of the UN, will address the house

#### China's president in S Korea

#### Krenz on trial

Egon Krenz, former general secretary of the East German Communist Party, and five senior officials of the regime go on trial in Berlin. They are charged with manslaughter and attempted manslaughter in connection with a shoot-to-kill policy on the former border with the Federal Republic of Germany. The trial is one of the higgest since the Berlin wall was breached six years ago, but its outcome remains unclear, following the collapse of several other cases against the former East German leadership.

spectacular jewellery sales with a group sent for auction by Princess Salimah Aga centrepiece of a oecklace of 41 diamonds, carries the top estimate of up to £5m (\$7.9m). All told, more than 200 jewels should bring in close to £20m.

On Wednesday, a diamond of 78 carats known to be in the collection of the last Mughal Emperor Aurangzeb in the 17th century could make £4m.

#### **Tennis**

Pete Sampras of the US, heads the line-up for the ATP world championship in Frankfurt, Germany (to Nov 19).

#### FT Surveys

TUESDAY

government default.

US in budget and debt crises

down non-essential operations - assuming no last-minute resolution of the budget

Clinton and the Republicans controlling

temporary spending and debt ceiling bills. The \$1,900bn debt limit could be breached

secretary Robert Rubin is expected to take

Congress avoids a presidential veto of

as early as Wednesday, but treasury

special actions to avoid a first-ever US

Alexandre Lamfalussy, president of the

European central bank, is to detail its

Frankfurt-based forerunner of the planned

recommendations on bow the new Euro-currency should be adopted, first by

the banking system and later among the

WTO releases annual report

Organisation publishes its first annual

report on international trade. It shows

production growth, reflecting globalisation

SDP congress in Mannheim

Germany's opposition Social Democrats

internal quarrels and shrinking electoral

expected to confirm Rudolf Scharping in

his position as party leader in spite of his

Oct producer price indx input\*

Oct producer price indx input\*\*

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Oci retail sales ex-auto

Oct consumer price indx

Oct CPI ex-food & energy

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Oct retail sales"

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Oct PPI ex-food, drink & tobacco\*\*

will try to put behind them months of

support at their annual congress in Mannheim (to Nov 17). The congress is

low standing in opinion polls.

ECONOMIC DIARY

that trade growth now far outstrips

The Geneva-based World Trade

of the world economy.

EMI outlines Emu plan

European Monetary Institute, the

The US government will begin to shut

confrontation between President Bill

merging the WEU and the EU.



President Jiang Zemin becomes the first Chinese head of state to visit South Korea, three years after diplomatic relations were established. His five-day trip will include discussions on increased economic co-operation. China is South Korea's third-largest trading partner and the leading country for Korean investment.

#### Saleroom

Christie's in Geneva begins a week of Khan, divorced wife of the Aga Khan. The "Begum Blue" diamond of 13.78 carats, the

#### Vietnam and Devon and Cornwall.

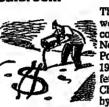
Holidays Colombia, Talwan.

Algerians wait to enter the Algerian consulate in Lille, France, to register for Thursday's Algerian presidential election

#### Report on German economy 14

The so-called five wise men, all leading German economics professors, present their annual review of the economy, one of the most comprehensive diagnoses of the health of Europe's higgest. Recent forecasts have suggested that GDP growth next year is expected to slow to 2 per cent, down from the 2.5 per cent forecast by the government for this year.

#### Saleroom



The highlight in a week of auctions of contemporary art in New York is Jackson Pollock's "Number 1952", estimated to fetch up to \$4m at Christie's. Created by the eelehrated 'drip" painting technique, it is the best

Pollock to appear for some years. FT Surveys

Greece and UK Electricity.

**Holidays** 

Jordan.

#### WEDNESDAY

State opening of parliament The 1995-96 session of the UK parliament is opened by the Queen with the traditional speech setting out the government's legislative programme for the coming year. The speech is expected to include a number of controversial measures, including bills on immigration, divorce and domestic violence

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Statistics to be released this week

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Nov 17 US

During the week.

#### Football

Qualifying matches for next year's European championships include: Portugal v Ireland, Slovakia v Romania, France v Israel, Netherlands v Norway, Germany v Bulgaria.

Apec meets in Osaka



Foreign and trade ministers of the 18 members of the Asia Pacific

meeting in Osaka, Japan. The ministers aim to finalise a joint action programme for implementing last year's decision by Apec leaders to achieve free trade and investment in the region by 2020.

the leaders - who include US President Bill Clinton, President Jiang Zemin of China and Prime Minister Tomiichi Murayama of Japan - at the third annual Apec summit in Osaka on Sunday.

#### Weapons treaty deadline

Midnight is the deadline for signatories to the Conventional Forces in Europe treaty to complete destruction of weapons stocks which exceed the agreed limits. Russia may not be technically compliant with the

FT Surveys Japan in Asia and Engineering in Action.

Holidays Brazil, Côte d'Ivoire.

#### THURSDAY 16





The programme is due to be approved by

I treaty in time, as it has yet to destroy

Nov Philadelphia Fed indx

Initial claims w/e Nov 11

Oct overall wholesale price indx

Oct overall wholesale price indx

Ditto ex-mortgage int'st payments\* 3.3%

Oct public spanding borrowing req £0.4bn

Oct money supply (M2+cash dep) 2.8%

Oct trade balance, customs cleared \$7.1bn

Sep manufacturing new orders

Oct wholesale price Indx, West\*

Oct producer price indx, West"

Oct prod price Indx, pan-Germany 0.0%

Oct prod price indx, pan-Germany\*\*1,7%

nth on month, "year on year, †seasonally adjusted Statistics, courtesy MIMS Internation

Oct M2

Aug current a/ct

Oct retall price indx\*

Oct retall price indx

Oct housing starts

Oct building permits

Oct broad liquidity

Sep orders, West

Oct Ifo business climate

Sep retail sales, real"

#### SATURDAY

#### UK unions hold conference

Gordon Brown, shadow chancellor of the UK's opposition Labour party, will talk to a Unions 95 conference on "Getting Britain to Work" at the headquarters of the Trades Union Congress in London. An afternoon session on "Renewing the Unions" will be addressed by John Monks, general secretary of the TUC.

#### Rugby union

At Twickenham, England v South Africa: at Murrayfield, Scotland v Western Samoa; at Landsdowne Road: Ireland v Fiji. In Paris, France host New Zealand for their second Test.

#### SUNDAY

Presidential run-off in Poland The second round of Poland's presidential election sees incumbent Lech Walesa (left) chasing a 2 per cent lead clocked up by his challenger, former communist

Aleksander

Kwasniewski, who got 35 per cent of the vote in the first round. Up to now, the election has centred on the youthful Mr Kwasniewski's communist party past, as President Walesa batters home the message that a vote for his challenger is a vote for returning to the miseries of the past.

#### **Elections in Catalonía**

Voters in Spain's self-governing Catalonia region go to the polls to renew their parliament just four months before general elections are provisionally scheduled. Catalan President Jordi Pujol, the man who has forced the Socialist administration in Madrid to cut short its term, is trying to hold on to the regional government he has run for 15 years.

#### Italian privatisation

The Italian government will announce the offer price of shares in Eni, the state-owned energy and chemicals group, ending a fortnight in which the Italian public has been able to reserve stock in one of the world's biggest ever flotations. The treasury, which aims to sell between 17 and 24 per cent of Eni, has set a price range between L5.250 (\$3.24) and L6.000 a share, and could raise more than L10,000bn from the partial privatisation.

#### Referendum in Chad

Chad holds a referendum to approve a oew constitution and to decide if multi-party elections will follow. Presidential elections are due on February 11 1996, with parliamentary elections in April.

Compiled by Patrick Stiles. Fax: (+44) (0)171 873 3194.

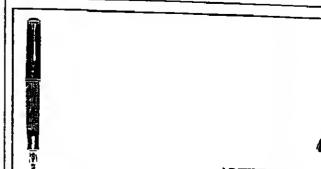
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prices are expected to have risen only slightly last month after the large increase in September. Tuesday: Economists expect

Other economic news

US retail sales growth to be weak in October after slowing in recent months.

Wednesday: UK retail sales are expected to have picked up

slightly last month, although growth remains weak. The annual rate of US consumer price inflation is thought to have accelerated last month. The number of people unemployed in the UK is thought to have fallen again in October. UK average earnings growth is expected to remain at current

Thursday: Most economists expect the annual rate of UK retail price inflation to have fallen last mouth, although the underlying rate, excluding mortgage interest payments, is thought to have edged upwards. A small public sector borrowing requirement is expected in the UK in October as corporation taxes and a

recovery in VAT receipts boost tax revenues. Friday: Most economists expect Italian industrial production growth to have slowed ın September.

ACROSS
I Cryptic compiler Ben? He's quite logical (14)
2 Sort of carthorse needing a man with a stick to start it (9)
3 Swan circling about to primp

makers (5)
11 Victor takes girl endless cele-12 Point learnt afresh, always to

be remembered (7) 13 Hill split by flood (7) 14 Race in one game leads to unother (5) 16 Famous surgeon in bed suffering from burns? (9) t9 He leaves his coat on the wall

20 Removal workers? (5) 22 Peasant breaks a foot (7) 25 Transport Clive arranged to

accommodate ambassador's return (7)
27 Orange cheese from Crete

edc (9) 28 Very much a negative result

29 Encouragement for a couple of failures (5.4.5)

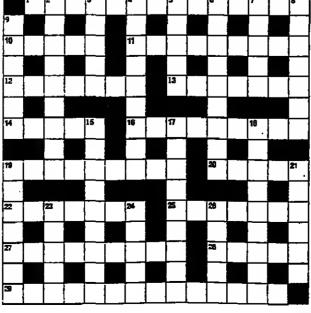
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its feathers (5) 4 Brand associated with Arthur Spot-on old-time variety per-

6 Parts - of feminine attire (9) Instrument there's call for (5) 8 One would feel put out to be 9 Examination of French form

included a severe test (61 t5 Recovering, need month off 17 River seen swirling backwards (2,7) 18 Artist cooks chicken - in case

of bad weather? (9) t9 Short time work for actors (7) 21 With it, the essay is without purpose (6) 23 Jumping bai), I must make an excuse (5)
24 All for musicians (5)
26 One who belleves in British industry (5)



## **MONDAY PRIZE CROSSWORD**

A prize of a Pelikan New Classic 380 formtain pen for the first correct solution opened and five runner-up prizes of £35 Pelikan vouchers will be awarded. Solutions by Thursday November 23, marked Monday Crossword 8,917 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 9HL. Solution on Monday November 27. Please allow 28 days for

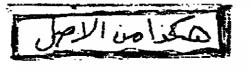
No.8,917 Set by DANTE

Winners 8,905 Solution 8.905

Miss L.J. Massie, Sutton, Sur-David Johns, Loughborough Mrs L.M. White, Belfast Martyn Thomas, Bath L.R.C. Bouquet, London NW2 A.R. Neale, Bahrain



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## DEVON AND CORNWALL

## Region must sell itself

With a growing workforce, a strong development agency is being advocated, writes Roland Adburgham

ligures for inward migration prove it: Devon and Cornwall are desirable parts of England. The gentle (if damp) climate, the 800km of unmatched coastline, the national parks of Dartmoor and Exmoor, have caused an influx of people.

The population of the two south-west counties rose by almost 9 per cent to 1.5m in the decade to 1991 (compared with a rise of under 3 per cent in England). It is projected to be 12 per cent higher in 10 years' time. The assumption that most newcomers arrive to enjoy retirement is false. Those people are in the minority and the workforce is forecast to rise nearly 10 per ceot between

Another assumption might be that the counties' popularity proves they are thriving; instead, they are among the least prosperous parts of the UK. Gross domestic product per head in Devon is 87 per cent of the national average and in Comwall only 73 per cent. Average weekly pay is well below the national average, especially in Cornwall.

Although unemployment has fallen, there is concern that job creation will not keep pace with the growing workforce. Cornwoll has ingrained high unemployment at such places as Redruth and Camborne. where deprivation can be compared with the south Wales valleys. Unemployment is lower in Devon but Plymouth tary and dockyard jobs and inner city poverty. Even North budget. The rising population Devon has its blackspots.

the traditional industries of fishing and tin mining. changes in china clay, agricul ture and tourism, and the contraction of the defence industry coinciding with the recent recession. The counties, therefore, face the challenge of not only creating jobs, and of improving prosperity, but to do this with least damage to their enviable environment.

The response has been a variety of initiatives, notably the Westcountry Development Corporation (WDC), a public and private partnership set up two years ago and chaired by Mr Eric Dancer, managing director of Dartington Crystal It aims to give the counties a unified voice and a co-ordinated strategy to promote the region in the UK and Europe as a place for business, rather than being seen merely as a holiday destination.

Within the counties, there is a belief that Whitehall and Westminster fail to recognise their needs. The counties are riled by accusations of "whin-geing" and believe they suffer by being grouped, in the government's definition of regions, with wealthier couth-west counties. Those have Bristol as their economic bub but Plymonth, easily the largest city in Devon and Cornwall with 250,000 people, is 125 miles

Mr John Ingham, Labour leader of Plymouth council. comments wryly: "People in Whitehall confuse us with Portsmouth and believe the world ends at Bristol." He adds: "People see us on a nice day as a beautiful modern city with wonderful Plymouth Sound, and go away with the false view that there aren't any Mr Brian Greenslade, chair-

man of Devon's policy committee, speaks of the impact of successive years of govern-



able to provide the infrastructure we need - not only housing, but roads and schools." The government has had a price to pay - not least because householders consider

it partly responsible for the fact that Sonth West Water, the privatised utility, imposes the country's highest charges. In Cornwall, where Liberal Democrats control the county conneil, the Conservatives have only six of 79 seats. In Devon, the Liberal Democrats are the largest party, though without overall control. The Tories lost control of Plymouth in 1991. Local Tory MPs aware that at the next election they will be defending majorities of under 6,000 in six constituencies - are lobbying min-

isters on behalf of the counties. Further tensions have been caused by the government's John Banham, who chaired the local government commission. wanted n single unitary

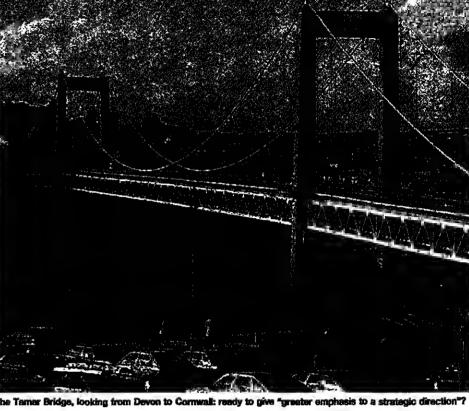
authority for his home county of Cornwall. But lack of support for that resulted in the retention of five district councils as well as the county, In Devon, Plymouth and Torbay will gain unitary status in 1997. The unexpected decision on Torbay fuelled protests by Exeter that it, too, should have unitary status - a proposal that is vigorously resisted by the county. A final decision is due early next year.

The government would argue that it has listened. Baroness Cumberlege was appointed "sponsor" minister for Plymouth in 1993 and is praised locally for her commitment. Last year, the Govern-ment Office of the South West, based in Bristol, set up a twin office in Plymouth "to respond to the needs of Devon and Cornwall". Although the counwith Wales, they have received far less aid, the areas qualify-

tance were widened in 1993. Cornwall and much of Devon, including Plymouth, also qualify for European structural funds, with £168m available between 1994 and 1999. Mr Greenslade welcomes the allocation, but states; "Our ability to provide matching funds is very limited."

Mr Roger Harris, senior partner in Plymonth of KPMG, the accountancy firm, says: "I don't believe we've had our fair share of government attention on a timely basis - but there's not a lot of point in looking backwards in business. "The south-west must have a

united front in dealing with the government. That has not always been the case. We do feel hard done by, but there's a major need to be positive about the region. There is a need to point out the requirements what's right."



the private sector arm of the WDC and which has South West Water and Sweb, the electricity utility, as leading backers. Sweb was taken over this summer by the US group Southern but Mr Gale Klappa, its new chief executive, indicates it will continue to support Swel. "In the US, we have a rich history of going beyond normal corporate responsibility to encourage the right kind of growth which is acceptable

to communities." Mrs Doris Ansari, chairman of Cornwall's policy committee and vice-chairman of Devon and Cornwall Development International, the inward investment agency, says: "We desperately need to say we're not peripheral but part of the mainstream, with a good manufacturing base and a highly skilled workforce." The WDC local authorities and Devon & development need to be activities, I personally would Cornwall training and enter-

example, there are 600 elec-

tronics companies. Last month, Sir John - who chairs Swel and Westcountry TV ~ said in Truro, Cornwall's county town: "We need a combination of anger and ambition. Cornwall must want, very much, to see things improved and must be unwilling to settle for a gentle slide into rural

Mr Michael Galsworthy. chairman of a campaign to promote Cornwall called In Pursuit of Excellence, states: "We all need to be energetic 'sales persons' for the county; zealous that the commercial world about us recognises not just the magnificent environment, but also the rapidly growing portfolio of highly successful business ventures."

To make the selling more effective, the many organisaabout Devon and Cornwall would have a single development agency and define common strategies with the money to follow it through." Mr Harris comments: "My own view is there are too many agencies, There is a great need to work together and, as soon as practical, to reduce the number." Mr John Mannell, chief executive of Devon & Cornwall Tec.

envisages a one-stop campus. Mr Mike Boxall, WDC's chief executive, says its partnership has been cemented and is ready to move to the "next phase of giving greater empha-sis to a strategic direction and the capturing of quality investment and projects.

"With pressure on resources particularly in the public sec tor, we have to take the next quantum leap. If that means bringing agencies together to



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## Winds of change are felt

Industry has had to diversify while the disadvantages of distance are being overcome

While windfarms are an obtrusive sign of the resbaping iodustrial landscape in Cornwall, other winds of economic change are blowing through the county and its neighbour.

tries declined and the service sector grew by nearly a third. to account today for 70 per cent of employment (though 60 per ceot of the oew jobs are part-time). Tourism and leisure is still a vital industry but the decade saw rapid growth io retailing and professional and

Local authorities remain the largest employers though, as elsewbere, jobs io public administratioo are diminisbing. Manufacturing has reduced its workforce but there has been diversification into electronic engineering and high technology. Health care -tbe region has a high proporrion of retired people - is growing in importance. The economy, while forced to adapt by structural changes io what were its slaple iodustries, is becoming more balanced.

Disadvantages of distance are being overcome not only by upgraded roads but by Eurobell, with a fraochise including Plymouth, Exeler and Torbay, plans a £200m investment in a cable oetwork aiming to reach 200,000 business and domestic premises over the next five years.

Ooe company with its own digital microwave network. linking seven regional studios, is Westcountry TV. Owned by Associated Newspapers, Brittany Ferries and South West Water, it weot on air in January 1993, having won the franchise from TSW. It is making money - a pretax profit of £3.7m in 1994 - despite only 6 per cent of its advertising reveoue being geoerated from Within its territory.

This is one indication of the region's realities: all but 1 per cent of the 36,000 busine are small and medium-sized enterprises, employing under 200 people. Of the half-million labour force, a quarter are self-employed, well above the national average. South West Water is one of the few large companies based in the region and Medical Sickness Group is one of the rare UK organisa tions to bave relocated its beadquarters there.

ceptions are being made. The campaign in Pursuit of Excellence seeks to show the existing range and quality of commercial activities in Cornwall and encourage more. The Confederation of British Industry's south-west region is highlighting auccessful companies in the two counties as part of its flag-waving Operation Excelcation exhibition will be held at Exeter University oext March, organised by Devon county council.

prove to be insular by being very dependent upon local



The wind farm at Carland Cross, near Truro in Comwal

Mr Ken Martin, chief executive of Devon and Cornwall Development International, the ageocy which woos inward investment, comments that it is easier to convince foreign companies of the region's merits than what be calls "our upcountry cousins".

Cornwall has the toughest task of persuasion, as shown by a Morl poll published in July of 1,000 UK senior executives. The poll showed the county was rated more poorly than other peripheral areas as a prospect for investment.

Efforts to change these per-

training and enterprise council says 60 per cent of businesses trade solely within the two counties, Only 13 per cent trade within the European Union and 11 per cent with the

rest of the world. With most large companies being either foreign-owned or beadquartered elsewhere, there is a need to encourage local sourcing as well as exports. This year, government funding of £400,000 was provided for a regional supply office, to be

More help for small and

Inward investment: by Roland Adburgham

Despite limited resources, the development agency has just had its best year ever

medium-sized enterprises

comes with a new support net-

work of seven Business Link

centres and from South West

Investment Group, a public

and private sector organisation

intended to offar loans to

bridge the "equity gap". With economic recovery hav-

ing slowed, Mr John Mannell,

chief executive of Devon &

the prospect of a substantial

reduction in unemployment.

But there is a growing skill

shortage." The Tec is broaden-

ing a modern apprenticeship

ber, to 30 industries and

emphasises the Investors in

People programme. Over 100

organisations in the counties

have IIP and nearly 400 are committed to achieving it.

One encouraging aign for future skills is that more 18-

year-olds than the national

average go into higher educa-

tion. There are 11 colleges of

further educatioo and two uni-

versities, at Exeter and Plymouth, which have strong engi-

neering and electronics

Plymouth University, which

includes Plymouth Business

School, is oos of the UK's

larger universities with 16,000

full and part-time students. It

has lifted its research and con-

sultancy income and describes

its industrial links as ever-

Reeter University recently

set up a business relations unit

as a point of contact for compa-

nies and wants to establish an

innovatioo ceotre, where com-

panies could work with univer-

sity engineers and scientists.

Its centre for management

studies has a scheme under

which MBA students offer ser-

vices free to companies to

An ambitious plan by Exeter

University is for a university

in Cornwall to belp to regener-

ate the economy. Business studies are intended to be an

important subject there and

possible sites have been short-

develop marketing projects.

scheme, launched in Septem-

Cornwall Tec, says: "I don't se

On the windswept spine of Cornwall, within sight of the ivy-clad ruins of tin mines, are two large adjacent plants: one run by Pall Corporation and the other by Contico Europe

The significance is not only that they are sizeable employ-ers in the depressed area of Redruth, but that they are

Pall, a US manufacturer of filtration equipment, has been long-established at Redruth and now has two other plants in the region, near Newquay Contico, a Missouri-based com-pany making plastic containers, arrived in 1992 and has since added 90,000 sq ft to its factory and taken on more

Not far away is a newcomer, Dransfield Holdings of Hong Kong, in May it took over Red ruth Brewery from the receiver the first Hong Kong investmeot to be made in either Cornwall or Devon.

These investments demonstrate that international companies can be drawn to apparently far-flung parts of the UK. Disadvantages of distance can be counterbalanced by improved roads (Redruth is next to the upgraded A30), good telecom links, available skilled labour and a destrable

ers are happy to relocate. An additional inducement in Cornwall and parts of Devon is regional selective assistance. Contico, for example, had a £1.4m grant tied to its initial investment of £4.5m and creation of 100 jobs, and a further

environment to which manag-

To woo overseas companies, the two counties have a longestablished agency, Devon and Cornwall Development Interna-

£950,000 for its expansion.

ment's Invest in Britain Bureau. It has offices in Boston and south-east Asia although. compared with regional organisations such as the Welsh Development Agency, its budget is modest. Its 1994-95 income of £1.2m included grant aid of £787,000 plus funding from the Westcountry Development Corporation and the pri-

Despite these limited rces, and the ever-more competitive market for inward investment. DCDI had its most sful year yet in 1994-95.

the city as in Bristol or Cardiff. Of crucial importance is

employs over 1,000 people.

whether the arrivals flourish. The evidence is that only a handful have pulled oot and many have expanded. Wrigley of the US has seen output at its Plymouth factory rise threefold in eight years and has increased the workforce to 650. Becton Dickinson, the American bealthcare company, set up in the city in 1980 and has since expanded. Toshiba Consumer Products of Japan arrived in 1981 and now A recent arrival in the city is

Kawasaki Precision Machinery,

The Becton Dickinson building on the Belliver industrial estate. Phynouth

jobs and safeguarding 552. Nearly £48m of direct investment was pledged, with grant aid offered of £5.6m.

The importance of inward investment is shown by the fact that most of the biggest manufacturing employers in the two counties are foreignowned. in all, there are about thirds are North American, five Japanese and virtually all the others from cootinental Europe. These employ 15,000 people, the vast majority in manufacturing, accounting for about 20 per cent of the sector's labour force.

Devon bas attracted most of the companies, especially in the Plymouth area. A study of inward investment, published by Plymouth Business School. commeots on the lack of recognition that, since 1960, foreign companies have created as many manufacturing jobs in

which took over Staffa Motors' facility at the beginning of 1994 as its first machinery manufacturing plant in Europe. Within 12 months, productioo rose by 35 per cent and the Japanese company announced it would increase its staff to 270.

The largest reinvestment, however, is not at Plymouth but in Torbay, where Nortel of Canada, which employs 1,500 people there, announced in April it would invest £48m, creating 916 jobs, for a radio access project. There had been competition for the investment from the US and Mexico, and an influential factor was that Torbay had gained assisted area status. Nortel's grant of £5m is the largest yet to have made in south-west England.

Another large employer in Torbay is AVX Kyocera of Japan, which makes capacitors, but other investment is well spread. in north Devon, Caperboard, a division of Glunz of Germany, is expanding at South Molton, where it already the largest employer. A few miles away, at Barnstaple, Cox Pharmaceuticals, a subsidiary of Hoechst,

has a purpose-built plant

employing nearly 400 people.

Howmet Turbine, owned by Pecbiney of France, has 800 people making airfoil castings In terms of jobs, engineering Marrial Halls

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Wilson Williams

The primary industries:

and electronics are the most important sectors, followed by healthcare, which is seen as a growth prospect. In 1993, VIDAmed, a Californian company making a prostate treatment device, invested £4.9m at Plymouth, attracted not only by a £750,000 grant but by the medical research facilities at Derriford Hospital and Plymouth University. Wales, Northern Ireland and Belgium had competed for the project. Mr Ken Martin, DCDI's chief

executive, says: "Without a shadow of a doubt, our strongest suit is our labour force -its quality and flexibility. Absecteeism and days lost through industrial action are among the lowest in the country and productivity gains are seen to be good. There is an ability to adapt to changes in technology."

Reinvestment, be says, is running at about 60 per cent of total investment. "The aftercare side is very important we take co-ordinating responsibility to ensure companies are viaited but not overvisited. There are designated lead officers to stay with them and to be their first contact.

He adds: "The region has to maka its offer as attractive as possible: we have to ensure we have enough sites and facilities in the right place, and not ruin the reasons why people want to come to the region. And we must ensure communications are upgraded as much as possi-

Many of the foreign-owned companies are significant exporters, proving that their location is not a bandicap. Wandel & Goltermann, a division of WG of Germany which makes telecom test equipment, employs 220 people at Plymouth and exports 95 per cent of

Mr Mike Bourton, the managing director, finds people are sometimes surprised that the company is based in Devon. But, he says: "We are technically innovative; we have a flexible multiskilled workforce; our business is growing. So really nobody should be surprised we're here, it's a good place to be."

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Your guide to industrial

Transport: by Roland Adburgham

## Blue ribbon is out of reach

ne two counties are now more accessible and connections are being upgraded

The blue ribboo that appears on UK road maps to designate a motorway causes some dark thoughts in Plymouth.

It shows the M5 ending at Exeter and reinforces the belief of some outsiders that Plymoutb is bard to reacb. This galls those promoting the city as the A38 - marked green on the map - is a dual carriage-way the whole distance from Exeter and of oear-motorway

A more achievable objective than changing green to blue is to lobby for the road to be des-ignated A38(M). Similarly, the A30, which bisects the counties, is a dual carriageway most of the distance from Exeter to Camborne in Cornwall. Meaowbile, the oorth Devon link road has cut jour-oey times between the M5 and Barnstaple.

Although further improvemeots are needed. Devon and

bla by road than in previous decades, and attention is turn-ing to maintaining - and preferably upgrading - air, rail

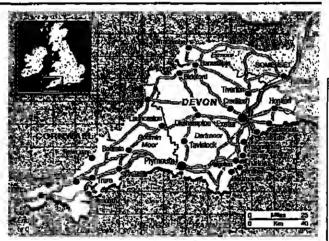
and sea connections. The two counties have the extravagance of three commercial airports, all with drawbacks. These are: Exeter, owned by Devon county council; Plymooth, owned by the city council; and Newquay in Cornwall, which uses RAF St

Exeter airport, close to the M5, has a long runway - 2,000 metres - and a new taxiway completed in September. It can handle a Boeing 767 with 280 passengers and charter operators include Thomson, First Choice and Airtours. But scheduled services are limited to the Channel Islands, Scilly

Isles and Ireland. Last year, the airport carried 196,000 passengers, up 5 per cent on the previous year. But it loses money, although its council subsidy was reduced by £50,000 in the last financial year to £485,000.

Brymon Airways, a subsidlary of British Airways, runs scheduled services from Plymouth and Newquay, of which the most vital are daily flights to London's Heathrow. At Plymouth, passenger traffic grew to 91,000 io 1994, an increase of 1S par ceot, and there is a similar increase this year. But the airport, hemmed in by development, bas a usable runway of only 1,030 metres and cannot operate jets. It is prone to difficult weather which causes diversions. Newquay has a runway that

can take anything that flies and a new terminal, built by the county and district councils. Although the service is confloed to Heathrow, the number of passengers grew to 40,000 in the last financial year, a rise of 27 per cent. But its catchment area is small in terms of population.



These two airports have an additional worry: Brymon's elderly Dash 7 aircraft will soon need replacement. This raises fears BA might consider that an opportune time to make more profitable use of its

Mr Mike Jooes, managing director of Brymon, is reassuring. "We've always said that if the route is profitable, then it is as safe as any route can be. It is not in danger at present. We're happy with passenger numbers, which are well above our expectations." He says 67 per cent of passengers connect to BA flights out of Heathrow, which provides the airline with high-value traffic.

BA'a board will take a decision shortly on replacing the fleet with the Dash 8-300 which flies faster and has more seats. The indications are this will be

Rail links are another cause for anxiety. There is a fast two-hour service from London to Exeter but then the train takes another hour to reach Plymouth. There are doubts about the future of the onward route to Penzance at a time of privatisation, and over the prospect for electrification. Nor is there a freight terminal for the Channel tunnel.

One improvement has been the reopening of Ivybridge station to provide a commnter sarvice to Plymouth. On the Cornish side of the city, a light rail link has been mooted to reduce car traffic, rather than

the option of a second Tamar road bridge. The existing bridge is owned by the city and its tolls - £1 for cars subsidise Torpoint ferry.
As might be expected, the

two counties have a string of ports - notably the deepsea ports of Plymouth and Fal-mooth with, among others, Teignmooth in Devon and Fowey in Cornwall. Plymouth, the busiest port, is known for Brittany Ferries' aervices to Roscoff in France and Santander in Spain. These run from Milibay Docks, owned by Associated British Ports.

This autumn, plans have been put forward to seek more investment in Plymouth as a whole to increase roll-on, roll-off traffic and dry bulk cargo. It is argued that driving times from Manchester and Birmingham are less than they are to Dover and that enhanced sea rootes would be complementary to the Channel tunnel.

Mr Barry Cullum, chairman of Atlantic Arc Task Force, which encourages trade between Europe'a Atlantic regions, says: "Plymouth's location means that ship operations and road and rail hauliers using the port can save up to 12 hours by comparison with South Coast and Bristol Channel ports."

Plymouth - given its historic and natural attractions - is also seen to have more potential as a port of call for cruise



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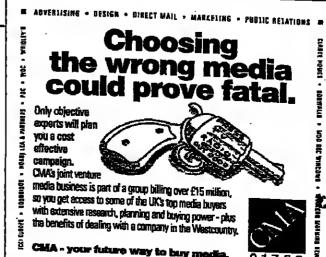




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The primary industries: by George Parker

## The fight to halt decline

Tin mining and fishing have suffered, but china clay is growing in importance

Traditionol industries have long formed the bedrock of the economy in Devon and Cornwall. The primary industries of mining, farming, fishing and construction continua to employ 13 per cent of the workforce, compared with 8 per cent in the rest of the country.

But the decline of these industries over many years has been a feature of the region's economy, and the two counties have struggled to adjust to the new economic climate.

Cornwall's crest depicts a tin miner and a fisherman, and the rundown of both industries has made a deep impression on the psyche of the county. The failure of the Cornish economy to replace johs lost in the mines and on the trawlers has given the county long-term unemployment rates well above the national average.

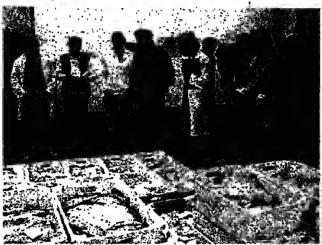
Tin mining survives, but only just. Last year the South Crofty mine at Pool - in the beart of the old Cornish tin mining belt - seemed certain to close, ending a tradition which dated back to the days of the Phoenician expeditions to the county.

With tin prices depressed following the collapse of the international tin agreement. South Crofty was destined to go the same way as hundreds of other mines which pockmark the county. An emotional response from the Cornish public to a stock market flotation and the intervention of Canadian and indian mining interests - raised the £1.3m needed to keep it going.

The mine is now 95 per cent owned by Canada-based South Crofty Holdings, which also has potash interests in Thailand and a diamond mine in Botswana among its diverse portfolio. Mr Kevin Ross, managing director of South Crofty plc, says: "We have been here since 1592 and I think we will be going for a little longer yet."

South Croffy employs 33 workers and is investing heavily in opening up ore-rich seams 3,000 ft under Pool - the deepest in the county's history. The mine currently operates on a break-even figure of £4,500 ton compared with the mar-





ket price of around £3,900. Mr Ross says the investment in new seams will reduce the mine's break-even figure in the medium term, but South Crofty's quickest route to profitability would be through a revival in the tin price.

Less well-known than the tin industry, but far more important these days, is the china clay business. English China Clays, the main operator, employa 3.250 workers in its mid-Cornwall beartland. The landscape for miles around St Austell is marked by white the Cornish Alps.

Although the directly-emplayed workforce is down from the 6,000 level of 1970, the business is now stable and brings £100m into the Cornish economy. Some 80 per cept of china

clay production is used in paper production, where the product gives the glossy look to magazine pages.

ECC has a big land reclamation programme in hand to flatten the alps, and is also investing in new facilities to develop the industry. The company's chemical subsidiary. Calgon, is building a new manufacturing plant near St Austell to develop a production chemical used in the china clay process, while a new £8m dryer is being installed at the port of Par.

Dr Chve director of ECC International Europe, says: "Our latest performance has shown profits are np and margins have improved significantly. We will be embarking on a £40m-plus investment programme over the next two years as we introduce new processing technology, develop new products and

eplace old plant.". ECC also has quarrying interests in Devon, which provides a number of aggregates and is an important national ource of ball clay.

Fishing has been in decline for over 50 years. The mackerel sboals were fished to nearoblivion, partly by factory ships from eastern Europe, while virtually every other species has come under pressure.

The Common Fisheries Policy, which treats fish as a common European resource, has allowed the large Spanish fleet to operate in western waters. West Country fishermen complain that Spanish boats have helped to devastate stocks, partly through the landing of

undersized, young fish. Mr David Harris, MP for St lves and chairman of the Tory backbench fisheries committee, believes the industry will continue to contract. "There is still a lot of rationalisation to go, but I think what will be left is an industry with a future,"

Tha arrival of up to 40 Spanish hoats in the waters of so-called Irish Box on January I is a further threat to the declining West Country fishing fleet. Boats operating ont of Brixham, Newlyn and Looe can be seen flying the maple leaf flag in sympathy with Can-ada's tough action against Spanish trawlers.

Despite the decline in the fishing industry, it remains a valuable employer. Although only 2,750 people work on boats in the two counties, up to five times as many work in onshore support and processing jobs. Fish exports - mainly to France and Spain - account for up to four-fifths of the catch at the biggest Cornish port, Newlyn.

Employment on the land has also been declining, with a 6 per cent drop in the agricultural workforce in the last decade. But after a several years of declining incomes, farm fortunes are starting to

The West Country farming industry is characterised by small family farms, specialis-ing in dairy and livestock, with an important minority of pig and poultry farms. Large arahle farms are few.

Cuts in EU milk quotas dur ing the 1980s delivered a sharp jolt to the dairy sector, and helped push many farmers into other areas of economic activity. Farm gate sales were stepped up, farm bolidays were promoted and golf courses were created on former farm-

The abolition of the Milk Marketing Board in 1994, and its replacement by the co-operative Milk Marque, has led to a gate price for liquid milk. Hill farm incomes have risen slightly - supported by a range of environmental subsidies

but pig prices have plummeted. In 1992 there were 18,100 holdings employing 41,130 workers, with three-quarters of the workforce being provided by farmers and their families.

Tourism: by George Parker

## Signs of life in the hotels

After a record year, the emphasis is now on extending the summer holiday season

It has been a boom year for the tourist industry of Devon and Cornwall. Helped by the weak pound and exceptional summer weather, many of the region's hotels have unearthed their "no vacancy" signs after a long, slow recovery from reces-

The Wast Country Is Britain's most popular holiday region for UK residents; only London attracts more tourists overall. Tourism dominates the region's economy, generating around £1.5hn in revenue in 1993 and employing over 60,000 full-tima equivalent jobs. Yet its dependence on tourism is also a problem. By its nature, the industry tends to offer seasonal, often low-paid, work. Much of its efforts have been devoted to extending the traditional summer season and bringing in affluent visitors on short-breaks or second (or third) holidays in the so-called

Few in the industry are looking on the dark side at the end of 1995, one of the best years on record. The West Country Tourist Board expects visitors to the south-west of England to top the 17m mark an increase of around 6 per cent on 1994 - with most going to Devon and Cornwall.

It was the year that many UK residents rediscovered the leasures of an English seaside holiday. The weak pound pushed many families westwards, and the driest summer on record may encourage a large proportion to forsake the Costas again next year.

Distant childhood memories of long traffic jams, dirty beaches and poor accommodation are among the reasons why tha West Country has fallen out of favour. But road communications improved radically since the days of tha infamous bottlenecks around Exeter and Okehampton. The A30, once a vir-Saturdays, is now a dual carriageway most of the way to Penzance. InterCity trains trav-

elling at np to 125mph take tourists to all the main resorts. The beaches, although still pollnted by sewage at a few resorts, have been improved by ed nearby. an investment programme by South West Water, leaving While the elements are in

Devon and Cornwall with the highest number of EU bloe flag beaches in Britain Hoteliers and B&B owners have been encouraged to bring accommodation up to scratch and are rewarded by a "crown" rating system, while the tourist board olds seminars on how to improve customer service. The improvement in hotel

accommodation has bean matched by the belated realisation that tourists need some thing to do when the sun is not shining. The provision of high quality indoor attractions, often aided by EU grants, has improved in recent years. The Tate Gallery in St Ives, a spectacular building which virtually spills out onto Porthmeor beach, has proved a huge success since opening in June 1993 and has helped to extend the season in the Cornish holiday resort throughout the year, "Since we opened we have had 475,000 visitors," says Mr Dick Perkins, the gallery co-ordinator. "People come to St Ives for the weekend to look at the gallery, but we also get a lot of foreign visitors."

Plymouth has recently ened the Dome - an exhibition celebrating the city's illustrious past - and the Pavilions,

an indoor exhibition centre with swimming pools and ice rink. The high quality St Mellion golf course has been estab-

place for a revival of tourism in Devon and Cornwall, the industry believes it could do much better with more help from the government. The level of aid for the promotion of tourism is a long-standing gripe. The WCTB receives £500,000 from the English Tourist Board for its promotional activities, compared with £15.2m for Scotland and £14.2m for Wales. Put another way, the Scottish Tourist Board receives £3.99 in grant aid for each visitor it lures north of the border, the Welsh Tourist Board receives £6.19 while the English Tourist Board gets 260. To make matters worse, Scots and Welsh tourist operators receive government grants for projects to improve facilities. but these were withdrawn in England in 1988. Mr Nigel Buckler, marketing director of tha WCTB, says: 'I can't see the situation changing. There is no tourism or marketing justification for the discrepancy." Another gripe in Devon and Cornwall is the promotional strategy of the British Tourist

Authority - responsible for promoting Britain ahroad which is criticised for over-emphasis on London. "We are always told there is a shortage of accommodation in London.

and people find it dirty and expensive, yet it is sold as a destination to overseas visi-tors," Mr Buckler says. The BTA explanation is that London is e gateway for foreign visitors, who may venture out of the capital only to Stratford or Oxford. The hope is that they will be more adventurous

on their second visit. Meanwhile, Devon and Cornwall's tourist operators and local authorities have pooled resources for a £250,000 marketing campaign aimed at specific market sectors. Northern Europe, where the fashion is for green tourism, is a target. Traditional family holidays are sold in Ireland. In the domestic market, Mr Buckler talks of "market segmentation".

"There is still a strong market in the middle of England and the south-east for family holidays, mainly among Cls and C2s. When it comes to extending the season we are targeting 'empty nesters' and young career couples hoping to take additional holidays in the spring end autumn."

Only by extending the season can the tourist industry hope to provide job security for a core workforce, which might then have more of a vested interest in ensuring quality of customer service. Low wages in the industry are endemic and tourism operators will await minimum wage legislation from a possible Lahour government with trepidation.

#### Scilly image shatters peace

transport".

Some two thousand people live on the Isles of Scilly, the archipelago 40km south-west of Land'a End. It might be assumed that they want nothing more than to be left in peace to enjoy the flowers, the birdlife and the mild climate. But their council has warned them: "The concept that the islands should not change is untenable in

After consulting the residents, the council strategy for "appropriate, sustainabla development". It says: "The unique environment serves to hide many difficulties over infrastructure, affordable bousing, social isolation, agricultural decline and

The economy, the strategy document says, is fragile, with 85 per cent of it based on tourism. It suggests there should be a "clearly identified image" for the isles, and an emphasis on upgrading quality to increase income

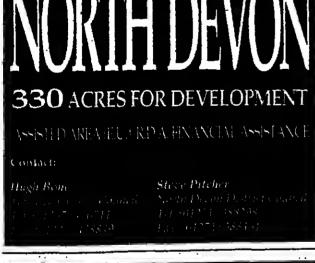
It proposes more tourism activities outside the peak

season and promotion of niche holiday markets such as gardening, photography. painting, ornithology, sailing and diving.

One suggestion is for an island "marque" with an "overall stamp of quality" covering accommodation, facilities and services within and without tha tourist industry. "This quality marque should also encompass all other products and services from the islands

Roland Adburgham

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■ Defence industries: by George Parker

## Where peace means lost jobs

Attempts to diversify into civil markets have achieved only mixed success

The south-west of England is more dependent on defence industries than any other region of Britain.

The end of the cold war may have generated a "peace dividend" for the Treasury, but defence cuts brought grave problems to Devon and Cornwall and exacerbated the effects of recession. Defence spending was being cut by the government before the Berlin Wall came down, but the removal of the Soviet threat accelerated the rundown of the region'a defence industries.

It is thought that as many as 40,000 people in the two counties earn their living from defence-related employment, with np to 600 companies involved in the supply of equipment in some way.

Even during the last years of Mrs Margaret Thatcher'a government, decline set in. Between 1985 and 1991 at least 10,000 defence-related jobs were lost in Devoo and Cornwall, while the scale of job losses since has been even more

When the management of Devonport Dockyard was privatised in 1937, the workforce numbered 11,400, but now there are only 3,600 full-time workers at the yard. Defence bases, often the mainstay of local economies, have been run down or closed, with the subsequent knock-on effect on local shops and suppliers. Naval stores at Exeter, lvybridge and Plymouth are among the latest to have been affected by Defence Ministry cuts.

Defence companies bave adapted to changing military circumstances and have sharp-

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However, there has been only mixed success in attempts to diversify into civil markets. The continuing importance of the defence sector to the two counties was illustrated by Devonport's victory in the so-called "battle of the dockyards", when it beat the Rosyth yard in Fife to win the estimated £3bn contract to refit Trident submarines over the next 20 years.

Despite the subsequent haggling between Devonport's managers, DML, and the MoD about the cost of developing the Trident facility, the navy's nuclear submarine fleet is certain to be serviced at the Plym outh dockyard well into the next century. Scores of local contractors depend on Devon port. DML relies on the ministry for at least 90 per cent of its work, and the decline in the navy's strength has hit the yard badly. The yard has diversified, but managers believe that civil work will never account for much more than 20 per cent of its turnover.

In recent years DML has built a flotilla of vachts for the British Steel challenge and has overhauled the diesel engines of the interCity 125 fleet. It has also moved into the luxury yacht refit market, and is thought to have taken up to £20m to refit John Paul Getty's

Plymouth's dependence on the military sector is also in evidence on the Southway industrial estate on the fringes of Dartmoor, where British Aerospace Systems and Equipment (Base)employs 930 people At its peak Base employed around 1,300 people at the site, but has maintained a strong presence in the city by developing sophisticated avionics systems, some of which are being used in the F16 aircraft in the US.

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A statue of William III looks over Devonport dockyard

"Traditionally we have been an aerospace supplier and it is not easy to drop everything that is defence-oriented and move on to civil applications. But we do bave technologies which can be applied to commercial prod-ucts." Systems designed for jet fighters are being adapted for use in anti-skid braking systems in cars, while black box flight data recorders are finding use in the civil aviation sector

The shining example of successful defence diversification lot of people bave tried to is Northern Telecom in Paign-

ton, where the company is engaged in a £45m investment which will increase its workforce to 2,500. Mr Bob Dow, managing director of the Radio Infrastructure division, said a conscious decision to move out of defence was taken in 1988. STC, acquired by Nortel in 1991, used to make equipment for the army's military radio aystems and radar. Now the company's business is wholly in the civil sector, with cus tomers including Cable & Wireless and British Telecom. "A

divest from the military sector and failed; we tried and suc-ceeded," Mr Dow says.

The problems arising from the decline of defence industries have been recognised by government and Europe. The redrawing of the assisted area map in 1993 has helped towns affected by the military rundown, and DTI grants were vital in securing the Nortel expansion in Paignton. Money has also been forthcoming from Brussels. The Konver programme, designed to aid ence diversification, has put

1997. The final package of around £750,000 into Devon and Cornwall since 1993, mainly for European social fund and retraining projects. The "routeregional development fund ways into work" schems in Plymonth was particularly aimed at helping dockyard under the so-called Objective 2 programme, through which the

workers adapt their skills. A second wave of Konver funding is pending, but Whitehall and Brussels are currently locked in negotiations on where it should be spent. Devon and Cornwall expect a sizeable chunk of the £74m allocated to the UK, which must be committed to programmes before the end of

civil use Plymonth's urban development corporation is also heavily involved in converting old navy sites on the city's

Plymouth area is receiving

£22.3m. The money has been

spent on training projects, new

workshops and the preparation

of former military sites for

waterfront to new uses. While

this practical help is welcomed by Devon and Cornwall's civic and industrial leaders, there is little enthusiasm for Labour's proposed defence diversification agency - except in the unlikely circumstances that it is backed with real financial muscle. Mr Mike Boxall, chief executive of the Westcountry Development Corporation, says: "What we are in favour of is defence diversification assistance. I think there should be investment incentives to help companies retool and move into new markets."

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■ Plymouth Development Corporation: by Roland Adburgham

## Life after the navy

How a yard on a spectacular waterfront is being теgenerated

It is, by common consent, one of the finest groups of 19th century industrial buildings, sited on perhaps the most spectacular waterfront in

Called Royal William Yard. on a 19-acre site at the mouth of the river Tamar, the buildings provided victuals for the Royal Navy. Now, the yard is one of three waterfront sites – the others are Mount Batten and Mount Wise - vacated by the Ministry of Defence and which Plymouth Develop-

set up to regenerate. The corporation has an indicated budget of £40m from the government over its five-year lifespan, and European funding is also being sought. It got off to a slow start in April 1993, not least because of Treasury and Defence Ministry delays. Since then, its priority in attracting investment has been to resolve the difficult road

access - the sites were

designed to be reached from Plans to improve the approach to Royal William Yard, which is reached through twisting residential streets, have been the most contentious issue. The result of a public toquiry is expected early in the new year. Mr David Woodhall, acting chief executive, is confident the scheme will win approval. "The imposition of

change doesn't sit comfortably with established communities, but I believe that since the inquiry some of the fears have abated.

Mr Woodhall's appointment is Itself a consequence of one

■ Property development: by Roland Adburgham

of the corporation's diffic-ulties. He was brought in after Mr John Collinson, who had been chief executive, was suspended in July. Mr Collinson then resigned before being dismissed for allegedly using corporation funds for personal expenditure. (He has undertaken to repay the

money in question.) "I was approached to bring stability and ensure the momentum was not lost." says Mr Woodhall, a former chief executive of the Commission for New Towns. "I think there is now a reasement struc-

The imposition of change doesn't sit comfortably with established communities. but some fears have abated'

ture." A new chief executive will shortly be recruited for

the final two years.

Mr Woodhall acknowledges
the corporation has not had an easy time. "Initially, there were some areas of concern not over the need for regener ation but because it was not seen as part of the totality of the [city's] plans for the

"In the past few months. that has changed; there are very good relations with council officers and a better climate. It is now much more seen as part of the overall strategy for the waterfront." The target for the leverage

of private investment has not been specified. Mr Woodhall accepts that the initial

ambition of creating 2,000 jobs is probably overoptimistic, but he is enthusiastic about the poten tial. "People say Plymouth is remote, but when they are here, they see the quality and character of the sites that no other development

corporation has got." At Royal William Yard. where the buildings are listed for their architectural merit, a leisure scheme is intended to be the anchor. Milleunium money is being sought as part of the Plymouth 2000 partnership's bid for funding to regenerate the city's entire waterfront. Negotiations for

Properties and Tay Homes. 77-acre peninsula, a £2m road will be completed this year. Housing, marine and leisure use is planned and Mr Woodball says there has been a very competitive response".
At Mount Wise, an 11-acre

place with London and Easter

other projects have taken

site, it is hoped to let the contract soon for an access route. A study centre for urban regeneration has been opened and there are plans for social bousing.

"We have been sowing the seed during the recession and hope to reap a reasonable harvest," says Mr Woodhall. "We anticipate Mount Batten will be substantially occupied and deals in place by time we close [in 1998], and the same with Mount Wise. At Royal William, there will be initial occupation by then and deals for 75 per cent of occupancy.'

Mr John Ingham, leader of the city council and the corporation's deputy chairman, comments: "The acting chief executive has achieved so much - he has gone back to working in partnership and there is a much clearer understanding. Things are moving now."

Manufacturing: by Roland Adburgham

Companies in the south-west can still rely on sales outside the peninsula

If one envisaged a food manufacturing company dafly distributing fresh products nationwide, one would hardly expect the enterprise to be based in Cornwall. Ginsters is exactly that.

From its bakeries at Launceston and Callington, its fleet of 140 temperature-controlled vans delivers 2.5m Cornish pasties, sausage rolls and similar products a week, even to Scot-The company is in Cornwall

for historical, rather than logistical, reasons. Founded by the Ginster family in 1968 to make pasties for tourists, it was taken over 10 years later by Samworth Brothers, a private company. In the past three years, Ginsters has invested £18m in its bakeries to target the bungry markst of "on the move" customers at convenience stores and service

Today, Ginsters has 1,000 employees, a countrywide network of distribution depots, and a turnover of more than 250m. Mr Peter Castell, Ginster's marketing director, remarks: "The road network has improved significantly in the last decade and we have been able to push out our geographical boundaries."

At the same time, he extols the virtues of a Cornwall base. "The nature and loyalty of our workforce is first-class and we've built up a good relation-ship with local suppliers."

Cornwall and Devon need more such companies, having lost 14,000 manufacturing jobs during the 1980s. The sector now accounts for only 15 per cent of jobs although, as Devon & Cornwall training and enterprise council emphasises, it remains an important source

of wealth creation. The point is reinforced by Mr Alan Knight, partner in Exeter of Hoare Lea. the consulting engineers: "The priority has to be to have more manufacturing, rather than more services. We have the land, skills and environment."

Ginster's experience shows

that being in the south-west need not put off manufacturers that need to rely on sales outside the peninsula. This has been recognised by foreign-owned companies, which have established a notable presence in the counties, but relocations by UK companies in the region havs been relatively few -Algram, a plastics mouldings business which moved from Buckinghamshire to Plymouth

in 1989, is one example. However, there are leading UK groups which have local plants such as British Aerospace, with its systems and equipment division, and GEC-Plessey Semiconductors, which in September last year announced a £100m expansion

to quadruple capacity.

Their two factories are in Plymonth which, with its defence and engineering tradition, remains the industrial base of the region. Another large group with a significant presence is Siebe, the UK-based engineering group which worldwide employs 35,000. In Plymouth, it has the headquarters of Siebe Controls Europe and the world headquarters of Siebe Fluid Systems.

in all, Siebe has five factories in Devon and three in Cornwall, better known locally by the names of subsidiaries such as Ranco Controls and CompAir. The latter's plant at Camborne in Cornwall, making air compressors, caused one of the county's sharpest shocks 10 years ago, when 500 of the 800 workforce were made redundant only six weeks after Siebe took over the company. At the time, Siebe said the only alter-

native was to close the factory.
Today, its workforce numbers 400 and, overall, Siebe employs 2,400 people in the two counties. Its operations in the region generated sales in 1994-95 of over £130m, of which nearly half were exports. Mr John Carney, president of Siebe Controls Europe, appears satisfied. "The quality [of production] is second to none and there is a stable workforce," he says. He quotes a productivity increase of up to 40 per cent per employee over the last four years, belped by a £10m investment in automation.

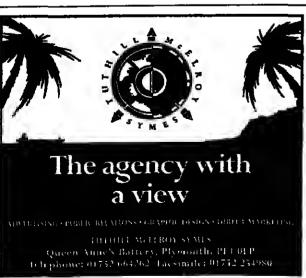
There are other manufacturers whose reputations extend outside the counties. For example, Dartington Crystal at Torrington, north Devon, was a £10m management buyout last year from BTR; St Ives, the magazine printer has opened a £23m factory near St Austell in Cornwall; and there is Marine Projects, the Plymouth maker of Princess yachts and motor cruisers. The bope in the two counties is that where they



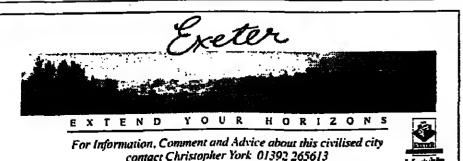
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#### Recovery is still 'quite patchy' Prime office space

is fetching less than in the late 1980s, but there is renewed interest in out-of-town development

"I guess the market is alive, with pockets of activity which are doing quite well, but it is still struggling in the region as a whole," says Mr Richard May, partner in Exeter with Knight Frank & Rntley, the property consultancy.
Mr Christopher Grimsbaw,

director of Chesterton's Exeter

office, says: "Slowly things are picking up, not so much because of the economy but because at last there is a realisation and an acceptance that this is the market now. People have re-geared themselves to meet this market."

Mr Ralph Collison, a partner with Alder King, consultant surveyors, concurs: "There are some reasonable strategic inquiries but across the market it is quite patchy." Exeter Itself suffered from an

overhang of unlet property caused by a buge increase in space during the late 1980s boom, when it was assumed the "trickle-down" effect of the M5 motorway would justify a flood of investment. The clawback from recession

means most prime office space has gone but Mr May comments that £10 a so ft is as much as can be achieved a similar level to Plymonth where there has not been the same overhang. This compares with £14 for prime space in the late 1980s. One sign of an improved market is renewed interest in

out-of-town retail and leisure

development. A public inquiry

opens this month into two

schemes near the Exeter hypass, ons by Wilson Connolly and EBC Group and the other by the city council and

Distribution sites in the south-west are expected to come back into demand and Salmon Harvester Properties is building the speculative Exe distribution park next to junc-tion 29 on the M5. Delays in upgrading this junction dampened interest in the nearby Exeter business park, but the road improvements are expected to proceed shortly.

Another speculative development at Exeter - industrial units built by Midas Construction - is reported by King Sturge, the agent, as finding "a good level of interest".

Plymouth is an unusual market because of the release of military sites and the role of the government's development corporation. Peaston, the Edinburgh-based company, is redeveloping the former naval hospital and engineering college. The imminent transfer of Royal Marines from the city should release more land. Tha city's shopping centre

has been pedestrianised but

lacks covered malls, princi-

pally inhibited by planning difficulties caused by its postwar grid layout However, Mr Steve Lobb,

director of Chesterton's Plymouth office, is encouraged by signs that the city council, the freeholder, is taking a more flexible attitude. There are hopes that the Drake's Circus shopping centre, planned by P&O Properties, will get under way in the foreseeable future.

English Partnerships, the govarnment regeneration agency launched last year, is active in both Devon and Cornwall, with offices in Plymouth and Truro. It sees its role as providing strategic sites and premises by forging partner-ships. It is involved in Plymonth waterfront projects and believes Cornwall too, helped by the improved A30 trunk road, is well positioned to become a prime location for

manufacturing companies.
One factor ancouraging development is the availability of grants in Cornwall, Torbay, Plymouth and parts of Devon. In north Devon, for example, 330 acres with rural development and assisted area status have been earmarked for development.



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